

LIFE

IN THIS ISSUE
**WHAT AMERICANS
DON'T KNOW ABOUT ASIA**
BY JAMES MICHENER



RISING GERMAN MODEL

20 CENTS

JUNE 4, 1951

**CIRCULATION OVER
5,200,000**

LOOK TO
KELVINATOR
FOR ALL THAT'S
NEW!



Yours for happier years ahead...

New KELVINATOR Electric Range gives faster "Heat-up"... finer cooking!



Take it from Mother, a wonder-working electric range like this can play a big part in a happy marriage. See the truly superb new Kelvinator Electric Ranges at your Kelvinator Dealer's. Find his name in the Classified Phone Book.

Happy the Bride . . . happy *any* woman . . . with a new Kelvinator "Automatic Cook" Electric Range in her kitchen! For she'll enjoy all the ease, the cleanliness, the coolness, the wonderful results of electric cooking—*plus* Kelvinator's amazing new *heat-up speed!*

Starts cooking faster! Imagine! Kelvinator's "Rocket" unit hits cooking heat in seconds! Radiant broilers get red-hot in ten seconds! Mammoth oven preheats to 350° in less than five minutes! Cooking gets off to a fast, fast start!

Uniformly fine results, too! Kelvinator makes it so easy to get *better* results . . . every time! Heat is so accurately controlled you can cook applesauce with no water . . . custards and puddings in an ordinary pan . . . bake cakes and cookies with no shifting of pans.

With huge double ovens, you can broil and bake at the same time. Kelvinator's "Automatic Cook" lets you cook full meals with no watching. Get all this—*and more!*—in Kelvinator, today's most beautiful electric range!



Mammoth Double Ovens! Bake six pies, eight loaves of bread, or all four layers of a cake at one time, in one oven, without shifting pans. New, radiant-heat broilers in both ovens . . . charcoal-like broiling.



"Coloromatic" Controls! Different colored jeweled lights flash the heats you dial. 7 lights for 7 different heats. The same measured heat each time you dial it . . . with uniform results, every time!



"Automatic Cook"! Put full meals in the oven . . . set Kelvinator's "Automatic Cook" Control . . . and take afternoons off. Have your morning's coffee perked when you get up! Carefree cooking!



LOOK FOR THIS EMBLEM. Awarded to "5-Star" salesmen of Kelvinator Dealers, it assures you the highest standard of courteous, helpful service.

TUNE IN! "Star of the Family," Kelvinator TV show, starring Morion Downey, on CBS Network. See your local paper for time and station.

Get more... *Get* **Kelvinator**

KELVINATOR, DIVISION OF NASH-KELVINATOR CORPORATION, DETROIT 32, MICHIGAN

JUNE IS DAIRY MONTH.
Use ice cream and other dairy products.



There's a big difference between a

perch...and a... percheron

—and there is a powerful difference, too,
between gasoline and **"ETHYL"** gasoline!

North . . . East . . . South or West

"Ethyl" gasoline runs engines best



When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting this better gasoline. "Ethyl" antiknock fluid is the famous ingredient that steps up power and performance. *Ethyl Corporation, New York 17, N. Y.*

Other products sold under the "Ethyl" trade-mark: salt cake... sulfuric dichloride... sodium (metallic)... chlorine (liquid)... oil soluble dye... benzene hexachloride (Dachnik®)

This One

LZ4A-A2F-TE58

no other shirt in the world but
 the **Van Heusen** *CENTURY*
 has the patented soft collar that

won't
 wrinkle...
 ever!



This sensational soft collar just can't wrinkle . . . it's woven in one piece—has no layers to crease, no lining to crumple. And no other shirt on earth but the Van Heusen Century has such lasting collar smartness . . . plus Van Heusen "Comfort Contour" collar styling.

(A new shirt free if it shrinks out of size.)

In white, wide-spread or regular collars, single or French cuffs—in two weaves of fine broadcloth, **\$3.95, \$4.95**

In blue, tan or grey, wide-spread (French cuffs) or regular collar (single cuffs), **\$4.50**

Tie shown: Van Heusen Wicker Weave Print, **\$1.50**

Phillips-Jones Corp., N. Y. 1, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Collars

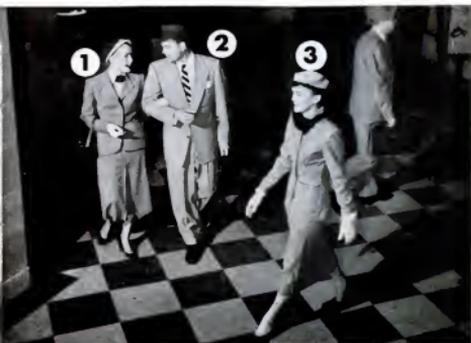


Van Heusen
CENTURY shirts

\$3.95 and \$4.95

Perspiration won't wilt it Smooth, **laundering won't hurt it** Impossible to iron-in wrinkles. And no starch means less ironing . . . longer wear. **Patented one-piece collar!** No fused or sewn layers to wrinkle or rumple. It's a miracle of smart-looking comfort.

GREAT NEW VICTORY OVER NATION'S NUMBER ONE SKIN DISEASE

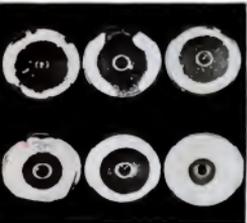


THREE OUT OF FOUR. Studies show that an alarmingly high number of people suffer from Athlete's Foot each year. One authority states that Athlete's Foot attacks 3 out of 4 Americans each year. Other authorities have reached similar conclusions. This is indeed America's No. 1 skin disease . . . demanding attention from the nation and from you. It affects all kinds of people, causes untold discomfort and distress, produces immense economic losses by lowering efficiency and causing absences from work.

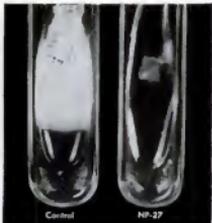
"LEFTY" JAMES, famous coach of Cornell University football team. Read below what he says about NP-27.



PROVED IN LOCKER ROOMS. Athletic coaches and trainers must keep the feet of their players in best condition. "Lefty" James, Cornell's great coach, says, "I use NP-27 because I find it is most successful as a preventive and remedy for Athlete's Foot." Similar statements have been made by other noted coaches and trainers, including Carl Snavely, of North Carolina; Henry Franka, of Tulane; "Rollie" Bevan, Army's great trainer; Jack Rourke, Colgate trainer; Hugh Burns, head trainer at Notre Dame. Take the advice of these experts; use NP-27 yourself.



PROVED IN LABORATORIES. Photos at left above show tests proving that NP-27 is effective against many different kinds of organisms which can cause Athlete's Foot. Photos at right above show another test proving that NP-27 kills not only the organisms but also their spores, or seeds, from which the disease might "come back."



HAVE YOU GOT IT? Many people have Athlete's Foot without knowing it. Their symptoms are mild but may become serious at any moment, especially when the feet get hot and stay sweaty. Check your feet for the following warning signs: peeling, itching, cracks between toes. These are not normal. Act before they develop into blisters, open breaks, raw spots. The disease is caused by fungi, sometimes complicated by bacteria. Use something that kills both fungi and bacteria. That's NP-27.



PROVED IN PROFESSIONAL OFFICES. Chiropodists (foot specialists) see more foot troubles than anyone else. Twelve noted chiropodists cooperated in testing NP-27 and in chiropody's official journal reported these outstanding results: It allays itching almost instantly; is not only effective but in almost all cases is promptly effective; is remarkably free from irritation. Another scientific article by a leading chiropodist showed that NP-27 will penetrate even into tough tissue, an important point because some of the organisms causing the disease may be below the surface.



WHAT TO DO. NP-27 is nice to use; no unpleasant odor, no mess, no staining; dries almost instantly. For prevention, use it every other day; it's a habit that pays. If symptoms appear, use it daily. Unless satisfied, druggist will refund price. The Norwich Pharmacal Company, Norwich, N.Y. (NP-27 is also available in Canada.)



more protection!
more freedom from rashes!
stay soft after washing!

Kleinert's Silk Softex Baby Pants

waterproofed without rubber... to insure baby's comfort!

Baby's a welcome lap-lander in Silk Softex Baby Pants. They protect perfectly... because Softex fabric is waterproofed without rubber... by an exclusive Kleinert process. Moisture won't penetrate... yet Softex pants are breeze-cool and comfortable, won't overheat delicate skin. And these scientifically correct pants help shoo away diaper rashes. Full cut for comfort... featherlight (weigh less than one ounce). And Softex pants wash and dry in minutes, won't crack, peel or get stiff. Make life lots easier for baby and you! Get Kleinert's Silk Softex pants, today... Small, medium, large, extra large. In white, pink, blue, tender green or yellow. \$1.00

See how highly the medical profession
 thinks of Kleinert's Baby Pants



Tipsey Pillow...
 holds bottle at just the right tilt...
 formula can't flow too fast or too slow.
 Quilted plastic in yellow, pink,
 blue, white or green. Gift boxed... \$1.95



Little Farmer High Chair Pad...
 It's fun to be up in a high chair, down
 on the farm! Gay multicolored percale,
 plastic coated. Waterproof, non-toxic.
 Wipes clean with a damp cloth... \$3.95



Silk Softex Triple Pak...
 3 pairs of Silk Softex pants
 in 3 pastels... gaily gift-packed.
 A perfect baby gift!... \$3.00
PLEASE ALWAYS ORDER ON THE BEST COPY



Dry-Down Crib Sheet...
 Waterproof, covered with fleecy
 cotton flannel. Always cozy,
 never cold or clammy... even when wet.
 Carriages to crib sizes... 59¢ to \$3.95

for Brides, Grads and Dads!



RADIOS

Wonderful wedding gifts! Grand for grads!
Great for dads! Yes, these new G-E radios make
ideal gifts for *everyone!* And when you choose the
G-E clock-radio, a G-E portable or a G-E table
radio, you're really giving the finest, backed by the
name you can always believe in—General Electric.
See these wonderful new gift radios at your
G-E radio dealer's today!

General Electric Company, Electronics Park, Syracuse, N. Y.



● **G-E CLOCK-RADIO.** World's most useful, most popular
radio lulls you to sleep, then turns itself *and the light off!* Auto-
matically wakes you to music, turns appliances on or off. Fine-
toned radio . . . G-E electric clock—tells time in the dark. In
Persian red (Model 517), alabaster ivory, Congo brown or
porcelain white—all at the same low price! **\$34.95***



● **NEW "ALL-YEAR" G-E PORTABLE RADIO.**
Indoors it's a table radio. Easy tuning upright or lying
flat—just flip up the dual dial! Outdoors it's a portable.
Only 3 lbs. complete—lightest G-E ever! Cactus green
(Model 606) or Burgundy red. **\$36.95***
(See battery)



● **G-E DIAL BEAM RADIO.** A traveling beam spot-
lights each station as you dial for easy, accurate
tuning even in the dark. In alabaster ivory (Model
415), Congo brown or Persian red—at one low price. **\$22.95**

**Subject to change without notice, slightly higher West and South.*



You can put your confidence in—

GENERAL  **ELECTRIC**

© 1951, General Electric Co., Syracuse, N. Y.



What a wonderful gift this wonderfully *different* pocket lighter makes!
Give a Parker Flaminair now . . . and it will light, and light,
and light, without refueling, till next fall.



For graduation . . .
next to his diploma, he'll
like his FLAMINAIRE best!

The Parker Pen Company offers the Parker Flaminaire to those who are looking for the distinguished gift, the unusual gift, the welcome gift, and the new.

NEW! THE ONLY POCKET LIGHTER IN THE WORLD THAT GIVES

6 MONTHS OF LIGHTS

WITHOUT REFUELING!*

*No fooling with liquid fuels
No fiddling with wicks
Just clean, clear, hot flame
from cold iso-butane gas.*

There's not a man alive who wouldn't cherish the new Parker Flaminaire cigarette lighter! Beautifully styled—beautifully balanced—beautifully made with all the precision and dependability you'd expect from The Parker Pen Company, makers of the world's finest pens. The only gas lighter made from the original French patents—and it's fueled with clean, odorless, pure iso-butane. More than 300,000 owners are enjoying the seemingly everlasting lighting ability of this latest, greatest lighter of all! Now, for only \$12.50 (no F.E. tax) you can have—or give—the new Parker Flaminaire in its stunning gift case. Can be beautifully engraved with name or initials. See it quickly, at smart dealers everywhere!

*For Father's Day...
he'll thank you 20 times
daily for a gift like this!*



*For weddings...
for groom or ushers,
a happy memento of
a happy occasion*



*For men in uniform...
They'll bless you
for months of
sure lights
without refueling.*

PARKER FLAMINAIRE

MADE BY THE PARKER PEN COMPANY, U. S. A.



Precision-made to the same high standards achieved in the Parker "51" Pen—world's most-wanted pen. ©1951—The Parker Pen Company

“...in sickness
and
in health”

**YOUR
DRUG STORE**

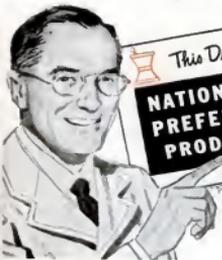
...pledged to serve
all through the years

ONLY YESTERDAY it seems, they were youngsters . . . sodadating at the corner drug store! Now, suddenly, they are man and wife, with a wonderful new life to be shared.

And now their druggist takes on a special new role. More than ever they will look to him for friendly, personalized service. He stocks the medicine cabinet wisely, fills their doctor's prescriptions, and gives competent aid when it's most needed.

Yes, the drug store will lend a helping hand to these radiant young people. Just as it meets the changing needs of every member of every family. Your family, too, will find the answers to all health and personal needs at your drug store. The products featured on this page are typical of the top quality brands recommended by your druggist—ask for them by name!

Look for this sign at your drug store...



This Drug Store Features...
**NATIONALLY
PREFERRED
PRODUCTS** ADVERTISED IN
LIFE

This advertisement sponsored for the Druggists of America, leading drug manufacturers, and wholesalers by

McKesson & Robbins INCORPORATED
AND IN CANADA BY NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LTD.



SCHICK INJECTOR 98! Shaving Rib! Complete with Gold-Plated Razor! Plus 12 New Scalpel-sharp "Gold Pack" Blades in automatic blade changer! Plus handy travel case! World's smoothest, cleanest, safest shaves—for only 98¢!



RICHARD HUDNUT Home Permanent with Neutralizer Booster for a wave that's salon-lovely... soft, natural looking, and stronger for longer... a wave that's "weatherproof" so that you can set it and forget it! Refill \$1.50 plus tax.



STOPETTE—Squeeze the bottle! Each mist-fine spray envelops the entire underarm... destroys odor-producing bacteria, checks perspiration instantly... with the gentleness of a fine cosmetic. Won't leak or spill. Start using Stopette now.



KLEENEX TISSUES and waste, save money. Only Kleenex gives you the quality you love—only Kleenex gives you the Serv-a-Tissue box that lets you pull one tissue at a time—not a handful. Each one pops up automatically—always ready for use.

In FATIMA

the Difference is **QUALITY**



Smokers
Everywhere
Agree—

Elegant, distinctive,
with a truly different
flavor and aroma—
FATIMA continues to
"click" with long
cigarette smokers.



NANCY KELLY
Broadway Star



Vice Admiral
LELAND P. LOVETTE
U. S. N. (Ret.)



JACK WEBB
Star of "DRAGNET"



MRS. CLAY BORDEN
Palm Springs

LETTERS TO THE EDITORS

COLLEGE CONVERSATIONS

Sirs:

... "Conversations on the College Lawn" (LIFE, May 15) is absolutely ridiculous. You've done an injustice to college students in general and University of New Mexico students in particular.

Although most of us college students are willing to admit we still have a lot to learn, we feel we are considerably more mature and sincere about education than your article would indicate. The article could prove especially injurious in view of the present draft situation. The fundamental argument for temporary deferment of male college students is that they should be given time to get an education in college. Your article reduces this argument to an absurdity in the eyes of those who would take these "samples" seriously.

TOM HENDERSON
CUTLER UNWACH

STEPHEN F. LIVINGSTON

Williams College
Williamstown, Mass.

Sirs:

I rebel against your article. I am a coed at the University of New Mexico and I and many of the other women students here feel insulted. Why didn't you print how the coeds feel about the men on campus? We don't think they are the most handsome specimens in this world either. As for the girls' expecting the boys to take them somewhere to spend money on them every time they have a date, that's crazy. We would be satisfied to just take a walk instead of going and getting a malt or spending money in some other way, but the fellows just don't ask a girl to take a walk. If it's their own fault if they suggest doing something that involves money. How about giving us a chance?

SUSAN LUKE

Albuquerque, N. Mex.

Sirs:

My heart bleeds for your unfortunate dateless students. . . .

You have no idea how tough life is in womanless New Mexico until you realize that we School of Misses students have to go to the University (in Albuquerque) to get dates.

We have a slight edge, however, on the playboys at the "U"; we are 72 miles closer to Juarez.

LEN HAVES JR.

Sooner, N. Mex.

CONTINUED ON PAGE 13



Lots of
DASH
and
DOTS
for
DADS

Dad'll find the polka-dot lining of this handsome surcoat a refreshing change. But that's only one of the reasons why it's likely to become his favorite outdoor garment. It dresses up an outing or motor trip, makes a special occasion of a stroll down the street. Water-repellent rayon gabardine, lustrous and lion-hearted. In dashing new shades. Ask for Berkroy's GORDON

About \$12.95

At your favorite men's store, or write:

BERKRAY

BERKRAY

Berkroy Corp. 220 5th Ave., New York 1, N. Y.

America's largest producer of men's jackets

Please send 

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____

ONE YEAR \$6.75 in continental U.S., Hawaii, Alaska, Puerto Rico, Virgin Is. (1 year at the single copy price would cost you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 340 N. Michigan Ave., Chicago 11, Ill. L-4-4

FATIMA—Best of All Long Cigarettes

Copyright 1951, Sunbeam & Mince Tobacco Co.



Our young cowboy put his brand on us!

Now we're all on **NEOLITE!**

Our rootin', tootin' youngster has always been rough on shoes. Last time we bought him a pair, we asked for NEOLITE Soles—because we heard they'd outwear leather 2 to 1! What happened? We saw how they wore and wore...saw how many style and comfort advantages they'd offer all of us...saw it would pay to make NEOLITE our brand, too!

*Outwears leather 2 to 1**

Keeps shoes smart-looking. • Light...firm...flexible.

*Damp-proof! Helps keep feet dry,
keep shoes in shape.*

*As shown by actual walking tests, supervised by our own laboratory experts, comparing Neolite with leather of the same high quality specified for use by the Armed Forces.



Comfort from the word go!

There's never any "breaking-in period" with NEOLITE Soles. They're light, flexible, easy-going from the start. They're mighty easy on the feet—and all that extra wear makes them easy on the pocketbook, too! Yes, NEOLITE is the perfect sole for every member of the family!



That "just-bought" look lasts and lasts when shoes have NEOLITE Soles. Light, trim NEOLITE makes possible a new daintiness at the arch, a lasting new beauty of finish—gives shoes a firm foundation that keeps their smart lines fashion-right! And NEOLITE is damp-proof—won't twist or curl shoes out of shape.



INSIST
ON GENUINE
NEOLITE

*The name is
always plainly marked
on the sole*

NEOLITE SOLES

Make any shoe a better shoe — any repair job a better job!

CONGRATULATIONS—

YOU DID GET A CROSLY!



World's Most Convenient Refrigerator—Designed from the Woman's Angle

"Core-Free" Automatic Defrosting—means just that! Each night—while you're asleep—your Shelvador® defrosts itself in from 2 to 10 minutes! You've nothing to watch—nothing to empty. Engineered from the Woman's Angle!

Twice As Much Food Where You Want It—in front, in sight, in reach. Crosley's Worksaver Design gives you extra space in the door—not on the door! All space at the "convenience level." Designed from the Woman's Angle!

Full-Width Freezer—holds up to fifty pounds of frozen foods... loads of ice cubes—at temperatures so low that even ice cream stays hard!

New Beauty—this proud winner of the 1951 Fashion Academy Gold Medal Award features glamorous "soft-clo" Interior Styling with gold-colored trim. Styled from the Woman's Angle!

ButterSafe—automatically keeps your butter or margarine at exactly the spreading or creaming consistency you like best.

Electrosaver Unit—Crosley engineered, famous for quiet, economical, long-life operation—backed by five-year warranty.

The complete line of Shelvador Refrigerator Models—designed from the Woman's Angle—offers you wide choice of sizes, features, and prices.

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLY!

Better Products for Happier Living

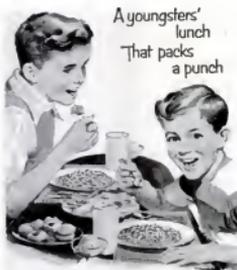
Crosley Division

AVCO
A Division of

Cincinnati 28, Ohio

Shelvador® Refrigerators • Freezers • Electric Ranges • Steel Kitchen Cabinets
Sinks • Garbage Disposers • Electric Water Heaters • Radios • Televisions

Only
CROSLY
gives you the
SHELVADOR
DESIGNED FROM THE WOMAN'S ANGLE



A youngsters' lunch
That packs
a punch

Eat HEARTY-with Franco-American Spaghetti!

Here's tempting flavor that urges youngsters to eat hearty — finest spaghetti, tender-cooked in a tangy sauce of juicy tomatoes and fine Cheddar cheese. Young folks really go for this hearty dish so full of good nourishment — and so quick and easy to fix. Serve Franco-American Spaghetti soon! You'll eat hearty for only pennies a portion!



**JUST HEAT...
AND
EAT HEARTY!**

Torture My Stomach with Baking Soda? NEVER AGAIN!



Tums contain no soda. Cannot over-alkalize or cause acid rebound. Tums don't irritate delicate stomach or intestinal lining. At the first sign of acid indigestion — gas, heartburn — take one or two Tums like candy mints. Almost instantly Tums neutralize excess acid... soothe and settle upset stomach.



FOR THE TUMMY

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER

LETTERS TO THE EDITORS

CONTINUED

Sirs:

I recommend that Tod Carleton and Ben Weston transfer to Michigan State College! We have a beautiful campus, an excellent curriculum and a lovely "crop of women."

COLONNE YEOMANS

Alpha Omicron Pi House
East Lansing, Mich.

Sirs:

... Times change; bull sessions endure.

R. WERNER LEDERER
Newark, N.J.

BLAIR MOODY

Sirs:

You might be interested in the striking resemblance (*idem*) between Senator Blair Moody and his son Blair Jr., who was away at University of Michigan Law School when the story.



"Moody Changes His By-Line" (LIFE, May 14), was photographed. Incidentally the boys' names were reversed in your description of the cover. Robin was on the left and Christopher on the right.

JANE RIEKER

Washington, D.C.

Sirs:

On April 25 my wife and I were in the visitors' gallery in the Senate. We saw this: Blair Moody was standing at the podium (after having been escorted down the aisle by Senator Homer Ferguson) with Alben Barkley. Mr. Barkley administered the oath of office to Mr. Moody. In the immediate vicinity we saw neither the wife nor children of Mr. Moody, only his fellow senators and others connected with the Senate. We do not remember any windows immediately out of the Senate chamber. We understood that no cameras were allowed in the Senate chamber or gallery.

Tell us, do our eyes need correction?

WILLIAM KRZYWINSKI

Detroit, Mich.

Since photographers are not allowed on the Senate floor during swearing-in ceremonies, it is customary for principals to adjourn to an adjoining room for a second ceremony.—ED.

PEARY'S DISCOVERY

Sirs:

In regard to "Peary's Discovery of the Pole" (LIFE, May 14), I am still not convinced a man of Peary's age, 53, could have traveled 133 miles in

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER



SUPER CLEANS RUGS...DOES ALL DUSTING...BRIGHTENS FABRICS

and **No dust bag to empty!**

- **No muss! No fuss!** No dust bag to empty! Simply toss out Lewyt's paper "Speed-Sak" a few times a year!
- **It's quiet—no roar!** Turbine suction power, yet super-quiet! Lewyt's so easy on your nerves!
- **Preserves your rugs!** Famous No. 80 Carpet Nozzle gets embedded dirt...lint, threads, even dog hairs...with less rug wear!
- **3 filters clean the air!** Unhealthy dust can't escape Lewyt's Speed-Sak, Dust-flector, and Micro-dust filter!
- **So light, easy to use!** Glides smoothly in any direction—follows you around effortlessly as you clean!
- **Sweeps bare floors, linoleum!** Swish—and dirt disappears! No more dust-spreeding brooms or back-breaking dust pans!
- **7 work-speed attachments** do all your dusting; brighten drapes; clean radiators; spray; wax; even demoth closets!
- **A complete home cleaning center,** Lewyt costs no more than ordinary vacuum cleaners! See your Lewyt dealer for a free demonstration!



Listed by Underwriters' Laboratories



LEWYT WINS TOP AWARDS!
"Finest vacuum cleaner produced anywhere in beauty, engineering design, utility," says American Society of Industrial Engineers

free

TRY THE LEWYT IN YOUR OWN HOME!
Lewyt Corporation, Vacuum Cleaner Division, Dept. 6, 70 Broadway, Brooklyn 11, N. Y.
Without cost of collection, I would like to try the exceptional Lewyt Vacuum Cleaner in my own home.

Name _____
Address _____
City _____ Phone No. _____
County _____ State _____

DO IT WITH LEWYT

CONTINUED ON NEXT PAGE

give your hair that **"JUST-COMBED" LOOK**

...all day long



Wonder-working
Viratol*
does the trick!



Try this tomorrow morning . . . First, groom your hair with new "Vaseline" Cream Hair Tonic. See how neat and natural it looks! Then, hours later, notice how it *still* has that fresh-combed look. The reason? A special new compound which makes hair look and feel natural . . . and keeps it in place for hours longer! It's called VIRATOL, and only "Vaseline" Cream Hair Tonic has it! There's Triple-A Lanolin in this completely new hair tonic, too. And it's homogenized for easy flow. Get a bottle today . . . you'll like it!

Vaseline

TRADE MARK ©

CREAM HAIR TONIC

* A special compound (with lanolin) that helps keep hair in place . . . gives it natural lustre.

VASELINE is the registered trade mark of the Chasebrough Mfg. Co., Con'd

LETTERS TO THE EDITORS

CONTINUED

two days across ice full of hummocks and leads on his first two days after leaving the Pole.

Richmond, Calif.
CHARLES HAIGHT

Sirs:
... How could Peary travel north 133 miles in five days over such obstacles as pictured? Peary says that after he started the "dash" the icy terrain suddenly became "the best we had had since leaving the land" (April 2), "going the same" (April 4) and "even better than before" (April 5). No fairy stories, please! You will search all the records of arctic travel without finding an explorer who maintained a speed of 20 or 30 miles a day over an unbroken trail. . . .

LEONARD OBERMOR
Miami, Fla.

Sirs:
No man can leave a record at the North Pole. Nor can a man travel 66 miles a day over the polar ice, as Peary's own mileage shows, and this after Peary had discredited Cook, saying Cook's average mileage of 15 miles per day was impossible. . . .

... Congress, after a year of trying to decide who did what, left the decision to a committee from the National Geographic Society, which had backed Peary's expedition. Although Cook is dead (and he died in 1940 saying he DID get to the Pole), I would like to raise my voice in protest of an injustice.

HAZEL WYETH WILLIAMS
West Newton, Mass.

● After 42 years the controversy still rages. Peary's claim of discovery, accredited by Congress (which made him a rear admiral and retired him on a pension) and the National Geographic Society, still remains the accepted one.—ED.

Sirs:
No welcoming committee greeted Peary on his return to New York City, as shown in this picture, which may be the only one of the occasion.

ELEERT A. WILSON
Quarryville, Pa.



PEARY'S RETURN

CONTINUED ON PAGE 16

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THE PETER PAUL PLAYHOUSE

...WHY IT'S AS SIMPLE AS TAKING CANDY FROM A BABY. LOOK!



...EXCEPT WHEN THE CANDY IS GRAND MOUNDS CHOCOLATE-COVERED COCONUT BARS!



LIFE 1st in Circulation
1st in Readers
1st in Advertising

Brighter Shines
WITH
1/2 THE RUBBING

KIWI
DIE-WEED
SHOE POLISH

This 17' boat fits in your car trunk

The Unsinkable
KLEPPER
Folding Boat

Packs in two bags, assembles in 10 minutes. Weight 59 lbs. For Sale, Peptide, Mater. Used by Famous Explorers

Send for Free Catalog to
KLEPPER CO., Dept. 11
1476 B'way, New York 18, N. Y.

Pass N Boots adds the PLUS!

Quality makes it
America's largest selling
Cat Food

BELIEVE IN YOURSELF!



Don't test one brand alone ... compare them all!

TRY THIS TEST!

Take a PHILIP MORRIS—and any other cigarette. Then, here's all you do:

1 Light up either cigarette. Take a puff—don't inhale—and s-l-o-w-l-y let the smoke come through your nose.

2 Now do exactly the same thing with the other cigarette.

NOTICE THAT PHILIP MORRIS IS DEFINITELY LESS IRRITATING, DEFINITELY MILDER!



Unlike others, we never ask you to test our brand alone.

We say . . . **compare** PHILIP MORRIS . . . **match** PHILIP MORRIS . . . **judge** PHILIP MORRIS against any other cigarette! Then make your own choice! Remember

NO CIGARETTE HANGOVER

means MORE SMOKING PLEASURE!



CALL FOR

PHILIP MORRIS

The choice above all others



GENUINE REGISTERED
Keepsake
DIAMOND RINGS

This is the day your dreams come true... a day made happier still by love's most beautiful and traditional symbols... your Keepsake Diamond Engagement and Wedding Rings.

For this important lifetime choice, select a Keepsake — the ring of guaranteed high quality in color, cut and clarity. True value is assured by the Keepsake Certificate signed by your jeweler and Keepsake.

Ask your trusted Keepsake Jeweler to show you Keepsake — awarded the coveted Fashion Academy Award for the second consecutive year. To avoid the disappointment of an unwise choice, look for the name, Keepsake, in the ring and the words "guaranteed registered perfect gem" on the tag. In a wide range of styles, at prices from \$100 to \$10,000.

For the name of your nearest Keepsake Jeweler, call Western Union by number and ask for Operator 23.

Keepsake Diamond Rings, A. H. Pond Co., Inc.
120 East Washington, Syracuse 2, New York

FREE... Useful 20-page book, "The Etiquette of the Engagement and Wedding," and the name of my Keepsake Jeweler. — Also gift offer of beautiful new 48-page "Eric's and Keepsake Book."

Name.....

Street and No.....

City..... L 6-51

AMSTERDAM • ANTWERP • HOME OFFICE — SYRACUSE, N. Y.

**LETTERS
TO THE EDITORS**

CONTINUED

Sirs:

One of the Eskimo members of the Peary expedition is still alive and active.

Ootah (standard Eskimo spelling is Odaq), second from left in Peary's famous picture, is now living in Thule, Greenland, where he was born and where Peary enlisted the Eskimo sled drivers for his expedition....



The photograph above shows Odaq, now nearing 70, enjoying the morning sun in front of his *idluk*, or sod house, while waiting for a grandson to fetch his membership card in the Explorers' Club, which he later proudly showed me. When I asked him what he thought of the trip to the Pole, he replied, "A-angitlok nungmngoo!" ("Great fun!")

DANIEL H. LEFKIN

Cambridge, Mass.

EXPANSIVE MUSICIAN

Sirs:

In "Expansive Musician" (LIFE, May 14) you showed Tommy Alexander whose neck ballooned out when he blew his horn, and you stated, "Although doctors cannot explain the phenomenon, they say it is nothing to worry about." I am sure most ear, nose and throat specialists as well as radiologists would easily diagnose the condition as one of bilateral external laryngoceles. The condition is probably a congenital one and may be "the evolutionary remnant of the huge air sacs seen in anthropoid apes."

STANLEY H. MACHET, M.D.

Director

Dept. of Radiology
Washington County Hospital
Hagerstown, Md.

RIDGERUNNING

Sirs:

May I congratulate you on your Yakima ridgerunners story ("Life Goes Ridgerunning," May 14). Every magazine or newspaper has been full of woe and pain. It was certainly refreshing to see that some people still are full of spirit and grin. They must have great fun. How I envy them!

MRS. CHEER MAY

Seattle, Wash.

STONE OF SCONE

Sirs:

The Stone is found ("How We Stole the Stone of Scone," LIFE, May 14), but your Dundee is missing.

REV. CHARLES H. FOOTE
Buddick, Nova Scotia

● LIFE erred in placing Dundee on the Fifth of March instead of on the Fifth of Tay.—ED.



travel
fast...
travel
free...

travel
free...

Like
Mercury



Slim-line design —
no baggy bunch
or bind!
Exclusive 3-Point
Suspension!

Take your cue from Mercury — the speedy, active messenger of the Gods. If modern living keeps you on the move — make the light move, the right move in Utica Bodygard Briefs. They're the athletic briefs — streamlined for speed and action. Completely burdenless — with 3-ounce weight... unusually fluttering with Slim-lined design... and always giving gentle, snug support with special 3-Point suspension. Made of the finest combed cotton yarns with Flat-Locked Seams for extra wear! Ask for Bodygard Briefs, T-Shirts, and Athletic Shirts at men's shops and department stores everywhere.

enjoy Mercur-Ease in

utica
bodygard

the maximum of support
with the maximum of lightweight



briefs

UTICA KNITTING COMPANY
UTICA, NEW YORK



From an original oil by Gladys Buckner Davis

"Mommy always says you're safe when you use Johnson & Johnson"



New, exclusive formula: Now Red Cross Adhesive Tape gives better sticking qualities and greater freedom from skin irritation.



Red Cross Cotton comes to you sterile. This long-fibered cotton is the whitest, softest, most absorbent surgical cotton available.



Sealed in individual envelopes, Red Cross Sterile Gauze Pads are soft, absorbent, absolutely sterile. Ideal for First Aid and Baby Care.



Fine mesh, pliable gauze with clean-cut edges. Red Cross Gauze Bandages ravel less, stay in place. Famous for sterility and quality.



Individually wrapped and sterile, BAND-AID Adhesive Bandages are convenient protection for small cuts, blisters, and abrasions.

These products have no connection whatever with American National Red Cross.

The most trusted name in surgical dressings . . . Johnson & Johnson

Summer feature . . . with plenty of box office!

Every year about now, Manhattan's Vericoal shirt becomes the feature attraction by popular demand.

For this warm-weather shirt has thousands of tiny windows—all of them wide open—inviting the breezes in to air condition you!

But that's not all. Vericoal wears and wears! The collar stays neat in spite of the heat. The

lines of the Vericoal follow your lines. (It's Manhattan's Size-Fit, too (average fabric residual shrinkage, 1% or less).

Get at least two or three of these cool, cool Vericoals. And don't overlook Dad on his day! Pick out some Vericoal Sportshirts, Shorts and Pajamas—all shown below.

VERICOAL

Manhattan



Remember
Father's Day
is June 17!

Today, the smartest chicks are buying **CHICKEN!**



The smartest cooks season chicken with **ACCENT!**



TONIGHT, FEAST the family with a heaping platter of luscious, tender chicken—best buy by far in June. Prepare it your own special way—but add a touch of Accent. And listen to them rave, "Never tasted such delicious chicken!"

WHAT HAPPENS? Accent, like nothing you've ever used, brings out more flavor—intensifies the good, natural flavor already in foods. Without adding flavor of its own, this pure vegetable substance makes meats taste meatier . . . peeps up gravies, salads (even leftovers) . . . makes vegetables taste "just-picked."

TO GOOD COOKS everywhere, Accent already is as familiar as salt and pepper . . . has become the "Third Shaker," alongside salt and pepper, in thousands of kitchens. It's time you taste-tasted Accent, too! If your grocer doesn't yet have a supply, write to: AMINO PRODUCTS, 20 N. Wacker Drive, Chicago 6, Ill. Also in Canada.

LEADING RESTAURANTS and hotels long have known and used Accent. Food processors, too, include Accent as basic ingredient . . . gives their products a real flavor edge on competition!

Accent
PURE MONOSODIUM GLUTAMATE



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LETTERS TO THE EDITORS

CONTINUED

MISS JEAN'S BIG DAY

Sirs: I enjoyed "Miss Jean Has Her Own Big Day" (LIFE, May 14), but her face was always hidden. What does Jean look like?

L. R. BARNETT

Modesto, Calif.



JEAN MacARTHUR

Sirs:

Your caption declares Daughters of the Confederacy are shown "hoisting the Stars and Bars." That isn't the Stars and Bars; it's the last flag of the Confederacy. A similar mistake was made in your May 22, 1950 issue.

MAURICE RIES

Hollywood, Calif.

• There were four Confederate flags. The Stars and Bars was the first. The Murrefreesboro Daughters of the Confederacy are shown hoisting the fourth, known as the last flag of the Confederacy.—ED.

FOUR ROOMS: \$1,800

Sirs:

Although we are certainly interested in lowering the cost of production, we cannot produce the sofa-bed you illustrated in "Four Rooms \$1,800" (LIFE, May 14) for \$135, retail. The price should have read \$315.

D. J. DEFREE

Herman Miller Furniture Co.
Zealand, Mich.

CLAUSTROPHOBIC CAT

Sirs:

I can't see too much unusualness in your "Claustrophobic Cat" (LIFE, May 15) squeezing through to freedom. From the calendar above the door (March 15) it seems he was just symbolizing what the rest of us were doing about the same time.

GEORGE F. MALONE

Oakland, Calif.

VOGELER COMES HOME

Sirs:

In "Robert Vogeler Comes Home," (LIFE, May 14) you have a picture captioned "Vogeler enters naval hospital in Bethesda, Md."

How is Vogeler entitled to enter a government military hospital?

FRANCIS L. FARMER

Marbury, Ala.

• Vogeler attended the Naval Academy for two years and was a member of the Naval Reserve up to 1935. He was admitted to Bethesda Naval Hospital at the request of the State Department and is paying his own way at \$11.25 a day.—ED.

"Kiss the GOO goodbye!"

says BERT (Hair-Appeal) PARKS
Star of TV hit, "Break the Bank"



"When you grace an audience every day (and who doesn't?) you want your hair to look smooth, not smeary," says bouncing Bert Parks. "Now, with new VITALIS Hair CREAM, you can really kiss the goo goodbye!"

Yes, this amazing new lighter-bodied liquid cream is *not* sticky, *not* greasy. VITALIS Hair CREAM grooms your hair perfectly all day long—with no heavy film, no sick shine. Far cleaner, easier to use, too. It rinses off hands and comb with

plain water. Homogenized for easy flow, in a handy shaker-top bottle. Get new VITALIS Hair CREAM at any drug counter today.

Money back if you don't agree with Bert Parks that it's the best cream tonic ever!

NO STICKY HANDS,
HAIR OR COMB!

New!
Vitalis
HAIR
Cream



Made by Bristol-Myers—makers of famous Vitalls



AN INSTANT AFTER THE BLAST DENSE BULB OF DIRT EMERGES



TOP OF DIRT CLOUD BEGINS TO EXPAND LIKE A-BOMB BURST



AFTER FOUR SECONDS COLUMN IS QUARTER MILE IN DIAMETER



SIX SECONDS AFTER BURST A 3,000-FOOT-HIGH CLOUD TOWERS

SPEAKING OF PICTURES . . .

. . . These show 160 tons of TNT at work

The spectacular explosion recorded in these pictures is the largest non-atomic blast ever set off underground. It occurred last week when U.S. Army Engineers detonated 320,000 pounds of TNT buried deep in the deserted clay flats of western Utah. From their observation post on a ridge 3½ miles away, they saw a quarter-mile-wide column of pulverized earth shoot into the air, blossom out like an A-bomb's mushroom cloud and in six seconds cover three square miles of landscape. The big blast was no mere show. It was the grand finale to the first of several series of explosions the Army is setting off to determine how well underground shelters can withstand the increased potency of modern weapons. Charges of different sizes were buried at different depths in the flats. Around them were buried reinforced concrete walls to represent underground shelters under attack. The ground near the charges also was honeycombed with instruments to record the force of shock waves from the explosions. When last week's cataclysm brought this series to an end the Engineers felt they had learned enough (just what, they would not say) to begin to plan shelters capable of withstanding any weapon of the foreseeable future.



OVER SHEEP RANCH SHACKS (FOREGROUND), THE SHOCK WAVE KICKS UP DUST FROM THE GROUND AS IT TRAVELS OUTWARD



TWO MINUTES AFTER THE BLAST CLOUD STILL HANGS IN MID-AIR



BUT IN ANOTHER TWO MINUTES IT SETTLES BACK TO EARTH



Perhaps one of the very good reasons so many men wear Florsheim summer shoes is because they're designed to cut cleaning time to a minimum. Florsheim calls these shoes Little Whites . . . you'll call them the smartest, coolest, most carefree shoes you've ever worn . . . and, for a welcome change, you'll like the new U-wing tip styling.

Florsheim little whites



KENMOOR, S-1267
Tan calf and
genuine white buckskin

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

160 TONS OF TNT CONTINUED



THE DANGEROUS TASK of assembling charge begins as workmen carry 100-pound blocks of TNT from loading chute to growing pile at the bottom of the excavation. Final charge was set off electrically from a trailer a mile away.



THE COILING CABLES that connected underground targets to instrument stations stretched for miles across the desert. Data recorded at these stations will indicate exact effects of blast on various types of underground shelters.



Snug corral for roving bucks



Round up your bucks—and your cards, photos and memoranda, too. This handsome SWANK wallet holds everything. Of stitchless, one-piece construction, it has a secret pocket for large bills, as well as a removable pass case (see illustration above). Smoothly crafted in your choice of six leathers, in a variety of attractive colors. "The Senator," as illustrated, \$5.95. Others from \$3.95 to \$25.00.

Prices subject to Federal Tax

Remember Father's Day, June 17th

SWANK on jewelry, belts and wallets means **QUALITY**

SWANK - © Swank, Inc., Atholton, Mass.



From Borden's...the handiest, dandiest Cheese Spreads for picnics, weekends, vacation meals!



Want to make light work of a summer meal? Eat well on a picnic? Pack some snacks for a week-end jaunt? You'll find Borden's Cheese Spreads worth their weight in gold these summer days!

Eight inviting varieties begging to be tasted! So creamy in texture they spread as smoothly as a happy smile! And all of 'em made from Borden's finest cheeses, blended with other good, wholesome ingredients. Pick your favorites at the dairy counter of your favorite food store.



1. Tuck a jar or two of Borden's Vera-Sharp, Cheese 'n Bacon, or Smoky Cheese Spread in your picnic basket with sliced bread and let folks make their own sandwiches. Vera-Sharp is a zippy spread made from sharp American cheese. Great for cheeseburgers, too!

2. For a snack or a sandwich to serve with iced drinks, try Borden's Pimento, Olive Pimento, Blue or Relish Cheese Spreads. These cream cheese based spreads are fresh-flavored and tempting. Add corn-on-the-cob to a salad with Pimento. And just taste Relish with cold meats or fish!

3. Children love the good taste of Borden's Pineapple Cheese Spread . . . wholesome, cream-cheese mixed with sweet, juicy morsels of pineapple. Makes a fine sandwich to serve with a glass of milk. Growtups love it, too, on date or nut bread.



What a Beautiful Party Glass!

Borden's Cheese Spreads come in lovely reusable glasses. Start collecting 'em set today! Smartly styled—crystal clear. Sturdy, well-balanced, with a heavy base. Looks well with any color china or table setting.

BORDEN'S FINE CHEESES

Folks who know cheese say "BORDEN'S, PLEASE!"

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CONTENTS

THE WEEK'S EVENTS

REG ATTACK IS HUNG UP, TURNS TO ROUT..... 27
 EDITORIAL: A YOUNG MAN'S AMERICA..... 34
 TITO RECOVERS..... 36
 BIG QUESTIONS ARE DEBATED IN A BIG HOUSE..... 38
 WORLD'S OLDEST MILLIONAIRE BECOMES A CENTENARIAN..... 38
 CONVICTS TAKE OVER—FOR A WHILE..... 40
 J.S. MURDER IN FRANCE: A GENERATION'S ORDEAL..... 43
 OHIO TOWN DOES SOMETHING ABOUT WORST MAIN STREET..... 51
 NAVAJOS GO INTO THE URANIUM BUSINESS..... 51
 THE LOOK OF "SWEET IRONY" IS REWARDED..... 71

PHOTOGRAPHIC ESSAYS

THE RIVER THAMES..... 78
 PHOTOGRAPHED FOR LIFE BY WILLIAM SUMITTS
 LAST WEEK OF SCHOOL..... 122
 PHOTOGRAPHED FOR LIFE BY THOMAS O. McAVOY

ARTICLE

SOME BLUNT TRUTHS ABOUT ASIA, BY JAMES A. MICHENER..... 95

CLOSE-UP

THE JET'S FIRST AGE, BY JOHN DILLE..... 135

ANIMALS

A MIGHTY LEGGY BARY..... 51

ART

ONE MAN'S HISTORY OF ART..... 67

EDUCATION

EXAM FEWER SWEETS U.S..... 85

MOVIES

GOOD OLD-FASHIONED CRIME..... 129

MODERN LIVING

A GREAT YEAR FOR PAINT..... 145

OTHER DEPARTMENTS

LETTERS TO THE EDITORS..... 10
 SPEAKING OF PICTURES: THESE SHOW 150 TONS OF TNT AT WORK..... 20
 LIFE CALLS ON "THE BEAVER"..... 102
 REGULAR: LIFE'S LUCKY GETS A BOOK OF HER OWN..... 104

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LIFE'S COVER

German Model Ursula Thiess posed for the picture on LIFE's cover this week in a man's sleeveless sweater, worn front to back. In 27 years she has experienced some other reversals unknown to pretty girls in the U.S. She left school at 15 for her *Landjahre*, a year of compulsory farm labor required by Hitler's Nazi government. Returning to Hamburg, she was bombed out of her home and then in May 1945 fled from a nearby village in northern Germany ahead of the advancing Russian troops. Last fall, quite by accident, she landed a modeling job with *Heute* magazine in Munich. Further news of her improving fortunes will be found on pages 71 to 74.



The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indicated to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

- COVER—RELAND FROM RAPPO-GULLMISTE
 10—A.P.
 11—L. LOOSLI DEAN
 12—G.L. COOPER OF ENGINEERS—LOOSLI DEAN
 13—MICHAEL BUCHNER
 14—B. MICHAEL BUCHNER EXC. MPT. ST. JOHN SCHERKHEL
 15—JAMES FRINGLE FROM A.P. EXC. T. MICHAEL BUCHNER
 16—JACK FOTE
 17—J. LEONARD MCCORMIE
 18—P. PAUL BATH EXC. MPT. ST. JOHN SCHERKHEL
 19—LOOSLI DEAN
 20—INTERNATIONAL
 21—G. W. C. MPT. KOP
 22—G. W. C. MPT. KOP
 23—FRANCIS MILLER
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 26—A. ASBURY BOWNE EXC. MPT. LOUIS FAURET
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 30—FRANCIS MILLER—YALE JOEL—A. Y. OWEN
 31—A. Y. OWEN—FRANCIS MILLER—TUSTON CLUMH
 32—MICHAEL THESA—JOE CLARY—YALE JOEL
 33—WILTON BENTON, CALA, KIRMAN
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Saves as it serves. No other tissue has the handy Serv-a-Tissue box. With Kleenex you pull one double tissue at a time (not a handful), and the next pops up. Ends waste—saves trouble, saves money. So don't take just "tissues." Insist on wonderfully soft, strong Kleenex—your best buy in tissues.

Ends waste...



...saves you money

Get several boxes when you buy—
you'll always have a good supply



DEAD CHINESE SOLDIER, ONE OF 60,000 SACRIFICED BY ENEMY IN LATEST OFFENSIVE, LIES TANGLED IN BARBED WIRE STRUNG IN FRONT OF U.N. POSITIONS

RED ATTACK IS HUNG UP, BECOMES ROUT

Not since World War I had barbed wire been strung on such a scale. In front of a single division in Korea, Eighth Army Engineers coiled and twisted over 500 miles of it, and then laid mines by the thousands. Behind the wire the infantry dug in and waited. When the bugles sounded and the Reds by the tens of thousands charged forward, they reached the wire, were slowed and then slaughtered by machine guns firing by the flickering, silver light of trip flares. But on the eastern sector of the front the wire was not enough. Moving to outflank the U.N.

line, the Chinese by sheer weight of numbers carried through all defenses and swept away two South Korean divisions.

During the critical hours the veteran U.S. 2nd Division stood almost alone between the Eighth Army and another "bug out." Flooding through the hole left by the Reds, the Chinese cut in against the rear of first one and then another of the 2nd's regiments. But the division refused to break. Surrounded battalions fought their way out and then turned to fight again. The 2nd Division lost heavily, but when

the firing died away there were 35,000 dead and wounded Chinese around its positions.

The Reds stalled at other points, and there were desperate fights up and down the line, but the Chinese offensive power was gone. Generals Ridgway and Van Fleet toured the front. Then, instead of instructing their men to dig in, they ordered the Eighth Army to counter-attack. Within five days U.N. tank and infantry columns had once more crossed the 38th Parallel. In every sector the Chinese were on the run. Their spring offensive had been routed.



LIGHTING UP after tank action on central front, two British soldiers of the King's Own Scottish Borderers show the marks of battle. Man at left was injured while riding on top of U.S. tank

probing the Chinese lines when vehicle ran into a Red minefield. He has cuts under bandage on his head and powder burns on shoulder and sleeve of his sweater. Three others were badly injured.



GOING BACK from the front, four GIs reflect the strain of battle. One stares into space, one attempts a smile, another sleeps and the last puffs on a cigaret.

AFTER THE BATTLE five men of the 2nd Division fight the engagement over, and one (right) fingers a belt buckle which deflected a Chinese bullet.



THESE EIGHTH ARMY FIGHTERS HELD THE LINE AT KEY POINTS

The men of the Eighth Army had learned to fight the hard way—in combat. And when the Chinese came at them, they proceeded to teach the Reds some lessons. They did their fighting with a savage calm that chilled and finally froze the attacking Reds. They held, where to give way would have meant disaster. At the critical point where the Chinese achieved a breakthrough against the South Koreans, there were soldiers like those of I Company of the 2nd Division's 23rd Infantry (*bottom, left*) who had stopped the Reds at Wonju and Chipyeong. I Company went into the fight with 160 men and when the regiment was cut off they held their position while the others broke out. Only 58 of them returned. On the central front members of the 24th Division (*above*) at first reeled under the strength of the Chinese attack and then, to take the pressure off the 2nd, left their holes and attacked the masses in front of them. Courage was no U.S. monopoly. The British infantry and Indian medics, farther west, held their ground and then rode out with the tanks into the enemy minefields.



CLENCHED HANDS indicate the intense pain of an Indian ambulance driver whose leg has been almost blown off by a mine, but his face reflects his stoicism. Later, after he was taken to a hospital, doctors were forced to amputate the leg.



THE MORNING AFTER an enemy attack, two tired infantrymen of the 19th Regiment relax in a sandbagged position with their hand grenades kept

close by (left). During the night Chinese soldiers had stormed to within 75 feet of this defense line and 15 of them were killed by the grenade-slinging GIs.



AN EXPLODING MINE kicks up shower of dust as it blows right track off a Patton tank. In front of the damaged tank is a disabled ambulance belonging

to the Indian medical unit, which had run over another mine just a few minutes earlier. Enemy minefields slowed but couldn't stop the U.N. counterattack.



PROTECTIVE WALL shields infantrymen from snipers as they move up behind tanks. Some soldiers, tired of crouching, hurry forward with their heads

exposed above the concrete embankment. Main Chinese force had already pulled back from Pukhan River but left pockets to fight rear-guard action.

Counterattack CONTINUED

AGAIN, U.N. FORCES HIT THE ROAD NORTH



DUCKING behind concrete embankment, an open-mouthed infantryman scans hill above for snipers suddenly peppering the road with small-arms fire.



SWEEPING for enemy mines, wary American engineers clear road for tanks supporting the Scottish units on their drive back toward the 38th Parallel.



GUARDING approaches to recaptured dam on the Pukhan River, a light machine-gun crew keeps alert for enemy stragglers hiding on the opposite bank.



TANK-LED TASK FORCE with jeeps and half-tracks moves down scrubby slope to bank of the Pukhan River, northeast of Seoul. During this sudden push several Chinese white phosphorous shells fell far short of their intended mark

and splashed in the river or exploded harmlessly on the opposite bank. As the toughened Eighth Army troops drove on back over the 38th Parallel once again, many of them talked confidently of "breaking the Chinaman's back" this time.

"FORE AND AFTS" HELPED SET UP ADVANCE BUT ROLL CALL SHOWS THE PRICE THEY PAID

In its illustrious history the 1st Battalion of the British Gloucestershire Regiment has made a reputation for getting in and out of tight spots. In Egypt, in 1801, attacked on all sides by the French, the Gloucesters about-faced their rear rank and fought back to back. In France in 1915

ALL WHO REMAIN OF THE 622 MEN OF FIRST BATTALION—FOUR OFFICERS AND 36 MEN WHO FOUGHT WAY OUT AND A FEW MORE WHO WERE NOT IN BATTLE—



they beat off four German regiments encircling them. For these feats they have a nickname, "the Fore and Afts," and the privilege of wearing their badge on the back as well as the front of their caps. In Korea, recently, the Gloucesters were at bay again. Surrounded by hordes

of Chinese, they held for three days and nights, sometimes calling on U.S. planes to bomb and strafe a stone's throw from their lines. When all hope was lost, the last survivors fought their way out to safety. Then all that was left of the Gloucesters (*below*) lined up for a proud roll call.



U.S. UNIT CITATION, first for a British unit in Korea, is pinned on a Gloucester by Gen. Van Fleet.

STAND FORMATION FOR ROLL CALL. BATTALION COMMANDER STAYED BEHIND WITH 200 WOUNDED



A YOUNG MAN'S AMERICA

AMONG OTHER THINGS, IT NEEDS WRITERS "WORTHY OF OUR TIME"

SMOCKS vs. OVERALLS

The other day in Detroit 10,000 automobile workers were sent home because 66 men walked off their jobs rather than wear smocks. They had asked for overalls but the company issued smocks instead. "It will be next," growled one of the 66.

Well, it's too bad that 10,000 people lost a day's pay but our sympathy is all with the undaunted 66. Smocks indeed! Man's right to wear pants, or overalls, is inalienable. If the company wants to do something constructive with its smocks, put them on the women who have to work in slacks.

SOMETHING TO WRITE ABOUT

Novelist Budd Schulberg was telling all to the House Un-American Activities Committee in Washington when we read the book of literary criticism discussed in the columns at the right. So Author Schulberg was in mind when we came upon one of the central points of the book, that the American writer of today can find dramatic and meaningful subjects to write about only by delving into the abnormal and grotesque aspects of his society.

This observation deserves to be examined in the light of what Budd Schulberg told the House committee. The essence of his story was that he was a member of the Communist party in Hollywood in 1938 and 1939, put up for a while with its attempts to tell him what and how he should write, and finally got out. It was all a part of the "normal" experience of a young man of his time and bent, and Mr. Schulberg would presumably consider his long delay in telling about it "normal" too. At any rate he was personally involved in the life-or-death drama of the age, and he was in a position to give the House committee some very interesting details about it.

Here, you might have thought, was a dramatic and meaningful subject for a book if there ever was one, ready for the writing. But Mr. Schulberg has never written the book. His considerable talents have been devoted to novels about a Hollywood producer (*What Makes Sammy Run?*), a prizefighter (*The Harder They Fall*), a writer resembling the late F. Scott Fitzgerald (*The Disenchanted*). We enjoyed the books, and we are glad Mr. Schulberg wrote them. But, in view of the story he told in Washington last week, we must decline to believe that he and other young authors of the day are starved for worthwhile and dramatic subjects to write about. They have only to look around.

A phenomenon of the times is what we choose to call the Silent Generation. The young men and women of America who are past 18 and under 30 are, on the whole, a bunch of clams. There are exceptions to the rule, and all sorts of explanations may be offered for the general state of affairs. Nevertheless we note as a matter of interest that in the U.S. of the 1950s there is no equivalent of the youthful clatter and protest of the flaming Twenties, and the concerted angers of the depressed 1930s.

Now there are signs that youth in the 1950s may be finding something to say for itself. One example is provided by a new book which is getting a lot of critical attention. It is called *After the Lost Generation* (McGraw-Hill, New York, \$3.75), and its author is a young man of 27 who is fitted by experience and background to speak for his literate contemporaries. He is John W. Aldridge, a teacher at the University of Vermont who was born in Iowa, grew up in Tennessee and left college in 1943 for a stint of soldiering in World War II. His immediate subject is the American novel of the 1940s, as produced by the crop of young writers who followed "the Lost Generation" of Hemingway, Dos Passos and Fitzgerald. In his study Author Aldridge offers an interesting explanation for the relative quietude of his generation. Protest, he says in effect, is no fun any more because all the protests were made before the young men of today became old enough to speak; and besides, it is no use, since the society of our time neither welcomes nor responds to protest.

But the passages of widest interest in Mr. Aldridge's book are the ones in which he tries to figure out how and why the novelists of the 1940s got into the sorry state he finds them in. Apart from the light they throw on the novelists, these passages provide a portrait of today's America as it appears to John Aldridge and presumably to many others of his age and kind.

Today's America as they see it is not so hot. "The disappearance of a stable society and a common set of values" has left behind a nothingness in which the ordinary citizen merely exists and the young men of talent and promise smother. The young men of the early 1940s who went away to war hoped to come back to "a new contact with experience," to a country which would invoke and challenge their talents. But they were disappointed—"The country they returned to was much the same country they had left. . . . Life in America was as aesthetically starved as ever, still without a true culture and a standard of adult values."

Far from offsetting the moral instability of the times, the economic stability of the country compounds the frustration. The young writer is too well off—too comfortable—for his own good; and the typical citizen is too set

in his ways, too content with things as they are, to provide the drama that makes for a vital society and a significant literature.

The overwhelming point—the point to which Mr. Aldridge returns again and again—is that his America has lost something great and precious and vitalizing. And what has been lost? Why, "the old primary assumptions which men once took for granted"—a God to believe in (Mr. Aldridge spells god with a little g), a sense of Good and Evil, belief itself. In the person of John Aldridge the American intellectual of today does not revel in and exploit this loss as his predecessors of the Lost Generation did; he mourns it, and looks with an accusing and beseeching eye upon a country and a society which fail to replace the departed values. "They have been dissected and atomized," Mr. Aldridge writes reproachfully, "until they have lost the authority of a single, integrated body of belief and been scattered into countless fragments of comfortless superstition, vague longing, and abortive guilt."

Mr. Aldridge subscribes to the literary convention that the society makes the writer. But throughout his book there is a strong suggestion that the novelists of the 1940s should have been better than they were despite their society. An acid passage is devoted to the modern weakening of art "who knows too much to be knowing, who is too convinced of his own lack of conviction to be convincing." Along with this heretical hint there is a latent suspicion, never quite spelled out, that American society in the postwar 1940s was not actually the total wasteland which the fiction of the time generally made it out to be. Mr. Aldridge is possessed, in short, by an undefined notion that his America may after all be better than the novels written by its young writers.

At the end of his book Mr. Aldridge sighs for "a few writers of genius" who would be capable of producing "a literature of vitality and significance," and he indicates that he thinks they may arise. He could hardly think so if he were really convinced that the society of his time is incapable of producing or tolerating good writers. "And then," Mr. Aldridge concludes, "all the small, confused, and misguided talents whose troubles concern us now might be impelled to draw close around them and discover, in their example, the means and the desire to create a literature that would be worthy of our time."

A few years ago a critic with the views of John Aldridge would never have suggested that the task of the writer is to be "worthy of our time." He would have settled instead for the old plaint that the time is unworthy of the writer. Having come so far, Mr. Aldridge and his contemporaries may yet make their time worthy of all that they can be.



TITO RECOVERS

Among top Communists it is fashionable, when ill, to rush to Moscow for treatment. The treatment sometimes is permanent. Recently Marshal Tito, on the outs with Moscow, underwent

gall bladder surgery. Afterward he smiled happily for his nurse and doctor (*above*), and, since the operation was done in Yugoslavia, he suffered no complications and recovered quickly.



DONOR of house to Columbia is ex-Ambassador W. Averell Harriman, son of its builder. He turned over the keys at the assembly, then quietly withdrew.

BIG QUESTIONS IN A BIG HOUSE

First American Assembly is held

Last fall Dwight D. Eisenhower, president of Columbia University, announced plans for the American Assembly. It would be a conference of U.S. businessmen, educators and government officials to define problems rather than propose answers. Last week the first assembly was held in Arden House, the 96-room mansion completed in 1909 by Railroad Tycoon Edward H. Harriman and given to Columbia by his son (above). For five days the 85 conferees roamed the Harriman showplace, and met at frequent intervals to discuss the first assembly subject: U.S. relations with Western Europe. When it was over, the delegates had propounded some propositions for discussion by 1,200 "little assemblies" throughout the U.S. Among them: 1) Russia's global threat to freedom can best be opposed by building cooperation among all free peoples; 2) all these must steel themselves to sacrifice; 3) war is not the solution but fear of it must not divert the U.S. from its defense of world freedom. Although these elephantine conclusions obviously were true, they seemed somewhat less overpowering—as these pictures show—than the late Mr. Harriman's massive mansion.



A SLATE-ROOFED ISLAND in a sea of trees, Arden House stands in a 30-square-mile tract on a 1,300-foot Ramapo mountain peak near West Point, N.Y.



CIRCULAR STAIRCASE in east wing rises continuously for three stories, is not even the main stairway. Here Colonel Herman Beukema of West Point

and former AEC Chairman David Lilienthal (right) pause to chat. All of Arden House's materials, its past and present furnishings, are native American.



STATUARY decorates vast front terrace, which is at the second floor level. Arden House was entirely refurbished for this and future American Assemblies.



OVETA CULP HOBBY, ex-WAC commander, inspects the view from her room. Later she asked for a less remote room because getting there took too long.



SHAGGY IVY covers most of the house's native granite walls. It has an organ, swimming pool, two lakes, 40 miles of bridle paths and a 3½-mile driveway.



THE ARDEN HOUSE ATTIC, like those in many other U.S. homes, contains odds and ends. These heads of big game animals shot by various Harrimans over the years were found when The Treadway Inns, designated to run the house for

future meetings, took it over. A staff of 40 people will maintain the enormous marble-floored rooms, mostly unoccupied since the death in 1933 of Mrs. E. H. Harriman except during the war when Arden became a Navy convalescent home.



BIRTHDAY BEGAN with Graham waking up as usual at 5 a.m. and pondering awhile.



LEG EXERCISES and inhaling exercises followed his breakfast and nap on sun porch of his modest home, which he built in 1941 for \$2,500.



SHAVE was given him by Housekeeper Rose Drew. Then he read the newspaper.



EN ROUTE TO WORK, he met Coke Blake. He takes this five-block walk daily.



AFTERNOON CONCERT is played for Graham at his home by the school band. He also got a plaque from Oklahoma Bankers Association.



SHORT SPEECH is made at the open house. He recited Guest's *I'll Be There*.

THE WORLD'S OLDEST MILLIONAIRE BECOMES



WILLIAM GRAHAM AS STRIPLING OF 31

Last month in Pryor, Okla. (pop. 7,000) the spry little cricket of a man who is almost certainly the world's oldest millionaire reached his 100th birthday. But William Alexander Graham did not celebrate his centennial alone any more than he has enjoyed his wealth alone. Reputedly worth \$7 million, Graham has repeatedly presented rich gifts to the town in which he settled after spending his early years riding the range. In 1896 it was \$2,250 for a needed footbridge; later, when cattle, mercantile, stock and loan investments had swelled his fortune, it was \$6,000 for the First Methodist Church,

\$25,000 for a community building, \$10,000 for library books and untold thousands for needed sidewalks and gutters. This year Graham brought his benefactions to well over \$500,000 by giving the town \$280,000 with which to acquire its own electrical distribution system. But what Pryor appreciated, possibly more than anything else, about its "first citizen" and First National Bank president was his practice during the depression of making personal loans to residents when his bank could not do so. "A good moral risk is better than a secured risk," Graham would say. On his 100th birthday



DESK AT HOME was visited before going to work for prayer and the reading of poetry and birthday greetings.



TOUR of his philanthropies—here the electric plant—crowned the celebration. Then Graham went home to rest.

A CENTENARIAN

Pryor repaid some of its debt. The *Jeffersonian* put out a special edition. The high school band marched to his home to play *Happy Birthday*. Main Street was permanently renamed Graham Avenue. A 100-candle cake was duly baked and lighted (the candles ignited the meringue frosting). Almost all Pryor tried to get into the community-building open house at which the town expressed its gratitude to the kindly, simple-living old man who had devoted so many years to its welfare and who, although his sight and hearing are somewhat impaired, was still around to observe the results of his beneficence.



DESK AT OFFICE in the bank is a 51-year-old stand-up one, and Graham worked at it as usual

on his 100th birthday. A favorite Graham motto is, "A man on his feet is worth two on his seat."



WITH THE RIOT OVER AND THE PEACE TERMS SETTLED, A MEMBER OF THE CLEANUP SQUAD SITS JAUNTILY IN BARBER CHAIR WHILE ANOTHER PICKS UP LITTER

CONVICTS TAKE OVER—FOR A WHILE

Relaxing in an uprooted barber chair and flicking ashes on the floor as though he owned the place, this Utah convict is savoring a heady if temporary conquest. For five hours before the picture was taken he and some 300 of his fellows were in complete control of most of Utah's brand-new Point of the Mountain prison. On May 20, when they were ordered in from afternoon recreation, the convicts—angered because somebody had "put soap in the soup"—turned on their guards and locked eight of them

in cells. Within a few minutes they had taken over the library, hospital ward, corridors and cell blocks. Held in by remote control doors, they set out to wreck the place. They smashed windows, tore out library books and flooded floors with water. They threw open cell doors, raided the commissary and released the men in death row. Some broke into the hospital and stupefied themselves with drugs and paregoric. When there was little left to ruin they sent a deputation to the warden with "demands." The

convicts said they had no objection to the new building, where they had been installed only two months ago (*LIFE*, March 26), or to the warden himself. But they did not like the steward, who "couldn't boil water," or the captain of the guard, who was "prejudiced," or the way the commissary was handing out the clothes. After three hours of negotiation the two sides struck a bargain: the warden would investigate all their charges and the convicts would go back to their cells after cleaning up the \$10,000 mess.

THOSE WERE THE DAYS!

Life with father in the 1900's was one long style parade—led by the Arrow Collar Man! He was the best-dressed man in anybody's town!



THESE ARE THE DAYS!

Life with father in 1951 tells the same story of Arrow style leadership, but today's best-dressed Fathers enjoy Arrow free-and-easy comfort as well!



Dart, nonwilt collar. America's favorite!



Dale, same as Dart, but premium broadcloth.



Draw, nonwilt, low neckband for comfort.



Far, soft spread collar. Regular or French cuffs.



Arden, short-point, nonwilt, spread collar.



Gordon, Arrow's famous button-down oxford.

For best-dressed Dads on Father's Day—Arrow White Shirts with America's best-looking collars!

LOOK AT 'EM! No wonder men swarm after these Arrow Whites! They've learned that no other shirts do as much for their appearance and comfort!

The smooth collar styles shown here are just a few from Arrow's matchless collection! Besides their terrific good looks, Arrow White Shirts boast the "Sanforized" label (fabric shrinkage less than 1%)... have the *Mitog*

body-tapered fit, anchored-to-stay buttons!

ALL Arrow Shirts are tailored of quality fabrics that deliver long, long wear. Arrow Ties, of course, make any shirt look better. Prints, stripes, foulards. (Fabric content shown on each tie.) This year—as every year—Father's Day, June 17, is Arrow Day! Cluett, Peabody & Co., Inc.—Arrow Shirts, Sports Shirts, Ties, Handkerchiefs and Underwear.

ARROW SHIRTS
and TIES

Starting our second 100 years
of Style Leadership



Who's next? How about you? Won't you join the millions who are enjoying the superb flavor—the supreme quality—of Four Roses? This famous whiskey outsells every other brand at or above its price—even outsells most other brands at any price.

Frankfort Distillers Corporation, New York City. Blended Whiskey. 90.5 proof. 60% grain neutral spirits.

Wouldn't you
rather drink
FOUR ROSES





CLAUDE PANCONI (CENTER), PRINCIPAL DEFENDANT IN FRANCE'S MOST TALKED-ABOUT MURDER TRIAL, LEANS FORWARD TO TALK WITH DEFENSE ATTORNEYS



CODEFENDANTS Nicole Ily and Bernard Petit seemed undismayed when they appeared at an early hearing to give their account of killing of their friend.

J-3 MURDER IN FRANCE: A GENERATION'S ORDEAL

In France "J-3" once had a simple meaning. Through the years of rationing during and after World War II it was the government's code for all cardholders between the ages of 15 and 18. Now, because of a trial that stirred France as no other court action had in many years, the term has become the symbol for a tragic story of adolescent intrigue, confusion and murder. It was not the tawdry facts of the J-3 story that gripped the French press and people—a 17-year-old boy shot to death by a teen-age schoolmate—but the fearsome look the trial provided into the curious dream world in which these adolescents lived and played at adult affairs.

There was no great mystery about the actual crime in the J-3 case. There was little searching for clues, no extensive manhunt. Nor were the principals the usual run of dead-end kids. The J-3 case concerned instead a small clique of teen-agers, the children of modest, respectable, middle-class families. There was Alain Guyader, who was killed. There was Nicole Ily, who tried to appear sophisticated but wasn't. And there were Claude Panconi and Bernard Petit, whose trial for the murder of Guyader was, for France, the trial of both the postwar generation and its parents.

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 deodorant—PURIFIES YOUR BREATH.
 Recently reported in
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New!

FRESHIES

**Stops Bad Breath
 in 1 to 3 seconds!**

Keep your breath Fresh all day long!



**PLEASANT TASTING!
 NOT A PILL...OR
 MEDICINE. EAT
 FRESHIES LIKE CANDY!**

Here's what
FRESHIES
 do for you!

Unlike ordinary breath sweeteners and mouth washes, **FRESHIES** do not mask one odor with another, for fresh-tasting **FRESHIES** contain a Chlorophyll compound — from Nature's green magic deodorant. So harmless you can take **FRESHIES** frequently, for maximum day-long protection.

PROOF!

The effectiveness of Freshies to remove offending mouth odors has been proven in clinical research at a famous university.



At drug, candy and cigar
 counters everywhere

10¢

EAT the onions on the hamburger, the garlic sauce, the cheeses!

JUST TAKE FRESHIES AND BREATHE EASY!

DRINK when and what you want... the glass of beer or wine, the cocktails.

JUST TAKE FRESHIES AND BREATHE EASY!

SMOKE your favorite pipe, or cigar, those frequent cigarettes!

JUST TAKE FRESHIES AND BREATHE EASY!



IN THE FOREST OF MALNOUE, OUTSIDE PARIS, POLICE AND JOURNALISTS

THEIR DREAMS CAME TO AN END



ALAIN GUYADER

Once, it was brought out at the trial, they had all been students together in Paris: Panconi the quiet one, who read avidly and wanted to be a writer; Petit, the unattractive son of a police inspector who didn't care for books but knew at least where his father kept his guns; Guyader, the quick-witted one who dreamed of adventure and talked of himself as the "man of his times"; and Nicole, who subtly played off one against another. Around them was a world of uncertainty, the reminders of one war and the threats of another. When studies seemed unexciting, they created their own excitement, hatching plans to organize a great new Maquis if the Russians should come. They

would make a fortune in the black market too, and would run arms to the Middle East. To his friends Guyader each day described new exploits; in them he was always the leader. In time the others grew resentful. When Guyader went on to boast falsely of an affair with Nicole, the play-acting took a deadly turn. With Guyader absent, the would-be Maquis set up a mock trial, decided he was too vain and would have to die. The trap was sprung one December day in 1948. Ostensibly to find a hiding place for the guns they hoped to collect, Panconi, Petit and Nicole persuaded Guyader to go with them to the Malnoue forest near Paris. Petit and Nicole failed to show up at the rendezvous, so the others went on alone. In the woods Guyader's talk of Nicole infuriated



PROSECUTOR Lajauze carefully managed J-3 trial to win convictions, sometimes conferred with attorney who represented Guyader's family.



JUDGE Dejean de la Batie lost his usual calm once when he scolded policeman who delayed taking Guyader to hospital to make the phone calls.



WATCH AS PANCONI RE-ENACTS MURDER OF HIS FRIEND ALAIN GUYADER

WITH DEATH IN A DARK FOREST

Panconi, and when at last Guyader walked on ahead, Panconi drew a gun, struck Guyader over the head and then, holding the revolver in both hands, pulled the trigger. Quickly he searched Guyader's pockets for the wad of dollars Guyader always boasted was there. There were 250 francs. Then Panconi left the woods, took a bus home, ate dinner, read a bit and went to bed. Meanwhile Guyader had recovered consciousness and crawled to the road where a truck driver found him, took him to a cafe and called police. While Guyader lay bleeding to death in the truck, the gendarme, punctilious about matters of jurisdiction, telephoned from one headquarters to another to decide whether the shooting was really his concern. At the trial a waitress testified Petit had come on the scene late, peered into the truck, saw Guyader dying and calmly went on.

In the 2½ years between the crime and the trial the case had been built to a fabulous climax by the press and by an array of some of France's greatest dramatists, novelists and actors who crowded the courtroom to follow each day's developments. For a whole day lawyers probed the boys' reading habits, causing one newspaper, *L'Juror*, to splutter: "Is anyone finally going to remember that Panconi and Petit have killed Alain Guyader? Enough of literature!" The judge remembered, and sentenced both of them to solitary confinement, Panconi for 10 years, Petit for five. Nicole was still to face the court. But at the trial not even the prosecution objected when the defense counsel summed up the problem of France's young people. "We deprived them of their youth in losing the war in 1940," he said. "By not defending them to the last man, we gave them for an ideal a flight into indescribable confusion."



JUROR fingers the murder weapon after it is introduced as evidence. Later it was handed to Panconi to reconstruct forest killing in the courtroom.



POLICEMAN Bailly tries to explain why he failed to pass on dying Guyader's message to family. He told court simply it was not his responsibility.

CONTINUED ON NEXT PAGE

We hope there's a Borg for every bride

A bride, too, wants to watch her figure . . . and what easier way than a Borg bathroom scale? Like the groom, *this scale is truthful*® as it is handsome . . . tells exact weight® every time. Just step on daily, glance at the big Binocular Dial—if you gain or lose a pound, you *know* it right away!

These days, we can't make *all* the Borgs people want. But you'll still find a Borg if you look. And when she says "Bless you, it's a *Borg!*", you'll be glad you bought the best.



* Guaranteed accurate within 1/2 of 1% at every point on the dial.



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SCALE**

If its beauty doesn't instantly tell you, you can always identify a Borg by this trademark on the dial.

You can believe your **BORG**

7.95 to 10.95 (Dresser west, 50¢ higher). A Borg-Erickson product

Want to please any man who shaves?



For Father's Day  for  Graduation, for his Birthday  or for  servicemen any day— give the Schick "20"— the biggest hit:  in the history of shaving!

With all the gift-giving to men going on, your problem is solved as simply as this:

If he shaves, pick Schick—the electric shaver used by more men, wanted by more men, than any other—for faster, closer, easier shaving.

And pick the Schick "20," the finest shaving instrument of all time—the shaver that started the biggest switch in shaving habits since beards went out of style.

For here is an entirely new shape, beautifully balanced, precision-made from head to cord.

Here are two features you get only with Schick—Hi-Velocity Heads plus that real power-packed rotary motor. So here is the faster, closer, easier shaving craved by any man without a Schick!

And—to make this "finest" gift even finer—you get the rich Caddie Case, designed especially for the Schick "20."

Don't just sit there undecided. Hurry round to a nearby dealer who's ready to gift-wrap a Schick "20" for you. Complete with Caddie Case, only \$24.50. Also, see the Schick Super at \$22.50. Schick Incorporated, Stamford, Conn. Service offices in principal cities.

THESE HI-VELOCITY HEADS • THIS REAL ROTARY MOTOR



Make the Schick "20" "The Finest Shaving Instrument of All Time"

New high-speed, precision-made shoring heads, of exclusive Schick design. Shorpened out and honed. Comb edges guide whiskers into slots. Interceptor bars pick up short stubble. All for fast, close, skinline shaving.

Schick's real rotary motor. Precision-built. Smooth. Quiet. A powerhouse. The most powerful motor Schick ever built. AC or DC. Stop-Start Button snaps it on or off.



Schick "20"

MORE MEN USE SCHICK ELECTRIC SHAVERS
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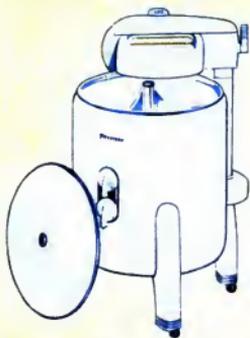
PLANNED FOR THE
Budget-Minded Family



Save Money on Your Entertainment Budget

The Firestone line of console and table model television sets, radio-phonograph combinations

and portable, table model and auto radios are high in quality, dependable in performance, low in price.



Save Washday Work, Time and Money

Firestone washers and irons are easy on clothes, easy to operate, built to last, economical to use and priced to make your dollars buy more.

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Guaranteed Home Appliances

IN TIMES LIKE THESE, when you want every dollar to go farther, it pays to shop at Firestone. There you will find products for the home that are high in quality, low in price and backed by the Firestone warranty.

There, too, you will find tires, seat covers, batteries, brake lining and many other products and services which will help to keep your car in safe driving condition, preserve its finish and add to your driving comfort.

So go to your nearby Firestone dealer or store and see how the complete line of products for home and farm, for car and truck, for work and recreation fit into your 1951 budget.

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Save Money on Your Food Budget

With a Firestone food freezer and refrigerator, you can buy in money-saving quantities. You save time, too, by shopping only once a week.



Firestone vacuum cleaners are easy on you, easy on your rugs and furniture and easy on your pocketbook.

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In the complete line of Firestone gas and electric ranges you will find the model that gives you the features you want at the price you want to pay.

Listen to the Voice of Firestone on radio or television every Monday evening over NBC.



Fancy-pants Hamburgers!

Stuff 'em with cheese

cook 'em with



Hunt's Fancy-pants Hamburgers

You never tasted such wonderful hamburgers! Men love them, youngsters, too. And they're easy to prepare. Get some of that extra-flavorful Hunt's Tomato Sauce (only a few pennies a can) and serve Fancy-pants Hamburgers real soon.

1 lb. chopped beef
4 slices (1/2 lb.) sharp American cheese

Do not season beef. Form into 8 thin hamburger cakes. On four of these, place slices of cheese, leaving a little meat uncovered around the edge. Top with the remaining cakes and pinch edges together to enclose cheese. Take a heavy frying pan and sprinkle over the bottom some:

Plain salt and 1/4 tsp. garlic salt (optional)

The salt should cover the pan thinly (1/4 tsp. salt for 9-in. pan). Heat pan very hot. Place stuffed hamburgers on salt. Brown one side. Turn, brown other side. Lower heat and cover them with:

1 can Hunt's Tomato Sauce

Simmer until sauce is sizzling hot. Serve at once, with the delicious sauce from the pan ladled over them. What a wonderful feast for four people!

Hunt's is extra flavorful because it's the Kettle-simmered cooking sauce. Made only from red-ripe fresh tomatoes — seasoned just right. And it costs you just a few cents a can. Use Hunt's in stews...soups...meat loaf...spaghetti... and casseroles. Look for Hunt's red label at your market!

Hunt-for the best

Hunt Foods, Inc., Fullerton, California

For Breakfast or Dessert ...
HUNT'S HEAVENLY PEACHES

at down-to-earth prices!





THESE DEEP, AXLE-BREAKING HOLES IN AN OHIO TOWN'S MAIN STREET (U.S. ROUTE 20) HAVE BANGED UP TRUCKS AND CARS, AND CAUSED DAMAGE SUITS

THE WORST MAIN STREET

After four-year fight Ohio town decides to do something about it

Main Street means many things to many communities, but to Bellevue, Ohio (pop. 8,000) it is the worst main thoroughfare in the U.S. Federal and state authorities and a large segment of the townspeople had for four years sought to improve Bellevue's narrow Main Street (U.S. Route 20 and Ohio State roads 113 and 18), but a majority of the town's ruling council had overruled them. The reason: it would take up to 20 feet off the curb line to meet state requirements for a 54-foot highway. This would destroy long rows of old shade trees and devalue property.

Also, because it did not include widening of the 40-foot railroad underpass, a bottleneck would result for the 2,300 trucks and nearly 15,000 cars that use the highway every 24 hours. The town, with only limited funds, had tried to repair the street, but the brick-macadam road, laid on an 1892 sand base, needed tougher underballast to support heavy-duty traffic. Meanwhile there was a potential financial loss in law suits brought by owners of damaged cars and trucks. Then, after years of debate, the town's council voted unexpectedly last week to give the state a green light for repairs to Main Street.



PLEA FOR REPAIRS is posted in cab company window. Its taxis take abnormal beating on street.

win one of **25** thrilling
all-expense-paid vacations

to the romantic Caribbean

...or **326** valuable
cash prizes!



go
Caribbean*
with
Catalina

Imagine winning an all-expense-paid vacation trip to the Caribbean wonderland—inspiration for Catalina's new, spirited Caribbean® Collection! Beautiful new designs, gay sun-filled colors, fanciful patterns and fabrics, all created with a true Caribbean flavor.

It's fun! It's easy to enter!

Ask for contest blank in the swimwear department of leading department stores, and men's shops in your city.



You'll fly via luxurious
Pan American World Airways
—stay at the finest hotels!



Shown above: STAR FISH, fanciful design hand-printed on knitted two-way stretch Celanese, Loxex and Nylon. Features Catalina's new patented POWELLIFF bra. Exciting Caribbean® Colors. Matching men's STAR FISH trunks.

LOOK FOR THE  FLYING FISH

Worst Main Street CONTINUED



FOOT-DEEP HOLE is measured by Bellevue's Mayor Homer Creechius. He favored repairs. Opponents held that widening would reduce property values.



OPPOSING IMPROVEMENT, Councilman W. E. Giles feared for safety of children, wanted to keep shade trees. He points to proposed curb line.

*Illustrations
Write for folder of other Catalina styles and names of nearest store. Catalina, Inc. Dept. 215, Los Angeles 13, California

Compare it with any washer, at any price... see how

Only Thor gives you all 4



1 Hydro-Swirl washing action!
 Thor's Hydro-Swirl principle of washing lets the water do the work. It swishes and swirls clothes gently but thoroughly, washes them cleaner, faster, yet safely. And proved best by test in laboratory and home!



2 Saves 27 gallons hot water!
 The 1951 Thor beats the 8 other leading automatic or semi-automatic washers in economy! Saves up to 27 gallons of hot water every washday for a family of 4! Proved by test! And Thor saves soap, saves fuel costs, too.



3 Controllable washing time!
No fixed mechanical cycles! You decide how much water—how long to wash each load. Then flick the switch. Thor washes, rinses, spins clothes damp dry—in one single tub! Your hands never touch hot, soapy water!



4 Thor-way overflow rise!
Leak! Dirt and suds float up and off the top, not down through the clothes, as in ordinary washers. And the 1951 Thor has finger-clip control... lets you rinse (as well as wash) for as long or short a period as you like.



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No Other Washer Gives You All These Washday Advantages!

Count the blessings of this marvelous 1951 Thor Spinner Washer! **1, Hydro-Swirl Washing Action!** **2, Super Saving of Hot Water!** **3, Controllable Washing Time!** **4, The Thor-Way Overflow Rise!** What a combination! What a washer!

Today, look in the classified phone directory for the name of your nearest Thor dealer. Ask for a demonstration of the 1951 Thor Spinner Washer with Hydro-Swirl Washing Action!

And be sure to see the Thor Dryer (Electric or Gas), Thor Wringer Washer, Thor Gladiron, Thor Combination Sink. For more efficient homemaking... depend on Thor, leaders in home laundry appliances for over 45 years! Thor Corporation, Chicago 50, Ill.

Thor* Spinner-washer

with Hydro-Swirl Action

No Plumbing Installation Necessary! • No Bolting Down! • No Annoying Vibration!





GLORIA VIEWS CAMERA WITH STIFF-NECKED SUSPICION

A MIGHTY LEGGY BABY

A giraffe is born to "Greatest Show on Earth"

Five years ago when the Ringling Bros. and Barnum & Bailey circus arrived in Boston for the spring performance, a giraffe named Edith produced a gangling baby. Last month in Boston 12-year-old Edith did it again. The new baby and latest star of "The Greatest Show on Earth" is Gloria (opposite page), a 40-pound, 5½-foot youngster who seems to have more neck, more legs and less body than any baby rightfully should. But Gloria is perfectly normal, already thriving on a diet of giraffe milk and getting used to her mother, her brother and the gaping circus crowds. In her padded cage she has begun a tour of the country which will cover more than 23,000 miles before the circus gets back to its winter headquarters in Sarasota, Fla. There Gloria will finally meet Shorty, her 18-foot father, who is too tall to travel with the circus.



FOREST OF LEGS and neck does not keep Gloria from taking a nap. The biggest worry of circus is that mother might accidentally step on sleeping baby.

← GLORIA GETS LICKING FROM HER MOTHER WHILE BROTHER WATCHES

CONTINUED ON NEXT PAGE

WHY

brown WALLS?



WHY are warm colors like brown so popular for dining-room wall colors from Maine to California?

Food has more zest, when served in a room with "appetizing" wall color. Such Acme Modern Colors as this brown—plus peach, light green, tan and other warm "earth" colors—have real appetite appeal.

And for real satisfaction, use Acme Paints. Styled by color experts... made by paint masters. From Acme Finishes for walls and woodwork... to Acme New Era House Paint for outside your home... there's a top-quality paint for your every purpose.

Your Acme Dealer will help you choose the right colors, the right finishes to carry out your decorating plans. See him today, or write Acme Quality Paints, Inc., Detroit 11, Mich.

ACME Modern Colors



Have you seen Acme Fashion-Right, the new wonder paint? Hundreds of gorgeous colors — in four smart finishes — and a FREE color scheme, decorator-panels, with every color you choose!

This brown is Acme Fashion-Right No. 14 A

Ahhhh . . . waffles!

(wonderful waffles!)

Mmmm . . . grilled sandwiches!

(and what grilled sandwiches!)



Trim and specifications subject to change without notice

with the beautiful new

General Electric Combination Sandwich Grill and Waffle Iron!



• And talk about smart styling . . . you'll love the graceful lines, the gleaming, long-lasting chrome plate finish, the cool plastic handles.

Automatic—a turn of the "Temperature Selector" quickly gives you the correct heat. A "tell-you-when" light goes off the moment you have it. Result: You serve golden-brown waffles or just-right sandwiches every time!



• Talk about convenience . . . you get almost a square foot of cooking surface for toasting sandwiches—even for frying bacon and eggs—all, right at your table!

Then—by merely inserting the large aluminum waffle grids—you're just a few seconds away from the four most tempting waffles you ever tasted!

Automatic model (shown above)—and the Standard model—come complete with easy-to-clean sandwich and waffle grids. General Electric Company, Bridgeport 2, Connecticut.

You can put your confidence in—

GENERAL  ELECTRIC

Giraffe CONTINUED



SHORT-NECKED GIRL SHOWS RIGHT WAY TO SEE LONG-LEGGED GIRAFFE

*You are invited
to the perfect marriage
of
Creamy Vanilla
and
Flavorful Fudge
in
Sealtest
Vanilla Fudge Royale
Ice Cream*

AT YOUR SEALTEST DEALER
AFTER THE FIRST OF JUNE



Sealtest
ICE CREAM



New York is like a neighboring city—when you go there by air. For example, the 725-mile trip from Chicago takes less than three hours by DC-6. Such speed is vital to men traveling on essential missions . . . Tons of cargo also fly every day, help keep business and industry humming.



Scandinavia is just overnight from New York by DC-6 . . . You can go direct to Copenhagen, Oslo or Stockholm—no change of plane. Your DC-6 flies "above the weather." There the air is smooth, and you seldom see clouds *above* you. It's the fair-weather way to go!

This is no time to



Switzerland, traditionally important in international affairs, is four thousand miles from America . . . and at least a week away by surface travel. By air, you can be in Geneva twenty hours after leaving New York. When you fly, you spend less time traveling . . . have more time at your destination.



California is half a day from New York by DC-6. The state is playing an important role in our defense program. For example, at Santa Monica is the big Douglas Aircraft plant. Over 90 per cent of its production is for our armed forces. Workers can relax at the magnificent beach shown above.

Twice as many people
AS ALL OTHER

DEPEND ON DOUGLAS WORLD'S LARGEST BUILDER OF AIRCRAFT FOR 30 YEARS • MILITARY AND COMMERCIAL



San Francisco is quickly reached by air from anywhere in the country. And, from San Francisco, airplanes fly regularly to Hawaii, on our life line to the Orient . . . to Australia and New Zealand . . . to Manila . . . Japan . . . India. Trips that once took weeks are now a matter of hours.



Florida has become popular as a *summer* vacationland. That's important to men busy on defense work. When they need a break in their tense schedules, they can fly to Florida by DC-6 in just a few hours. Moreover, accommodations in Florida are generally lower-priced in summer.

waste time — go by Air!



It's restful to fly in a Douglas DC-6! You relax completely in the deep, reclining seats. Extra-big "picture" windows give you a fine view of the world below. If you wish, stroll into the lounge (above)—a pleasant spot to chat, play cards, enjoy refreshments. Complimentary meals—no tipping!

FLYING takes the *time* out of travel. Most air trips are a matter of just a few hours. You step out feeling fresh—and looking it:

Go in a Douglas DC-6. It's the first choice of experienced air travelers, according to a nationwide survey. The DC-6 is big and modern. It's steady, roomy and quiet. And world-famous for dependability.

Yes, next time, *fly*. You'll travel by your watch, instead of your calendar!

FLY DOUGLAS DC-6 on these leading airlines of the world

- AMERICAN U. S. • BCPA Australian
- BRANIFF U. S. • CMA Mexican • DELTA U. S. • AA Argentine
- KLM Netherlands • LAI Italian • NATIONAL U. S.
- PAL Philippine • PANAGRA U. S. • PAN AMERICAN U. S.
- SABENA Belgian • SAS Danish Norwegian Swedish • Slick U. S.
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*Soon 1-Cargo only

fly **DOUGLAS**

AIRPLANES COMBINED



TRANSPORTS • FIGHTERS • ATTACK PLANES • BOMBERS • GUIDED MISSILES • ELECTRONIC EQUIPMENT • RESEARCH

the beauty of it...



Telechron® can't run wrong!

ELECTRIC CLOCKS

AND THEY START AT \$450*

Ivy Perfect gift to grace her kitchen. Hangs on wall or sets on shelf. \$795*
Takes real vines in twin vases color-styled in red, grey, green, yellow.

AIRLUX Gift of elegance. For bedroom, mantel, desk. Rich hand-rubbed mahogany finish case. Bell alarm. \$1750*

Telechron electric clocks are silent. Need no winding, oiling, regulating. Choose from 29 lovely models for every room in the house. Full-year written warranty. Famous Telechron Synchro-Sealed Motor is synchronized perfectly with electric power plants so it has to run right! Telechron is a trademark of Telechron Inc., Ashland, Mass., a General Electric Affiliate.

* Prices and specifications subject to change. Prices plus shipping tax.

NAVAJOS GO INTO URANIUM BUSINESS



INDIAN MINERS STOP WORK TO TALK TO TRADER HARRY GOULDING WHO HELPED DISCOVER THE ORE

ORE IS RAISING STANDARD OF LIVING ON THEIR RESERVATION



WITH GEIGER COUNTER and a hammer Joe Whitehorse prospects in rock at a monument's base.

In northeast Arizona, where the red sandstone pillars of Monument Valley poke up in the rocky desert, the Navajo Indians have for generations hunted, farmed, raised a few sheep and got along on as little cash as \$20 a year. But as far back as 1912 they began looking at this hard land in a new light: the yellowish outcrops of rock they had so long ignored were carnotite, an ore rich in vanadium and uranium. Now, after nine years, Monument Valley has built up a small but prosperous mining industry which is changing the way of life of the 4,000 Navajos who live there. It has already paid the central tribal council royalties of \$170,000. About 20% of the valley's men work in mines leased by the Vanadium Corporation of America. Another 10% work in smaller mines of their own. In either type of

mine a Navajo can make double his old yearly income in a week. Luxuries like new stoves and bicycles are making their appearance under the tents and mud huts. And in the valley, where even hattered jalopies were once a rarity, new-model pick-up trucks now bounce over the rocky roads. Soon, the Navajos hope, the valley will be in for an even bigger boom. Last month the Navajo tribal council sent to Washington a proposed set of rules that would permit the Indians to lease land to whites, would make it easier for Navajos to get prospecting permits. Anticipating approval of this request, some of the braves are now borrowing Geiger counters from Harry Goulding, who runs the local trading post, and are securing their old hunting grounds for new deposits of uranium-rich ore.

There goes
the DIRT



fast!



**BORAXO GETS OUT
DIRT PLAIN SOAP
CAN'T REACH**



Being a "handy man" is sure hard on hands...



Don't worry! Just wash hands and pour on a little Boraxo...



In 30 seconds, even fingernails are shining clean!

Nothing like Boraxo to get hands cleaner quicker! Its special Boraxo-Soap Formula gets out even the toughest ground-in dirt in seconds! Yet it's gentle and mild as fine toilet soap. Makes the children really like to clean up grubby hands and knees. Pleases mother because it leaves her hands so soft and smooth feeling. No wonder Boraxo is the American family's favorite powdered hand soap! Get a couple of cans...one for the bathroom, one for the kitchen...in the regular size or money-saving one-pound can. **ANOTHER FAMOUS "30 MULE TEAM" PRODUCT**



HAULING ORE in his own small mine, a Navajo leans on car decorated with crude face. He was trained by Vanadium Corp., is using company equipment.



PAYDAY GAME, played on blanket, draws bets of \$1 to \$10. Game is fast, consists mostly of matching cards and is somewhat similar to the game of monte.



DUDE NAVAJO is waiting for a ride home. Most of young men have adopted the modern ways. Older ones, who scorn haircuts, are known as "long-hairs."



SEWING CLOTHES. Lillie Begay sits on an empty explosives box and works new sewing machine, with her son and a lamb beside her. Lillie's home is a tent.



EMPTY BOTTLES that held soft drinks stand outside hogan for return to the store. These 14 cases were drained by family of five children and two squaws.



ALARM CLOCK of most of the Navajo miners is a rooster. Indians found the birds a handy substitute when the local trading post ran out of regular clocks.

CONTINUED ON NEXT PAGE



Eliminates all cord unwrascles with COORDINATED Card can never mix-up work. You never need to do over! Save dozens of minutes every time you iron.

Install COORDINATED in 1/2 minute. Lies flat along board when stored.

Place your board where tight fit best and work most convenient, thanks to COORDINATED's extra 4-foot cord.



SPRING-HELD PAD AND COVER SET is easy to put on, gives you a snug, custom fit at all times.



Even Women who "Hated Ironing" now Say
Mary Proctor Ironing requires only
1/2 the EFFORT
- 1/2 the TIME

The Mary Proctor Ironing Set b-r-e-e-z-e-s you through the ironing day—leaves you full of pep. And no wonder!

The Proctor Pad and Cover set fits every table perfectly. Extra-thick, waffle-weave pad and double-weight, Sanitized sailcloth cover last twice as long. Hooks and tempered steel springs hold cover drum-tight. In Primrose Yellow, Powder Blue, Sand Beige, Sun-Bleach White . . . All colorfast!

Extra-wide, extra-long Hi-Lo Ironing Table saves dozens of hand movements on every piece. Adjusts instantly to 9 different heights. Folds in a flash for storing. All-metal but weighs only a few pounds.

The Mary Proctor Never-Lift Steam Iron saves you 2 1/2 tons of lifting each ironing day. Touch the trigger—it's at rest. Another touch—it's back at work. Changes from dry to steam in one second. And you can press professionally!

"Best Buy" Guarantee on all Mary Proctor Aids promises you'll be completely satisfied, convinced that these helps are better than any others—or your money back without question!

See the proof with your own eyes. Get a demonstration soon! In leading department and appliance stores every where.



PROCTOR ELECTRIC CO., 3rd St. and Hunting Park Ave., Phila. 40, Pa.

SEE THESE OTHER FINE PROCTOR APPLIANCES
Never-Lift Iron
Deluxe Toaster
Champion Iron
Electric Compensating Blanket
Custom Toaster

PROCTOR
THE APPLIANCE NAME YOU CAN TRUST

**"Out of
this world!" says
COLE PORTER**



Cole Porter, distinguished composer of "Out of This World" says, "We don't mix cocktails in our house—we just pour them out of a bottle. Heublein's ready-mixed cocktails, of course!"



**HUGH
BLINE,
your
Barman
in a
Bottle
does the
work!**



■ Serving Heublein's ready-mixed cocktails is like having an expert bartender on duty at your home. Heublein's cocktails are masterfully made of finest liquors. The ingredients are thoroughly intermarried for exceptional smoothness. Just add ice—or pour over ice cubes and serve "on the rocks."

EIGHT KINDS, INCLUDING:

MANHATTAN, 65 proof
OLD FASHIONED, 70 proof

EXTRA DRY MARTINI, 65 proof
GIBSON, very, very dry Martini, 75 proof

HEUBLEIN'S
Club
COCKTAILS

G. F. Heublein & Bro., Inc., Hartford, Conn.

Navajos CONTINUED



HEADING HOME to get to his land in Monument Valley in time for the corn planting, a Navajo named Big Gambler's Son drives his family through a creek



toward some of the high buttes which gave the valley its name. He spent several months working at the mine and bought this new truck with his earnings.

Always
Fluffy
 Uncle Ben's
 Converted Long Grain
RICE

Women say it's the greatest thing that ever happened to rice. Uncle Ben's—the extra-long grain rice with the extra B vitamins.

Guaranteed to cook up white and fluffy every time or your money back!

Grains stay separate and fluffy even when stored in the refrigerator or reheated.

Make rice dishes one of your specialties. Try Uncle Ben's.

"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.



**FINEST
 LONG-GRAIN RICE
 MADE BETTER**

“Its Sunny Color-
 like magic-cooks up white
 and fluffy”



*Uncle Ben's Rice, before milling, is put through an exclusive patented process. This assures retention of natural B vitamins and flavor, and at the same time makes this rice the easiest to cook. It's always fluffy.

CONVERTED RICE, INC., Houston, Texas

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GREATEST GOLF BALL STORY EVER TOLD



Jim
Ferrier



Lloyd
Mangrum



Babe Didrikson
Zaharias



Sam Snead



Patty
Berg



Cary
Middlecoff



Skip
Alexander



Dutch
Harrison

Performance is the only basis upon which star professional tournament players judge a golf ball. These players, whose incomes depend so much on winning, cannot afford to play a ball that does not deliver top performance *in every way*. The 1950 tournament records offer the most amazing testimonial to superior golf ball performance ever written.

Golf's top three money winners of 1950, Sam Snead, Jim Ferrier and Lloyd Mangrum played Wilson balls. With Cary Middlecoff, Skip Alexander and Dutch Harrison, *six* of the *nine* top money winners used Wilson balls *exclusively*.

In the 1950 Vardon Trophy competition, Sam Snead, the winner, played 96 tournament rounds with an average of only 69.23 strokes per round. Jim Ferrier, second, averaged 70.27 for 119 rounds. Lloyd Mangrum, fourth, played 72 rounds with an average of 70.53. In every round these stars used Wilson balls *exclusively*.

It Costs No More To Play The Best!

Top Notch Black and K-28 Black—High compression for long hitting, low handicap players—thin Cadwell-Geer cover.

Top Notch Red and K-28 Red—High compression, durable long distance ball—extra tough Cadwell-Geer cover.

Top Notch sold through pro shops only—K-28 at leading sporting goods stores.

WILSON SPORTING GOODS CO., CHICAGO
Branch Offices in New York, San Francisco and 26 other principal cities
(A subsidiary of Wilson & Co., Inc.)

Only consistent top performance can win a place on the 1951 U.S. Ryder Cup team. Of the ten leading team candidates at the end of 1950, six play Wilson balls *exclusively*.

Topping the list of women tournament winners was 1950's "Woman golfer of the year," Babe Didrikson Zaharias, followed by Patty Berg. These pace-setters in women's golf use Wilson golf balls *exclusively*.

These stars took no chances! They played Wilson balls because they knew they would get peak performance. And more major 1950 tournaments were won with Wilson golf balls than with all other makes combined. Be good to *your* game—play Wilson.

All players mentioned are members of the famous Wilson Advisory Staff retained by Wilson to aid in the development of *better equipment for better play*.



IT'S

Wilson

TODAY IN SPORTS EQUIPMENT

One Man's History of Art

BALTIMORE STUDENT SPENDS \$5,000, GETS TREASURES WORTH \$50,000

In 1945 Mason Faulconer Lord, an 18-year-old pharmacist's mate on liberty in Washington, D.C., wandered into an antique shop, attracted by an old painting in the window. The shop owner informed him it was a prize Dutch landscape of the 17th Century which, as a special favor, could be had for \$25. Lord quickly snapped at the offer and made off with his bargain. Later he discovered his "masterpiece" was a 19th Century fake, but by then he had succumbed to the collector's fever. After his Navy discharge Lord took art courses and haunted museums to learn more about his hobby. Then, with money earned from summer jobs, the remnants of his Navy pay and a small bequest left by his father, he set

out to assemble a collection covering every period of Western art. He rambled through Europe, poking into curio shops, flea markets and private houses in search of treasures he could afford, but before making a purchase he would compare the object with similar work in museums to be sure of its authenticity. At the end of six years Lord had acquired, at prices from 45¢ to \$950, some 65 objects spanning 4,000 years of history. The entire collection, which cost less than \$5,000, is today valued at 10 times that amount and this month is being exhibited at the Baltimore Museum of Art. Eventually Lord, who is now a medical student at Johns Hopkins, plans to present it to a school as a capsule history of art.



4,000 YEARS OF ART separate oldest from newest object in Lord collection. Shown here (*foreground, from left*): Roman torso; medieval Spanish chest; 15th Century framed French manuscript; two medieval ivory reliefs; 13th Century Italian painting; abstract kneeling figure by U.S. Sculptor Leonard; reclining figure by Britain's Henry Moore; Gothic French statue; (*top level of pedestal*)

Egyptian head of 2000 B.C.; (*next level*) two archaic Greek figures and Greek head; (*next level*) Greek torso, 300 B.C.; On wall (*from right*): oil by American Paul Murphy; drawing by 18th Century Italian, L. B. Tiepolo; oil by American Clifford Wright; (*below it*) portrait by 17th Century Dutchman; (*below, to left*) portrait of Lord by German Herbert Breiter; (*top*) aquatint by French modern, Rouault.

You can't know what real COMFORT,
SMARTNESS and VALUE mean until
you wear an **AIRGORA-SPUN**
Rayon Tropical

Your best summer suit buy...icy-smooth rayon, unequaled by
any other summer suit fabric for sheer good looks, coolness
and shape-retaining qualities — tailored by rayon specialists,
priced almost unbelievably low.



Single and double-breasted suits

\$3250

Airgora-Spun Slacks: \$8⁵⁰



Featured at America's leading stores. Write for the name of your nearest
Airgora-Spun dealer.

ROSE BROTHERS, INC., 273 Seventh Avenue, New York 1

ART COLLECTION CONTINUED



15TH CENTURY PORTRAIT by an unknown Flemish artist was found by Lord in an obscure antique shop in Paris. He bought it for \$180, says it is now valued at more than \$5,000.



20TH CENTURY PORTRAIT is by Herman Maril, Baltimore artist. Lord found his work in a bookshop, later visited Maril's studio where he bought this and other paintings.



AN AMATEUR ARTIST, Lord likes to take time from his studies to sketch trees and landscapes, but he describes his handiwork as "unbelievably bad."



No "medical" plugs—
No "fancy" lures—
Just the world's best tobacco...

For a **TREAT**
instead of a **TREATMENT**
smoke **Old Golds**





Pleasant Moments in sports

BY BOB CONSIDINE

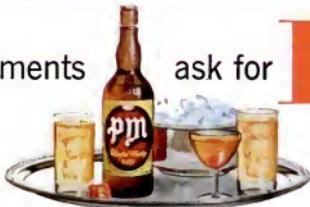
WHEN I WAS A KID, BARNEY OLDFIELD was already an American legend. Wearing his famous goggles, and with his big, black cigar, he was the original "speed demon."

In his day, the automobile was in its infancy. Yet, even then, the great Barney was coaxing sensational speeds from his primitive racing cars.

At Empire City Race Track in Yonkers, N. Y., on Oct. 29, 1924, Barney Oldfield made racing history. Driving his Peerless "Green Dragon" 10 miles in 9 min., 12½ sec., he fed his dust to the European champion, set a new world's record and won the title of World's Champion Racing Driver.

for your Pleasant Moments

Tonight, for your Pleasant Moments, treat yourself and your friends to the "champion of whiskies"—finer, milder PM! Today, tomorrow, every time you taste it, you can count on the uniform lightness and smoothness that have made PM Preferred by Millions.



ask for **PM**
tonight



AT MUNICH'S CAFE LUITPOLD, URSULA THIESS MODELS COAT AND HAT AS FLIRTATIOUS MAN BEHIND HER INTERFERES WITH PHOTOGRAPHER'S PICTURE

THE LOOK OF "SWEET IRONY"

It provided a German model with a mere living at home, but she has a chance at the big time here

Glamour is something most impoverished Germans are forced to live without. But not 27-year-old Ursula Thiess. Both beautiful and broke, she is one of the most ambitious models discovered in Germany since the war. Ursula's modeling career began last fall when she was trying unsuccessfully to land a movie job in Munich. One day Lore Wolff, fashion editor for the U.S.-sponsored magazine *Heute*, spotted

Ursula in a passing car and ran after the automobile until it stopped. Then and there she persuaded Ursula to pose for an article on artificial pearls. What impressed the editor instantly, she claims, was Ursula's look of "sweet irony." Since then Ursula has become one of *Heute's* favorite models, but even so she has seldom earned more than about \$35 per month. To make ends meet she lived in one simply furnished room,

bought clothes on the instalment plan and supplemented her modeling income with a bit part in a German production of *The Women*. From these earnings she also had to support a young son and daughter born during an early unhappy marriage. But last week her hard-won glamour paid off with an option from RKO and a trip to the U.S. for screen tests. To Ursula life suddenly looked less ironic and a good deal sweeter.

Father's Day is June 17th



they
should
ask me!

I've seen him admiring a

RONSON

WORLD'S GREATEST LIGHTER

No sense barking up the wrong tree—when what Dad wants is a Ronson! The best lighter you can buy, as everybody knows! Every Ronson is precision-built to finest jewelry standards for years of dependable lights. Does your Dad own a Ronson? Better buy him one for Father's Day. Your dealer has a wide choice—from \$6.60 to \$200. And on every one there's the trade-mark, **RONSON**, to make you and Dad proud!

Remember! All lighters work best with Ronsonol Lighter Fuel and extra-length Ronson Redskin 'Flints'

Enjoy Ronson's "20 Questions"!
Radio—Saturday nights (Sunday nights, Pacific Coast), MBS
Television—Friday nights in many cities

RONSON Newark, N.J. • Toronto, Ont. • London, Eng.

Winner, Fashion Academy Gold Medal



Press—It's lit!
Release—it's out!
Safely out the
instant you
lift your finger.

RONSON FOUNTAIN PEN.
Lighter—Writes in colorful
enamel—burgundy,
ebony, blue. \$6.95.

RONSON WINDSHIELD.
Disappearing wind-
shield. Engine turned.
\$9.25. Others from \$4.25.

RONSON STANDARD.
Engine turned and
torque enamel. \$8.25.
Others from \$6.60.

RONSON OPERATOR. Desk
lighter with genuine
walnut veneer. \$13.25.
Others from \$12.25.

All Ronson illustrated in reduced size. Prices subject to change.



BRIGHT SMILE is flashed by Ursula during first posing job for *Heute*. Magazine thought fake pearls inexpensive enough for wide market in Germany.



MOTHERLY CONCERN is shown as Ursula bids her 7-year-old daughter, Manuela, goodbye before going on the road with German company of *The Women*. Her son Michael, who is 5, now lives with Ursula's mother in Hamburg.



GLAMOROUS POSE earns her but \$2.15 a sitting. She thought posing best way to make money in Germany. U.S. models earn \$15 an hour for the same work.

Note to Newlyweds and Gift-givers:

When you shop for pillows, ask for Playtex...
the only pillow with the famous Gold Seal Guarantee!
It assures you of the best pillow value in America.



FOR EVERY OCCASION... NO GIFT COMPARES WITH THE GIFT OF SLEEP!

For the Years Ahead: ONLY THE FAMOUS **PLAYTEX** PILLOW GIVES YOU RESTFUL, HEALTHFUL SLEEP LIKE THIS!

No other pillow in the world—feather or foam—offers such sleeping comfort through the years! No other pillow is such a welcome gift for a bride's new home—or for your own family!

The Playtex Pillow is scientifically designed to cradle your head in the most restful position, scientifically proved to be allergy-dust-, mildew-free and germ-resistant.

What a world of difference you'll feel—in coolness, in lightness, in buoyancy and long wear—between the Playtex Pillow and other pillows! No wonder it's called America's greatest pillow value!



Exclusive "staggered-core" construction allows millions of tiny air cells in the Playtex Pillow to "breathe." Even on the hottest night, your Playtex Pillow stays fresh and cool—never sags, bunches or lumps, never gets perspiration soaked!



TV DAYTIME HIT!

"FASHION MAGIC," featuring top entertainment stars, world-famous designers, and the famous Playtex "Fashion Magic," CBS-TV nationwide network.

Beautifully gift-packaged. At department stores, furniture stores and sleep shops, everywhere.

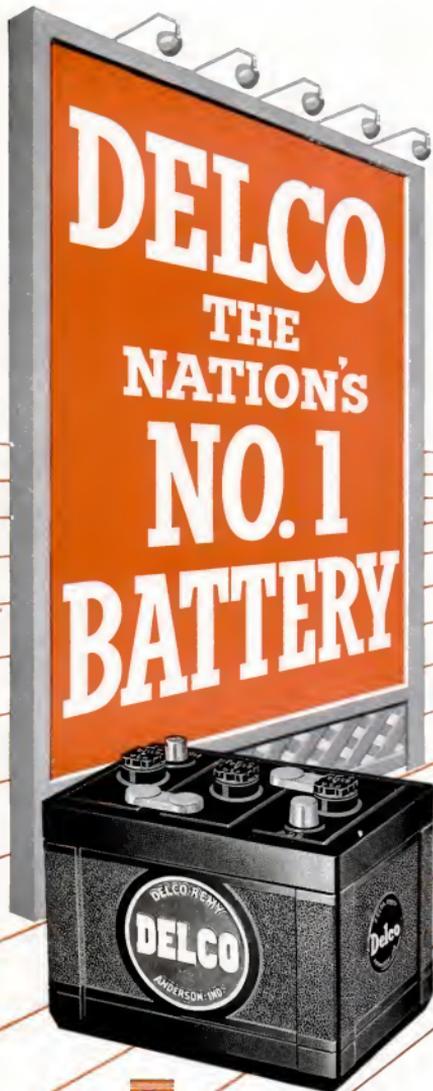
CHOOSE YOUR FAVORITE PILLOW HEIGHT!

"Regular" Height Pillow, in white, "Extra-Plump" Pillow, in white, pink, or blue extra-fine Sanforized cotton cover \$9.95
"Extra-Plump" Pillow, in white, pink, or blue extra-fine Sanforized cotton cover \$10.95

Pillows slightly higher in Canada and Foreign Countries.

Also luxurious non-slip rayon satin covers at concealed sleepers, slightly higher.

INTERNATIONAL LATEX CORP'N., Playtex Park, Dover Del. ©1951 PLAYTEX LTD., Montreal, Canada



Replace
with a **DELCO**
battery



Delco is No. 1 because it's the choice of automotive engineers for new cars and trucks for rugged and dependable battery service. Delco is No. 1 for replacement, too. For sure, quick starts—replace with a Delco today—start right tomorrow.

DELCO BATTERIES — A UNITED MOTORS LINE
DEALERS EVERYWHERE



REHEARSING LINES for first time for Director Harry Buckwitz in Munich's Kammer-spiele theater, Ursula wears suit which she once was forced to sell to a friend, later bought back on instalment plan as her earnings increased.



IN COSTUME for a German production of Clare Boothe Luce's play, *The Women*, she takes part of model called Princess Tamara. Standing behind her on the stage are young actresses, Eva Wagner (left) and Margot Schoenberger.

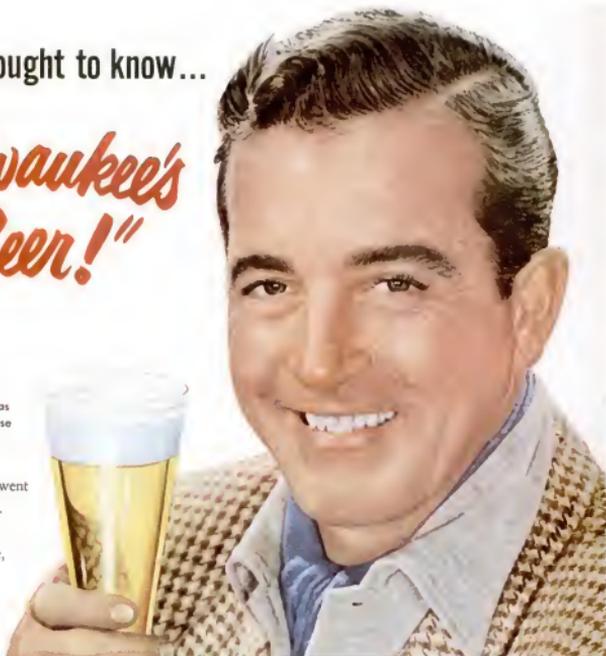
"I've been to Milwaukee, I ought to know..."

Blatz is Milwaukee's Finest Beer!"

says *John Payne*

Starring in "Passage West"—Pinc-Thomas
Technicolor picture—a Paramount release

● "Actors, too, can be fans," says John Payne. "Take me, for example. I've been a Blatz fan ever since I went to Milwaukee and sampled its fine premium beers. For my taste and my money, Blatz is Milwaukee's finest beer. And most Milwaukeeans agree with me, for I found that Blatz is Milwaukee's favorite beer." Yes—official figures show that Blatz is the largest-selling beer in Milwaukee and all Wisconsin, too. Try Blatz Beer, today!



● John's hobby is collecting fine guns. Recently, he stopped off at Milwaukee to see the collection owned by Eugene R. Wenzel, Sr., Milwaukee sportsman. Here, John Payne enjoys his favorite beer with Gene Wenzel, Jr., and his lovely wife.



● John Payne knows his beer and his choice is Blatz. Take a tip from John Payne. Ask for Blatz Beer at your favorite club, tavern, restaurant, package or neighborhood store, today. It's Milwaukee's finest beer! One taste will tell you why.

Milwaukee's first bottled beer



THAMES HEAD, where sightseers go to view the river's source, is a spring marked by ash tree and a cluster of rocks in meadow called Trewsbury Mead. Water emerges as a brook about half a mile away.

The River Thames

IT WINDS ITS WAY ACROSS ENGLAND AND AROUND ALL ENGLISH HEARTS



PHOTOGRAPHED FOR LIFE BY WILLIAM SUMITS

Sir Roger . . . made several reflections on the greatness of the British Nation; as that one Englishman could beat three Frenchmen; that we could never be in danger of Popery so long as we took care of our fleet; that the Thames was the noblest river in Europe. . . .

The Spectator, May 20, 1712

Of these several "honest prejudices" of true Englishmen which London's *Spectator* reported 239 years ago, only the final one remains active and strong. The noble Thames, as always, winds across England and around the hearts of Englishmen. It is "Old Father Thames" to many. "Sweet Thames" to those who prefer the poet's phrase, "liquid history" in a newer term. For Caesar's legions forded the river, at Runnymede the Magna Carta was signed, and by the Thames proud Britons fought again for their liberty when Hitler's airmen tried to shatter the nation's morale and muscle by destroying its vital bridges and docks.

But the Thames of history is often forgotten in the Englishman's contemplation of its pleasures. The river begins (above) in the west country, and for most of its 216-mile, easterly course to the North Sea, it flows through countryside as green and lovely as most men could ever want. Sometimes the course is secluded (opposite page), but it later runs through towns where water sports attract scores of thousands of Britons each year. This year these places will be seen by many foreigners at the Festival of Britain.

The care of the upper river is entrusted to the Thames Conservancy Board, while the lower river is controlled by the Port of London Authority. About 1,000 people look after the upper Thames's water purity and after the 48 locks and 138 weirs which help control floods and retain its navigational and recreational utility. They spare no effort to see that the noblest river is groomed as carefully as the noblest horse.

"INFANT WATERS" near Cricklade, 11 miles from Thames Head, flow through quiet countryside.





IN SUNLIT SECLUSION the young river wanders between willowed banks, disturbed only by an occasional campers' punt or sunbathers like these two Gloucestershire girls.



NESTING SWAN turns toward a newly hatched cygnet. Half of the 800-odd swans on the Thames belong to the king, the rest to the companies of Vintners and Dyers. Poaching swans draws heavy fines.

See, we have left our hopes and fears behind,
To give our very hearts up unto thee;
What better place than this then could we find
By this sweet stream that knows not of the sea,
That guesses not the city's misery,
This little stream whose hamlets scarce have names,
This far-off, lonely mother of the Thames?

WILLIAM MORRIS *The Earthly Paradise*



"TROUT INN," over 700 years old, on river above Oxford, is a favorite pub of the university's undergraduates. At left the river foams through a weir; in foreground footbridge connects inn with island.



TROUT FISHERMAN tries for spotted brown variety at foot of weir at Shifford Lock. In such pools the Compleat Angler, Izaak Walton, also fished, but the salmon he praised are no longer found in the river.



A GREEN VALLEY FOR BOAT RACES

The "sweet Thames" of the poet Spenser's verse (opposite page) is, as far as most English people are concerned, the 135-mile stretch between Lechlade and the western outskirts of London. In 21 shallow miles above Lechlade, where the

first brook widens into a narrow stream, weeds and water flowers obstruct the channel. In the 50 miles below London Bridge, the Thames is an arm of the sea. But where the sweet Thames flows, the scene is often as superbly beautiful as



ROYAL REGATTA at Henley, a classic summer sporting event since 1839, brings 10,000 people out for rowing races. Carnival is extra attraction. River straightens briefly here, allowing 2,300-yard course.



MAY FLOWERS brighten the riverbank at ancient Marlow, midway between Oxford and London. The church was built in 1835 after 13th Century church was torn down. Poet Shelley at one time lived here.

*Along the shore of silver streaming Thames;
 Whose ruddy Bancke, the which his River hemmes,
 Was paynted all with variable flowers,
 And all the meades adorn'd with daintie gemmes
 Fit to decke maydens bowres,
 And croene their Paramours
 Against the Brydale day, which is not long:
 Siceet Thames! runne softly, till I end my song.*

EDMUND SPENSER *Prothalamion*



FOOTBRIDGE at Teddington is sketched by student who, like many English artists, finds river irresistible. Just below bridge is last full lock on the river, where the Port of London Authority takes control.

at Henley (*above*); sailing is popular, and steamers and launches carry tourists up and down the quiet valley. Authorities hope to clear a path on which Thames lovers may hike 136 unobstructed miles along this part of the river's course.

THE THAMES

CONTINUED

PARLIAMENT buildings stand in gray majesty above Thames's embankment in heart of London. Westminster Abbey is visible at left, beside 323-foot-tall Victoria Tower, which is scaffolded for repair of eroded limestone. Spire at center is Central Tower. The Clock Tower houses Big Ben. On summer days M.P.s entertain tea guests on 690-foot-long terrace beside the river, now 810 feet wide, and watch boat traffic above Westminster Bridge (right). The tugs and barges are anchored off Albert Embankment.





*Above all yeeres thy Ryer hath renoune,
Whose beryall streuys, pleasaut and preclare,
Under thy lusty wallys renueth dawne,
Where many a swain doth swyaine with tryngis fair;*

*Where many a barge doth saile and rowe with oure;
Where many a ship doth rest with top-royall,
O, towne of toynes! patroue and not compare,
London, thou art the flour of Cities all.*

WILLIAM DUNBAR *In Honour of the City of London*

TOWER BRIDGE spans river near Tower of London (left). Twin walkways (top), accessible through ornate towers, originally were for pedestrians when draw was open, but saved no time, so were closed.



AN OUTBOUND SHIP is guided through opened bridge by tug. Cranes in foreground are used to unload ships. Beyond bridge are most of 11 miles of docks which were prime bombing targets during the war.



PAST LONDON TO THE SEA

At London the Thames is gray and muddy; its beauty is churned away by the ceaseless surgings of the tide and lost in the eternal grubbiness of a vast, old harbor. But with this loss of charm the river gains the vitality of commerce; the heart of Britain's commercial empire is here, and here it remains despite all hazards. In centuries past, river pirates preyed routinely on merchantmen at London. In World War II, much of the harbor area was burned, and London sometimes smelled of nutmeg, cinnamon and brandy as the pungent fumes of these items of British trade spiraled up in smoke from the docks. Below London Bridge on its way to the sea (opposite page) the Thames snakes past 44 miles of quays and docks, past the areas where an Allied armada was readied for the Normandy invasion. But Poet Sir John Denham explained all this in more timeless terms:

Thames, the most lov'd of all the Oceans sons. . . .
Hasting to pay his tribute to the Sea. . . .

THAMES MEETS SEA at Southend, where at low tide the setting sun → transforms the bare mud flats into a molten path for two young fishermen.





LONG-RANGER—The North American AJ-1 attack-bomber is the biggest aircraft ever built to operate from a carrier. It will carry a heavier bomb load farther, faster and higher than any other carrier-based airplane. The AJ-1 is powered by two Pratt & Whitney Double Wasp engines of 2,300 h. p. each, and a single J-33 jet engine. It is shown here joining up with Vought Corsair fighter-bombers.

World's Biggest Carrier Bomber —and Your Navy has it!

Performance of the new Navy attack-bomber proves again that—

**"All the years of work are worth it
when the prize is air supremacy"**

IN THE FACE OF WORLD AFFAIRS—and a potential foe based thousands of miles away—the U. S. Navy has the reassuring advantage of being able to launch a devastating, long-range bombing attack from its far roaming carriers. And as our "first line of defense" thus becomes a full scale weapon of offense as well—America can be thankful for the years of work that have gone into insuring the *quality* of its Navy attack-bombers.

NAVY MEN OF VISION had long dreamed of multi-engined bombers designed especially for carrier operations. Following the Navy's dramatic results with single-engined bombers in World War II, specifications for a

multi-engined carrier-based bomber were discussed with the aircraft industry. It must climb from a carrier with a devastating bomb load, have unprecedented range, and develop high speed but be able to slow down enough to land on the short space of a flight deck.

THE NAVY turned to North American Aviation, producers of the B-25 and P-51 Mustang, for its design. Pratt & Whitney Aircraft's famous Double Wasps—already proved in service on the Grumman "Hellcat," Republic "Thunderbolt," Vought "Corsair" and many bombers and transports—were chosen to power the AJ-1. Hamilton Standard reversing propellers

were harnessed to these twin power-plants.

THE JOB OF DESIGNING and producing such a radically new warplane was a tough one. It took work—and time. But by 1948, the AJ-1 had made its first flight. In 1950, it completed test landing aboard the USS Coral Sea. Into its development had gone years of time and literally millions of man-hours of engineering effort.

BUT THANKS TO THAT EFFORT—and to the foresight of Navy strategists—it is your Navy which now has the AJ-1 . . . and a vital margin of superiority in the performance of long-range bombers.



AFTER NEARLY FOUR YEARS of design and development, the Pratt & Whitney Double Wasp was ready in 1940 for production and a history-making role. First aircraft engine to develop 1,850 horsepower, the Double Wasp made possible the world's first 400-mile-an-hour airplanes for the U. S. Navy and Air Force.



THE DEVELOPMENT of the Double Wasp never stopped although production went full scale. Engineers searched continually for better materials and more efficient design until the original rating of 1,850 horsepower for take-off has risen as high as 2,500 horsepower with the use of water injection.



OVER 112,000 Pratt & Whitney Double Wasp engines were produced for a host of fighters, bombers and transport planes in World War II. Since then, Double Wasps have continued to be used in large numbers on leading combat aircraft, military cargo and personnel transports, and fast, post-war commercial airliners.

United Aircraft

MAKERS OF PRATT & WHITNEY ENGINES • HAMILTON STANDARD PROPELLERS
CHANCE VOUGHT AIRCRAFT AND SIKORSKY HELICOPTERS FOR THE
UNITED STATES ARMED FORCES AND THE FINEST AIRLINES IN THE WORLD

CORPORATION East Hartford, Conn.

NOTE TO ENGINEERS

To carry on its vital defense work, United Aircraft now needs experienced engineers in many categories. Write to our Personnel Director, stating your complete qualifications.

Guard Against Throat-Scratch

enjoy the smooth smoking of fine tobaccos

...SMOKE **PALL MALL**

THE CIGARETTE WHOSE MILDNESS
YOU CAN MEASURE

Study this Puff Chart:

**PUFF BY PUFF...YOU'RE ALWAYS
AHEAD WITH PALL MALL**



The further your cigarette filters the smoke through fine tobaccos, the milder that smoke becomes. At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette.

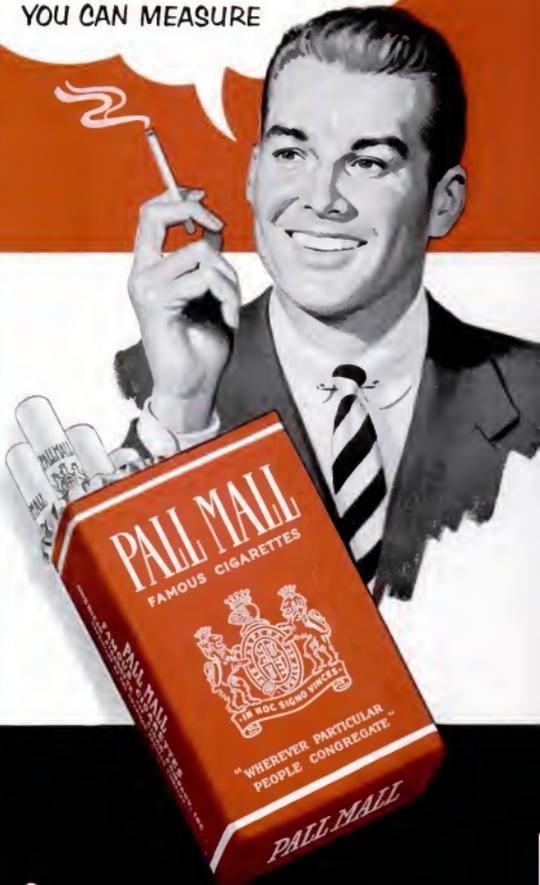


Again after 5 puffs of each cigarette your own eyes can measure the extra length for extra mildness as the smoke of PALL MALL's fine tobaccos is filtered further.



After 10 puffs—or 17—Pall Mall's greater length of traditionally fine tobaccos still travels the smoke further—filters the smoke and makes it mild. Thus Pall Mall gives you a smoothness, mildness and satisfaction no other cigarette offers you.

Wherever you go today, you will see more and more people smoking PALL MALL—the cigarette whose mildness you can measure.



Outstanding—and they are mild!

Copyr., American Cigarette and Cigar Co., Inc.

EXAM FEVER SWEEPS U.S.

Students take to pills, mustard
and baths to get through finals

Every year in late May and early June a great and consuming panic overtakes U.S. college students. The specter of final examinations is before them, and most of them have suddenly discovered they aren't anywhere nearly ready. Pleasant spring weather makes studying even more difficult than it usually is. Such a situation calls for desperate measures.

For many, simply staying up late at night and swallowing monster quantities of No-Doz tablets and black coffee is sufficient. Others have come up with more ingenious methods, and these give some campuses a distinctly zany appearance. To insure good luck in exams University of Wyoming coeds wear crazy hats while studying; Amherst fraternity men blossom out in black bow ties; boys of a Boston University fraternity all wear the same kind of white calf-skin shoe; some girls at the University of Tulsa are careful to put their textbooks under their pillows the night before exams; and coeds at Florida Southern College like to get up at 5 a.m., insert lucky charms into their books and study before sunup. To stay awake while studying, a group of University of Wyoming fraternity men have invented a special sandwich—horse-radish and mustard on rye—which is guaranteed to jar them out of drowsiness. Cautious students continue these emergency methods right into the examination hall: one student at Texas A. & M. always downs two bottles of beer before entering, and a Wayne University man insists on breaking all his pencils in half before starting to write out his answers.

On this and the next three pages are shown some other manifestations of this frenzy. For almost all of them only one thing can be said for certain: they have virtually nothing at all to do with how the student does on his exams,



COLD FOOT is given to himself by Bill Barry, a senior at University of Tuba. "I'm always sleepy,"

says Barry. When water grows tepid, Barry yawns but reaches down and quickly adds more ice cubes.

Don't settle for less!
Feel like a million!
 wear **Jockey**
 SHORTS made ONLY by
Coopers

You start the day "rain" to go" and stay that way all day... when you wear Jockey Shorts. For they give you mild support... smooth, sleek fit... comfort where it's important.

But to make sure you get the real thing, the unequalled comfort and knit-fit of Jockey's famous construction, as originated and perfected by Coopers—look for the mark, "Y-FRONT," and the brand name, JOCKEY, on the garment.

See your dealer pronto—be "Hip-Taped" for perfect fit—enjoy wearing Jockey brand Underwear! Get Jockey Contoured Shirts to match.

**The Famous Brand of
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**Jockey
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All the World Wears Jockey!
 Buenos Aires—18, Moscow
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 rath, South Australia—Adelaide
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 Germany—Frankfurt, Cologne
 Yugoslavia—Belgrade
 Yasthke Egto Uety—South
 America—Buenos Aires
 —Tientsin, South Africa—
 Rhodes & Lesotho, Germany
 —Yokohama.

* © Coopers, Inc.,
 Kenosha, Wis.

Exam Fever CONTINUED

TUBS AND SHOWERS HELP SOME



MUSIC RACK by show-
 er holds notes for Dan Doverspike at John Carroll University in Cleveland.



BUBBLE BATH has a
 soothing effect on Vera Bogach who is sophomore at a college in Massachusetts.



HAT AND CIGAR are
 affected by Dub Graves of
 University of Tulsa while
 he lounges in the bathtub.

FULL AUTOMATIC DEFROST

in the sensational new 2-DOOR PHILCO



PHILCO
Advanced Design
has a woman
in mind!

A new kind of refrigerator... it's yours at a price never before approached in refrigerator history!



PHILCO
REFRIGERATORS

YOU'VE NEVER SEEN ANYTHING LIKE IT! This magnificent new Philco is *entirely different*. There's never been a refrigerator before that incorporated every conceivable luxury and economy feature as this Philco does. Imagine getting 2-door luxury and full automatic defrost at an undreamed of low price!

NO MORE DEFROSTING DRUDGERY! This Philco literally defrosts itself... you don't have to defrost *anywhere*. No frost melting or scraping, nothing to turn on or off, nothing to watch, *nothing to do* about defrosting!

FROZEN FOODS STAY THOROUGHLY FROZEN. Philco De-Frost works faster than fast—so fast, in fact, that your frozen foods don't have a chance to thaw!

YOU ENJOY 2-DOOR LUXURY. 2-door styling is usually associated with expensive refrigerators, but this great new Philco is priced far below what you'd expect to pay!

PHILCO DUPLEX DESIGN MEANS A DRY REFRIGERATOR. In old-style 2-door refrigerators, water collects on the walls and floods down. Philco engineering has ended all this—no more wall-sweating or messiness!

EVERY WANTED LUXURY AND CONVENIENCE FEATURE! Meat Storage Drawer, Deluxe Crispers and fully adjustable shelves you can arrange to suit *you*.

PHILCO DUPLEX REFRIGERATORS come in 8, 10 and 12 cu. ft. sizes. Single door models in 7, 9, 11 and 13 cu. ft. sizes. See them at your dealer's *now!*

THESE ARE SOME SUPERSTITIONS



LUCKY JIGGER is used by Chuck Magin in Tulsa. He dips finger in whisky, licks it, then turns a page.



LUCKY STATUE gets a hopeful pat from worried student at John Carroll University in Cleveland.



LUCKY STICK, a chair rung with a clamp on it, is carried by Alvin Krakow of New York University.

CONTINUED ON NEXT PAGE

WANNA BE REAL PLEASED?



GAINES nourishes EVERY INCH of your dog!

EYES Clear

COAT Silky

NATURE Bright

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YOU CAN SAVE UP TO 60%
by feeding Gaines Meal—that nourishes
EVERY INCH of your dog!

Costs less than 1/2 as much to feed as **CANNED** foods!

By feeding Gaines—America's largest-selling dog food—you can actually cut your dog food cost in half! That's because each pound of Gaines is packed with solid nourishment. Just compare it with canned. Each pound of Gaines gives more than twice the nourishment!

Your dog needs a balanced meal — rich in meat protein!

Gaines provides your dog with ample meat, milk, and fish proteins, as well as the necessary carbohydrates, fats, vitamins and minerals to nourish **EVERY INCH** of him. Meat alone is insufficient to keep your dog in the pink of health.

IT'S LIKE GETTING ABOUT 5 LBS. AT NO COST

when you buy the big 25-pound bag!

Yes, you can save 20% or more on the large sizes! Compared with smaller packages, your saving on a 25-lb. bag can amount to getting about 5 lbs. at no extra cost—and on the big, extra-thrifty 50-lb. size you can save even more, of course.

BUY THEM WHEREVER DOG FOOD IS SOLD.

A Product of General Foods

Gaines

America's Largest-Selling Dog Food





Bobby Riggs

Famous Tennis Champion says-



*"It's the
BEST BET after a
LOVE SET!"*



I keep safe with **MENNEN**
Spray Deodorant for Men!"

CHECKS ODOR and PERSPIRATION

*Just Squeeze
-IT SPRAYS!*

"On the tennis court, or on your everyday job," says Bobby Riggs, "there's no escaping perspiration. And that means you may offend others. I play safe by using New Mennen Spray Deodorant for Men! It really does the trick!"

59¢

- The spray deodorant made especially FOR MEN! •
- It's quicker, much easier to apply. •
- Dries instantly, and won't harm clothes. •
- Contains amazing ingredient PERMATEC to give you longer-lasting protection! •
- You'll like its crisp, refreshing masculine aroma!

P.S.

to the Ladies—Buy Him His First Bottle!

Exam Fever CONTINUED

SOME CRAVE THE BIG OUTDOORS



BURIED IN SAND, David Owen, Ray Spellman and Bob Roedel of Lake Forest College concentrate. They claim sand protects untanned legs, keeps off flies.



SHROUDED IN DARKNESS, Fred Yaffe and Al Wolin escape bleak dormitory at University of Michigan.



FLOATING IN MIDSTREAM, Peter Solmsen, junior at Harvard, studies in a surplus Air Force life raft on Charles River with umbrella keeping sun off.

MILLIONS WHO USE IT SAY:

"There's Nothing Like Quinsana For Athletes Foot"



COACHES TELL PLAYERS. Athletes Foot fungi thrive in locker rooms, breed on hot perspiring feet. Whatever your game, use Quinsana. This effective fungicide helps check contagion before it starts!



FATHERS TELL SONS. Group activities expose children to infectious Athletes Foot. Train them early to use Quinsana. There's nothing safer or easier to use for daily foot health and comfort.



VETERANS TELL ROOKIEs to keep their feet fit with Quinsana. Its beneficial action works with remarkable speed. Quinsana scored sensational success in wartime fight against Athletes Foot!



HOUSEWIVES TELL NEIGHBORS. Even stay-at-homes aren't safe from infectious Athletes Foot. To help keep the whole family protected, see that they use Quinsana daily. Keep plenty on hand this summer—it's excellent for hot, tired feet.



FOREMEN TELL WORKERS. Factory workers are particularly susceptible to dangerous Athletes Foot. Soothing, cooling Quinsana should be used both morning and night. No finer treatment, no finer feeling for your feet.



DOCTORS TELL PATIENTS. Quinsana works to relieve Athletes Foot miseries. Clinical tests prove most users get quick relief with Quinsana treatment. No wonder chiropodists recommend Quinsana to patients for daily foot care.

at first signs of peeling between toes, burning, itching . . . **USE MENNEN QUINSANA***

■ No one is safe from Athletes Foot! Over 70% are infected yearly, and summer is the most dangerous season. Never neglect a mild case; it can suddenly turn serious.

The fine fungicidal properties of Quinsana fight the infection fast. So do what millions of men, women and children do. Protect your feet with world-famous Quinsana.

Use Mennen Quinsana every day—See your chiropodist-podiatrist regularly.

Easy 2-way
Daily
Treatment

1. Shake Quinsana on feet, especially between and under toes.

2. Shake Quinsana in Shoes to help keep feet cool.



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49¢

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Blunt Truths ABOUT ASIA

"South Pacific" author takes hard look
at continent whose enmity could crush us

by JAMES A. MICHENER



James Michener first became famous as the Navy veteran who wrote the Pulitzer prize book (*Tales of the South Pacific*) which later became a great musical hit. He is less known as a former Harvard history teacher with an interest in world affairs. Last fall he focused this interest on Asia. Starting from Tokyo, where he was photographed with two child actresses (left), he traveled 21,000 miles in 1½ months gathering the material for this article.



SWARMING OVER THEIR FIELDS AT RICE-TRANSPLANTING TIME,

ASIA—the mighty continent that for so many decades seemed mute, mysterious and almost impersonally remote to most Americans—has at last become, to these same people, terrifyingly alive and urgent. In November of last year, for the first time in American history, U.S. foreign policy in Asia provided a key issue in a national election, as Republicans raged (rightly enough) that our recent mistakes had stripped us of Asian friends and imperiled our national safety. The return of General Douglas MacArthur this spring effectively took this election issue and converted it into an unprecedented drama of national crisis. No more somber measure of the gravity of the drama is needed than the almost 70,000 American dead, wounded and missing in Korea.

In this way has Asia exploded into the center of American life. Now it will stay there forever. What we do about the fact can make or crush us as a nation.

This sure knowledge makes it all the more frightening for an American to travel in Asia today. Along the entire eastern seaboard the American is utterly unwelcome. In countries like China, Malaya and Indo-China he runs the risk of being murdered. In great cities like Singapore, Saigon and Jakarta wide Americans stay indoors at night. Where he is not hunted, the American is reviled. Never in our national history have we been so feared and despised. Though we encouraged,

often helped China, India, Burma and Indonesia to win their national freedom, those very nations today condemn us as reactionary and imperialistic. We, who did most to reclaim Asia from Japanese aggressors, are now ourselves branded as willful aggressors.

That all this may be unfair matters less than the fact that it is so: something has gone badly wrong in our relations with Asia. Nor can it be corrected by either petulance or prideful protestations of innocence. The times call for cool, simple, sensible decisions. To make them every American needs to know a lot more about this vast continent than he does at present. This calls for less oratory and more facts in the political fare currently being fed to the public.

For whatever help it may be, I offer a handful of plain and important facts—and some conclusions that seem to me to follow logically.

ASIA IS A BIG AND IMPOSING CONTINENT. It is more than five times as large as the U.S.—16,690,000 square miles to our 3,022,000. It has almost nine times as many people, 1,300,000,000 to our 151,000,000. It is separated from Europe by only a name and some relatively low mountains; from Africa, by only the Suez Canal. Thus it is no wild nightmare to imagine Asia's present enmity spreading across the land masses of the world. If that happened, then—to our east—the Scandinavian and Iberian peninsulas and the British Isles would



JAPANESE FARMERS CREATE SCENE ALL ASIA KNOWS. STOOPING WOMEN THIN OUT SHOOTS AS MEN CULTIVATE FLOODED TERRACES

become daggers pointed at us. To our west we would be besieged by Siberia and the Kamchatka peninsula. Directly across our Panama life line would be the mighty menace of an alienated Africa. Big as we are, we would then be engulfed. Rich as we are, we would be cut off from many critical raw materials. Strong as we are, we would be doomed.

Six great nations dominate Asia. On the mainland four wield the bulk of power: China (463 million people), India (346 million), Pakistan (74 million) and Russia-in-Asia (50 million). Off the eastern coast stand the other two great nations: Japan (83 million) and Indonesia (80 million).

The importance of these statistics can be measured by the fact that the little-known nation of Pakistan is much larger in population and potential world importance than any nation in Europe save Russia, or any nation in the Americas save the U.S.

ASIA HAS NOT BEEN ABLE TO FEED ITS PEOPLE. If the total food supply were properly distributed, the thousands who yearly starve in Asia might be assured at least of a meager diet. Pakistan, Thailand, Burma, Indo-China and peacetime Korea produce surpluses of food. Starvation does constantly threaten the vast concentration of people in China, India and Japan—the latter saved today solely by American support. And yet Asia is not so heavily populated per square mile

as Europe. It has 77 persons to the square mile to Europe's 138. Even Asia's densest nations have fewer people per square mile than comparable areas in Europe or America. Japan has 577 people to the mile, but Belgium has 730. India has 282, but the United Kingdom has 534. China has 123, but the Netherlands has 774. No country of Asia has the population concentration of our state of Rhode Island (674 per square mile).

Asia's real food problem is the common twofold one: turning waste land to use and efficiently distributing its production to deficit areas. In these terras the difficulties of Japan are no different from those of Britain. Both are overpopulated island kingdoms incapable of feeding themselves and hence dependent on manufacturing skill to earn enough for the purchase of food abroad. In this picture there is nothing ineradicable or insoluble. There is no need to blur it with vague visions of "the mysterious east," snared in exotic and exasperating problems. The facts are quite unmythical.

ASIA IS A BACKWARD CONTINENT. Although it may one day wield greater political and industrial strength than Europe (I am convinced it will), Asia today is a distracted and disorganized continent—a place of pain and pathos.

The death rate is shocking. In India life expectancy is 27 years.

TEXT CONTINUED ON PAGE 100
ON NEXT TWO PAGES: CITIES OF ASIA



BUILT ON MUFLAT BY WANG-POO RIVER.

GREAT CITIES ARE THE KEY TO ALL ASIA



← HONG KONG, British crown colony on the coast of China, teems now with refugees from Red mainland.



SHANGHAI GREW INTO ASIA'S MOST WESTERNLIKE METROPOLIS

Asia's largest cities, five of which are shown here, grew big in the 20th Century and, in many cases, are now growing faster than ever. An exception is Shanghai (*above*); under Red rule it has been shrinking, though with some four million people it is, next to Moscow, the world's largest Communist city. Nearly all developed as centers for trade with the West during the heyday of pre-Soviet imperialism and thus became phenomenal hodgepodes of clashing cultures. But, as James Michener says, the cities "set the pitch and purpose of native life." They became the plotting grounds for the nationalism that reshaped Asia's whole relationship with the West.



▲ MANILA has been rebuilt since its destruction during war in 1945. Warehouses fill old Spanish walled city (*foreground*). Big building in left distance is post office.



KARACHI is the capital of Pakistan and the fastest-growing city. This street is crowded by men listening to young Moslem officers recruiting for national militia.



CALCUTTA, the largest city of the Hindu world, still affords its sacred cows an equal place with the people, rickshaws and automobiles that fill its busy streets.



Oh my Gosh,
...that gunk
in our car?

A mucked-up oil filter can cost you
plenty in engine repairs. Get in
a new PurOlator* Refill—quick!



Look what 5,000 miles of driving can do to your oil filter. That filter was put in your car to trap all the dust, dirt and metal particles which get into your oil stream. But when your filter is choked up with over 2 pounds of sludge, it loses effectiveness. In go those gritty abrasives to grind away at precision engine parts... out goes your car for an expensive repair job.

What to do? Don't delay—get in a clean filter refill—fast.

Which make? Pays to buy the best—a Purolator Micronic*. New accordion-type design gives up to 10 times the filtering area—with pores so tiny they trap particles you can't even see.

Cost much? Strictly small change—\$1.38 to \$3.00 depending on car make. (Complete housing and refill—\$6.50 up.)

Take long? Only a few minutes—at your favorite service station, garage or car dealer. Purolator Products, Inc., Rahway, N. J.; Toronto, Ontario, Canada. *Reg. U. S. Pat. Off.

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Right you are—it's FIBBER McGEE and MOLLY—
on NBC every Tuesday at 9:30 PM, E.S.T.—sponsored by Pet Milk.



ASIA'S PEOPLE are most heavily concentrated, as this map shows, along China's coast and Yangtze valley, and along northern India's Ganges valley.

BLUNT TRUTHS ABOUT ASIA CONTINUED

Men of 40 seem old and worn out. Infant mortality is high. Epidemic diseases sweep across Asia with paralyzing fury.

I remember a typical "water supply." I saw it in a Pakistani village. It consisted of a big square hole in the ground called a tank. During the monsoon it filled to overflowing and the water was not bad. In late winter the level was down and was surfaced with green scum. In this water the villagers bathed, urinated, washed their meat for cooking. The children scooped the slime into their mouths.

Rarely is the rest of Asia any better. In Delhi there has been for more than a thousand years a choked and crowded bazaar of silversmiths and cloth merchants, the famed Chandni Chauk. Here on a hot day portions of the renowned street become unbearable, for many of the stores are built over open sewers. The main canals of Jakarta and the side canals of Bangkok serve as spacious, sluggish sewers—and provide the citizens with the water for brushing their teeth and cooking.

Through all Asia the women are still in bondage. Swathed in burlap and cotton from the sight of men, they are denied a fruitful role in society. The Begum Liaquat Ali Khan, wife of the Prime Minister of Pakistan, told me that she had been severely criticized for having begged the women of her land to go as nurses among starving and mutilated refugees as they staggered into Pakistan; she was reviled as teaching devout Moslem women shameless behavior. Almost every intelligent man and woman in Asia hopes this bondage will end. It is quite possible that the first Asiatic nation which does liberate its women will become the leader of Asia.

Literacy ranges from 42% in Ceylon, a relatively advanced country, up to 90% in India. The great mass of Asians cannot read, have no radios, have never seen a moving picture. Their native intelligence is high (American agricultural experts testify to this), but their knowledge of the world is abysmal. Not long ago an American journalist, interviewing natives of a village near a major city of India, asked the obvious: "What do you think of America's intervention in Korea?" The first answer was: "What is Korea?"

ASIA IS A VAST OLIGARCHY. Of the six major Asiatic countries only Japan has a directly elected parliament. All the rest, unversed in democracy, have appointed or self-perpetuating assemblies.

To talk seriously of general elections in an area where 90% of the electorate cannot read is to mock the very meaning of democracy. Few educated Asians like or approve this denial of suffrage—there is constant agitation for elections—but power continues to be held by a tiny minority. Often enough this minority is neither stupid nor selfish; it may even rule reluctantly—but rule it must. India is governed by a group of wonderful elderly men: in 1920 they were the leaders of the struggle against Britain; in 1951 they run the country. Pakistan is governed by a younger, dedicated group of Moslem revolutionaries (perhaps a more adaptable group than the Indian leaders). Burma is governed by very young men not yet sure of themselves. China—is Red China.

One typical group of oligarchs is to be found in Indonesia. Most Indonesian leaders are around 40 years of age; the Dutch educated few natives, and those who learned anything about government

CONTINUED ON PAGE 103

SPORTSMAN'S TIE BARS AND CUFF LINKS FOR 1951



*Treasured
Trophies
of your
Favorite
Sport*



HERE is the "outstanding design," the "distinctive styling" that has won for HICKOK the Fashion Academy Gold Medal Award for 1951. Here is the craftsmanship which is the hallmark of Hickok quality.

Tie Bars, with exclusive Crocodile Grip, \$2.50. Cuff Links, \$2.50. Sets, \$5.00. All prices plus Fed. Tax.

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YOU'RE cool and casual in Palm Beach Sport Coats. Smart tailoring and colors . . . \$22.50.

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Tie shown is one of the new Palm Beach Ties by Besu Brummell.

The lady also wears Palm Beach...the famous Sacony® Suit of Palm Beach cloth.

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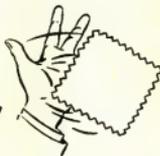
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Over 3000 stores are featuring all-new Palm Beach Suits this week!



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Watch Wrinkles Bounce Out!



They said it couldn't be done, but Palm Beach did it for you...you will be cooler, you will look smarter, you will be thrifter.

Look only to Palm Beach for these 3 great features. Because only Palm Beach has the new Patented Fiber-Lock Method, which creates springs, bouncy Mohair inside smooth rayon and nylon, to give you *real wrinkle resistance*, luxurious smooth feel!

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Yet Palm Beach still keeps its long-famous open, porous weave that lets cool air in and body heat out. And it's lightweight, the *right weight* for true summer comfort.

Palm Beach also sets the pace in fabric design, smart tailoring...with smart checks, stripes, linen-y effects and rich, solid colors in both light and dark shades.

See the successful, youthful appearance Palm Beach gives you, with fine fitting expression usually found only in far higher priced clothing...possible because only Palm Beach makes both the fabric and the suits. At its low price, you'll want several. At men's clothing and department stores.

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Imagine Dad's surprise when he receives a Palm Beach Gift Certificate for an all-new Palm Beach Sport Coat, Slacks, or Suit.

You get the thrill of giving him the kind of gift he'd pick himself... something different, really worthwhile. He gets the thrill of choosing his size, colors, patterns. At men's clothing and department stores.

And see the new Lee sport caps and hats of Palm Beach cloth.

*Reg. T. M. Goodall-Sanford, Inc. Rayon, mohair and nylon in most styles. © 1951 - Palm Beach Company



Sure... ◆ AS DEFINED IN THE DICTIONARY

SURE (shōr), adj., sur'er (shōr'ēr); sur'est. Entirely trustworthy or dependable; certain not to fail or disappoint expectation; reliable.

Example: *Seagram's finest American Whiskey.*

Say Seagram's and be Sure





ASIA'S RICE grows everywhere, but only Burma, Thailand and Indo-China produce surpluses for export. Total annual crop is around 150 million tons.

BLUNT TRUTHS ABOUT ASIA CONTINUED

learned it under the Japanese invasion. Consequently a handful of brilliant and devoted young men rule 80 million people. So conspicuous are youngsters in their 20s that many government bureaus give the impression of a student-government meeting in a large American university. The youthful enthusiasm is admirable—but one shudders to think of these kids governing the sixth largest nation on earth.

These Indonesians know their own problem. One of them, who knows America well, summed it up to me: "If Washington were destroyed, wiping out your entire government, you could go to a city like Des Moines or Denver and find a group of men quite capable of carrying on—someone to handle taxes, another foreign affairs, another national health. Here, if our capital of Jakarta were destroyed, Indonesia could have no government."

Asia, in short, remains today what it has been for centuries, a vast oligarchy. A relatively few leaders—their particular preconceptions, their ambitions, their fears—effectively rule the continent. And yet everywhere are signs of slow change, deep stirrings among vast masses of people—and their ambitions and fears number the days of the oligarchs.

THE CITIES ARE THE KEYS TO ASIA. Although most Asians—more than 80%—live in villages, and although ultimately Asia will become a great agrarian economic unit, today the cities control everything: education, political thought and economic power. Vast as it is, the countryside—except where Communist bands rove and terrorize—has not yet found its voice. It is each country's great cities—Tokyo, Shanghai, Manila, Bombay—that set the pitch and purpose of national life, while a few great ports like Singapore and Hong Kong supply enormous inland areas.

Most spectacular are the newer cities of Asia. Before the war Jakarta had a population of 800,000. Today, swollen by tides of refugees fleeing the bandits who ravage the countryside, Jakarta has almost three million. Tempers are short in this teeming capital. I stood not 40 feet from a cyclist who failed to obey a traffic cop. The policeman raised a machine gun, blasted the cyclist and then hauled the body to the side of the road while traffic resumed. Jakarta is a city that might explode against the white man—or against any foreigner—at any moment.

Even more dangerous is Calcutta—recently a city of only two million that today has more than six million people crowding its wildly colorful streets. They came following the 1943 famine, then in another wave after the religious riots. Huge bearded Sikhs roam Calcutta, marked for death if Moslems ever catch them alone. The few Moslems move in perpetual fear, for they are virtual hostages if new religious riots start as a result of trouble in Kashmir. The city's millions of Hindus are nearer than ever to mass starvation since much of Calcutta's rich hinterland was taken from India and given to Pakistan. And Calcutta is the home of the fanatic followers of Subhas Chandra Bose, the nationalist leader who collaborated with the Japanese and died in a plane crash in 1945; today his followers persist in believing he survived and is hiding in Moscow, ready for the right moment to return to lead a new revolution.

CONTINUED ON NEXT PAGE

Century-old beauty care makes modern hair-do's lovelier!



Hair Styled by Bergdorf Goodman Beauty Salon
Photograph by Horst

Lovely hair crowns today's smart miss with shimmering glory, thanks to a secret her great grandmother knew—the magic softness of pure Castile shampoo.

Even in great grandmother's day it was the world's most highly recommended shampoo. She made it herself by dissolving Conti pure castile soap, imported since 1836.

Because of the demand by American women for this fine shampoo in liquid form, Conti developed today's famous Conti Castile Shampoo . . . containing pure imported olive oil to bring out full natural hair loveliness.

Perfect in cleansing action, it is the first choice of leading beauty authorities. Its natural oils guard the health of your scalp, leave hair silky-soft, lustrous and in better condition to take and hold its wave.

Safe for frequent use with every type of hair, Conti is recommended even for young children and for all the family. It will not streak grey or bleached hair, requires no conditioning agents and does not dry the scalp.

Try Conti—its regular use will protect your hair and make it lovelier.

Conti Shampoo
PURE CASTILE

Now also available in Canada

"I'm Enthusiastic"

says

Ann Sheridan



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Now! Reduce—and look lovelier while you are doing it! Lose weight the easy Nature intended you to! A quick, natural way with no risk to health. If you follow the Ayds Plan you should feel healthier, look better while reducing—and have a lovelier figure!

This is because the Ayds way to reduce is a natural way. When you take Ayds before meals, as directed, you can eat the foods you like. Ayds contains no harmful drugs. It calls for no strenuous diet... no massage... no exercise.

Ayds is a specially made candy containing health giving vitamins and minerals. It acts by reducing your desire for those extra fattening calories... works almost like magic. Easily and naturally you should begin to look slimmer, more beautiful day by day, when you follow the Ayds Plan.

Women all over America now have lovelier figures with the help of Ayds. Clinical tests conducted by eminent physicians on over 100 persons proved quick, safe weight losses averaging 14 to 15 pounds.

Users report losses up to 10 pounds with the very first box. In fact, you lose weight with the first box (\$2.98) or your money back. Get Ayds from your druggist or department store, today—a full month's supply, \$2.98.



● "Once you've tried Ayds, I think you'll understand why I'm so enthusiastic about them," says Ann Sheridan. "They help you to look and feel better while you're losing weight. Ayds let you reduce the way nature intended you to."

The Loveliest Women in the World take AYDS



ASIA'S RELIGIONS are distributed in the general groupings of leading faiths shown on this map. It indicates only general distribution by areas, not density of religious populations. In addition to those shown, other well-known faiths or groups include China's Confucianism, Japan's Shintoism and the Russian Christians of eastern Siberia. Confucianism, historically a state system built on teachings of Chinese classics, declined with the fall of the dynasty in 1912. Even its elementary social and ethical ideas have lately been less observed. Shintoism, Japan's state religion which holds the emperor descended from the sun goddess, suffered a serious setback with Japan's defeat in 1945.

BLUNT TRUTHS ABOUT ASIA CONTINUED

Be that as it may, here is a city whence, at any moment, riots could explode and shake all India.

The truly astonishing city of Asia is Karachi. A dusty, second-rate seaport of 300,000 before Pakistan's creation, it precipitately became the capital of the new state and a metropolis of 1.3 million, daily swollen by new refugees from India. On its flat plains Karachi encompasses a great number of complete little cities—clusters of mud refuge shacks, tent cities, lean-to cities, cave cities. Through the streets great lumbering camels haul the fabulous riches of this new nation down to the harbor. In the fragile temporary huts that often serve as government offices, young leaders and civil servants work long, dedicated hours with the new and tortuous problems of freedom. In old mosques devout, even fanatical Moslems pray five times each day, offering thanks that they have been able to create the world's foremost religious nation. This is a city that has enough food, much work and enormous sense of purpose.

In all these cities a peculiarly Asiatic phenomenon is the unemployed intellectual. He is a key factor in Asiatic politics, contributing to both the importance and the explosiveness of the crowded cities. What little education Asia has enjoyed has been classical (for many a major job in British India one had to memorize Latin classics). The result has been a plethora of philosophers and a shortage of bricklayers.

Since Asians are naturally gifted in disputation, everyone who could become a lawyer. This was usually a prelude to unemployment and in turn led the young classical scholars right into the middle of some kind of revolution. Gandhi, Jinnah, Soekarno, Bose, Chou En-lai and Madame Chiang Kai-shek represent Asian intellectuals who gained power. It is a dead cynicism that today such people—lacking an English or Dutch imperialism to connive against—are plotting against their own governments. A typical recent example is the case of Malaya, which was quite tardy in establishing a university. Once established, it stressed a classical education—and within two years it became a hotbed of Communism. I happened to stumble upon a meeting of the student leaders on the evening of their arrest. Brilliant young men, with no prospect of earning money as philosophers, they had become speculative Communists—while what their nation desperately needed were sewage experts and motor mechanics.

In a sense all these turbulent cities of Asia present the same political paradox as do the oligarchs. For today the cities are much more powerful than the countryside in much the same way as the oligarchs are more politically real and vital than the diffuse popular movements. Yet, as surely as those popular movements must one day prevail, so also is Asia's slumbering peasantry sure to awake with the fury already evident in Red China.

CONTINUED ON PAGE 108

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Tree-fresh flavor in new handy form. Add three parts cold water, stir, pour full big glasses.



Drink this much Florida Orange Juice every day!

For bright-eyed energy—a sparkling smile—drink a full big glass of cooling Florida Orange Juice every day! Helps you get plenty of Vitamin C—one vitamin your body doesn't store up. Keep refreshed this summer the Florida way!

But don't take "half measures" with those old-fashioned half-portion juice glasses. For a full measure of health and pep—drink a full big glass of Florida Orange Juice every day—at home or away!



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New! Post's SUGAR CRISP

AS A CEREAL
IT'S DANDY!

JUST ADD MILK OR CREAM —
IT'S SO SWEET YOU DON'T NEED
SUGAR. EVERYONE LOVES THE
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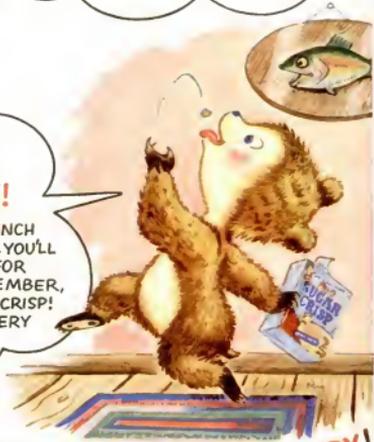


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SWELL FOR 'TWEEN MEAL SNACKS —
ANY TIME OF DAY. WHOLESOME WHEAT
FOR NOURISHMENT, THE SPECIAL
HONEY-AND-SUGAR COATING FOR
FLAVOR AND QUICK ENERGY.
YOU'LL LOVE SUGAR CRISP!

OR EAT IT
LIKE CANDY!

SUCH A DELIGHT TO MUNCH
RIGHT OUT OF THE BOX — YOU'LL
KEEP COMING BACK FOR
MORE AND MORE. REMEMBER,
THAT'S POST'S SUGAR CRISP!
PUT IT ON YOUR GROCERY
LIST NOW!



AS A CEREAL IT'S DANDY — OR EAT IT LIKE CANDY!

RELIGION IS A CRUCIAL FORCE. Perhaps more than in any other part of the world, events in Asia are directed by religion.

There are exceptions to this, as to any rule—in this case there are two. In China, Confucianism has always signified no formal religion but rather an ethical system, unweighted with metaphysics or theology; and recent decades have witnessed even a decline in allegiance to Confucianism's social and spiritual precepts. Korea, the second exception, is unique in the world: it has never had a prevailing religion. A 1945 census revealed that in a population of 25 million more than 24 million reported themselves as adhering to no religion; and since Christianity's 500,000 followers constituted the biggest single sect, Korea becomes by default the only "Christian" nation of the Far East mainland.

These exceptions notwithstanding, the rule of religion in Asia holds. Hinduism, the dominant religion of India, is probably the oldest continuing organized religion in the world. It is at once a moral system and a socio-economic system, instructing in such matters as how a wife must obey her husband, how a father must parcel his land among his sons. Tried in other countries with little success, Hinduism in India has withstood assaults by Buddhism, Islam and Christianity. As a result it forms a barrier between India and the rest of Asia. It has already proved a barrier within India, compelling the Moslem minority to feel—rightly or wrongly—that they could live only in a separate state.

Buddhism—initially a reform movement within Hinduism—swept India for a time but slowly receded, only to spread abroad to become at one time or another the principal religion of China, Tibet, Burma, Ceylon, Thailand, Indo-China and Japan. A warm and generous religion, neither nationalistic nor imperialistic, it has little chance of becoming a major force in unifying Asia, for it is fragmented into many sects. Nonetheless it is politically vital today because of its repeated, resolute hostility to Communism.

Of all Asia's religions today, the most striking and significant is Islam. Not only are Pakistan and Indonesia Moslem peoples, but so are almost all countries west of Pakistan, forming a solid belt through the Middle East and across Africa to the Moroccan shores of the Atlantic. Shocked by Israel's victory over the Arabs, all these peoples have recently united into a World Moslem Conference (MOTAMAR). Their cry of "Back to Mohammed"—proclaiming their will for spiritual strength and unity—is sure to ring through Asiatic politics ever more loudly for the next 50 years. Inamullah Khan, the secretary of MOTAMAR, is a typical Moslem leader. Young, fiery, brilliant, he fled his native Burma to be able to live a wholly Moslem life. He helped found Pakistan itself, then MOTAMAR. Dedicated to bringing all Moslems "back to the Koran, back to our days of glory," he recently helped organize a MOTAMAR conference in Karachi, attended by delegates from 36 nations representing most of the world's 661 million followers of Mohammed.

The aggressiveness of the Moslem forces in Asia is sure to force many crises in the future. Men like Inamullah Khan (who dream of an Islamic "third force" between Communism and the West) deplore violence. But already Moslem fanatics are claiming the southern part of the Philippines. In Thailand they have begun agitating for a separatist state. In Indonesia the government, itself predominantly Moslem, has had to outlaw the fanatic extremists. In Iran the ancient Persian practice of assassination again threatens to rock the whole Middle East.

In this tumultuous world, Christianity is in retreat. Here one finds a heartbreaking and yet wonderful contradiction. Even as Christianity is being driven from Red China, yet its power persists as a major influence on the minds of the leaders of Asia. However few of its leaders may subscribe to Christianity formally, in private they acknowledge with astonishing frequency that they owe much of their education, their attitude toward law and toward the world at large to this same alien religion. It is thus an enormously important legacy that Christian missionaries and Christian teachers have left behind.

To understand Asia's new attitude toward religion, there is no more authoritative source than Miss Fatima Jinnah. She is the beautiful, wraithlike sister of the man whose indomitable will created Moslem Pakistan. She declares emphatically, "We are a democracy in which most of the people happen to be Moslem—and we are determined to remain Moslems. For generations you Christian countries sent missionaries to convert us. We want to be no kind of a theocracy. We want to be left alone to have our kind of nation."

In spite of Miss Jinnah, thousands of Asia's most devout Moslems are equally determined that their nations shall be complete, tightly regimented theocracies. The struggle between these opposing

CONTINUED ON NEXT PAGE



"I NEVER DREAMED THAT IT WAS SO EASY TO HEAR PERFECTLY!", says James Ryan of Hempstead, L. I.



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See How Exclusive
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Walls and Ceilings



Dull Flat

Color pigments protruding from
viewer oblique light.



Glossy Glare

Viewer overlying pigments re-
flects light unpleasantly.



Color Rich

TEXOLITE pigments evenly dis-
tributed throughout paint film.
Light striking these color-rich
pigments is diffracted, absorbed,
reflected—all in proper propor-
tions. For more beauty, far
greater "depth" of color—it's
COLOR RICH!



SEVEN STAR Imperial

Entrancing new beauty for walls and ceilings—
gorgeously rich **COLOR** that's yours *only* with
TEXOLITE. Choose **TEXOLITE SEVEN STAR**
because it flows on so easily, too, and because
it's scrubbable; is a ready-to-use oil finish, goes
over "most any surface; dries in an hour, with-
out "painty" odor; covers an average room
with one gallon. *Ask your TEXOLITE dealer!*



REALLY SCRUBBABLE

TEXOLITE IMPERIAL High-quality oil
resin paint. Beautiful flat finish. Wash-
able. Applies quickly, easily; dries in
hour, no "painty" odor.

TEXOLITE STANBARD Casein paint
for bright, colorful interiors at minimum
cost. Cleanable. Dries in an hour, no
"painty" odor.

1 1/2 GALLONS FOR 1. These two fine
paints come in paste form; gallon makes
1 1/2 gallons of ready-to-use paint.
Available in same beautiful colors as
SEVEN STAR.



MURDERED AMERICANS, Dairyman John Hardie (top) and his wife, and Australian Donald Capuana lie where Filipino Communists shot them.

BLUNT TRUTHS ABOUT ASIA CONTINUED

forces has already started, and their contentions may soon stir the whole Moslem world.

ASIA IS READY FOR PROGRESS AND POWER. It is time now to deduce from the plain facts of Asia's past and present some equally plain conclusions about its immediate future.

Common clichés can cripple America's ability to understand Asia. One such cliché is: "China is a peasant country that can never attain industrial power." Another is: "India is so torn by religious strife it can never achieve the unity to be strong in the modern world."

All such clichés have a common denominator: they deprecate the strength of Asia, its infinite capacity for growth. They also all overlook with singular blindness one mighty fact: modern Japan. It took Japan no more than 60 years to give the lie to all who scorned Asians' ability to become both politically potent and industrially talented.

I wish that any American who clings to such dangerously silly skepticism could have come with me to the city of Morioka in northern Japan. There I experienced a shocking revelation. The streets of Morioka are narrow, and few are paved. Its alleys are thick with mud. The heatless houses are flimsy shacks, the crowded shops without doors. The factories look so dirty and disordered that no American would work in them. Yet it was from shoddy factories like these—from the hands of men living in such squalid hovels—that there came, during World War II, a number of precision weapons to match anything the U.S. could produce. From such places early in the war came torpedoes that greatly exceeded ours in range. They ran true, kept their depth, exploded. Ours didn't.

It is but little more than a half century since this Japan, which almost drove the U.S. from the Pacific, was being gibberly tagged with all the empty epithets still currently applied to the rest of Asia. It was "retarded." It was "feudal." It was "rural." The truth is that there is no solid reason why in another 60 years China and India, perhaps Indonesia and Pakistan, cannot progress with the same stunning speed.

To match this capacity for power, Asia today is in a mood for power and progress—by its own will. It is resolved to assert its will freely; if necessary, it will do it violently. The shrill dominant note in this mood is nationalism. Imperialism is absolutely finished. And any white man who try to re-establish it will be murdered ruthlessly.

The white man himself is finished in Asia—in any role, however disguised, of local sovereignty. Each Asiatic nation is going to govern itself, in its way and by its own whims. Quite possibly, therefore, American capital will soon be thrown out of Indonesia as peremptorily as British capital is being thrown out of Iran. Whenever this happens, it remains possible that the white man, his money



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MORTON'S ...more people do

spring vegetables are plentiful and at their best!



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When it rains it pours

ALL THE GAS MILEAGE

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What Other
Gasoline Can
Match this Proof
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Los Angeles, March 6, 1951—Thirty-two non-professional drivers get set to put America's latest model cars through their paces for 2 strenuous days to prove that *your own car* is capable of improved gasoline mileage.



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For Flying Horsepower—**AMERICA'S LARGEST**

YOUR CAR CAN DELIVER

Mobilgas Economy Run!

32 MAKES AND MODELS OF U.S. CARS AVERAGED OVER **23** MILES PER GALLON IN GRUELING TEST RUN!

Thanks to Careful Driving — Good Car Care —

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In just 2 Days, obeying legal speeds, drivers cover all altitude and weather conditions most motorists encounter in a full year . . . chalk up amazing average of 23.923 miles per gallon!



Take the Tip! Fill up with Mobilgas or Mobilgas Special! Ask for free booklet that tells how to improve road performance—get all the gasoline mileage your car can deliver! See your Mobilgas Dealer!

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Shaves ANY beard closer and smoother!



One day old heavy beard before shaving



Some beard shaved with a blade



Some beard shaved with Shavemaster



The photomicrographs shown above are unretouched and were made at a magnification of 12 diameters by J. T. Armbrust of the Armbrust Technical Studios. In the middle picture you can see the results of a blade shave which cuts the whiskers at the tops of the hair follicle mounds. In the right-hand picture, you can see the result of Shavemaster's big, smooth head which gently flattens the follicle mounds so that the whiskers project out. The whiskers are thus shaved at the *base* of their "craters," below the normal surface of the skin. That's why Shavemaster shaves cleaner, closer and faster. There is no injury to the skin—and the face not only LOOKS better, but FEELS better.



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 TOUGH BEARD: 4 Minutes
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The ONLY electric shaver with a powerful, 16-bar armature, self-starting REAL Motor.



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NEW MODEL W Shavemaster (1,738 openings)

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TWICE-AS-WIDE shaving head shaves twice as much beard in same time

If you are one of those men who believes electric shavers take too long and won't shave a beard like yours CLOSE enough—the new Sunbeam Shavemaster will give you the surprise of your life. Just ask men with tough beards who are using it.

It takes the average man about 7 minutes* to lather and shave with soap-and-blade. That man will get a better shave with the new Shavemaster in 3 minutes.

Even if you've got the toughest, heaviest beard, plus a tender skin, you'll shave in LESS TIME than with soap-and-blade. Sunbeam Shavemaster not only shaves faster and smoother than soap-and-blade, but shaves faster and smoother than other electric shavers because of its smooth, single, continuous-round shaving surface.

You get a closer shave—more comfortable—more convenient—no nicks or cuts, muss or fuss this new, easy way. There's none of this much-talked-about "breaking in" with the new, revolutionary Model "W" Sunbeam Shavemaster.

You can find out in 3 or 4 minutes how the new Sunbeam can give you a cleaner, closer, faster shave than you ever thought possible. See it at your Sunbeam dealer's. Most dealers are prepared to have you try the new Shavemaster.

*This figure based on national magazines' surveys.

and technical skills, will be invited back on the Asians' terms. If he tries to fight his way back, he will win at best a short and precarious victory.

These are the least pleasant and the most important facts that the nations of the West must accept if they are to make any intelligent decisions about Asia's future or their own.

ASIA IS LEADERLESS. Perhaps the key paradox about Asia is this: though eager for power and competent to attain it eventually, the great continent still contains a huge power vacuum. Russia is making a well-planned effort to fill this vacuum but is almost certain to be thwarted by the same clamoring nationalism that defies any non-Asiatic country. And there is as yet no nation of Asia itself that can offer clear title to the role of continental leader.

In history's long run the leadership of Asia will pretty surely be supplied by one of the three great powers: India, Japan or China. There is an outside chance of some form of Moslem League becoming dominant, but it is more likely that such a league would effectively tip the balance in favor of one of these three.

This contest for power has a plain pattern. It entered a critical phase in 1931 with Japan's assault on Manchuria. It now enters a new, no less menacing phase with China's open excursions into Korea and Tibet, her veiled intervention in French Indo-China and Malaya.

Underlying the inescapable competition among "the big three" is the fact that each of these powers is a rice-deficiency area. India, Japan and China cannot grow enough rice to feed their people. It is the smaller nations, unable to protect themselves, that provide the surplus which the large nations demand. Japan, by World War II, was well on the way to resolving this whole struggle by her own formula: make China absorb her manufacturing surpluses while she commandeered the grain of Korea, Indo-China, Thailand, Burma and eastern India. We smashed this Japanese-German attempt to gather the rice-surplus areas under one leadership. Today we face a Chinese-Russian attempt to do precisely the same thing.

As this struggle continues, it will increasingly affect the war for the world between Communism and the West. And the West must understand in each of the three great Asiatic powers the elements of strength and of weakness.

INDIA'S LEADERSHIP IS LIMITED. The stand of Nehru against the West has won him great popularity. It has tended to underscore dramatically the independence, the spiritual stamina with which India is credited by many Asians. What a young nationalist in Malaya told me was typical of such feelings: "We look to India for guidance. She speaks for the true Asia."

Nonetheless the truth is that the force of India's spiritual leadership is commonly exaggerated, particularly by those whose sentimental allegiance was long ago won by India's fight for freedom. There are powerful factors working against India's permanent leadership. The first is religion. India is Hindu, whereas Malaya and Indonesia are predominantly Moslem; Burma and Ceylon are Buddhist. As Islam becomes even more powerful, India's spiritual leadership will be increasingly challenged.

In the second place, India is now—and will for years remain—susceptible to violent upheavals from within. A famine, failure to solve the cloth problem, an unfavorable outcome of the Kashmir question or the rise of agrarian revolutionists—any of these, in grievous enough form, could topple the government at any time. Both politically and economically India is in perilous balance.

In the third place, India is extremely vulnerable militarily. I found myself in a group of Asians who were discussing the threat of Chinese invasion from the north. An Indian observed sadly, "The sorry truth is that a Chinese or Russian army could march through India like a hot knife cutting through butter." Replied a Burman, "Wrong metaphor. Like a hot knife falling through butter."

Finally—and much to India's credit—very few Indians (except perhaps Nehru) aspire to leadership of Asia. They know they have too much work to do at home. Shri Dev Kanta Boroah, a brilliant member of the Indian parliament, told me it would be immoral for India to worry about external problems until she had operated upon her own cancers: education, food supply, roads, elections, health and the status of women. Said Boroah, "If every Indian worked ceaselessly for 10 years we might start to solve some of these problems. We don't ask for a glowing place in the world."

JAPAN IS A QUESTION MARK. In a most important sense Japan was not beaten in World War II. Her seductive motto, "Asia for the Asians," has become now the keynote for the policies of all Asiatic countries.

CONTINUED ON NEXT PAGE

DOES MORE THAN LAZY LAXATIVES



PHILLIPS' MILK OF MAGNESIA

not only relieves constipation, but accompanying acid indigestion, too!

Three tablespoonsful for constipation and accompanying acid indigestion! When irregularity troubles you, you need Phillips' Milk of Magnesia—need it because Phillips' does more than lazy laxatives which simply relieve constipation. For Phillips' also relieves the acid indigestion which frequently accompanies constipation!

Therefore Phillips' gives you more complete relief—relief that leaves you feeling just wonderful!

One tablespoonful for stomach upset alone! When overindulgence causes gas, heartburn and other symptoms of acid indigestion, take Phillips' Milk of Magnesia as an antacid. Phillips' is one of the fastest, most effective excess stomach acid neutralizers known! Brings relief almost instantly.

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You'll like it!



New Improved formula—pleasant to use... safe for nail polish, fabrics, all plastics

Just smooth on Skat—say good-bye to horrid mosquitoes, biting flies and chiggers. New Skat is a delight to use. Pleasantly fragrant... never any stickiness! And don't worry about your nail polish or clothes. New Skat positively will not harm anything but insects. Proved effective in the South Pacific... use it freely and garden, fish or sun-bath in COMFORT.

NEW SKAT INSECT REPELLENT

BASED ON A FORMULA USED BY THE UNITED STATES ARMED FORCES

DISSOLVES CORNS *blebble*
Painlessly and Quickly!
GETS-IT LIQUID CORN REMOVER
PREFERRED IN 30 COUNTRIES

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ADD BEAUTY to wall-to-wall carpet by specifying **Scotchgard** Thickens installation—no ugly tack marks or dust-catching scallops. **Scotchgard** keeps clean. Write today for free color book "New Carpet Beauty."
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IT'S NATIONAL PALM BEACH* WEEK

For the ladies too! See the colorful Palm Beach advertisement elsewhere in this issue. The lady is wearing one of those famous Palm Beach suits. Likewise, the lady is smartly attired in a Sacony suit of Palm Beach (the only women's suits of Palm Beach). She looks decidedly happy—and is not! In the world it is quite as fashionably cool, crisp, and flawlessly tailored for three-season wear. Step into any good store this eventful week, and enjoy a try-on in your size: misses, petite, junior or half-size. Just \$24.50—it's a wonderful buy! Write for FREE illustrated Fashion Folio to Sacony, Dept. P-17, College Point, New York.

(Advertisement)

*Reg. T.M. Goodrich-Bardwell, Inc.

The nicest gifts they've ever had!



—say the bride and bridegroom

Another nifty twosome... automatic "Victrola" 45 phonograph and powerful RCA Victor AM-FM radio! Has "Golden Throat" tone system... stores 400 45 rpm records. Fine cabinet means years of handsome entertainment! RCA Victor 45W10. \$199.95.



—the brand new grab!

Good Company—Anywhere... this "Victrola" 45 Personal phonograph! It's automatic, can play up to 14 records. Just plug into any 60 cycle AC outlet. In lightweight maroon plastic with convenient carrying handle. RCA Victor 45EX3. \$34.95.



The wonderful RCA VICTOR "45"

When you give music, you're giving the laughter, the dancing, the songs that people love... and "45" is the magic number for it all!

It's the only record and changer ever designed especially for each other. The handy 7-inch records cost much less...

Listen to Arthur Fiedler and the Boston "Pop" Orchestra Mondays, at 10 P.M. New York time on your NBC station.

can play as long as ordinary 10" or 12" ... last much longer. See, hear, play the "45" at your RCA Victor dealer's today.

"The Gift That Keeps On Giving"

When you give music, give "45"... the modern way to enjoy records. Let them have the music they want when they want it.

Salsa Marches • Boston Pop Orchestra, Vladimir Gombi.
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Cinderella of Rome • Sons of the Pioneers

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RCA VICTOR

Division of Radio Corporation of America

World Leader in Radio... First in Recorded Music... First in Television



BURMA'S THAKIN NU



INDONESIA'S SOEKARNO

NEW OLIGARCHS OF ASIA

Since Japan's defeat no one nation has dominated Asia, but inside this Far Eastern power vacuum nearly every nation is dominated by one leader. Four of the most important are shown above. As new oligarchs they have their 20th Century revolutionary backgrounds and a sometimes starry-eyed political idealism in common, but they respond to very different constituencies and problems. Thakin Nu, a devout Buddhist who talks about becoming a monk, has tagged on top in Burma though his land has been torn into raged segments

BLUNT TRUTHS ABOUT ASIA CONTINUED

Traveling through Asia today, you hear curiously frank acknowledgment of this fact everywhere. A Malay nationalist told me, "Yes, I worked for the Japs during the war. They did more to awaken my country than all the years of English rule. They showed us what Asians could accomplish." Before the wondering eyes of Malaysians, of Burmans, of Asians wherever the Japanese went, whether building bridges or just issuing truculent communiqués, they taught the same lesson in audacious self-reliance.

Nowhere was the lesson better learned than in Indonesia. Sutan Sjahrir, who at 35 became one of the foremost brains of the new republic, summed it up to me this way: "The Japanese did what the Dutch never did. They showed us how to govern ourselves. It's true the government they set up was intended only to be a puppet, but in operating the puppets we learned to govern. When the Japs left, we retained the government they had given us. With very few changes we still have it." And a brilliant Indonesian newspaperman recalled to me, "Unbelievable as it seems, the Japs were even responsible for our new language. They outlawed Dutch and made us standardize our own language and learn to write it in Roman letters. They were extremely cruel—but they taught us many things."

While all this leaves Japan with a huge potential for Asiatic leadership, Japan herself is today a mixture of strength and weakness hard to measure precisely. The success of the U.S. occupation has been a modern political miracle, attested by the order and discipline of the country even when stripped of U.S. troops by the Korean war. Japan's enormous productive skill has been fortified by her assimilation of American methods. Given a new chance to lead Asia constructively, Japan might well prove successful.

But Japan is far from secure economically. She cannot feed herself. Both agriculturally and industrially she is today sustained only by the dollars America is pumping into the nation. The long-range danger is aggravated by Japan's bewildering fecundity which each year produces more and more people beyond the economic saturation point.

Another question mark must be faced: Japan's present acquiescent posture under military occupation is no automatic guarantee of any abiding affinity for the U.S. She has her own national destiny to pursue. As her own interests cry more loudly for satisfaction in the future, they may be in direct conflict with ours. I remember a cool and sensible remark of a brilliant Japanese soldier, now working as a clerk. I wondered what rank he would now hold if Japan's army had not been disbanded, so I asked, "If Japan had won, what would you be now?" He laughed and said, "I'd be a full colonel in New York, asking you these same questions."

CHINA IS ASIA'S NATURAL LEADER. In size, in economic potential, in command of strategic positions and in prestige among all the peoples of Asia, China is equipped to be the continent's fore-



PAKISTAN'S LIAQUAT ALI



INDIA'S PANDIT NEHRU

RULE IN A POWER VACUUM

from time to time by a five-sided civil war. Soekarno, a Moslem trained by Japan, has had little more success in maintaining order since Holland gave up Indonesia in 1949, but he is dynamic, a popular hero. Pakistan's Liaquat Ali Khan, also Moslem, is running one of the soundest governmental shows in all Asia. However he has not been able to resolve his nation's deep and dangerous differences with Hindu India—a nation run by Asia's most seasoned, most respected and least predictable oligarch of all, Prime Minister Nehru.

most nation. Her present bonds with Russia can damage her repute in time; and yet—military losses in Korea notwithstanding—China's readiness to challenge non-Asiatic powers in Korea fits the mood and excites the mind of most of Asia today.

China has one unique political weapon rarely appreciated by Americans. In almost every nation, every city, every island from Burma eastward to Tahiti there is a Chinese enclave—a minority in some places, in others a majority—which forms a ready-made fifth column in case China runs wild. Precise figures on these alien groups are difficult to obtain. Counting both native-born and those born in China, a responsible estimate for a few countries would be: Thailand, 2.5 million; Malaya, 2.6 million; Philippines, 120,000; Burma, 300,000; Indonesia, 1.9 million. Yet more significant than their numbers is the dominant role played by the Chinese in Asia's economic life. They control nine out of 10 rice mills in Thailand, eight out of 10 in Indo-China and the Philippines. They serve as bankers, wholesale merchants and shippers. Dominating cities like Hong Kong (97% Chinese) and Singapore (77%), they constitute the continent's most powerful entrepreneur class.

In a crisis no one can be sure which loyalty of these people will prevail. As hardheaded, free-enterprising businessmen, they have vast stakes in their communities and a natural antipathy to Communism. But other factors are at work in their minds. There is, for one thing, the effective work of Communist agents among these populations—persistently assuring every Chinese businessman that only his slightly richer neighbor or competitor would suffer from Red rule. And finally there is that perverse kind of pride that enables even rich Chinese capitalists in foreign countries to cheer the sheer audacity of the homeland Communists. As a Bangkok merchant told me tersely, "For 100 years everybody make fun of China. Kick her around. Now China big and tough. People stop making fun of us."

CHINA IS THE TEST OF U.S. POLICY. Only rarely does a nation get a crucial second chance. The United States is lucky: it will. For every nation in Asia is following the main pattern of China's violent experience. This gives America the opportunity to heed and apply the lessons of its fiasco in China.

The essentials of this Asia-wide pattern are fairly simple. The Chinese revolution that, in the 1920s, finished the overthrow of the old order, has since been copied in India, Indonesia, Burma, Ceylon and Pakistan—and is now being followed in French Indo-China, Malaya and Iran. China went the important step further in setting the pattern when it evolved into an oligarchy under Chiang Kai-shek. And this too has been repeated in almost all subsequent revolutions.

It was in grappling with this stage of Asia's revolution that the United States fumbled so badly. We really failed to face the simple facts of life of Asia. This was true in two senses: we failed to realize that Chiang was an inevitable political fact at this point in Asia's



Can "make-up" make up for coffee?



1. There's no hiding those tired little lines around the eyes that result from lost sleep. Nerves show, too, the day after a restless night!



2. Behind those lines, behind that edginess, could be the caffeine in coffee. For many women and men, caffeine is a sleep-stealing, nerve-tensing demon.



3. You wonder what to do. Cut down on the number of cups you drink each day—or give up your favorite beverage entirely? Then a friend tells you . . .



4. About Sanka Coffee! It's real coffee, all coffee—yet it's 97% caffeine-free! Enjoy delicious Sanka Coffee today—and you'll sleep tonight!

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Real coffee with the worry taken out. Drink it and sleep!

Get delicious, caffeine-free Sanka Coffee in drip or regular grind—or in the convenient, economical instant form. A jar of Instant Sanka gives you almost as many cups as a pound of regular—at about one-third less in cost. And remember—

Instant Sanka is the only instant coffee that's caffeine-free!



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Only Maytag has Gyrafoam Action!

Maytag is the only automatic with famous Gyrafoam washing action—proved through use in millions of homes as the best way to remove all dirt safely.

The completely automatic Maytag washes, rinses, and spin-dries your clothes until spotlessly clean, tangle-free, almost ready to iron.

The name Maytag on any washer you buy—the new automatic or the conventional—means finest performance year after year.

So see your next washer—a Maytag—at your dealer's today!

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growth, indeed was our most important ally; and we also failed to realize that his government must itself inevitably evolve to embrace the ideas of younger men of broader vision. Had we understood that this evolution, with our help and counsel, would surely follow in due time, we could have lived realistically in the present. Instead, we dreamed and we dallied. We did just enough to defeat ourselves on all counts. We refused Chiang enough coherent and effective support to enable him and China to progress—while ambiguously offering just enough to ensure that his Communist enemies could smear him as a tool of American imperialism. This was a classic diplomatic example of self-frustration.

To appreciate the greatness of our lost one must visit Formosa. This island today is the bright spot of Asia. The Nationalist government, shaken to its withers by the debacle on the mainland, has matured astonishingly in the chastisement of defeat. It has established an enlightened commonwealth. Nowhere in Asia is the food problem more fairly handled. Nowhere are justice, human safety and property—those universal measures of good government—so respected and secured. The American cannot visit this island without one lament filling his mind: *this might have been China today.*

Tomorrow it will be India, Pakistan, Indonesia; Burma, Thailand, Iran, the Philippines. Consider India for a moment. Some of her leaders are great men, but most of them are old men, and even were they not mortal, they will prove no more adaptable to new demands and new ideas than China's rulers. This oligarchy too will shudder before the attack of new leaders with radically new ideas of land reform or industrialization. And once again the U.S. may elect to pursue either of two ways to ensure defeat for its own interests. One will be to brand indiscriminately all new leaders as Communists (and so drive them into alliance with real Reds). The second will be to play with the fanciful illusion that the real Reds are merely "agrarian reformers" who, for all their loud barking, are really only playfully nibbling at the rights of free men.

In all of Asia the first and perhaps the toughest fact that America must accept is that this world is not made in the American image. This means accepting two specific things. One: it is a continent run by oligarchs and, whether or not the idea is congenial to our predispositions, we must deal with them, with all their prejudices and limitations. Two: even when we have made that adjustment to reality, we must not think we have found some permanent formula for political action, for this continent and its oligarchs are going to keep on changing with sometimes bewildering speed. And we will have to change with them.

THERE ARE A FEW RULES FOR OUR ROLE. There can be no pat formulas, no magic keys to success, for our dealings with hundreds of millions of humans in upheaval. But we can set some rules of temper and conduct for ourselves. At worst they can spare us egregious error and the irrevocable loss of more friends. At best they may help Asia to save itself—and ourselves in the process.

I think the most important of these rules of behavior are these. First: let us keep our normal wits about us. This is not a continent of barbarian hordes or inscrutable evil. It would, in fact, be a most healthy thing if the word "Asia" were never again, in American print, to be prefaced with adjectives like "inscrutable" or "mysterious." They are only fuzzy wraps we throw around our minds when we feel an unpleasant chill of ignorance.

Second: let us apply our keenest brains to the problems. Although the embassies of Paris or London claim more glitter and promise, more frequent front-page mention for aspiring diplomats, Asia cries out for the attention and intelligence of our ablest minds, be they diplomats, soldiers, merchants, technicians or propagandists. Our political reporting from Asia should shine with precision. Our political conduct should be sparked by a flawless sense of timing.

Third: let us banish from our minds the commonest clichés about Asia, for they are often the falsest. They also throw such a smoke-screen over serious debate of major issues that both sides find themselves—when the smoke of rhetoric clears a little—firing furiously into positions long since abandoned by their opponents. A good example of a bad cliché is: "You can't fight the whole Chinese people." Now—while I do not believe that such a fight could reasonably be called good or necessary today—that statement simply is not true. The United States most certainly *could* fight the whole Chinese people—and win. Since the time of the Mongols the job has been done more than once. The latest to do it were the Japanese, whose administration of occupied China went pretty much as planned and, without World War II, might have survived indefinitely.

Fourth: let us also purge our thoughts of any lingering illusion that, if things get tough, we can quietly abandon Asia. Last winter,

CONTINUED ON PAGE 121



GOOD THINGS YOU CAN'T SEE IN THE PICTURE

Lots of energy generators, plus the natural rice values of thiamine (B₁), niacin and iron.

*"Rice Krispies" is a trademark (Reg. U. S. Pat. Off.) of Kellogg Company for its oven-popped rice.



WHAT THE PHOTOGRAPHER LEFT OUT . . .

Before we tell you what it is, take another look at this picture. Doesn't it make you want some Rice Krispies right now? What the camera couldn't catch is the fact that this cereal has a winning little way of telling you how crisp it is. Once the milk or cream hits it, it goes "Snap! Crackle! Pop!" That's how **KELLOGG'S RICE KRISPIES** got to be known as "the talking cereal".



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The season's newest... woven in the Orient. Sand, Cacao, or Gray shades. Plain bands. Pinch front style.



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FATHER'S DAY
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Delight him with a gift of his own choosing! So welcome...and so easy! No bother about size, shape, color. Straws from \$1.95 to \$7.50.

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They're here and they're handsome...at prices you won't believe! Cool...feather-light for comfort...they're modernly styled by ADAM for modern, successful men.

Imported straws, these, from all over the world...carefully selected and designed to keep you looking your best even on the hottest days.

Start the summer right with a straw that's right! Your ADAM dealer can show you any style...any color or band...from \$1.95 to \$7.50... See him today!

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when the Korean war was going badly, a number of cowardly voices (who had hoarsely cheered "police action" a few months earlier) muttered that we had better run to live and fight another day. If trouble is going to soften rather than stiffen our resolve, we simply have to stay out of trouble. Today that's the same thing as planning to stay out of the world.

Fifth: let us be prepared to be disappointed, patient and persistent. Korea is a bitter enough lesson in the fact that it takes time to win. As a people we have to be prepared at times to get licked—and to loathe it. Loathing it enough means staying in the fight. We cannot afford to be thrown off balance by mere irritation, letting petulance parade as a policy. It does not matter whether some Indian leaders are railing wildly against us in public: if it is a good and wise thing to send wheat to India (and it is), we should do it. It is unfair that much of the scorn Asia is heaping upon us is the bitter legacy of a European imperialism in which we played no part ourselves—but this is no time for a debate over 19th Century history. We have to make the best of the facts of our time. If our missionaries are thrown out of China, we must transfer their hospitals and their schools and their churches elsewhere—in Asia. If we must close our banks in Hong Kong, we must reopen them in Saigon. If the Communists have devastated Korea by their vicious aggression, we must not only beat them but start rebuilding Korea itself.

Sixth: let us not scorn our European allies in Asia. The costly folly of their colonialism is but part of the truth. The other part is that Great Britain, despite past errors and despite her own failure in China, is widely and deeply respected in many parts of Asia today. By her wise and generous postwar handling of India's demand for freedom Britain saved millions of lives and made possible a Western stand in India on a new footing. As a learned Indian remarked to me, after England was kicked out the front door, she reappeared at the kitchen offering to help do the dishes. Thanks to this, to Britain's wide propagation of her laws, to her evident political experience, Asians today, while they revile Americans, generally remember the English as very decent men.

Finally, let us not, even as we practice the wisdom of forbearance, be beguiled into appeasement. To grovel before Peking's Communists, as British diplomats have found themselves doing, is as futile as it is humiliating. It banishes the last vestige of respect from those it seeks to placate. No Asiatic ally worth having can be bought that way.

The future of the West, in this continent where the white man is so hated, is in terrible doubt. But throughout our history we have won futures, which in dark moments seemed worse than dubious. Here the cost of failure is too staggering to allow us to proceed with anything less than confidence.



RELIC OF THE OLD ORDER, this useless cannon decorates the wall of the fort which Portuguese colonizers built in 1626 at Macao on China's coast.



\$5.00*

Match-Mates



\$3.50*

\$7.50*

for Leading Ladies..

and the Men in their Lives

Make up your Match-Mates to match your gift wishes in a variety of leathers and colors. Select twin pieces for the bride and the groom... start the graduate with a wallet for his money and a case for his keys... flatter Dad with a letter case and a travel kit. At department and specialty stores everywhere. All prices above are India calf. Other leathers at various prices.

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Send for your Rumpff gift folder now.
C. F. Rumpff & Sons
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In cowhide
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*Plus Tax





KIDS PLAY BALL IN SCHOOLYARD AT RECESS

Last Week of School

IT IS THE LONGEST OF THE YEAR

PHOTOGRAPHED FOR LIFE BY THOMAS D. McAVOY

It started like any other week. The bright Monday morning at the Boyd School, a rural elementary school in eastern Michigan, began promptly at 9 a.m. with the Lord's Prayer and a beginners' reading class. The smallest of the 17 children clustered around Teacher Hazel Olsen's desk while the older pupils studied at their seats. Lunchtime saw a spirited discussion among Larry Phillips, his brother Merely and Harvey Radebach about whether monkeys pull your hair or not. Tuesday afternoon the county worker from the Rural Bible Mission came and filled the 30 minutes the state allots him by telling "The Parable of the Sower of the Seeds."

But as the week progressed, a restless look on each child's face indicated that this week was different. Five-year-old Peggy Lound repeatedly dropped her crayons, and 8-year-old Larry Phillips kept looking out the opened door and gazing at the wild mustard newly blooming in the fields beyond. By Wednesday every child had worked himself into paroxysms of impatience, wondering if the week would ever end, and when 7-year-old Harvey Radebach was asked what he was going to do after school ended, he burst out with, "Cut my throat. Then I'm goin' swimmin'."



GEOGRAPHY GLASS looks for Norway on globe with help of Teacher Hazel Olsen, 37, who has taught at school six years. She also helps husband run farm.

LARRY PHILLIPS, SANDRA LOUND, HARVEY RADEBACH GO HOME →





10-YEAR-OLD TOMMY FEENEY THINKS ABOUT FISHING FOR BASS



FIRST-GRADER DONNA EKINS, 7, GAZES ABSENTLY INTO SPACE



LARRY PHILLIPS GIVES CLASSROOM CEILING CAREFUL STUDY



"TAP BELL" is rung by Mrs. Olsen, summoning charges from outdoors where they are playing ring-around-a-rosy. Three times a day—before morning classes, after recess and at start of afternoon period—children must sweep dirt off shoes, wipe shoes on a piece of burlap and wash hands before taking seats in classroom.



AT TEACHER'S FARM Peggy Lound feeds Mrs. Olsen's dog Skipper a cracker for "speaking." Earlier the teacher had served pupils ginger ale and cookies. On tour of farm, children saw pigs, new calf and 1,800 chickens. Only casualty was 6-year-old Steven Ekins, who tweaked Skipper's ear and was nipped in return.



WAITING FOR PITCH, Tommy Feeney bats during recess ball game. Pieces of bark from the woodpile are used for bases. Mrs. Olsen usually joins in game and has reputation as clever hitter. While most children play baseball, some prefer "wild horses" (running around schoolhouse) and "hot pepper" (rope-skiing).



PASSING WASTEBASKET. Larry Phillips performs this daily "floor cleaner" duty on Tuesday afternoon just before classes are over for day. Duties rotate among the children and include, in addition to

emptying the wastebasket, washing the blackboard and cleaning the erasers. Whoever has the eraser-cleaning job gets to take erasers outside and raise a big cloud of dust by patting them together briskly.

TEACHER TRIES TRICKS, TREATS

Although Mrs. Olsen usually has no trouble keeping the children at the Boyd School quiet, attentive and happy, the fidgeting and outside distractions this week challenged all of her inventiveness. Early in the week the usual teacher's tricks were enough—showing a new picture to the class and asking them to comment on it, or holding a spell-down. Deanna Dysinger, whom the school sent to the county spelling finals last year, won easily. But by Wednesday emergency measures were needed. Fortunately Richard Ekins brought in a gopher he had caught the day before; the children looked up "gopher" in the encyclopedia and decided to feed it corn and plant roots. Wednesday afternoon, as a special lure, Mrs. Olsen invited the younger kids out to her farm (above).

After the final tests on Thursday morning, which all the pupils passed for promotion to the next higher grade, the tension was off. That afternoon Mrs. Olsen held an exercise in brushing teeth which ended outside the schoolhouse with everyone spitting and laughing, and then came the best and surest sign of the year's end—the cleaning out of desks. That left only one more day. As 13-year-old Merely Phillips said, "Tomorrow's just the party—and that's fun."



LEADING GOSLINGS. 12-year-old Deanna Dysinger brings three new arrivals from her farm across the road over to the schoolhouse during lunchtime. The sight of the birds caused great commotion at

the school and great laughter as well when Larry Phillips yelled, "Hey, c'm'ere, little ducks!" But two days later Larry finally closed a deal with Deanna whereby he bought one of the little birds for 50¢.



"THE LITTLE FISH" ("Hello, little fish, swimming round-about . . .") is carefully recited by Jerry Richmond, 14, in one of the hats that came with the ice cream. Two other boys saluted LIFE Photographer McAvoy and Correspondent Don Wilson by sing-singing, "Friends and parents dear, we are glad to have you here. For all our happiness and joy, we surely thank Mr. Wilson and Mr. McAvoy."



ON LAST DAY the parents serve a huge lunch, then sit back to listen to the kids singing. "It isn't any trouble just to S-M-I-L-E" (sung to the tune of *The Battle Hymn of the Republic*). There were other recitations (left); then Mrs. Olsen handed out the prizes and report cards. After everyone else had gone home, Mrs. Olsen stayed behind alone for an hour to give the school a final sweeping (below).





"1600" BRISTLES

Enlarged 3½ times, these pictures show you the dramatic difference in bristles under identical pressure. Under only a gentle half-pound weight (see how photos were taken



STANDARD BRISTLES

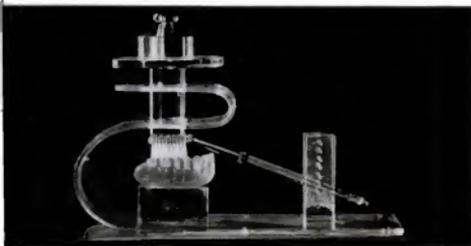
below) hundreds of tiny bristle ends in the "1600" Angle Toothbrush combine to sweep clean every exposed surface. They separate to get into crevices with new ease.

Never Before a Toothbrush that Cleans So Thoroughly, Yet Is So Kind to Teeth and Gums: the New Squibb "1600" Angle Toothbrush

New Cleaning Principle. The cleaning power of the standard hard or medium toothbrush lies in a relatively few and relatively coarse individual bristles. The "1600" Angle Toothbrush, in contrast, puts together many hundreds of resilient, fine, flexible bristles which combine to sweep, rather than pick, food particles away.

New Safety for Teeth and Gums. The "1600" bristles are not soft. They have exceptional strength, yet are so slender, so flexible, that you can brush vigorously with less danger of lacerating gums and of scoring tooth surfaces.

New Feeling of Cleanliness. At first you can hardly believe that a brush which is so kind to your teeth and gums can clean so thoroughly. But the proof is right there in your mouth... run your tongue over your teeth and feel how polished clean they are.



Many Different Types of brushes and bristles were photographed in this device, in identical positions under identical pressure. "1600" Angle Toothbrush from which above enlargement was made is shown here.

New Ease in Reaching Hard-to-Get-at Places. Note how these searching, slender bristles slip into tiny crevices with new ease, clean away acid-forming food particles that coarser bristles seldom reach.



To Help You Reach Hard-to-Get-at Places, the Squibb "1600" Angle Toothbrush is bent like your dentist's mirror.

Guarantee: Unless you agree, after 7 days of regular brushing, that the "1600" cleans more thoroughly, more gently than any other toothbrush, E. R. Squibb & Sons has arranged with your dealer to refund to you the purchase price.

Best seasons for going Pullman...

... SUMMER



You walk out of the heat of summer when you walk into an air-conditioned Pullman car. No matter what the thermometer says outside, it's cool and comfortable inside.

... WINTER



You talk about winter weather but you don't worry about it. You know you're even safer in a warm, cozy Pullman than you are in your own home.

... SPRING



You wake up fresh as spring from a good night's sleep on your soft Pullman bed. Almost all the conveniences of home are close at hand.

... FALL



You arrive right in the heart of town on dependable railroad schedules. You feel so good your step is as crisp as the fall air.

Of course, you can see what we're driving at.
Summer, winter, spring, or fall—

Go Pullman

COMFORTABLE, DEPENDABLE, AND — ABOVE ALL — SAFE!



THE GANGSTER'S GIRL (SHELLEY WINTERS) LOOKS ON SADLY AS HE SLUMPS TO CURB AFTER SHE HAS SHOT HIM

GOOD OLD-FASHIONED CRIME

What should happen—including entertainment—does in John Garfield movie



GANGSTER'S MA wakes him on the morning of his big robbery, tells him unfeelingly he is nothing but a lazy bum.

Movies have been getting so bogged down in psychology recently that it comes as a relief to see a simple, old-fashioned tale of violence told in the simple old way. Such a one is United Artists' production *He Ran All the Way*, which shows John Garfield following the familiar path from crime (p. 130) to punishment (above). He is a smalltime punk who takes part in an armed robbery, shoots a cop and is hunted down to his death. Most of the time he spends in the home of Shelley Winters, a girl he has picked up in a swimming pool, holding her and her family hostage while he tries to work out a getaway. Suspense, terror and sentiment are mixed in accordance with the approved recipe, and everybody should be satisfied. Everybody presumably would have been, when the picture was made last year. But at the same time nasty stories about John Garfield's alleged Communist connections began making the rounds, and theaters refused to book the film. Now he has ringingly denied the stories in testimony before the House Un-American Activities Committee (some members said they didn't believe him), and the movie is going into release. It is about as subversive as a Roy Rogers western.

NOW!
BRIGGS
SMOKES
3 WAYS BETTER*



1. Stays lighted longer...by 19%



2. Cleaner burning...by 16.4%



3. Less tar...by 21.6%

So today...

Put this
in your
pipe



and smoke it!

*Yes, our new process makes Briggs better by actual test! Better even than the well-smoking Briggs that proved so fine and friendly in your pipe before. And remember this: when tobacco burns steady, free and clean, that's when you enjoy all the goodness of Briggs' fine tobacco, aged and mellowed in oaken casks. Today—try 3-ways-better Briggs!

Also available in Canada



What a Safe Feeling



"IT SURE IS NICE TO BE
ON THE CREST OF
THE WAVE, WHITEY!"



"YES, BLACKIE, AND
THAT'S BECAUSE OUR
FRIENDS KNOW THAT THE
QUALITY AND CHARACTER
OF BLACK & WHITE SCOTCH
NEVER CHANGE!"



"BLACK & WHITE"

The Scotch with Character

BLENDING SCOTCH WHISKY 86.8 PROOF
THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

Old-fashioned Crime CONTINUED



GANGSTER'S WORKDAY begins with an assault on payroll deliveryman. His confederate is shot, but he makes his getaway under a hail of police bullets.



GANGSTER'S MEAL is served in the strained atmosphere of his girl friend's home. He insists that her family eat a turkey bought with his stolen money.



GANGSTER'S HOSTAGE is his girl friend's small brother, whose leg he ties to his own before going to sleep so that the boy can't sneak out and call the cops.

CONTINUED ON PAGE 138

REXALL'S

JUNE VALUES

AT REXALL DRUG STORES EVERYWHERE



For the One Woman in Ten With Sensitive Skin

CARA NOME Specials

NO EXTRA COST 2-dram bottle of Exquisite

CARA NOME PERFUME

with any \$1.00 purchase of hypo-allergenic Cara Nome Beauty-Aids
FACE POWDER, 8 flattering shades.....\$1.10
LIPSTICKS, 12 high-fashion hues.....\$1.10
COLOR CLEANSING CREAM, 3 oz.....\$1.10
ROUSE, 12 glamorous tones.....\$1.10
SUSTAINING POWDER, pure, smooth, cooling.....\$1.50



Atomizer Given with each purchase of **CARA NOME COLOGNE** Both Only **\$1.50**

You'll thrill to the elusive but lingering Cara Nome fragrance.

LOOK 1/2 PRICE!

CARA NOME CREAM DEODORANT Reg. \$1.10 NOW ONLY **55¢**

Quickly vanishing, stainless cream averts perspiration...preserves after-bath distinctness for hours.

- Cape Cod Vacuum Bottle, 1/2 size, keeps liquids \$1.89 hot or cold for hours
- Lord Baltimore Portfolio, 36 sheets white linen stationery, 24 envelopes 59¢
- Rex Eme, Grosses, stainless, medicated cream for relief of skin irritation, burns, chafing, 5 1/2 oz..... 49¢
- Rexall Pro-Cap Adhesive Tape, Less irritating, 3/4" x 5-yard roll 2.00
- Rexall Stork Nurser 8-oz. bottle, cap keeps 3 for \$1.00
- Rexall Aspirin, No faster-acting aspirin made. bottle of 100 5-grain tablets..... 54¢
- Sun Glasses, Popular lenses made with ground and polished lenses... a real buy!..... 98¢

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Behind the prescription counter of your Rexall Drug Store stands a trained, experienced pharmacist to serve you and your physician. He helps guard your health.

Remember FATHER'S DAY, June 17th

stag BRUSHLESS SHAVE CREAM Jumbo Tube **50¢**

STAG AFTER-SHAVE LOTION, 3-oz. 49¢
 STAG AFTER-SHAVE POWDER, 4-oz. 49¢
 STAG HAIR OIL, 3-oz. 49¢

pleasantly scented, 3 oz. 49¢

GIVEN Helen Cornell HAIR RINSE (Concentrate) with each bottle of Helen Cornell COCONUT OIL CASTILE SHAMPOO

Regular \$1.35 BOTH FOR ONLY **79¢**

Shampoo lathers abundantly... leaves hair easy to manage. Hair rinse helps restore sheen after shampoo and buns treatments. Table-liquid makes enough solution for thorough rinsing.

REXALL DRUG PRODUCTS ARE GUARANTEED to give satisfaction or your money back

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- Rexall Gypsy Cream, soothing, greaseless lotion relieves sunburn, insect bites, etc., 8 oz. 59¢
- Rex-Seltzer, effervescent alkalizer and pain-reliever, 25-tablet bottle..... 54¢
- Rexall Toothache Drops, large-size..... 25¢

TOILETRY TIPS

- Helen Cornell Cream Shampoo, 4-oz. jar..... 95¢
- Stique Beauty Lotion, for "all-over" use, non-greasy, detting, scented, 6 oz..... \$1.00
- Gypsy Sun Tan Lotion, protects skin, 3 oz. 49¢
- Helen Cornell Soapless Shampoo, with Hair Conditioner, 6-oz. bottle..... 59¢
- Completion Brush, for ideal skin care..... 98¢
- Dainty Mild Deodorant, Plastic Squeeze-Bottle, 1 1/2 oz. 69¢
- Dainty Cream Deodorant, 1 1/2-oz. jar..... 69¢
- Stag Deodorant Cream, for men, 1 1/2-oz. jar, 50¢

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- Rexall Aloe-Rub Rubbing Alcohol, full pint, 59¢
- Rexall Foot Powder, relieves burning..... 33¢
- Rexall Hygienic Powder, dissolves in water for use in spray, gager, syringe, 6 oz..... 65¢
- Rexall Beric Acid, powdered or crystal, 4 oz. 33¢
- Rexall Petrolol, high quality mineral oil, pt. 59¢
- Rexall Corn Solvent, painless corn remover, 29¢
- Rexall Cascara Aromatic, fluid extract, 2 oz., 49¢
- Rexall Caster Oil, mild, gentle action, 3 oz., 43¢
- Menopac APOC Tablets, aspirin comp., 25's..... 29¢

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- Stag Stationery, white vellum, for men..... 95¢
- Symphony Filled Notes, Gold Decade..... 98¢
- Cascade Linen Paper, white and assorted colors, pack..... 10¢
- Cascade Envelopes, to match above, pack..... 10¢

NO EXTRA COST

Buy \$1.40 Value **ELKAY'S SPRAYER** with each purchase of **ELKAY'S INSECTICIDE**

Full quart...contains 5x DDT...kills many household insects instantly.

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Provides effective 3-way treatment... everything you need to help relieve the discomfort, burning and itching of Athlete's Foot.

Combat Acid-Indigestion BISMA-REX 4 1/2 Oz. 69¢

Neutralizes excess stomach acidity within one minute... eases gastric distress... soothes irritating stomach membranes.

SOOTHES YOUR EYES REXALL EYELO 59¢

Half Pint with Eye Cap

Soothing, cooling, cleaning lotion lessens discomfort and irritation due to exposure, dust, wind, sunlight or strong light. Try it!

REXALL ELASTIC QUIK-BANDS 36's 33¢

Free flexing bandage... stays put even around joints. Fresh colored.

GET COMPLETE VITAMIN INSURANCE TAKE REXALL PLENAMINS 72's \$2.59

Daily dose provides 10 Vitamins plus Liver Concentrate and Iron. Includes Vitamin B12.

MOUTHWASH... GARGLE ...BREATH-DEODORANT REXALL MI-31 79¢

Pint

Tarps, amber-colored anti-burgess antiseptic. Kills germs on contact when used full strength.

DENTAL BUYS

- Rexall Anomolated Tooth Paste, University of Illinois formula, pleasant after-taste, 3 1/4 oz. 49¢
- Rexall Anomolated Tooth Powder, 3 oz. 43¢
- Licensed by University of Illinois Foundation
- Rexall Kleenax Antiseptic, ruby-red, cinnamon-flavored mouthwash and gargle, pint..... 79¢
- Rexall Denture Adhesive Powder, 3 oz. 55¢
- Rexall Denture Denture Cream, 4 oz. 69¢
- Kleenax Dental Plate Brush..... 55¢

EVERYDAY NEEDS

- Insect Repellent Liquid, with #48, 1 oz. 59¢
- Elkay's Insecticide, 5% DDT, full pint..... 39¢
- No. 6 Pine Oil Disinfectant, dilute with water for personal or household use, pint..... 89¢
- White Shoe Cleaner and Polish, 6 oz. 19¢
- Hy-Dry Way Folding Fountain Syringe..... \$4.50
- Maximium Herd Rubber Comb, all-purpose, 29¢

FIRST AID HELPS

- Rexall Mercurochrome, with applicator, 1/2 oz. 25¢
- Rex-Salvin, antiseptic burn salve, 1 1/2 oz. 53¢
- Rexall Tincture Iodine, with applicator, 1 oz. 19¢
- Rexall FirstAid Gaze Bandage, 2 1/2" x 10-yd. 27¢
- Rexall Absorbent Cotton, 2 oz. 33¢
- Rexall Quik-Swabs, 100 cotton-tipped applicators, ideal for nursery..... 27¢

Rexall DRUGGISTS OF AMERICA

BUY THE New... **SUGAR-FREE REXALL TOOTH PASTE** 3 1/2-Oz. Tube **47¢**

Sugar-free formula helps prevent tooth decay when used after or eating. Pleasant flavor.

AND GET THIS **PLASTIC BIB APRON** for only 50¢

Set includes 100 1/2" x 10" Tearfast Cards

- Beautiful Colors
- Durable
- Dish and Pocket
- Washable
- Sanitary



YOUR NAME _____

YOUR ADDRESS _____

CITY _____ STATE _____

Mail 50¢ (coin only) and the blue end-flap from a Rexall Sugar-Free Tooth Paste carton to: 864 7th, MINNEAPOLIS, MINN.

Offer Expires July 31, 1951

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL



ANN FLACK, Chief Stewardess, American Airlines, says:

*Hi-Taper is slimmer,
taller, lovelier*



HI-TAPER
21" CASE

ORDINARY
21" CASE

Both are 21" cases — but HI-TAPER'S balanced, body-conforming shape is so much easier to carry than bulky ordinary luggage. New exclusive shape holds more, with fewer folds, less wrinkles in packing.

AMERICAN TOURISTER HI-TAPER

For vacation, trousseau, graduation gift — this new luggage fashion idea delights feminine hearts. Lovely Perma-tone covering ignores scratches, scuffs, stains, weather. Rubber padded Permo-Edge absorbs shocks. Exclusive one-piece Thermold plywood construction, reinforced at corners. It's lifetime strong, feather light. New streamlined, rich-looking Compact Locks. 3 lovely shades: Desert Tan, Surf Green and London Gray. 11 beautiful matching cases, priced from \$16.95, plus federal tax.

Featured at better department stores
and luggage shops

Larger Sizes Equipped for Flight Wheels



Even a knife can't scratch the Perma-tone covering. It withstands transverse scratches with a knife — yet shows no damage to color or pattern.



Interiors lined with
lustrous matching rayon



Write for dealer's name and free booklet, "Happy Traveling", to American Tourister Luggage, Providence 7, Rhode Island

Old-fashioned Crime CONTINUED



BOY MEETS GIRL in a public swimming pool where he has hidden out after the robbery. He gives her a swimming lesson and she innocently asks him home.



BOY SLUGS GIRL, suspecting she has betrayed him to the cops. Although in love with him, she shoots him down when he gets into gunfight with her father.

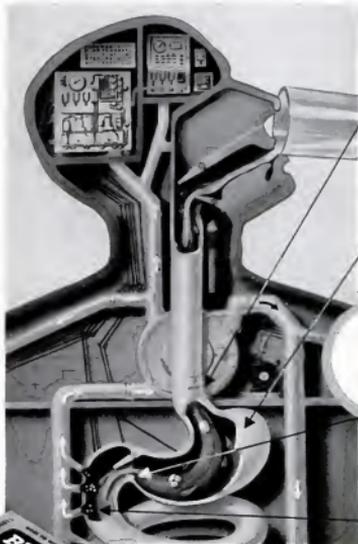
Get fast pain relief!

Bufferin

TRADE-MARK

Acts twice as fast as aspirin!
Doesn't upset the stomach!

Here's how Bufferin acts twice as fast as aspirin



1 Bufferin or aspirin tablet enters stomach here.

2 Neither Bufferin nor any pain-relief product can relieve pain while tablet is in stomach.

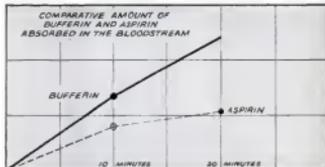
3 Dissolving rapidly, Bufferin, being antacid, opens trap door of stomach speedily.

4 Opening trap door of stomach speedily, Bufferin enters the bloodstream twice as fast as aspirin, relieves pain twice as fast.



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve speedily, gets into the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.



TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually* in the bloodstream in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your medicine chest. Bufferin is also available in Canada.



PRODUCT OF BRISTOL-MYERS

Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking when half doses are indicated.

IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN!

HASPEL

Sir Preme

**PRICELESS COMFORT AT
A COMFORTABLE PRICE**

*LIGHTWEIGHT RAYON
AND
NYLON BLEND*

Haspel Sir Preme...a more lustrous finish
...crispier "spring-back"...greater resist-
ance to soiling and creasing are woven right
into the fabric. New styling advances give
a broader shouldered, taller, slimmer
drape. You'll feel cooler...look cooler...be
better groomed when your summer suit
has the Haspel label...the mark of the
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LUXURIOUSLY TRIMMED AND SLEEVE LINED \$32.50**

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REFRESHABLE[®]
CLOTHES

THE SMARTEST COOL SUIT...THE COOLEST SMART SUIT



JUST BACK FROM PATROLLING "MIG ALLEY," ACE JABARA CHEWS ON A NEW CIGAR AS HE CLIMBS DOWN FROM HIS F-86 SABRE JET

THE JETS' FIRST ACE

LIKE FELLOW PILOTS, "OLD PRO" JAMES JABARA CONSIDERS DOWNING RED MIGS "JUST BUSINESS"

by JOHN DILLE

ANYONE who still nourishes the idea that the U.S. Air Force pilots in Korea are razzle-dazzle "jet jockeys," even younger than the "wild blue yonder boys" of World War II, should pay a visit to the air base of the Fourth Fighter Interceptor Group. Its boss, Colonel John C. Meyer, who is 32, has tried to get as many of the "older, cagier men" as he can. He has a sprinkling of young lieutenants, but for the most part, as Meyer puts it, "We're old pros."

Just such an old pro is quiet, 27-year-old Captain James Jabara from Wichita, Kan., who smokes a dozen cigars a day and who last week was being acclaimed as the first jet pilot ace in history. Jabara made this mark on May 20 by shooting down his fifth Russian-built MIG plane near the Yalu River and then, for good measure, knocking off another.

This was a lot harder even than it sounds.

Indeed, with the Korean war nearly a year old and with Sabre jets in the air war six months (LIFE, Jan. 29), Jabara is the first pilot in any kind of plane to shoot down five. (It was only two weeks after Pearl Harbor that "Buzz" Wagner downed his fifth Jap Zero to become the first U.S. ace of World War II.) Part of the reason for the difficulties in Korea is the weird kind of air warfare which Meyer, Jabara and Co. have to fight.

Although the U.N.'s ground troops have been able to operate without worrying about attack from the air, the threat that the Reds might send fighters and bombers south hangs constantly over the front. So while the older planes—the B-26s, the propeller-driven Mustangs, the jet F-90s and F-84s—blast enemy troop concentrations with burning napalm bombs, while bombers attack rebuilt bridges and reconnaissance planes take

pictures, the elite pilots and planes—the men in the fast (700 mph), new Sabre jets with sweptback wings—perform a curious mission. They cannot fly north of the Yalu River, but they can take on any MIG that pokes its shiny red nose south of the Yalu. So the Sabre jets roam the area from a point about 200 miles north of Seoul, nicknamed "Mig Alley," their mission simply being to discourage the enemy if he thinks he can send his air force into Korea without losing most of it. That he has been entertaining such ideas lately is indicated by the aerial build-up across the Yalu and by the many airfields the Reds have built in North Korea. The MIG pilots zip across the Yalu when they feel like it, zip right back when the fighting gets too hot. Despite this the 4th Fighter Interceptor Group has shot down 24 Red jets while losing only one F-86. This serves as the best

No other way of shaving...
no other shaving cream
gives you closer,
cleaner, longer-
lasting shaves...
and is so good
for your skin!



TRY IT!



No brush
No lather
No rub-in

ANOTHER MOVADO ACHIEVEMENT



Stainless steel,
water resistant to
14K gold filled...

\$71.50

Fed. Tax Incl.

14K gold—from \$100.
In steel, with
calendar feature \$110.
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tempomatic... 17 jewels

Greater self-winding efficiency in the new Movado Tempomatic "221." The propulsion unit, made of a new alloy nearly as heavy as Uranium, rocks into action with more power... winds on the slightest impulse.

MOVADO

WINNERS OF 168 OBSERVATORY AWARDS

SOLD AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD



VICTORY RIDE is given new ace Jabara by his wing man, Lieut. Salvatore Kemp (left), and Captain James Roberts, who led Jabara's flight that day.

JETS' FIRST ACE CONTINUED

argument that the Reds would find sending an air force into Korea extremely expensive strategy.

Jabara's boss has got used to this situation. "Our job," he says, "is to keep the MIGs from bothering our troops. Sure, it's frustrating. But with all their advantages the enemy air people are getting whipped. That must have some influence on Joe Stalin's decision about whether he's going to go into an all-out war." Meyer has to be a diplomat even with some of his old pros when they itch to cross "that goddam river" and get at the Red planes. But he has so far prevented them from creating an "incident" by doing that. He sends them on their routine missions of searching out the MIGs and sees to it that the rest of the time they are learning how to be the best, and also the most careful jet pilots in the world.

For the Russian-built MIGs are good. Except for firepower (their cannons fire slower) they fly as well as the newest Sabres. So Jabara and his fellow pilots have plugged painstakingly on maneuvers and marksmanship until they are far superior to most of the Red pilots they meet. Meyer's pilots rarely get "chewed out" by him—except when they start yapping to each other on the radio. The radio, Meyer reiterates, must be used for nothing but the necessary orders for formation flying and the quick, sharp warning that can save a man who has not seen a MIG come up behind him. There have been only a few occasions recently when Sabre jet pilots have used the radio unnecessarily without catching hell from Meyer. One was three weeks ago when the boys spotted a big flock of MIGs and got ready to knock them out of the sky only to see every one of them dart back across the Yalu. Over the radio came the angry, frustrated cry of one pilot: "Yellow bastards!" Meyer agreed that this comment was necessary.

There was no unnecessary language on the radio but a lot of talking May 20 when Jabara headed north for the Yalu. He was in the second flight, and as he raced up the peninsula he could hear the pilots of the first flight shouting orders and warnings to each other while they tangled with a big group of MIGs. This was encouraging. For weeks the MIGs had either failed to show up at all or had appeared only to scot back to their sanctuary. As Jabara's flight came in over the China Sea, he spotted about 30 red-nosed MIGs flying above him. The MIGs flew along steadily, then apparently noticed the newcomers and peeled off after them. The pilots in Jabara's flight got ready for the battle by dropping their wing tanks. These cigar-shaped aluminum containers are fastened under the Sabre

CONTINUED ON PAGE 17

McGREGOR*

S P O R T S W E A R

"Cooler on the Inside"

THE COOLEST SPORTSWEAR THIS SIDE OF HEAVEN FOR FATHER'S DAY

featuring the "Scotch Luck" Gift Coin that always makes Father A Winner!



COFFEE ROYAL SPORTSHIRT... pattern-inspired by exotic Hawaiian Islanders. Skin-smooth rayon fabric. Washable—color fast... 5.95
DUNKASHEEN HUGGER SLACKS... 12.95



SUN O' CELTIC SPORTSHIRT... linen-like look and feel in a wisp-weight rayon. Washable. In a variety of colors... 5.00
CELTIC HUGGER SLACKS... 12.95



MANAGUA SWIM and PLAY SET... masculine, Mexican inspired pattern of matchless design. Extension waistband trunks for perfect fit. Shorts or Boxer 5.95... Shirt 7.95



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CELTIC WALKER... cool walk short with un-dreamed of comfort for golf and play. 5.95



Scotch Luck For Father... present dad the gift and gift coin that's always a winner! The gift shavers here are Pinshaver and Cango Cool Sportshirts. 5.95

COPA TRAVELLER JACKET... ice-cool tropical rayon casual jacket with panel front and back... 12.95
CRU LUST KNIT SHIRT—combed cotton interlock knit. Washable... 3.50
COPA HUGGER SLACKS... 12.95

The 4 Golf Pros: Byron Nelson, Tommy Armour, Jack Burke and "Chick" Harbert are members of The McGreggor "Color-Selection Committee"—Advisory Staff of McGreggor Golf Co.

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A basic food for a

stronger America!



No other food is so taken for granted as milk and its nutritious by-products . . . yet none is more essential to a stronger, healthier America! The American housewife spends about 15% of her food budget for milk and dairy products, for which she gets approximately 30% of her family's food requirements.

Since this is National Dairy Month, let us acknowledge the good work of the 10 million people in this great industry who bring us "Nature's Finest Food." We owe a nationwide "thank-you" to the farmer, trucker, dairyman, milk deliveryman, grocer and others who supply our milk needs. There is a vital job, well done!

Their efforts toward the finest possible milk service include an ever-increasing use of Pure-Pak milk containers. How important this is today in making more efficient use of our nation's resources! Lightweight, space-saving, disposable Pure-Pak containers save precious man-hours, transportation (gas, oil, tires, etc.) and deliver milk by the most modern, efficient method known. Available in 47 states.

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jet's wings by shackles and contain enough auxiliary fuel to get the plane up near the Yalu. When the fighting starts the pilot pulls a lever to drop the tanks so they will not impede his speed and maneuverability. If no MIGs show up, he takes his wing tanks home—each one costs about \$400. The MIG pilots have already caught on to this fact, and they sometimes dart into sight just long enough to make the pilot drop both tanks, whereupon the MIGs run away.

But these MIGs were really looking for a fight. And as Jabara pulled his wing-tank lever, only one of the tanks fell free. Most pilots turn for home when this happens because the drag on the one tank makes the plane especially difficult to fly. Jabara, who already had four MIGs to his credit and needed only one more to become the first ace, refused to leave the fight. He climbed steeply, with his wing man, Lieut. Salvadoro Kemp, alongside and made a pass at the first three MIGs.

"Then," Jabara recalls, "I was attacked by three more MIGs. They overshot me as I turned into them. Two broke away, but I latched onto the tail of the third one. He tried everything in the book—diving and turning—to get rid of me. But he couldn't. I closed in to about 1,500 feet from him and gave him three good bursts with my machine guns. I hit him on the fuselage and left wing, and he did two violent snap rolls and started to spin down. He spun from about 27,000 feet to 10,000. Kemp and I went into a tight 360° turn around him, and in a few seconds the pilot bailed out. A couple of seconds later his plane disintegrated in a ball of crimson fire. I radioed to Kemp to cover me while I flipped my gun switch to camera position and took some movies of it."

"He flamed out right away"

THE next few minutes were chaos, with 28 Sabre jet pilots trying to keep track of some 50 MIGs whirring about them like enraged hornets. Jabara climbed through this melee, back up to 20,000 feet, where he spotted six more MIGs. But Jabara's wing man was not with him. Kemp had tangled with some MIGs on the way up. Few pilots would consider tackling a flight of MIGs without a wing man to keep an eye out while he is shooting. But Jabara bore in on one of his newfound MIGs anyway. "I started getting hits all over his wings and tail section," Jabara says. "He flamed out right away and started to smoke. I overshot him just as he started to spiral off to the left, and I had to cut back on my power and open my speed brakes to stay with him. I circled him outside his spiral and followed him down to about 6,500 feet to be sure he hit the ground."

"I was following this MIG down when all of a sudden I heard a noise that sounded like a popcorn machine right in my cockpit. I looked back and saw two MIGs firing at me, and I could see black puffs from their cannon exploding all around me. I broke down to the left, closed my speed brakes and opened my power. For about two minutes we went round and round, they shooting at me while I tried my best to get away. I didn't dare break out because I would have been too good a target. Just then I heard two of my buddies, Morris Pitts and Gene Holley, talking on their radios. There's an F-86 being shot at down there," I heard Pitts say. I went on the air and said "Roger, I know it only too damned well."

"Call me if you need help," he said.

"I was getting low on fuel. So I said, 'I sure could use some.'" Jabara's friends came swooping down to help. One MIG, seeing them coming, turned tail and ran, but the other hung on, hoping for a kill. Radioing Jabara to hold steady, Holley opened up on the MIG. The four planes flew around and around in tight circles, Holley firing on the MIG, Pitts protecting Holley from any other attack, the MIG pilot still firing on Jabara and Jabara flying straight to avoid Holley's fire but sweating blood while he waited for the MIG to be driven away.

After six bursts from Holley the MIG started smoking and ran for home. There was not enough gas to follow him, so the flight formed up to head south again. Jabara radioed Holley, "Thanks for saving my neck." The whole battle had taken not more than 20 minutes.

In the evening dusk Jabara and his wing mates whooshed quietly down, one by one, and taxied up to the groups of ground crewmen waiting at the airfield. While the crewmen cheered, Captain Jabara calmly shoved back the cockpit canopy, jerked off his helmet and oxygen mask and—as he does after every mission—pushed a big cigar into his mouth. Looking more like a younger Groucho Marx than a jet pilot ace, Jabara climbed down and submitted genially as his fellow pilots hoisted him onto their shoulders and jounced him around the field.

Jabara's feat was more than enough excuse for a party that night. Sitting around in one of the squad tents, sprawling on Army cots

CONTINUED ON NEXT PAGE



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CAREFUL WATCHING is routine for Colonel John Meyer, boss of Jabara's outfit in Korea. As jets take off, Meyer records pilots' performances in notebook. Jets can be seen at left, roaring down runway with billows of dust behind. In center is a twin-engine transport. Meyer is scheduled to come back to the U.S. this month for a new assignment.



JETS' FIRST ACE CONTINUED

and perched on packing boxes that serve as tables and chairs, the boys listened to "Jabby" describe the fast-moving jet dogfight. Making like airplanes with his hands, Jabara gave them every detail. But he had not forgotten his narrow escape. He worried about it and lectured his fellow pilots. "I made a bad mistake today. Never do what I did. Never go after a MIG if you haven't got your wing man there to cover you. When you've got your eye glued to that sight, you're a sitting duck." His accomplishment may have been part adventure, but it was mostly sober business to Jabara. A career pilot, he had enlisted in the Army Air Corps on the day of his graduation from high school in Wichita, Kan. in 1942. He had flown Mustangs in Europe during World War II and had accounted for 5½ planes (sharing credit for the sixth with another man). He is only one of many jet pilots in Korea who have had World War II experience.

Jabara had hardly become the first jet ace before he was ordered to Tokyo to train a group of new pilots. In place of the shabby

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tents covered with the dirt that is ceaselessly blown onto them by the jet planes, the packing case furniture and the bad food, Jabara was now stationed at a plush air base complete with an officers' club and even a golf course. He has been awarded the Distinguished Service Cross. He has been banqueted and back-patted in an intense Air Force publicity campaign. They gave him a biography form to fill out for the press. Jabara filled it in with a pencil. When he got to the category, "Anything that might be of news interest," he wrote, "None." And he received two heart-warming cables from home. "None," it simply said: "CONGRATULATIONS. WE LOVE YOU." It came from his wife and two children, who are living with her mother in McKinney, Texas. The second cable was much longer. It came from his father, a 56-year-old man of Syrian descent, who runs a grocery in Wichita:

TO SAY THAT I AM SURPRISED AT YOUR HEROISM IN KOREA, WOULD NOT BE TRUE, BUT TO SAY I AM PROUD OF YOU IS AN UNDERSTATEMENT OF FACT. JIMMY, TODAY I AM BURSTING WITH PRIDE. I THOUGHT I WAS PROUD OF YOU WHEN YOU WERE EIGHT YEARS

CONTINUED ON NEXT PAGE



CAREFUL PLANNING goes on before Sabre jet pilots take off for "Mig Alley." Here Jabara does the talking as his fellow pilots listen intently.

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THE ACE'S WIFE is understandably proud. Nina Jabara moved in with mother when Jabara went to Far East. James Jr. is 2; Carol Anne, 7 months.

JETS' FIRST ACE CONTINUED

OLD, WHEN YOU STARTED WORKING BESIDE ME IN THE GROCERY STORE AFTER SCHOOL, I THOUGHT I WAS PROUD OF YOU THAT NIGHT WHEN YOU RECEIVED YOUR DIPLOMA FROM NORTH HIGH. I THOUGHT MY PRIDE HAD REACHED ITS PEAK DURING WORLD WAR II WHEN YOU DOWNED SIX ENEMY PLANES OVER GERMANY. BUT NO FATHER IN THE ENTIRE UNITED STATES COULD POSSIBLY BE AS PROUD AS I AM TODAY. TEARS FILL MY EYES AS YOUR OLD FRIENDS AND NEIGHBORS SHOWER ME WITH CONGRATULATIONS, GOOD WISHES WHICH ARE REALLY MEANT FOR YOU, MY SON, THE WHOLE WORLD IS ACCLAIMING YOUR BRAVERY. PLEASE LET YOUR FATHER PAUSE FOR A MOMENT IN ALL THIS EXCITEMENT TO SAY GOOD WORK, JIMMY, MAY GOD ALWAYS BE WITH YOU, DADDY.

Old pro Jabara was digging into his new job in the best military tradition when new orders came through directing him to return to the States. But even the old pros cannot completely forget the excitement of the battle. When I flew over to Tokyo from Korea the other day to see him at his swank new quarters, he was dashing all over the air base, chomping on his cigar, while he made plans for training his new pilots. Then, as we talked, I could see that he was thinking back to the quiet runs up the Korean peninsula and the wild, whistling dogfights over Mig Alley. "There's no pay-off," he mused, "here in Japan."



FATHER JABARA, a grocer, beamingly displays news to customers. Jimmy, father said, writes home "a couple times a week" but never about action.

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ODORLESS PAINT. put to a test by the brave diners in this demonstration, has no smell whatsoever, even while wet. Made

by Keystone, it comes in gloss, semigloss, enamel and flat finishes. There are 20 basic colors from which 175 colors may be mixed.

A Great Year for Paint

NOW IT DOES NOT SMELL, CRACK OR TURN A DIRTY GRAY

It could well be that before the invention of odorless paint nobody ever ate a filet of flounder (or much else) while the painter daubed the dining-room walls. The couple above, however, downed their flounder without a quasm. Their wet green wall does not smell because, after years of research, a method has been found to take the odor out of linseed oil, which is responsible for paint's sickening fumes. This year

paint not only smells better, but it works and looks better too. New developments, shown on the following pages, make it possible to paint almost anything in or out of the house: a suitcase, a window screen, a refrigerator, a pane of glass or a stove. One dramatic new white exterior house paint even cleans itself and seems to get whiter and whiter as the neighbors' houses get grayer and grayer.



PAINT FOR PORCELAIN

This beat-up old refrigerator (left) was transformed into a gleaming beauty by a coat of porcelain-finish enamel, made by Sapolin. The enamel comes in white, may be tinted any pastel color by adding pure oil paint and mixing. The finish is tough, resists grease, boiling water, withstands repeated washings.



PAINT TO FROST GLASS

A new paint by Sapolin adheres to glass, lets light (but not looks) come through. Available in a neutral color, it may be tinted any shade. After it is brushed on, it can be daubed with cheesecloth to attain a mottled, frosted-glass effect.



PAINT FOR LEATHER

This worn-out leather chair was patched with Scotch Tape and given a coat of Worth's new pliable leather coating. The paint covers the patches, makes the leather look like new (right). Available in 22 colors, the finish resists hot, cold, alcohol and mildew. It is scuff-proof and will injure no leather object.

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The perfect strapless bra for summer. Gives you that uplift and youthful separation you so much desire. **STYLE 6500 - SATIN.** A cup 32-36, B cup 32-38. In white, pink and black. **STYLE 6501 - BROADCLOTH.** A cup 32-36, B cup 32-38. In white only. \$2.00.

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Defense is your job, too—how to help your country now



★ "The Defense" Bonds I bought through Payroll Savings in '41 helped me to buy my new home!" says **G. F. Nelson**, manufacturing technologist at Shell Oil Company. Congratulating Mr. Nelson is Shell Vice President and former United States Air Force General "**Jimmy**" **Doolittle**, who adds, "At Shell we believe in the Payroll Savings Plan—it's patriotic and *practical*, too!"



★ "The United States Savings Bonds I'm buying now for America's defense will add almost \$100 a month to my company pension someday when I retire," SP Engineer **Frank Bacher** tells his old friend, **A. T. Mercier**, President of the Southern Pacific Railroad. "They're an extra step toward independence in which the railroad helped me through the Payroll Savings Plan."



★ **Mrs. Eleanor Minkwie**, drill press operator of Burroughs Adding Machine Company, introduces her Army veteran son **Vernon**, to her boss, Burroughs President **John S. Coleman**. "In 1942 I began buying War Bonds through the Payroll Savings Plan at Burroughs," says Mrs. Minkwie. "Today these bonds are helping **Vernon's G.I. allowance** to see him through college!"

TEAM UP WITH THESE TYPICAL AMERICANS IN THE PAYROLL SAVINGS PLAN!



★ **Pasquale Santella**, millwright at United States Steel Company's Carrie Furnaces of the Homestead District Works, has a very personal reason for buying Savings Bonds. As he told **C. F. Hood**, United States Steel Company executive vice president, "My son **Tony**—he's just 19—is missing in Korea. Used to be I bought bonds because it was my duty and it was a good way to save money. Now I want to help lick the Reds and get **Tony** back. I buy one bond every payday and when Uncle Sam needs more money, I'll buy more bonds." He has bought bonds regularly through the Payroll Savings Plan since 1943, has never cashed one.

* U.S. Savings Bonds are Defense Bonds Buy Them Regularly!

TODAY join with these Americans—business leaders and employees—in their drive to make our country and our citizens more secure. If you're an employee, go to your company's pay office *now* and start buying U. S. Defense Bonds through the Payroll Savings Plan—the safe, sure way to save for America's defense and for personal dreams-come-true.

If you're an employer, and have not yet installed the easily handled Plan, you will soon be contacted by one of industry's leading executives. Sign up with him—and help him put the Payroll Savings Plan in every company! It's a practical, hard-sense way to help preserve our nation's future, its fortune, and the very institutions that make our lives worth while!



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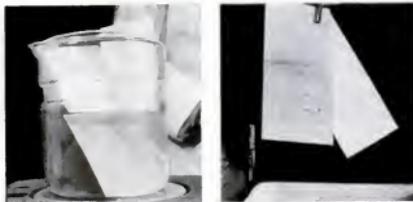
The Largest Selling Mothproofer

PAINTS CONTINUED



PAINT TO TINT BY CUBE

A revolutionary process, called Tint-A-Matic, whereby any of 108 different colors may be produced by adding cubes of color to a can of neutral paint, has just won a 1951 Trail Blazer Award. The Rahr Color Clinic styles the colors.



PAINT THAT RESISTS HEAT

A new heat-resistant enamel by Sapolin can be applied to radiators or stoves, will not darken or blister. A panel coated with ordinary paint and another with the new enamel were immersed in boiling oil (above, left). When they were removed (right), the ordinary paint had blistered, the new enamel was unaffected.



PAINT WITH A RUBBER BASE

There are many advantages to the rubber-base paints developed by Sherwin-Williams, Glidden, Pittsburgh Plate Glass Co. They apply easily (preferably with a roller), dry quickly, can be scrubbed repeatedly with soap and water.

CONTINUED ON PAGE 131



Crimp cut Prince Albert insures pipe smokers against tongue linal it's specially treated by the patented "No-Bite" process. Every puff is cool and mild. Prince Albert is great for a "makin'" cigarette, too!



*Patented January 30, 1933

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BIG BEN LOUD ALARM—A tick you can hear; a deep intermittent "fire alarm" gong. Comes in plain or luminous dial.



GREENWICH ELECTRIC ALARM—Handsome new Westclox with a rich, mahogany-finish wood case; pleasant-tone bell alarm. Comes in plain or luminous dial.



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TRAVEL ALARM—You can take it with you. Closes up like a clam for traveling. Flip it open, it's on duty and on time! Luminous dial. Comes in ivory or brown plastic case.



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QUALITY  CHEKD DAIRY PRODUCTS ASSOCIATION

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An Organization of Independent Companies Devoted to Producing Finer Ice Cream, Milk and Other Dairy Products for the Families of America

FRESHLY PAINTED

AFTER 13 MONTHS

AFTER 18 MONTHS

PAINT THAT CLEANS ITSELF

white exterior house-paint with a titanium base that does not crack and that cleans itself by chalking has been developed by Du Pont. A surface on which is used looks freshly painted for years. Top is a newly painted panel. Center the panel after 13 months outdoors, showing normal signs of dirt. Chalking starts at about 12 months. Bottom is the panel, white again, after 18 months.



PAINT THAT PREVENTS RUST

new zinc-dust primer by Devor & Reynolds is wonderful for preventing rust on garden furniture, window screens and other exposed metal objects. Made especially to resist bad weather, one coat lasts for at least three years. Its ad-
 ing qualities recommend it for use on copper and galvanized iron to which lead and other primers do not stick as well. It may be tinted various colors.



If you love me like I love you Let Sergeant's keep me good as new!

You'll find a Sergeant's Dog Care Product for nearly every need. Newest is liquid SKIP-BATH. Quick, easy way to clean your dog without bathing! Also kills odors, fleas, ticks! Other products for worms, itching, ear troubles, insufficient vitamins. All safe, fast-acting. All veterinarian-certified. Relied on for 76 years. **FREE:** famous, colorful Sergeant's Dog Book. At drug or pet store—or write Sergeant's, Dept. A-10, Richmond 20, Virginia.



Sergeant's® dog care products

Don't Be FAT!

Take R.D.X. Tablets before meals to help you curb your appetite for unneeded foods. Between meals, R.D.X. Tablets help you leave off snacking that causes you to overindulge in fattening snacks. Reducing becomes more pleasant, a more enjoyable way of eating.

If your doctor has told you to take off weight, ask him about the wonderful new R.D.X. Tablets and Reducing Plan. R.D.X. Tablets contain no harmful drugs.

Let the Scales Show You. You do want to lose weight, don't you? Then buy a package of R.D.X. as your daughter today and, follow the R.D.X. Reducing Plan. You lose weight or money-back.



Cheer Up, Pal!

They Can't
Push Us
Around—

IN THEIR
SECOND-HAND
CARRIAGES



Don't Be A
Cry Baby



Just Ask Your Mommie
To Buy A
"Boodle-Buggy"

Welsh



AT LEADING STORES

WELSH COMPANY

Largest Manufacturer of Folding Baby Carriages
1525 S. Eighth St. St. Louis 4, Mo.

Crush ice quickly...
fine, medium or coarse
... no mess



\$10.95
Dazey Model No. 160C
(left shown)
Dazey Model 160
burst white enamel
with red, yellow,
black or green top
cup.....\$8.95

Be sure

It's a

DAZEY

The name Dazey on Kitchen Help
is equivalent to the mark "Slaying" on silos



GETTING READY FOR DEDICATION. Lord Beaverbrook tries on cap and scarlet doctorate gown while his valet looks on. Although chancellor's position

is honorary and His Lordship never interferes in academic matters, a university aide has remarked, "Nothing Lord Beaverbrook does is ever entirely honorary."



FATHER WAS PASTOR IN NEWCASTLE, N.B.



ODD SHIPMENT puzzles guard at house owned (but not occupied) by "Beaver." "I thought it was a

delousing outfit," said guard. Beaver explained it was parts for his airplane, which was recently sold.

Life Calls on
"The Beaver"
 TOP BRITISH NEWSMAN
 COMES BACK TO VISIT
 OLD HOME IN CANADA

Forty-one years ago an ambitious young Canadian lawyer named Max Aitken, one of 11 children of a Presbyterian minister (*above*), left Canada and went to England. Today, as Lord Beaverbrook, he is known the world over as a powerful newspaper publisher (the London *Daily Express* and *Evening Standard*), a hard-driving politician (Minister of Aircraft Production in Churchill's war cabinet) and one of the wealthiest men in the British Empire. But "The Beaver," as he is known evcrywhere, has always had a soft spot in his heart—and in his checkbook—for his Canadian homeland, particularly the University of New Brunswick in Fredericton. Beaverbrook has given the university a residence hall, a gymnasium and a host of scholarships and makes a habit of returning each year for at least a month. In 1946 he became the university's chancellor, an honorary post.

This year he was especially eager to come back to dedicate his latest gift, a new library wing which will house three other Beaverbrook gifts: the papers of Canadian Prime Minister Richard Bennett and British Prime Minister Bonar Law (both New Brunswick boys) and those of Beaverbrook's old friend, the late David Lloyd George. He also visited his home town of Newcastle, chatted with old friends, stayed up until all hours singing old-time Canadian songs and Presbyterian hymns. "It's grand to get out to the Province of New Brunswick," said The Beaver, with his usual gusto, "where everybody speaks well of you. To hell with the English."



HE GIVES INTERVIEW to Nomic Creghan of *Daily Gleaner*, local paper in which he has interest.



HE DANCES with the wife of university's alumni secretary at a graduation dance given for seniors.

IN NEW LIBRARY WING BEAVER CONSULTS WITH LAW SCHOOL DEAN W. HENRY HARRISON





* strapless * boneless

* priceless comfort...

The slip that became a classic in *rayon crepe*, is national news now in *nylon tricot*, too. ■ You'll work in it, play in it...feel as FREE in the Mojud "Year Rounder" as you do in a bare bathing suit! No straps to bind, to fray, to break. No bones to dig in. Triple Stay-Up Control: cloud-soft elasticized bodice, elasticized beading, adjustable ribbon. Perfect with regular or strapless bras. ■ In precious *nylon tricot* or *rayon crepe*: plain or garnished with laces; day and evening lengths; colors galore. At fine stores everywhere. For nearest dealer, write Mojud Hosiery Co., Inc., 385 Fifth Avenue, New York 16, N. Y.

about \$3 to \$9

MOJUD
"Year-Rounder" Slip

REMEMBER, THERE'S LOVELY HOSEBY BY MOJUD, TOO

U. S. PAT. NO. 23,205 AND OTHER PATS. PEND.

©195

Beaverbrook CONTINUED

HE GETS SOME WORK DONE



WITH VALET, who laces shoes for him, Beaverbrook holds forth in suite at Frederick's Lord Beaverbrook Hotel. He has no financial interest in the hotel.



WITH SECRETARY he tackles work, littering floor with discarded memos. Rolls from dictation machine (right) are air-mailed to London for typing there.



IN OUTDOOR OFFICE, porch beside St. John River, Beaverbrook confers with work. He likes to talk with visitors here in the manner of Bernard Baruch.

CONTINUED ON PAGE 34



there's
no
better
Bourbon



ALWAYS LOOK FOR THE GREEN STAMP ON TOP OF BOTTLE

BOTTLED IN BOND UNDER U. S. GOVERNMENT SUPERVISION

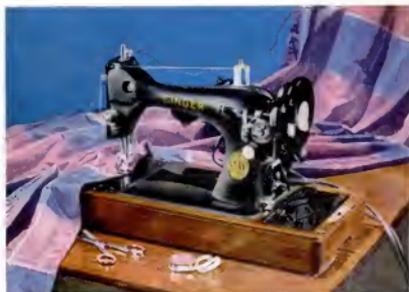
**OLD
HICKORY**

STRAIGHT **BOURBON** WHISKY

100 PROOF BOTTLED IN BOND • ALSO AVAILABLE IN LESSER PROOF • OLD HICKORY DISTILLING CORP. • PHILA., PA.

From budget portable to beautiful cabinet...

MOST WONDERFUL **SINGER** MACHINES OF 100 YEARS



SINGER Budget Portable is sturdy, compact, smooth-running. Sews perfect lock-stitch. Has spotlight, foot control. Comes in dustproof positive-locking case—easy to carry, easy to store. A tremendous sewing value!



De Luxe Desk Model is a handsome double-duty piece. Use it for writing—or open the top, and there's your SINGER Sewing Machine. Drawers hold supplies. Matching stool available. Choice of walnut, mahogany or blond oak finish.

YOURS FOR **\$89.50** AND UP

Minimum budget terms • Liberal trade-in allowance

YOU'VE NEVER SEEN such smooth-stitching beauties, such handsome styles as today's new SINGER® Sewing Machines. The finest machines ever built by the company that's been the world's favorite for 100 years! They start at only \$89.50. See them, choose yours today.

ONLY SEWING MACHINES THAT GIVE YOU ALL THESE ADVANTAGES!

- 1. Always available service.** No matter where you move—how many years from now—you can always get parts and service from any of a thousand SINGER SEWING CENTERS, coast to coast.
- 2. Lifetime dependability.** SINGER Machines are built to stand up. Many are handed down to second, even third generations.
- 3. Stitching perfection** on any fabric from organdy to corduroy.
- 4. Sew at any speed!** Latest models go forward, backward; stitch over pins to save basting. Quiet SINGER® Motor works on A-C or D-C.
- 5. Built-in SINGERLIGHT®** to illuminate work, eliminate glare.
- 6. Easy dials** to adjust tension and stitch length.
- 7. World's most beautiful cabinets,** in styles to fit any home.



8. Famous SINGER course in home dressmaking or decorating is given with new machine. A complete series of lessons under expert personal instructors at your SINGER SEWING CENTER.



9. Basic set of attachments, including ruffler, binder, hemmer and gatherer comes with machine at no extra cost. Many others, including buttonholer shown above, available at small cost.

Choose yours today—at your nearest SINGER Sewing Center



Shopper's paradise! Your SINGER SEWING CENTER has every notion you could need—or imagine. Thread, scissors, zippers, skirt-marker. We'll cover buttons, make belts of your own material, too. And don't miss the new "SINGER Sewing Book" with 1000 how-to-do-it illustrations!

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At right is the SINGER SEWING CENTER at 263 Main St., Hackensack, N. J. More than a thousand others from coast to coast. For address nearest you, see classified phone directory under SINGER SEWING MACHINE COMPANY.



SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

100th ANNIVERSARY



HE TELLS A STORY on himself, quoting a onetime Labor minister, J. H. Thomas, who said, "Max Aitken came from Newcastle, New Brunswick. . . ."



STORY CONTINUES, "Newcastle wasn't big enough for Max so he went to Halifax. But Halifax wasn't big enough either so he went to Montreal. . . ."



STORY ENDS with a flourish, said Thomas, "Montreal wasn't big enough, so he went to London. Even London isn't big enough. So he'll go to Hell."

The all-new **SINGER** gets more dirt-cuts down work

Because it has—
Dual Suction

Dual-Suction works cleaning magic . . . bringing you—for the first time—two fans . . . for greater suction—greater dirt-getting action than you ever thought possible! Call your SINGER SEWING CENTER for a free demonstration—and try this great new SINGER® Vacuum Cleaner in your own home!



PAYMENTS
AS LOW AS

\$5 A MONTH

After minimum down payment.
Liberal allowance on your present cleaner.

And greater power isn't all! Look:



Magic handle! A completely new vacuum cleaner design that puts all controls at finger-tip reach.

No winding of cord! Control button on handle reels cord in—gets it out of the way as you clean.

More cleaning power when you need it! Two-speed switch for heavy and light cleaning.

No more foot-pedal acrobatics! Adjust handle to any position by pulling trigger with finger.

Exclusive "floating" brush! Adjusts automatically to most any rug thickness.

Easy to carry with Midway Handgrip. Soft Vinylite bumper cannot mar furniture.



↑ **So easy to store!** Cleaner hangs flat against wall. Requires no floor space.

So easy to get under beds and furniture. Housing unit is only 5 inches high. ↑

SPECIAL—No Extra Charge! The famous SINGER Course in home Dressmaking or Decoration is freely given at no extra charge to the purchaser of this new SINGER Vacuum Cleaner.



SINGER Vacuum Cleaners are sold only through SINGER SEWING CENTERS, identified by the Red "S" Trade Mark and "SINGER SEWING CENTER" on the window and never through department stores, dealers or other outlets. For address of SINGER SEWING CENTER nearest you, see classified phone directory under SINGER SEWING MACHINE COMPANY.

SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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**FOUND
WHEREVER FINE CARS
TRAVEL**



**NEW
VEEDOL**

The World's Most Famous Motor Oil

New VEEDOL's famous 100% Pennsylvania "Film of Protection" prolongs the life of motors by its greater resistance to heat and wear. Now scientific new additives in VEEDOL go far beyond mere "premium type" oil performance to keep your motor cleaner... safer... smoother-running!



AT MARSHALL FIELD IN CHICAGO LUCKY HELPS SALE OF HER BOOK

"LIFE'S" LUCKY GETS A BOOK OF HER OWN

Famous orphan becomes a literary celebrity

AT WANAMAKER'S IN PHILADELPHIA LUCKY AUTOGRAPHS HER BOOK





WITH A PERSONAL APPEARANCE, HAS ALSO BEEN ON FIVE TV SHOWS

On May 9, 1949 LIFE published Leonard McCombe's now-famous picture (right) of an orphan puppy nestling against its mother's body. Readers took the puppy—christened Lucky—to their hearts, and LIFE Photographer Nina Leen took Lucky home. As the puppy grew into a dog, Nina Leen photographed every step from first bone to first birthday. The result is a new book, *Lucky The Famous Foundling* (A. A. Wyn, \$2), with 100 pictures of the country's favorite orphan.



FIRST VIEW OF LUCKY

WITH PAW PRINT. SALES ARE NOW AVERAGING 3,000 COPIES A WEEK



Says...
Esther Williams

"Here's the perfect suit for real swimmers... the best I've ever worn. It will really do something for your form—in or out of the water."

*Cole of California's
Esther Williams Swimsuit*

Created by Cole designer, Margit Fellegi.
Now in NYLON—\$17.95.



Cole
OF CALIFORNIA
ORIGINAL

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LOS ANGELES, CALIF.



from LIFE, June 12, 1950, by V. P. Robey



from LIFE, May 15, 1950, by Edward Steichen, courtesy Metropolitan Museum

WHAT'S IN A PICTURE . . .

Here are two pictures of rain. One is romantic in the tradition of 19th Century painting. It is all harmony of form and line, to be looked at for the pure enjoyment of its beauty. The photograph creates a mood, evoking memories and dreams of other avenues, other springs, in the misting rain at dusk.

The smaller picture is a scientific record of rain taken at one-millionth of a second. We are almost

inside a single drop of rain as it plops on the ground. No matter how intently we may look at rain we shall never see what this picture shows us . . . our eyes cannot follow the ultra high speed action.

The camera as artist stirs our emotions with remembered or imagined things and scenes. The camera as scientist stimulates our minds by revealing aspects of nature we can see in no other way.

. . . to see life . . . to see the world . . . to eyewitness great events

LIFE

DIAMONDS!

The real thing!
And big!



1 "I couldn't wait to tell my uncle the news — his land claim near the famous Kimberley mines in South Africa had paid off at last," writes an American friend of Canadian Club. "Working the claim along the Vaal River, I'd had beginner's luck. First one and then another diamond glittered in the crude washing drum. I was sure I'd struck it rich..."



2 "'Look! Big as arsons,' I said excitedly, but my uncle was more cautious. 'Of course the Jonker diamond was found this way,' he muttered. 'Big as a hen's egg, it was. Brought \$315,000 and that was in 1934. But let's see what your stones are worth!'"



3 "'They're the real McCoy all right,' said the expert at the DeBeers syndicate office, 'but only this one could ever sparkle in an engagement ring.' He held up the smallest of the lot. 'Your others are industrial diamonds,' he explained, 'but finding that one little beauty was certainly a stroke of luck.'"



4 "'Coming across a perfect gem is a rare occurrence, I learned. But at the Queen's Hotel at Kimberley I was greeted by a treasure that luckily turns up more often — Canadian Club!"

5 "'All the world knows the value of diamonds, and I find that most of the world knows what the best in the house means. It brings Canadian Club almost always.' Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon

—yet there is no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD
90.4 PROOF

Imported in bottle from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky.



WHAT EVERY SMOKER WANTS

FOR YOU

Mildness

Plus

No unpleasant After-Taste

OVER 1500 PROMINENT TOBACCO GROWERS SAY:

"When I apply the Standard Tobacco Growers' Test to cigarettes I find Chesterfield is the one that smells Milder and smokes Milder."

A WELL-KNOWN INDUSTRIAL RESEARCH ORGANIZATION REPORTS:

"Chesterfield is the only cigarette in which members of our taste panel found no unpleasant after-taste."

*"For me - it's Chesterfield
...they give me the most
for the money!"*

Dan Dailey

See DAN DAILEY Starring in
"I CAN GET IT FOR YOU WHOLESALE"
A 20th Century-Fox Production

ALWAYS BUY CHESTERFIELD

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