

LIFE

BEGINNING A LIFE SERIES

A CRUCIAL U.S. DEBATE ON OUR NATIONAL PURPOSE



THE MINUTEMAN
ON LEXINGTON GREEN

MAY 23, 1960



New! Now more than ever

Kotex is confidence

Kotex napkins now give you a new, incredibly soft covering.

These softer, tapered napkins have pleated ends for a smoother fit.

And the Kimlon center provides far better, longer-lasting protection.



MICHIGAN FAMILY OF 8 TAMES SUMMER WITH GENERAL ELECTRIC THINLINE FOR \$219[†]

The Alfred Kowalskis are amazed at how far their air conditioning dollars went. Their Thinline cools 875 square feet of living area, keeps them and their children comfortable for \$219 plus sales tax.



WYANDOTTE, MICHIGAN

"**WE FELT** that if we had to be tied to the house with 6 children, we might as well be comfortable." Summer was 6. For the Kowalskis, it was an easy decision.

The 8,500 BTU* Thinline was an obvious choice, too. "I was so satisfied with my other General Electric appliances," Mrs. Kowalski says, "I had my mind set on it."

What the Kowalskis weren't prepared for was the results. "The Thinline cools the whole downstairs real

well—living room, dining room, kitchen and den. We were amazed. We think it's one of the best investments we ever made."

That professional-looking living room installation? Alfred Kowalski did it himself. "No problem," he reports. And this Thinline was ready to plug in the wall and run on regular 115-volt house current.

The Kowalskis pay for their new comfort as easily as they put it in. In the most sizzling heat, operating costs average about \$5 a month.



HOUSTON, TEXAS: "Our two Thinlines do the whole house fine," the George Chatnuffs agree. Statistically, that's 1,200 square feet of living area, kitchen and three bedrooms. In fact, they "couldn't live without" the cooling and dehumidifying their two 8,500 BTU* units give them. They live very nicely with the bill, too. Cost for the units was \$449.90 including installation. Installation cost was nominal. No conversion was necessary. They already had adequate 115-volt house current.



WASHINGTON, D. C.: Some 720 square feet of spring coolness—even on 100°-plus summer days. That's what retired Mess Sergeant and Mrs. William Bever bought for \$199.95. For that's what their 6,500 BTU* General Electric delivers to 4 rooms and the bath of their apartment. A small fan boosts it on to a second bedroom. All especially welcome to Sgt. Bever. "I had sinus real bad," he says. "The Thinline helped that." They like the way its slimmest lets capture all naturally, too.

DO-IT-YOURSELF COOLING IN MINUTES



New Easy-Mount Thinline. Fits most any window with a weathertight grip . . . you need only a screwdriver and scissors to install 7,500 BTU's* of General Electric cooling. Just sli-ide into place. Plug in any adequate 115-volt house current. Be cool tonight! There's a General Electric Thinline for every cooling problem. Your choice of 18 models from 5,300 to 16,000 BTU's to fit almost any wiring or installation need. Room Air Conditioner Dept., General Electric Company, Louisville 1, Kentucky.

THE GOLDEN VALUE LINE OF THE 60's

Progress Is Our Most Important Product

GENERAL  ELECTRIC

This One



CBTG-401-LEXP

†All prices before new Federal Excise Tax. Prices and installation costs, of course, vary. Let your dealer quote you his complete installed price.

*Standard measurements of cooling capacity, tested and rated in compliance with National Electric Manufacturers' Assn. Standards CN 1-3958.

that Formfit feeling!

I was never more willowy than in my wire-free Confidential Strapless Longline Bra!

Q. Is there a wireless-strapless bra that goes to new lengths to slim me?

A. Only the Confidential Longline by Formfit!

Only the Confidential Longline has... exclusive "cuddle-stays" imbedded in wafer-thin foam for the higher, rounded line that hugs you gently, all the time

Only the Confidential Longline has... a new precisely-perfect length for incredible comfort, rising to trim the rib-cage, lift, lift, lift the bosom!

Only the Confidential Longline has... pliable-plus stays that gently coax you to superb slenderness

Q. Embroidered cotton cups, elastic batiste stays and back, Confidential Longline must have originated...

A. Exactly! That Formfit Feeling!

There's a Formfit fashion to give every figure that Formfit Feeling (including Beginner's Bobbies).

Confidential Longline Bra #383
32A-38C. White Cotton. \$795

Formfit Fiber Facts:
Cups—cotton, exclusive of rayon ornamentation.
Elastic—acetate, cotton, rubber.

THE FORMFIT COMPANY • CHICAGO • NEW YORK • TORONTO • PARIS • LONDON





You'll save at every turn with Chevrolet's Rotary Valve Power Steering

Test-drive the easiest handling, most responsive truck ever built . . . the 1960 Chevy with all-new Rotary Valve Power Steering.

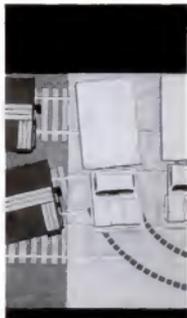
Go ahead . . . pick the load and pick the spot! You'll never use more than 11 lbs. of wheel effort no matter where you drive with Rotary Valve Power Steering. What's more, it acts fast, starting to work when the wheel is turned just $1\frac{1}{2}$ degrees, or about $\frac{1}{4}$ in. at the rim.

Here's power to perfection. Instant, low-effort power that saves time at every stop, shortens the schedule on any trip, and leaves drivers more alert at the end of

the day. Let them put it through the paces . . . maneuvering through traffic, making deliveries, slipping into crowded docks . . . to see and feel the difference.

Fatigue goes down while revenue miles go up. They'll have more energy for efficient cargo handling, more patience for better customer relations. And, be more alert for maximum driving safety. You save at every turn, with low-effort Rotary Valve Power Steering.

Try it today. Standard on tandem models, Rotary Valve Power Steering is available on Series 60, 70 and 80 Chevrolet Trucks. Produced by Saginaw Steering Gear Division, General Motors Corp., Saginaw, Mich.



1960 CHEVROLET STURDI-BILT TRUCKS

CHEVROLET

PRESENTING THE NEW ROYAL ELECTRIC, THE TYPEWRITER THAT PAYS OFF RIGHT HERE



The proof is right on the paper, just asking to be rolled out and run up against the work of any other typewriter. ■ For every precision-tooled ounce of this machine is devoted to making the clearest, cleanest, most rousing *readable* type-writing ever. ■ How does this new Royal do it? Three ways: By making more crisply *etched* letters than ever... by making a more uniform *inking* than ever... by making a more accurate *positioning* of words and letters than ever. ■ Now this next part is for people who do the typing, but the people who do the dictating will be glad to know it. The same Royal precision that makes it possible for this typewriter to write so well also makes that writing easier, *feelably easier*. You'll feel it with the first paragraph you write. ■ Call your Royal Representative and write that paragraph soon.

ROYAL[®]

A product of Royal Mfg. Corporation, World's
Largest Manufacturer of Typewriters

THE TYPEWRITER ELECTRICITY HAS BEEN WAITING FOR



SIMMONS

LUCKY KEY SALE

Brought to you by the World's Largest
Bedding Maker and its "Key Dealers"

This is your lucky day—the day Simmons and its special key dealers announce the greatest money-saving sale in their history. Only months of careful planning and carload purchases could make these amazing bedding bargains possible. Shop . . . compare the low prices yourself! Save now, buy now at stores featuring the big "Lucky Key" sign.

Free! Win one of the luxurious items on these pages.
Nothing to buy, no strings attached!
See details on your *individual* card below.

Modern T Cushion Hide-A-Bed with low, slim lines and exciting new crown-shaped arms. Three luxurious Beautyrest cushions. Choice of decorator colors in modern, Danish-type fabric.

Sale-Priced Only . . . \$279⁵⁰

Small Down Payment . . . Low Weekly Terms



Hide-A-Bed, the sofa with a guest room inside . . . opens into Simmons bed for two with bed made up.



NOW . . . Hide-A-Bed® sofas sale-priced for everyone.
Low, slim lines. Beautyrest® cushions. lifetime steel frame.



Modern Tapered Arm Hide-A-Bed has new flared base and tufted back. Comfortable Beautyrest cushions. Available in subtle colorful tweeds.

LOW, Low Priced . . . \$199⁵⁰

Small Down Payment . . . Low Weekly Terms

Cut Back Club Arm Hide-A-Bed with tapered legs and deep tufted back. Beautyrest cushions of course! Choice of colors in durable pile fabric.

Special At Only . . . \$239⁵⁰

Small Down Payment . . . Low Weekly Terms





Four Piece "Empress" Ensemble. Imagine . . . two twin-size Simmons mattresses and two matching boxsprings at this price! Hundreds of firm innersprings, rich upholstery, taped French edges, sturdy striped cover.

All Four Pieces . . . \$99⁹⁵

Small Down Payment . . . Low Weekly Terms



SIMMONS Monarch Mattress. Lucky Key value for smart, thrifty shoppers. 220 firm, resilient springs, four cord handles, eight ventilators, pre-built border, with long-wearing cover. Choose twin or full-size in tufted or smooth-top.

Bargain Priced . . . \$39⁹⁵

Matching Boxspring . . . \$39⁹⁵



Complete Hollywood Sleep Set. A washable white satin finished headboard with gold buttons, resilient multi-spring mattress, sturdy matching boxspring, brackets and legs . . . everything for one low bargain price (twin size only).

Complete Set . . . \$69⁹⁵

Small Down Payment . . . Low Weekly Terms



Early American Wing Hide-A-Bed authentically styled with simple rolled arms and shaped back. Beautyrest sitting comfort. Choice of colors in heavy Colonial tweed.

Bargain Priced . . . \$259⁹⁵

Small Down Payment . . . Low Weekly Terms



SIMMONS Ambassador Mattress. Once-in-a-lifetime mattress buy. 312 extra firm "auto-lock" springs, pre-built borders for sag-proof edges, 4 cord handles, 8 fresh air vents, heavy attractive print cover. Choose twin or full-size in tufted or smooth-top model.

Sole Priced . . . \$49⁹⁵

Matching Quality Boxspring . . . \$49⁹⁵

Small Down Payment . . . Low Weekly Terms



THE SIGN OF SAVINGS



Beautyrest Modern Arm Lounge that converts to bed. Beautyrest seat, tufted back, tapered legs, storage box. Choice of five decorative colors.
Now Only ... **\$99⁹⁵**



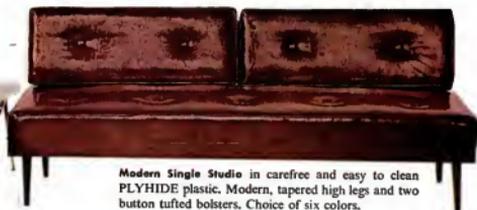
Beautyrest Westminster Lounge. Biscuit-tufted back. Converts to bed. Beautyrest seat, bedding storage, two end pillows included. Color choice in textured fabric.

Lucky Key Price ... **\$119⁹⁵**



Beautyrest Danish Modern Lounge with rich walnut arms. Beautyrest seat ... tufted back ... storage box inside. Choice of multi-colored striped covers.

Save Now ... **\$119⁹⁵**



Modern Single Studio in carefree and easy to clean PLYHIDE plastic. Modern, tapered high legs and two button tufted bolsters. Choice of six colors.

Bargain Priced ... **\$79⁹⁵**



Early American Twin Studio with shirred flounce and back bolsters. Comfortably sleeps two. Choice of Colonial prints.

Sale Priced ... **\$89⁹⁵**



Tailored Twin Studio with kick pleat skirt. Use as single or twin beds. Expertly tailored ... richly upholstered in color choice of bouclé pile fabric.

Now Only ... **\$99⁹⁵**

Modern Twin Studio with kick pleat, tufted seat and back bolsters. Sleeps two. Available in six washable, wearable plastic covers.

Specially Priced ... **\$99⁹⁵**



Today...clean

ELECTRIC HOUSE HEATING

costs less than you think



- *Clean heat*—no fumes, no soot (flameless electricity just can't make dirt)
- *Safe heat*—no flames, no fuel to leak or store
- *Practical heat*—no waste... ask your electric utility
- *Room-by-room control*—just the heat you want, when and where you want it

Now, electric house heating (and cooling) is a practical reality. More than half a million families are already enjoying it! If you're planning to build, buy, or modernize, consider electric house heating—your next logical step in modern living.



LIVE BETTER... ELECTRICALLY

Sponsored by Edison Electric Institute

MAKE YOUR HOUSE A TOTAL ELECTRIC GOLD MEDALLION HOME

A New Zenith Hearing Aid ... Inconspicuous Beyond Belief



ALL NEW
ZENITH
MEDALLION
THE SMALLEST
EYEGLOSS HEARING AID



ONE OF THE MAGNIFICENT NEW



HEARING AIDS

Aware that no one wants to reveal a hearing loss, Zenith designers and scientists have at last perfected a hearing aid that is so inconspicuous you must see it to believe it.

This is one of the magnificent new Zenith Gold Seal Series Hearing Aids. So new, so slim... completely contained in one eyeglass temple bar.

Study this exact reproduction. Note the sheer beauty of design — the trim slimmness of this new-day hearing aid triumph. A triumph not only in design — but in its superior performance and wearing comfort.

Here is truly a promise of new assurance, new poise, new confidence for all who suffer hearing loss and seek to correct it with utmost inconspicuousness.

You cannot realize how fully this has been accomplished until you spend a few moments with these new products of Zenith's 40 years of electronic leadership.

The Medallion—looks like regular eyeglasses. More beautiful than most. Powerful 4-transistor circuit. Conveniently located volume control and separate on-off switch. Readily adaptable to most widely used frame styles.* Choice of attractive colors. See this and other Gold Seal models now at your Zenith Hearing Aid Dealer. He's listed in the Yellow Pages under Hearing Aids.

ZENITH — THE WORLD'S FINEST LINE OF QUALITY HEARING AIDS PRICED FROM \$50 to \$350.† All sold with 30-day money-back guarantee.

*Manufacturer's Suggested Retail Price

ZENITH
"LIVING SOUND"
HEARING AIDS

Zenith Hearing Aid Division, Department 21-SD
6501 W. Grand Avenue, Chicago 35, Illinois

Please send me a free "cut-out" model of the new Zenith Medallion, plus a list of the Zenith Hearing Aid Dealers in my area.

Name _____
Address _____
City _____ Zone _____ State _____

TV STRATOLOUNGER®



RELAX-A-VISION®

EXCLUSIVE AUTOMATIC POSITION FOR HEALTHFULLY RELAXED . . . PERFECT TV VIEWING



As shown, about \$179.99

Lucky Dad to watch TV, read, relax . . . in the comfort cradle so exclusively Stratolounger's! Hours of heart-easing, tension-releasing scientific rest in minutes! There's only one Stratolounger! Many styles, sizes, featuring care-free *Boltaflex*. Value-priced from \$59.50 (Stratoresters) to \$189.50 at fine stores everywhere.



CONVENTIONAL RECLINERS



TV STRATOLOUNGERS



Often limited, never duplicated—Only the TV Stratoloungers offer so many automatic relax positions—a wider range than any recliner in America! Look for the Stratolounger nameplate.

STRATOLOUNGER DIVISION • FUTURIAN-STRATFORD FURNITURE COMPANY • CHICAGO 11, ILLINOIS

New Motorola 6-TRANSISTOR Shirt-Pocket Radios



*Big speaker
Fine tone
Long battery life*
(UP TO 100 HOURS)

\$24⁹⁵*

Model X-14, in Black, White, Red or Blue.

ACTUAL SIZE

4 1/2" high... weighs only 8 oz. with battery

A new Motorola radio miniaturized to fit a shirt pocket (or purse)—yet with the power and sound you'd expect from a larger set. Powerful 6-transistor chassis pinpoints stations—holds them strong and steady. Motorola-designed 2 1/2" Golden Voice®

speaker with new cone delivers rich, clear lows—crisp highs. Battery life up to 100 hours at normal volume level—2 1/2 times longer than in previous models this size. Give a look and listen at your Motorola Dealer. It's worth the trip.



TOP RECESSED CONTROLS for effortless tuning—even when set is in the pocket.



MAGNIFYING LENS with Vernier Tuning makes station selection precise—easy.



BUILT-IN EASEL STAND allows radio to stand upright on table tops.



CUSTOM CARRYING CASES and earphone available, optional slightly extra.

Very Ultimate in Design and Sound for shirt-pocket radios. Rich chrome accents on black, blue or brown case. Model X-15. \$29.95* including handstrap.



MOTOROLA

Manufacturer's suggested list price, plus battery. Prices and specifications subject to change without notice. 90-day Warranty on all parts and labor.



Summer forecast:

less labor, more leisure with

BONDWARE®

throw-away paper plates and cups . . . *no dishes to wash!*

You've a date with the sunny Fun Season of summer! So, let Bondware paper dinnerware go to work while you play. In back yard or seaside, Bondware means no after-meal dish-wash, no storing, packing or cumbersome carrying. There's a convenient Bondware paper service for every serving need—with plates and cups for tangy barbecues, snacks, dinners or drinks, piping-hot or icy-cold. You can select plastic-coated, rich-design sets, the cool pastels or whites. *But set your place in the sun with Bondware paperware—on sale where you shop today!*



Sandalwood, another famous matched service by Bondware. America's most popular and complete paper dinnerware line!



CONTINENTAL CAN COMPANY

... has the right package for every product



CANS • VAPOR-VACUUM® CLOSURES • FLEXIBLE PACKAGING • FIBRE DRUMS • SHIPPING CONTAINERS • STEEL CONTAINERS • PAPER CONTAINERS • PLASTIC CONTAINERS • FOLDING CARTONS • DECOWARE® • CROWNS AND CORE • BONDWARE® • HAZELWARE® • BAGS • CONOLITE® • GLASS CONTAINERS • METAL CAPS • KRAFT WRAPPINGS • BOISBOARD • CONTAINERBOARD • MULTIWALLS



If you're saving for your family's future ...

make sure you own enough life insurance now!

**How much is enough? It depends upon your family's size, needs, plans.
Your New York Life Agent can help you figure the proper amount!**

No matter what your savings plan may be, and in spite of any concern you may have about the future effects of inflation—don't overlook the importance of giving your family adequate life insurance protection right now. Basic financial security is vital to every family, and *nothing* provides it as surely, as quickly as life insurance. It creates an immediate estate your family can count on.

Just make sure that you have enough. The amount you need depends upon your standard of living, the number and ages of your children, and other factors. For a

realistic figure, see your New York Life Agent. He can plan a program based on modern policies you can afford. Example: the Assured Accumulator Policy that "banks" \$10,000 for your retirement and, until then, protects your family with that much life insurance—yet costs a man of 30 about 77 cents a day!

Call your New York Life Agent soon, or write: New York Life Insurance Company, Dept. L-56, 51 Madison Avenue, New York 10, N. Y. (In Canada: 443 University Avenue, Toronto 2, Ontario)



NEW YORK LIFE
INSURANCE COMPANY

Life Insurance • Group Insurance
Annuities • Accident & Sickness Insurance • Pension Plans



A Nimble Ramble Up in Nome

The high-spirited citizens of Nome, Alaska like to make the most of a long day, and on the longest day of all they go about walking on air. The ones shown here, clad in cowboy boots or a gold-rush dress or sealskin coat and coonskin hat, seem to be gallivanting down the street 20 feet above more conventional pedestrians.

The jubilation that Photographer Phil Hoon caught in these pictures was part of the annual Midnight Sun Festival, a celebration that will occur again in mid-June when it is light 24 hours in Nome. The Eskimos invented the stunt as a way of spotting whales when out on the ice. Now a game, known by its Eskimo name of *nelukatak*, it uses an ancient antecedent of the trampoline. With a device made of walrus skin (*below*), Nome's nimble jumpers prove as buoyant as any bobboxers in a bounceland.



Dow announces a major  automotive development

NEED FOR WATER OR ANTIFREEZE ELIMINATED BY NEW PRODUCT

DOWGARD*

WORLD'S FIRST YEAR 'ROUND COOLING SYSTEM FLUID

New scientific formulation replaces water in summer, antifreeze in winter. Stops rust and corrosion damage, protects against freezing and overheating for 12 full months. Offers new concept of carefree motoring—summer and winter. Should be installed now for immediate benefits!



If you value performance and economy, you will want to have this new product from Dow installed in your cooling system immediately.

You see, ordinary water—even with the addition of antifreeze or a rust inhibitor—can cause rust and corrosion in your cooling system. This can lead to poor gas mileage, ping, knock, reduced heater-defroster efficiency. And, if left unchecked, burned valves, warped cylinders and heads can result.

New concept—Complete fill

However, now you can end worrisome cooling system problems by having DOWGARD cooling system fluid installed in your car. It is a complete formulation, a new blend of protective chemicals and specially treated de-ionized water. DOWGARD fills the cooling system completely from top to bottom. Nothing else is added—no water, antifreeze or rust inhibitors!

Lasts one full year

DOWGARD protects from 240°F. above zero to 40°F. below. It is the only year 'round coolant you can buy. It prevents overheating in summer, freezing in winter.

Why now? Stops summer rust

Rust and corrosion can form many times faster in summer than in winter. This is particularly true when old antifreeze is left in the cooling system. The only sure way to prevent this damage, and the trouble it brings, is to have DOWGARD installed now.

Sold only at service dealers

Get DOWGARD at your regular service dealer and enjoy the equivalent of a sealed cooling system for one full year. It's a premium product that gives your car the protection it deserves—one of the wisest investments you can make. *TRADEMARK



ONE FULL FILL OF DOWGARD NOW—
CAREFREE MOTORING FOR ONE FULL YEAR

This blue cap is your symbol of complete 12-month protection with DOWGARD →



THE DOW CHEMICAL COMPANY • MIDLAND, MICHIGAN
See "The Dow Hour of Great Mysteries" on NBC-TV



NEW!
3 WASH 'N WEAR
SETTINGS!

Now! Iron all fabrics safely—even wash 'n wear and fragile synthetics

It's easy with General Electric's new Steam & Dry Iron with new Even-Heat

Now, you can iron all your clothes—faster and smoother without fear of scorching cottons and woolsens, or marring, even melting the most delicate synthetics and wash 'n wear.

This new iron has a unique Even-Heat system that always gives you exactly the right soleplate

temperature for every fabric. It eliminates hot-spots that scorch or mar clothes.

New wash 'n wear settings—Instead of a single synthetic setting you find on ordinary irons, this amazing iron gives you *three* exact Even-Heat settings—just for wash 'n wear.

And, an exciting PLUS—*New lower temperature steam!* This General Electric iron produces steam at such low temperatures that you can

now safely steam iron many wash 'n wear and synthetic fabrics you wouldn't *dare* before.

It costs no more than other leading steam & dry irons. See it at your dealer's *now!*

General Electric Co., Portable Appliance Dept., Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL ELECTRIC



It's a toaster and "oven" in one! General Electric Toast-R-Oven* toasts 2 slices to your favorite shade on top—keeps 6 slices of toast warm below—or use it to make delicious melted cheese sandwiches!

*Trademark of General Electric Company



Reheats without reperfing! General Electric Automatic Coffee Maker lets you reheat coffee without that "perked-over" flavor. Brews 2 to 9 cups automatically. Easy-to-clean stainless steel.



New General Electric Tip-Top Skillet. Retractable leg tips skillet to drain fat from fried foods. Removable cover lifts part way up to help control splatter, all the way up for serving.

LETTERS TO THE EDITORS

DROPOUT TRAGEDIES

Sirs:

My emphatic on your article on the school dropout—a problem that has been of continuing concern to all of us here at the Department of Labor ("Dropout Tragedy," LIFE, May 2).

We have conducted a "Stay-in-School" campaign each summer during the past four years to encourage young men and women to complete their education. (We had had the aid, incidentally, of persons like the young man in the enclosed poster, a notorious scholar of a sort.)

The department has recently completed surveys on the dropout problem. The results confirmed what your article suggested so vividly: the dropout has higher unemployment rates, obtains jobs with more limited advancement potential, earns considerably less over a lifetime and is excluded from a growing number of jobs.

I hope your series will influence young people who are considering, undecidedly, to leave their education.

JAMES F. MITCHELL
Secretary of Labor

U. S. Department of Labor
Washington, D.C.

RING THAT BELL!



RETURN TO SCHOOL!
GET YOUR DIPLOMA!

FOOD PLUS SCHOOLING

Sirs:

A group of concerned citizens here is developing a school and type of education designed to meet the needs of dropouts. Your article will provide us with very important documentation of our basic tenets.

FATHER LEON E. CYRSELL
St. Paul's Episcopal Church
Charlton, N.Y.

Sirs:

I am glad to see an effort made to keep the youth in school.

I was a dropout 18 years ago. Two

years ago I enrolled as a fulltime student to complete high school. I am 35, have been married for 15 years and am the mother of two. I shall graduate this June and I am just as thrilled as the young people are.

Ms. CLIFFORD TEACHE
Owego, N.Y.

THE ISSUE

Allow me to commend you on the beautiful photography in your May 2 issue. It was a feast to my eyes and spiritually enriching.

ANIS H. HARBS
Washington, D.C.

BOOM IN BOUNCELAND

"Boom in Bounceland Gives Nation the Jump" (LIFE, May 2) was excellent. Danny Millman, featured in the story, took first place in rebound tumbling at the Senior AAU Meet in Los Angeles last month.

MR. FRASER
President
National Trampoline Association
Los Angeles, Calif.

Sirs:

Congratulations on a splendid story. Permit me two minor additions:

The Nissen Trampoline Co. is larger than any other firm in the industry. We have been in business for 25 years and our equipment is in use in more than 30 countries. U.S. sales alone last year were \$2 million, with over \$4 million expected in 1960. "Trampoline" has been our trademark since 1935 and is covered by a U.S. Patent Office registration. The sport is officially called "rebound tumbling."

GEORGE NISSEN
President

Nissen Trampoline Co.
Cedar Rapids, Iowa

● Nissen's has registered the trademark, "Nissen Trampoline." In a pending civil suit Nissen charges American Trampoline Co. with infringing its trademark. American Trampoline has filed a countersuit asking that the trademark be declared invalid. Nissen has also applied for registration of the word "Trampoline" alone, but other manufacturers are contesting this.—ED.

Sirs:

The trampoline was used as far back as 1785 when John Durang built one for a horripant dance he performed at the old South Street Theatre in Philadelphia. In his unpublished journal in our collection Durang wrote, "The theatre . . . was crowded to see a fellow townsman make his first appearance on stage. I had contrived a Trampoline behind the wing to enable us to gain the Centre of the Stage in one spring. When the Curtain rose, the cry was sit down, hats off. With the softness of Mercury I stood before them, with a general huzzah, and danced in bursts of applause."

DANIEL R. PORTER
Director
The Historical Society of York County
York, Pa.

GROUCHO AS KO KO

In your article "Groucho into Ko-Ko" (LIFE, May 2) you said, "Groucho

holds his lethal snicker-nee." In one hand I see a fan, in the other an oversized ax. According to Webster a snicker-nee is a knife.

MS. MORRIS DROGON
Bayonne, N.J.

Sirs:

I have been asked several times if "snicker-nee" in respect to the ax Groucho carried as Ko-Ko is correct.

The idea for *The Mikado* was born in Gilbert's mind by the falling of a Japanese sword from his study wall. This sword was some five feet long and was carried by Ko-Ko in the original production in 1895. It could hardly be called a "knife!" So, it would appear that Gilbert's use of the word at that time was also at fault.

In 1926 Mr. D'Oyly Carte engaged Charles Ricketts to redesign a costume for Ko-Ko. I enclose a photograph of myself in this costume. You will observe the ax.

In Webster we find that "snicker-nee" is taken from the Dutch and is a modification of "steken"—stick, and "snijpen"—cut. An ax has a "stick" and the blade ran "cut."

I must admit that for quite a number of years I was under the impression that the word "snicker-nee" was a purely Gilbertian invention. As Sir Despard says in *Ruddiger*: "Can this be possible?" Again, as Bunthorne says in *Pastime*, "I cannot tell!"

MARTIN GREEN
New York, N.Y.



MARTIN GREEN AS KO-KO

Sirs:

I agree with Groucho's prophecy in LIFE—"Those guys' [G & S] be glad they are dead when they hear me."

HARRY PERELMAN, M.D.
Los Angeles, Calif.

Sirs:

Let the punishment fit the crime. Candace Groucho is underwritten Harpo for the rest of his life!

ARTHUR L. DAVE
Montreal, Canada

Sirs:

It was as unreasonable to allow Groucho to "live" in *The Mikado* because he sings Gilbert and Sullivan as it would be reasonable to permit Bennett Cerf to act in Shakespeare because he loves books. Boy oh boy, Marx is on some little lists himself, by now.

MS. FRID W. GYRST
Fairfield, Conn.

JOSEPH SMITH SAINTS

I want to add a note of praise to the many others you must be receiving

for the recent article on our Centennial Conference ("The Joseph Smith Saints," LIFE, May 2). It was a beautiful job.

NAOMI RUSSELL
Independence, Mo.

Sirs:

In stating our name you left out three important words. Our official name is: The Reorganized Church of Jesus Christ of Latter Day Saints. While we venerate the memory of Joseph Smith, we consider ourselves the Church of Christ, with Him as our head and our worship centered upon Him and His Father.

LESLIE WARREN
Decker, Mich.

TOM DOBSON

Sirs:

Congratulations on the story "Lone Worker Against an Angry Silence" (LIFE, May 2). Tom Dobson stands on the front line of the mid-20th Century battle for the survival of the individual. It's not only a danger of suffocation by swamped unionism, but the suffocation of individuality everywhere, in the community, the company, the church and the school.

CONRAD BAIN
New York, N.Y.

WEEPING MADONNA

Sirs:

It seems to me you could have taken more care in relating the story of the weeping picture of the Madonna ("Madonna's Mystery," LIFE, May 2). I am a practicing Greek Orthodox Christian. On the day the icon was first observed to be weeping, I went to see it with my family. I observed a liquid to appear in the icon's eyes; I observed it to drop six tears weekly and I saw new liquid forming in the eyes of the Madonna. I also observed this divine sign on at least a dozen other occasions.

MICHAEL P. GRIELDES
Minola, N. Y.

Sirs:

Thank you for your fine story on the weeping picture of the Madonna. I am grateful to you for restoring my belief in the objectivity of LIFE as far as concerns the activities of the four major faiths in America.

FATHER S. J. ANTHONY
St. Catherine's
Greek Orthodox Church
West Palm Beach, Fla.

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The Shrine of the Founding Scriptures

Every year more than half a million Americans step up to a pillared shrine in the National Archives in Washington to read the noble and familiar words of the nation's founding scriptures.—“When in the course of human events,” “We

the people.” The originals of the Declaration of Independence (in vertical case) and the Constitution and the Bill of Rights (below it) are protected by yellow filters from daylight. Cases to left and right contain other historic documents.

'LIFE' PRESENTS A CRUCIAL NEW SERIES

THE NATIONAL PURPOSE

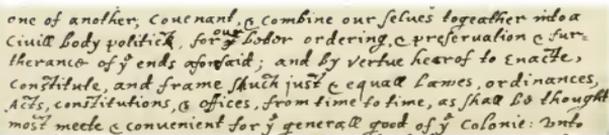
THE words above, The National Purpose, have begun to sound increasingly throughout the country, stirring up uneasy questions, forcing Americans to re-examine themselves and their aspirations, engaging men of high position in what can be the most crucial debate of our generation.

But the discussions sometimes produce only earnest confusion or empty declamation. To explore what the phrase has meant to America and what it means—or should mean—today, LIFE here begins a five-part series on The National Purpose: what we as citizens and as a nation wish and hope to achieve.

It is a question important in an election year when the great issues must be brought out by the men who wish to lead the nation, but it transcends partisan politics. LIFE has asked eight

eminent Americans to explore the question. This week the background of the debate is set down on the following pages. In four succeeding issues The National Purpose will be discussed by ADLAI STEVENSON, twice a presidential candidate; ARCHIBALD MACLEISH, Pulitzer Prize poet and playwright; BILLY GRAHAM, the evangelist; DAVID SARNOFF, chairman, RCA; JOHN GARDNER, president, Carnegie Corp. of New York; ALBERT WOHLSTETTER, national defense specialist for The Rand Corp.; CLINTON ROSSITER, author and professor of government, Cornell University; WALTER LIPPMANN, political commentator.

The debate, of course, cannot be left to the country's leaders. LIFE invites all Americans to join in. For upon the nation's purpose depend the lives of all—not in some comfortably remote future but right now and in the years just ahead.



one of another, Covenant, & Combine our selves together into a
Civil body politick, for ^{our} better ordering, & preservation & sure
the ranco of j ends aforesaid; and by vertue hereof to Enacte,
constitute, and frame such just & equall Lawes, Ordinances,
Acts, constitutions, & offices, from time to time, as shall be thought
most meete & convenient for j generall good of j Colonie: into

Early Charter of Democracy

Mayflower Compact signed by Pilgrims on ship off Cape Cod in 1620 created a "civil body politick" to pass "just and equall lawes." The original document is lost. The version above is from early history of the Plymouth Colony.



A NOBLE FRAMEWORK

The words and deeds that expressed our past purpose are starting

"The critical weakness of our society is that for the time being our people do not have great purposes which they are united in wanting to achieve. The public mood of the country is defensive, to hold on and to conserve, not to push forward and to create. We talk about ourselves these days as if we were a completed society, one which has achieved its purposes, and has no further great business to transact. . . ."

SO wrote Columnist Walter Lippmann a few months ago. It is a disturbing charge for three reasons. First, Lippmann is not alone in making it. The same complaint is heard, with varying emphasis, from many other critics and leaders of opinion, and also, according to a recent survey of LIFE's correspondents, from many an average anonymous American as well. Some of them speak like Lippmann of our lost or mislaid national purpose or purposes; others use an older phrase, "the American dream." Thus William Faulkner: "What happened to the American dream? We dozed, and it abandoned us. And in that vacuum now there sound no longer the strong loud voices . . . speaking in mutual unification of one hope and will." As though he also

felt something missing, the President himself has appointed a Commission on National Goals "to develop a broad outline of national objectives and programs for the next decade and longer." So much palpable concern, in quarters high and low, suggests that the vacuum of purpose may be a real one.

Second, the charge is disturbing because if it is true it is new. The U.S. has hitherto been a country associated with great purpose. If that purpose is now absent, we are not what we were. Is there not a connection between the rise of nations and great purposes, between the loss of purpose and their decline? A U.S. without a purpose, or no greater purpose than "Don't rock the boat," may well be a U.S. in decline.

Third, the world needs a purposeful America. Even if the U.S. could ever be a "completed society," to use Lippmann's phrase, the world is not. Mankind has much further "great business to transact"—if not with the active leadership of the U.S., then without it, and probably with the leadership of Communism.

It may be argued that Lippmann's charge, even if true, is irrelevant. Does the U.S. really need a self-conscious purpose in the world? Is not

Legal Bulwark of Rights

The Constitution, drafted in 1787, embodies in its preamble (right) a will for national unity. Constitution was a blueprint for a government to protect natural rights described in the Declaration. It replaced old Articles of Confederation.





Classic Creed of Rights

Declaration of Independence, intended only as legal and moral justification for revolt against Britain, became classic statement of the natural rights of men. Document was drawn up by committee of five. This is reproduction of original.

FOR A GREAT DEBATE

point for discourse on aims today

by JOHN K. JESSUP *LIFE's* Chief Editorial Writer

a democracy its own *raison d'être*, and survival the whole of its duty? Many feel that only individuals, not nations, are capable of high purposes; and that the proper role of the American nation is simply to provide the political framework in which each American citizen defines and conducts his own private "pursuit of happiness," nobly or ignobly, to suit himself. Yet this theory of a passive role for the nation has not satisfied the growing uneasiness. "Why are many Americans fearful that we have lost our sense of national purpose?" asks Adlai Stevenson. "Why is there a slackness about public problems and a wholesale retreat to the joys of private life?"

Our onetime confidence

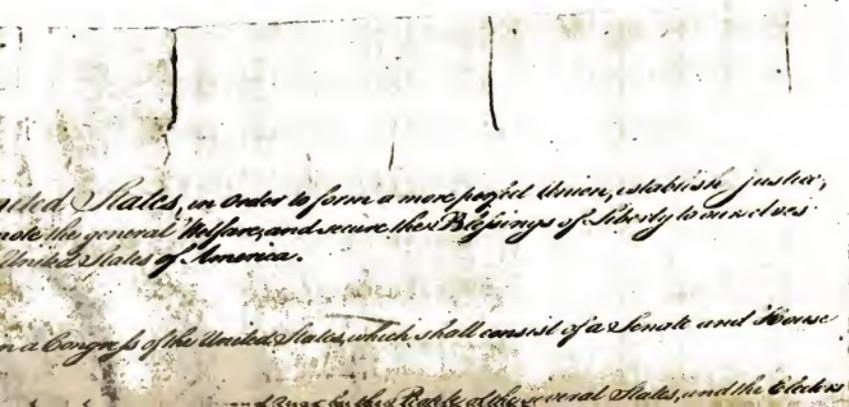
IF America is in fact an elderly, *status quo* nation, it has had one of the briefest runs for its money in the history of great nations, and its early senescence will have belied more prophecies and grander promises than any nation ever made. During most of its brief history America has been bursting with confidence in its own unlimited destiny. A French

visitor in the 1840s asked one of these confident spokesmen, Senator Lewis Cass of Michigan, "If such is the youth of the republic, what will be its old age?" Replied the senator, "Sir, it will have no old age." Cass's bold prophecy is already proved doubtful by the fact that so few Americans feel like repeating it today.

Thus there appears to be a real vacuum in the national will, or at least the widespread fear that such a vacuum exists. To explore this disturbing condition *LIFE* here begins a series of articles which we hope may stimulate a fruitful national debate. Does the U.S. lack a national purpose? Does it need a national purpose in the world? If so, what should that purpose be?

The present article is a resumé of what earlier generations have felt about the American national purpose, together with a few remarks on the new historical conditions that may have affected these beliefs. How far are the older beliefs relevant to the problems that face our country now, in this strange era of Communism, megaton weaponry, fractured empires, mushrooming sovereignties and continuing moral, social and technical revolution? The answers hinted at in this introductory article

CONTINUED



are not offered as definitive. Fuller answers will be presented in the subsequent articles by leaders of opinion.

The motivating beliefs of a nation are to be sought in its deeds and illuminated by the words of its leaders, its spokesmen and its key documents. Deeds and words do not always match, but in America they have matched often enough to show a pattern to those who look for one.

Thus when Roger Williams expounded the principles of religious liberty and democracy, his authority did not run beyond colonial Rhode Island; but the practical experience of mutual accommodation among the sects in other colonies eventually established religious liberty as part of the American political creed. Thus, too, township self-government and the common law, which helped to make the Constitution workable, were the slow deposit of English and colonial experience rather than the decree of towering prophets or statesmen. But on occasion sudden flashes of great documentary lightning have also illuminated our beliefs. The greatest of these was, of course, the Declaration of Independence on July 4, 1776.

The Declaration turned what had just a few months before been an Anglo-American family quarrel into a defiance of all tyranny everywhere. Colonial loyalty to the English crown, the dominant American sentiment of 1775, was transformed into national loyalty to the cause of political freedom for the human race.

Thomas Jefferson achieved his masterpiece not by taking an opinion poll, nor yet by sucking the words from his thumb. In writing the Declaration he borrowed some current political ideas from England, from Virginia, from Massachusetts, from Tom Paine and from other sources. He carefully listed the colonists' particular grievances against George III. But above all he related the cause of American independence to certain timeless beliefs about the nature of man, society and government.

Men are created with equal and inalienable rights—all men everywhere. The chief purpose of any government is to secure these rights, and its just power comes only from the consent of the governed. Although this news took decades to spread and has yet to penetrate everywhere, all other theories of government were doomed by this Declaration and the American independence that followed it. Tom Paine did not exaggerate: "Despotism felt a shock, and man began to contemplate redress." The Declaration went round the Western world, adding an important stimulus to the revolution in France, the independence of Latin America, the national movements in Germany, Italy, Greece and eastern Europe, and eventually the political reformation of England itself.

Small wonder, then, that in America the Declaration became the focus

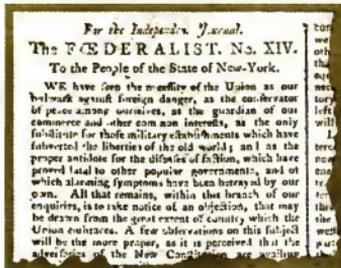
of that sense of special destiny and vocation which most vocal Americans had long associated with their country. Just as the Puritans had felt akin to the Israelites, chosen by God for a "happy experiment" in rule by conscience on new soil, so George Washington's generation felt themselves to be the vanguard of a new political dispensation. They were a watershed in human history, agents of what John Adams had called "a grand scheme and design in Providence for the illumination and emancipation of the slavish part of mankind all over the earth."

Added Adams: "The institutions now made in America will not wholly wear out for thousands of years. It is therefore of the last importance that they should be right." In this self-conscious spirit was our Constitution written. It was to be the test of the basic question whether men, as Alexander Hamilton put it, can achieve good government by "reflection and choice," or whether they must always be governed by "accident and force."

The Constitution was not a universal document in the same sense as the Declaration. It was a working document for Americans, not for Laplanders or Chinese. It has nevertheless proved an adequate political franchise for Americans while they subdued a continent, added 37 new states, fought seven wars and changed from an agricultural federal republic into an industrialized democratic nation. We have seen fit to amend the Constitution 22 times but not to change a word of the preamble, which is a summary statement of what the founders thought to be the true purposes of government—any government. Here are those purposes: "To form a more perfect Union, establish justice, insure domestic tranquillity, provide for the common defense, promote the general welfare, and secure the blessings of liberty."

Foci of patriotic reverence

THESE purposes, and the principle of strong but limited government under law which imbues it, have made the Constitution a focus of American patriotic reverence second only to the Declaration. It is a much stronger focus of loyalty, for example, than the American land, for all this land's purple majesty and beloved rocks and hills. An English visitor in 1837 remarked on the transient place-sense of this migratory people: "Give the American his institutions, and he cares little where you place him." Said Hawthorne, "We have so much country that we have really no country at all." The land has been an inestimable stimulus to effort and to wealth, but the system that enabled every man



Plea for Constitution

The famous Federalist Papers consist of 85 articles (opening lines of 14th are shown above) explaining the Constitution. They were written by James Madison, Alexander Hamilton, John Jay to persuade New York to ratify. New York did, and Federalist Papers still remain classic analysis of Constitution.



Marshall



Paine



Madison



John Adams



Hamilton

Five chief spokesmen for a united America helped put infant republic on its feet. John Marshall, fourth Chief Justice of the Supreme Court, was first to establish court's authority as arbiter of what was constitutional. Tom Paine, propagandist of Revolution, wrote historic pamphlet *Common Sense* in 1775, which argued for independence. James Madison, called

Father of the Constitution in his own lifetime, was chief author of Bill of Rights. John Adams, chief political workhorse of the Revolution, followed Washington into presidency. Alexander Hamilton, champion of strong central government, was first Secretary of the Treasury, rescued country from near bankruptcy and put it on a sound financial footing.



Foundation Stone of the Nation

The common goal of America at the time of the Revolution was clear: independence. Its hopes centered in one man, George Washington, whose bust (above) was photographed beside a Revolutionary cannon at Valley Forge, was called Father of His Country as early as 1779, while the fighting was still going on. His integrity and austere dignity made him a foundation stone

for a new-born nation in search of an identity. Eloquence was not Washington's forte, nor was political philosophizing. But after the 1787 constitutional convention over which he presided, Washington forcefully summed up his and the nation's mission: "to preserve the Union, to establish good order and government, and to render the nation happy at home and respected abroad."



Prophet of Popular Sovereignty

Thomas Jefferson, whose bust is framed by the Jefferson-designed colonnade at the University of Virginia, wrote the Declaration of Independence and provided the nation with a democratic creed. Trusting the fitness of common men to govern themselves, he founded a new political party (first called Republicans and later Democrats), which carried him into the Presidency in 1800.

National Pride with 'Old Ironsides'

With the War of 1812 America graduated into self-conscious nationhood. Until then it had been little more than a shaky confederation of mutually jealous states. But the victories at New Orleans and Lake Erie and the exploits of the frigate *Old Ironsides* (right)—now preserved as a national monument in Boston—stirred national pride and created a growing sense of national unity.



CONTINUED



Opening the Way to the West

Along the upper Missouri in May 1805, Meriwether Lewis and William Clark stood before a panorama (above) that had never been seen by white man: the gnarled wilderness of western Montana and the distant Rockies. Jefferson, who had bought the Louisiana Territory from France in 1803, had sent the

expedition to explore the Purchase and beyond, to find a practical trade route to the West Coast. The Lewis and Clark expedition was the prelude to the drama of westward expansion which absorbed the nation's ambitions and energies for a century and shaped American character with the roughness of the frontier.

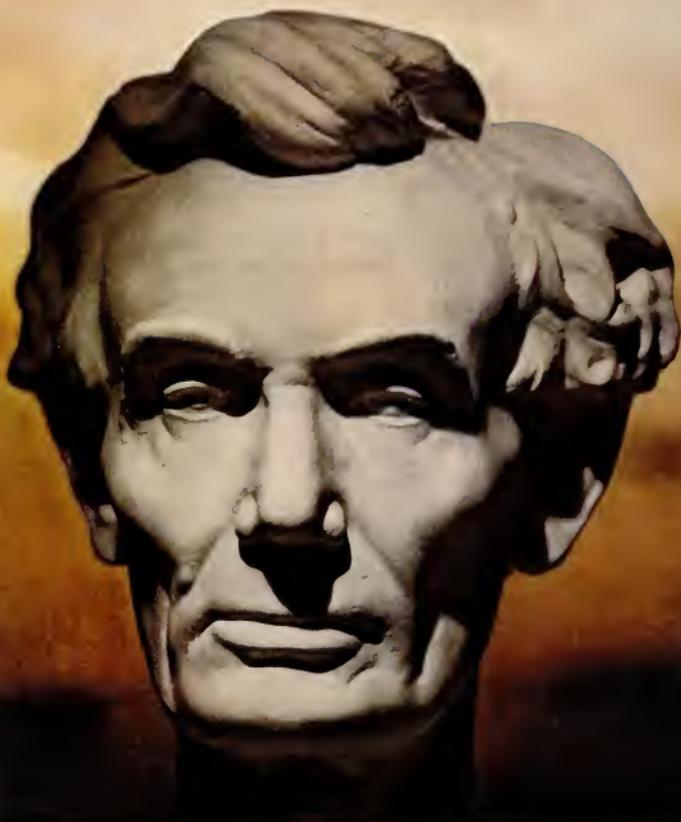


Politician of the Frontier

Andrew Jackson, a tough, popular general, was the first President who was neither a Founding Father nor an "aristocrat." Prototype of the vote-getting politician, "Old Hickory" in 1829 brought

into the White House the "I'm as good as any man" frontier spirit. This bust of Jackson by Hiram Powers is at The Hermitage, his home near Nashville. Behind are hickories which he planted.

CONTINUED



The Noblest Embodiment of Noble Ideals

Abraham Lincoln was almost everybody's second choice for the Republican nomination in the spring of 1860, when Leonard Wells Volk modeled the head from which the cast above was taken. He won the nomination on the third ballot and went into the presidency on a bare 40% of the popular vote. Yet within weeks, as the country plunged into the tragic test of the Civil War, he

became the prophet and the agent of the nation's desperate need: to save the Union and free the slave. His hold on the American imagination kept growing after his death. The deep humanity which pervaded his private and public life has raised him far above the struggles of his day into a timeless role, as the noblest embodiment of the American ideals of brotherhood and human dignity.

THE LIBERATOR.

VOL. I.]

WILLIAM LLOYD GARRISON AND ISAAC KNAPP, PUBLISHERS.

[NO. 1.]

BOSTON, MASSACHUSETTS.]

OUR COUNTRY IS THE WORLD—OUR COUNTRYMEN ARE MANKIND.

[SATURDAY, JANUARY 1, 1831.]

THE LIBERATOR
IS PUBLISHED WEEKLY[Less, prolegatory news, statistics, and spangly notes]
Returns, this name, along with others, immediately
to the publishers, on receipt of the money.DISTRICT OF COLUMBIA.
What is every of the good and justice of[From the Washington Spectator, of Dec. 4]
THE SLAVE TRADE IN THE U. S. A. F. A. L.

Early Move against Slavery

In Boston in 1831 William Lloyd Garrison started a one-man campaign against slavery in *The Liberator*, whose first issue masthead is shown above.

Although Boston mobs smashed his press and tried to lynch him, Garrison sparked abolitionist sentiment that expanded until the Civil War.

NATIONAL PURPOSE CONTINUED

to take up his pursuit of wealth and happiness has been the most valued part of the whole. The American system has always been held to be far wider than American geography. As Walt Whitman said, "O America, because you build for mankind I build for you."

By Whitman's time the U.S., like its great poet, was taking pride in the title of "democracy," a word the Founding Fathers had not much liked. Our 19th Century legislation—from free schools and no-jail-for-debt to the Homestead Act, not to mention the emancipation of slaves—maintained an egalitarian bent. Its purpose and effect were to widen the suffrage and enlarge the opportunities of the average man. John Locke had made the amount of its emigration a test of whether a country is truly governed by consent or not. Waves of immigration, visibly assimilated, were evidence that America was the most consent-governed country in the world. As one not untypical immigrant wrote home: "Here a highway to honor, wealth and renown is open to all." Our national mission was to exemplify the success of free self-government, to let our democratic light so shine before men that they could see its good works and become democrats too. Many did, including most of Europe.

The first internationally recognized American historian, George Bancroft, saw American democracy as the highest revelation of God's purpose in history and the consummation of all previous civilizations. "In the fulness of time," he wrote, "a republic arose in the wilderness of America. Thousands of years had passed away before this child of the ages could be born . . . from her the human race drew hope." This viewpoint, which today sounds primitive or jingoistic, was as self-evident to many 19th Century Americans as the rights of man were to those of the 18th. Both were vindicated by continuing success. Indeed, the American experiment was succeeding in so many directions that the sense of national purpose, though no less intense, became somewhat diffuse. Patriotism became identified with practically every virtue except patience. Thus Emerson: "I wish to see America a benefactor such as no country ever was . . . the office of America is to liberate, to abolish kingcraft, priestcraft, caste, monopoly, to pull down the gallows, to burn up the bloody statute-book, to take in the immigrant, to open the doors of the sea and the fields of the earth." In the swelling tide of immigration and expansion he also foresaw the advent of "a new race, a new religion, a new state, a new literature."

By the end of the 19th Century there were at least four great causes which America could be said to exemplify and which many Americans were eager to urge on the human race. These were:

- 1) **Democracy.** Bancroft called it "practical Christianity" and said: "The duty of America is to secure the culture and the happiness of the masses by their reliance on themselves." The people's voice was the voice of God, and of progress and of civilization as well.
- 2) **Individual liberty.** The wisdom of the Founding Fathers in making the free individual the cornerstone of our institutions was proved by his accomplishments. The individual was especially credited with our economic feats and therefore not begrudged his unequal rewards through the free enterprise system. He was the agent of that conquest of poverty which America had anticipated since colonial times.
- 3) **Pluralism.** This became the scholar's word for our harmonious diversity of races, creeds and conditions. Scientist-Author E. E. Slosson was to define America as "the finest of all the fine arts, the art of getting along peaceably with all sorts and conditions of men." Our pluralistic laboratory proved the beneficence of the federal system, crowning our good with brotherhood from sea to shining sea. Since federalism had

shown that it could govern and harmonize a continent, why not a world?

4) **Morality.** The universe is moral and "civilization depends on morality," said Emerson. Our system was assumed to be in closer touch than others with that which Seward called "a higher law than the Constitution." The old Stephen Decatur formula, "our country, right or wrong," was offensive to intellectual patriots like Senator Carl Schurz, who amended it thus: "Our country . . . when right, to be kept right; when wrong, to be put right." Kept or set right by reliable methods, the vocal conscience of responsible citizens manifested itself through free institutions.

These four diverse national purposes could get somewhat out of alignment. Such was the case when Theodore Roosevelt came on the scene. Creative individualism had made it seem that America's dominant purpose—as it seems to many today—was merely to get rich. T. R., a great teacher as well as politician, used the White House as a pulpit to stir the national conscience to higher aims than the amassing of wealth. He preached the responsibility of the individual citizen, the social necessity of personal character, the central role of righteousness in democracy. He attacked that optimistic fatalism which assumed the country could always, in a contemporary's words, "slide down hill into the valley of fulfillment" and warned that the rights of men had to be freshly earned every day. He reasserted America's championship of popular rights. He told us that "the history of America is now the central feature of the history of the world." He sought to put U.S. foreign policy in the central position in that history, a position it was soon to occupy in fact.

A defiant doctrine

AMERICAN foreign policy before Teddy Roosevelt was sometimes summarized as "the Monroe Doctrine and the Golden Rule." Both were thoroughly consistent with American beliefs. If the Monroe Doctrine seems too defensive today, it was for a century defiant of half the globe. It aimed to keep European autocracy out of Latin America as well as to allow the spread of democracy through our own territorial expansion. It was not just the "manifest destiny" of continental geography, but also democratic idealism that carried our flag to California, Hawaii and the Philippines. It was George Bancroft himself who, as acting Secretary of War, gave the order that sent U.S. troops into Texas in 1846—just as young T. R., as Assistant Secretary of the Navy, sent Commodore Dewey into Manila Bay in 1898.

Preoccupation with our own hemisphere did not always blind us to the cause of freedom and democracy elsewhere. National revolutionaries like Kossuth in Hungary, freely admitting American inspiration, could also count on at least unofficial American support. Commodore Perry in opening Japan, John Hay in proclaiming the Open Door against colonialism in China, Captain Mahan in his lectures at the Naval War College—all were prophets of the fact that American interests were becoming as global as the American cause.

In 1909 the Monroe Doctrine was re-analyzed by Herbert Croly, author of *The Promise of American Life*, which greatly influenced T.R.'s thinking. Now that Europe was democratized, Croly argued, Europe's interests and America's could no longer be considered "essentially incompatible," as some interpreters of the Doctrine had maintained. A time was coming when we would have to assume a wider and more active role. George Washington, in his Farewell Address, had enjoined us to avoid foreign entanglements and "give to mankind the magnanimous and too novel example of a people always guided by an exalted justice and benevolence." These words, said Croly, had been more honored in the letter than in the spirit. The time was coming when we should seek

MATURING WORLD POLICY

because, and sustained by the wisdom of their great enlightened citizens, and nations which can have opposed unsuccessful felicity, the whole nations to divide. We would therefore tender, and to the amicable relations existing between the United States and these powers, to declare that we should consider any attempt on their part to subvert their system to any portion of the hemisphere as dangerous to our peace and safety. With the existing elements of dependence among European powers we have not only peace, and shall not interfere. But with the Governments who have declared their independence, and maintained it, and whose independence we have, on great consideration, and on just principles, acknowledged we hold not their any interference for the purpose of opposing them, or controlling in any other manner, those deriving by any European power in any other light, than as the consequence of

The Monroe Doctrine

In his message to Congress in 1823 President James Monroe extended traditional U.S. "don't tread on me" foreign policy to entire hemisphere. European meddling there, he said, was "dangerous to our peace and safety."

thus for the ultimate peace of the world and for the liberation of its peoples, the German peoples included: for the rights of nations great and small and the privilege of men everywhere to choose their way of life and of obedience. The world must be made safe for democracy. Its peace must be planted upon the tested foundations of political liberty. We have no selfish ends to serve. We desire no conquest, no dominion. We seek no indemnities for ourselves, no material compensation for the sacrifices we shall freely make. We are but one of the champions of the rights of mankind. We shall be satisfied when those rights have been made as secure as the faith and the freedom of nations can make them.

A Stand for World Liberty

On April 2, 1917 U.S. aloofness from foreign entanglements ended. Reading message to Congress from specially printed cards (above), Woodrow Wilson urged war on Germany because "the world must be made safe for democracy."

NATIONAL PURPOSE CONTINUED

allies in order to build democracy into "a world system." In such a system, peace would inevitably depend on "the righteous use of superior force," and America's force would be needed on that righteous side.

Croly's contemporary patriots, however, were happier setting a no-longer-so-novel example than leading a magnanimous crusade. They responded more to the idea of a happy American destiny than to a clear American purpose. To Woodrow Wilson fell the sad task of proving the unreality of this distinction and of testing the American devotion to righteousness in a great European war. His war message of April 2, 1917 linked our destiny with that of democracy all over the world:

"The world must be made safe for democracy. Its peace must be planted upon the tested foundations of political liberty. . . . Civilization itself seeming to be in the balance. But the right is more precious than peace, and we shall fight for the things which we have always carried nearest our hearts—for democracy, for the right of those who submit to authority to have a voice in their own governments, for the rights and liberties of small nations, for a universal dominion of right by such a concert of free peoples as shall bring peace and safety to all nations and make the world itself at last free. . . . America is privileged to spend her blood and her might for the principles that gave her birth. . . ."

The "concert of free peoples" eventually became the Wilson-inspired League of Nations. The League failed for various reasons, but one of them was surely the failure of follow-through in America's political will. Another and even greater war, another and even more "pluralistic" league called the United Nations, and the Wilson-era failure has at last been patched up. Said Franklin Roosevelt in 1945: "We have learned that we cannot live alone, at peace; that our own wellbeing is dependent upon the wellbeing of other nations far away."

The Preamble and the stated Purposes of the U.N. contain many statements in which Americans can take pride, since they could never have been written had not America long preached and exemplified them—most notably the declaration of "equal rights of men and women and of nations large and small." Yet this declaration is made hypocritical by the nature of the U.N.'s membership, which includes Communist states and thus severs the cause of peace from its anchor in freedom and principle. The word "righteousness," which to Wilson as to T.R. was synonymous with the higher patriotism, was not popularized by F.D.R., is not used in the U.N. charter and is seldom heard in its debates.

Our greatest spokesman

Wilson's war message was in many ways the last great documentary link between modern America and "the principles that gave her birth." Its echoes of the Declaration of Independence are not mere rhetoric. Those echoes had been enriched for Wilson's generation by the memory of our most profound national experience, the Civil War, and our greatest spokesman of national purpose, Abraham Lincoln.

Lincoln's first show of "stubborn grandeur," said Carl Sandburg, was in the passionate seriousness with which he took the words of the Declaration. To him it was a charter of political truth for "augmenting the happiness and value of life to all people of all colors everywhere." Because slavery was incompatible with the Declaration, the Declaration was the real issue of the Civil War. But this issue had been so long evaded and compromised that Lincoln could exploit it only within the larger cause of saving the Union. Thus political and military necessities robbed the words of his Emancipation Proclamation of great documentary lightning, but the deed was as "fundamental and astounding" as anything he said. Forced into the Constitution by war, by conscience and by the Declaration, the Proclamation was what Whitman called "by far the greatest revolutionary step in the history of the U.S."

Lincoln's greatness was more than verbal. It lay in the resolution with which he preserved the idea of union through our most tragic crisis. Such resolution could be sustained only by faith in "the proposition that all men are created equal." The national purpose that Lincoln stated for the union was that free government of the people, by the people and for the people should not perish from the earth.

Since Lincoln's time government by the people has been broadened step by step and deepened here and abroad with a cumulative effect scarcely less revolutionary than the Emancipation Proclamation itself. The abstraction for which Lincoln fought is now operative in more than half the world. Scores of new nations have been born since World War I because of the conviction that men should govern themselves, and the 1960 crop will be at least a half dozen more in Africa alone. Yet the

COMMITMENT TO MANKIND

popularity of Lincoln's abstraction has not made democracy any safer. On the contrary, some of the nations for whose freedom we fought under Wilson and Franklin Roosevelt, notably in eastern Europe and the Far East, have long since succumbed to ancient tyranny in its newest and most insidious guise, Communism. In all countries the new tyranny, like the old, is still abetted by ignorance and poverty, and in the poorer ones by a widespread belief that freedom and morality are luxuries—"first the grub, then the morals." Meanwhile in America, suffused in real luxuries, freedom and morality are taken for granted as casually as bread.

This does not mean that the U.S. has altogether forsaken its traditional purposes in foreign affairs. They have guided our reactions to many new and puzzling challenges, such generally creditable reactions as the Marshall Plan, the North Atlantic treaty, the defense of Korea, the upholding of the U.N. in the Suez and other crises, the spending of billions for alliances and aid. At vast expense but with fair success, the U.S. has contained Communism since 1949. We have defended the chance of many nations to choose freedom and establish self-government, from Guatemala to Vietnam.

But at other times and places we have failed to defend this right. From Hungary in 1956 the appeal to American principles for American help was so direct and unmistakable that many Americans, in our government's blank failure to respond, thought they heard the snapping of a great cord to the most precious part of our past. To others this sound was muffled by the very scope and complexity of the challenge, for tyranny is only one of the conditions of human life that wears a new, confusing and very non-18th Century mask.



Open Door

In 1899, Secretary of State John Hay stretched U.S. foreign responsibility with Open Door Policy defending China's territorial integrity.

many others, either from within their own laboratories or from some point in outer space. As for what Communism has done to international politics, in the words of a recent Rockefeller Brothers Fund report, "The chessboard itself may be said to have disappeared."

Nation states may no longer be the most meaningful integers of creative political thought. No existing state is or can be safe for democracy or freedom. Whatever may be hoped or feared from regional or racial alignments, any lasting political purpose must take the whole great globe for its arena. Nor is it just the Ghanaian, or the American, whose chance at happiness is threatened by technology. Human nature itself is threatened by dehumanization. A great political purpose today must have something to say about human nature, how to keep it as human and as rational as may be.

Such are the fantastic new conditions in which our old beliefs must find a home, a grave or a toehold. How can we best adapt our beliefs to the conditions? What purposes may rightfully be considered today? Survival. Sensible patriots have proposed that our true cause today is sheer national survival. They say that this is important enough, and doubtful enough, to engage our full attention. Biology tells us that survival is a primary concern. Yet if survival by military means is meant, modern weapons are two-edged. Our present strategy of nuclear deterrence, if ever tested, could so reduce our population that its survivors, the bearers of our beliefs about liberty and self-government, might prefer to live elsewhere. On the other hand, since America is now the world's chief home and hope of freedom, a refusal to defend it could demoralize the cause of freedom for a thousand years. From this dilemma the only escape is to perceive that survival alone is not an adequate goal.

What is, then? No single goal, perhaps. A great power's foreign policy cannot be reduced to a phrase. The Council on Foreign Relations, analyzing our "Basic Aims" for the Senate Foreign Relations Committee, made a multiple recommendation: that while maintaining our negative

FIFTH DRAFT

18th

The first is freedom of speech and expression everywhere in the world.

The second is freedom of every person to worship God in his own way everywhere in the world.

The third is freedom from want — which translated into economic terms means economic understandings which will secure to every nation everywhere a healthy peace time life for its inhabitants. everywhere in the world.

The fourth is freedom from fear — which translated into political terms means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation anywhere will be in a position to exert an act of physical aggression against any neighbor. anywhere in the world.

That kind of a world is the very antithesis of the so-called "new order" which the dictators seek to create anywhere in the world.

To that "new order" we oppose the greater conviction, the moral order, a good society is able to face without fear. It has no need either for the one or for the other.

The Four Freedoms

In 1941 message to Congress, Franklin Roosevelt spelled out American ideals. He felt so strongly about U.S. responsibility "everywhere in the world" that in fifth draft (above) he added thought to the third and fourth freedoms.

CHARTER OF THE UNITED NATIONS

WE THE PEOPLES OF THE UNITED NATIONS DETERMINED

to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind, and to reaffirm faith in fundamental human rights, in the dignity and worth of the human person, in the equal rights of men and women and of nations large and small, and

to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained, and to promote social progress and better standards of life in larger freedom,

AND FOR THESE ENDS

to practice tolerance and live together in peace with one another as good neighbors, and to unite our strength to maintain international peace and security, and to ensure, by the acceptance of principles and the institution of methods, that armed force shall not be used, save in the common interest, and to employ international machinery for the promotion of the economic and social advancement of all peoples,

HAVE RESOLVED TO COMBINE OUR EFFORTS TO ACCOMPLISH THESE AIMS.

Accordingly, our respective Governments, through representatives assembled in the city of San Francisco, who have exhibited their full powers found to be in good and due form, have agreed to the present Charter of the United Nations and do hereby establish an international organization to be known as the United Nations.

Charter for Human Rights

At San Francisco, on June 26, 1945, 50 nations, including the U.S., signed the United Nations Charter. Its preamble (above) marked acceptance by the world of principles originally laid down in the Declaration of Independence.

Washington.

1868

How soon and how many years ago our fathers brought
 forth, upon this continent, a new nation, conceived
 in liberty, and dedicated to the proposition that
 "all men are created equal."

Now we are engaged in a great civil war, testing
 whether that nation, or any nation so conceived
 and so dedicated, can long endure. We are met
 on a great battle-field of that war. We have
 come to dedicate a portion of it, as a final resting
 place for those who here have given their lives
 that this nation might live. This we do, in all humility do. But, in a
 larger sense, we can not dedicate, we can not
 consecrate, we can not hallow, this ground—
 the brave men, living and dead, who struggled
 here, have hallowed it, and above our poor
 power to add or detract. The world will little note, nor
 remember us when we say here, while it can name
 forget what they have done.

It is rather for us, the living, to devote here,

to the great task remaining before us
 that, from these honored dead we take
 increased devotion to that cause for which

they here gave the last full measure of de-
 votion—that we here highly resolve that
 these dead shall not have died in vain; that
 this nation, shall have a new birth of free-
 dom, and that government of the people, by
 the people, for the people, shall not pass
 away from the earth.

Immortal Statement of Ideals

In his Gettysburg Address at 1863 dedication of new Civil War cemetery, Abraham Lincoln sublimely summed up the war's meaning as the supreme test of national purpose. He began first draft (top) in ink, finished it in pencil.

With charity for all; with firmness to the
 right, as you give us to see the right,
 let us strive on to finish the work we
 are in; to bind up the nation's wounds;
 to care for him who has here
 the sword, for he has a right to live;
 to do all which may achieve a just
 and lasting peace among ourselves, and with all nations.

The Task for the Future

Lincoln delivered his Second Inaugural Address on March 4, 1865, in which he called the nation to the fresh task of reconstruction. Handwritten draft, including famous closing words (above), is at Library of Congress in Washington.

policy of resisting and containing Communism, we must at the same time do much more to anticipate "the world's other problems," and try to link the non-Communist nations more closely through more and better institutions of law and order, security, economic development, freedom and peace. A large order!—but not necessarily an inspiring one. Although the U.S. has virtually unlimited responsibilities, can it respond to all alarms everywhere in the free world at once?

Self-government. The one principle that Americans have preached most consistently since their own founding is that men can govern themselves in freedom under law, and that all of them deserve a chance to try. Perhaps this simple message is too 18th Century for the world's needs today, or America's complex relation to it. But the millions who have not yet had their chance seldom say so. Self-government is clearly a central purpose for many peoples of the world.

Moral Law. Democracy, though we have treated it, is not the highest value known to man. Indeed, it is only because enough Americans have had still higher allegiances that we have made democracy work.

America's public love affair with righteousness, for example, was not confined to the speeches of T.R. It began with the Mayflower Compact, whose ultimate purpose was the quest of God's truth. The same quest underlay our insistence on religious freedom, and the assumption of a moral order in the universe underlies much of our constitutional law. Said John Marshall, the great interpreter of the Constitution: "There are principles of abstract justice which the Creator of all things has impressed on the mind of his creature man, and which are admitted to regulate in great degree the right of civilized nations." Our very right to self-government is derived from "the Laws of Nature and of Nature's God," and to its harmony with these laws democracy owes its moral sanction.

If this moral order of the universe exists in fact—if there is such a thing as the Natural Law in which our Founding Fathers trusted—then it is surely the highest of man's political purposes to contrive his human institutions in conformity with this order, while realizing that all human institutions are subject to constant change. No more challenging task faces American leaders and intellectuals, if they believe in natural law, than to find its mundane applications in this revolutionary age. Certainly there resides in every human breast a natural instinct for justice, which experience has refined into the world's systems of law. A world that needs peace, which is the work of justice, needs clearer codifications of its sense of justice—i.e., more and better national and international law.

But those of us who make World Law our national purpose must be sure the positive laws that we champion enjoy maximum consent. For example, by throwing its economic weight around, the U.S. can do much to promote free enterprise and free trade in the non-Communist world. But it could do this better with less friction if Americans should produce a new definition of the right to property, which John Locke and our Founding Fathers considered basic to liberty. Such a definition would have to appear in harmony with natural justice to farmers and workers as well as to businessmen in all industrialized societies.

Private Purposes. Many Americans will approve the above-mentioned purposes and still deny that they should be avowed by the nation or its government. A consensus of private purposes can give shape and direction to our national life without getting into formal policy at all. Yet "in the fatness of these pearly times" our private purposes do not add up to anything so firm. As one Air Force lieutenant wrote to TIME, "What America stands for is making money, and as the society approaches affluence, its members are left to stew in their own enmity."

As monarchies were said to live by honor, so republics live by virtue. Yet republics have no public means of supplying a lack of virtue in the sovereign people. The public educational system can set and inculcate standards of the mind, and with this aim the Rockefeller Brothers Fund proposed to raise these standards, calling its report on our schools *The Pursuit of Excellence*. Even the citizen who thinks that virtue is old-fashioned, or that it is none of the state's business, can perhaps subscribe to excellence as a public purpose, and in a context of intellectual excellence, moral excellence (which must always be an individual purpose and achievement) may have a better chance. As T.R. used to say, a patriot will make the most of himself. If enough do, so will the nation.

These are a few of the paths which thoughtful Americans can follow in their search for a new or renewed national purpose. There are undoubtedly others. But with the background for debate now sketched in, we can proceed to the individual views of LIFE's eminent contributors. The first two articles will appear next week.



The Bloody Decision at Gettysburg

Union General Gouverneur Warren in bronze gazes across Gettysburg battlefield from Little Round Top, the hill on which he stood in alarm on July 2, 1863, watching Confederates roll forward against his undefended post. Union

troops, rushed to the scene, drove the Southerners from the slope. After Gettysburg the South never regained the initiative and this battle determined the outcome of the conflict of purposes that had divided the nation for 30 years.

The Nation Enters the Modern World



Steel Road to Industrial Might

With the agonies of the Civil War past, the nation turned to the postponed job of mastering the continent, binding it together with steel rails—like this stretch of Union Pacific track, blazing straight across Nevada toward California. The railroads prepared America for the surge of the century's last decades, which was transforming the nation from rural society to industrial mammoth.

Champion of Aggressive Citizenship

The Hero of San Juan, whose bust stands amid his trophies in his home at Sagamore Hill, Long Island, personified the particular virtues of his age—confidence, aggressiveness, simple morality and rugged individualism. For a nation feeling its oats as a world power Theodore Roosevelt obtained the Panama Canal Zone. At home he championed the common citizen against big business.



CONTINUED

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Wilson and World War I

The sepia snapshot, the doughboy helmet, the Rainbow Division insignia (*below*) are reminders, somewhat blurred today by nostalgia, of a fateful decision from which there could be no real turning back. In 1917 the U.S., breaking with what had been an overriding concern with domestic problems, made its first serious commitment to the outside world and sealed that commitment with blood. The man who led the country into World War I was Woodrow Wilson, whose bust by Jo Davidson is shown (*right*) at Princeton University where he served as president from 1902 to 1910. An idealist and ardent pacifist, Wilson at first resisted U.S. involvement in the war. Afterward he tried through the League of Nations to bring American-bred notions of justice into world affairs.



FDR and a Concert of Nations

Coming into the presidency in 1933, when the nation's chief and desperate aim was to survive the Depression, Franklin Delano Roosevelt rallied the people's courage and launched the series of New Deal recovery measures. Roosevelt, whose bronze head (*right*) by Jo Davidson is shown in front of his Hyde Park mansion, gained a closer rapport with the people than any President before him, partly because of his personality and partly because of modern communications. He involved the U.S. on the side of the Allies even before the nation was formally in World War II. He committed the country to cooperate with other nations in upholding the Four Freedoms in the postwar world—but he died two weeks before the United Nations (*right*) was born in 1945.





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Big Capacity



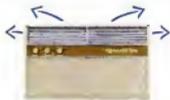
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*National Electrical Manufacturers' Association Standards



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THE FATEFUL CONFRONTATION

Angry words, big deeds—and then wreck at the summit



This week the volcanic language that had been erupting for 12 days between Moscow and Washington looked like a buildup to the wreckage of summitry. On Monday four-power talks began in Paris, and after a 185-minute opening session there seemed no place for them to go. Khrushchev torpedoed them by 1) demanding an apology for the famed U-2 incident which would have made the President appear to crawl and grovel; 2) withdrew an invitation for Eisenhower to visit Russia; 3) asked that the summit itself be postponed for six to eight months. A later U.S. administration, he suggested, might be easier to get along with.

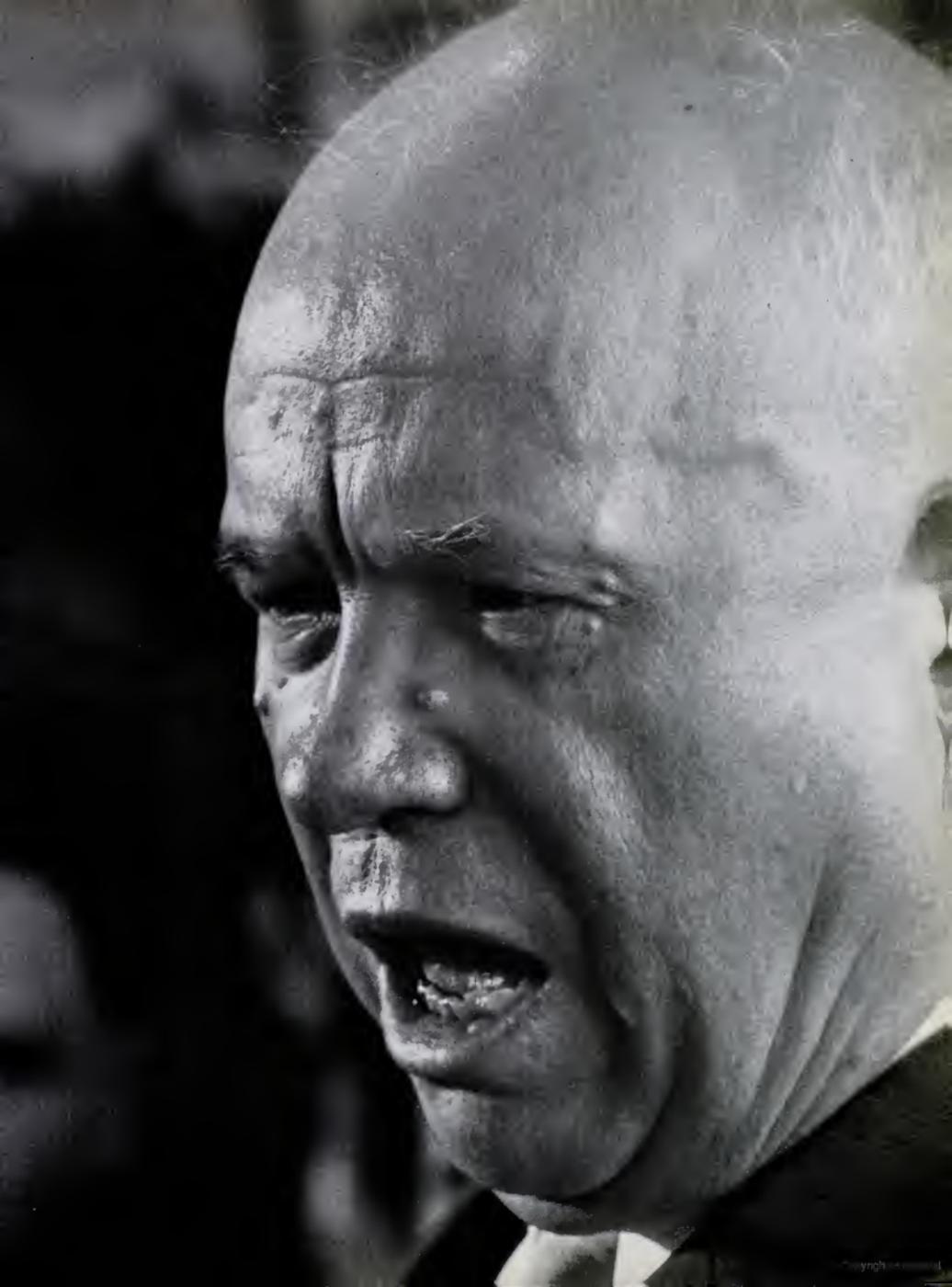
Actually summit talks—originally called to deal with Berlin and nuclear peace—had begun, bitterly and angrily, following the crash of a U.S. pilot's high-altitude reconnaissance plane over Soviet soil. This was evidently the result of mechanical failure; otherwise Soviet air defenses could probably not have reached it. But there was no mistaking the barefaced opportunism with which Khrushchev exploited the affair. There was no mistaking, either, the desire of both countries to match pre-summit propaganda with deeds. The U.S. had a globe-circling nuclear submarine (pp. 112-117), and the Russians a new 4½-ton spare satellite with a man-sized dummy inside.

The din about the U-2 had of course nothing to do with summit issues. It was just another chapter in a power struggle that began in the wartime 1940s, when men like Fuchs and Nunn May and Pontecorvo and Rosenberg (pp. 46, 47) were spying for the Soviets against wartime allies. This was long before "the spirit of Geneva" (circa 1955) and "the spirit of Camp David" (circa 1959). Each "spirit" was superficial; spying went right on. In the past eight years West Germany has convicted 1,799 people as Red spies, and only last week Soviet Author Ilya Ehrenburg casually observed that spying was routine. The non-Communist world did not seem surprised either that there was such a thing between enemies, although the U.S. was widely criticized for the timing of the U-2 flight. Moreover, in light of knowledge that the U.S. had heretofore been doing aerial espionage successfully, the Western military posture looked much better.

Actually Eisenhower met Khrushchev's summit-hustling performance with temperate words. He offered to stop spy flights over Russia and challenged Khrushchev to two-way talks to save the conference. Failing that, he intended to take the subject of aerial inspection before the U.N., and responsibility would fall on Khrushchev for sabotaging a meeting on which, in the President's words, "so much of the hopes of the world have rested." On these pages LIFE reports the background to "the spirit of Paris" (circa 1960) which threatened to put the cold war in its deepest freeze since Stalin died.

← EISENHOWER: Spying "is a distasteful but vital necessity. No one wants another Pearl Harbor."

KHRUSHCHEV: "I was horrified to learn that—the President had endorsed those aggressive acts." →



ANCIENT BUT SLIGHTLY DISHONORABLE CALLING



AERIAL SPYING reached its high point in 1943 when British photo expert, Constance Babington-



Smith, saw first V-1 rocket planes at Peenemünde. A V-1 is at 1, blast marks at 2, another V-1 at 3.

Spying is a profession of great antiquity. For a calling held to be reprehensible, it has engaged some distinguished and even glamorous people. An early practitioner was one Captain Thut-mose III in the 15th Century B.C., used spies to smuggle 200 soldiers into the Palestinian city of Jaffa. One reason why Wellington gave Napoleon such a trouncing at Waterloo was that his spies knew the French plans beforehand. In the U.S., famous detective Allan Pinkerton organized the Federal secret service during the Civil War.

With some justification spying is associated with such lush beauties as Mata Hari, but for the most part spies are as unobtrusive as possible. Aerial espionage dates from French wars in 1794 when a French observation balloon so scared an Austrian army it gave up the fight.



AMERICAN SPY. Nathan Hale, of the Continental Army, offered to penetrate British lines in 1776. Caught in teacher disguise, he was hanged, regretting he had "but one life to lose for my country."



BRITISH SPY. Major John André, was sent to negotiate with the traitorous Benedict Arnold for the surrender of West Point. Caught by some Americans near Tarrytown, N.Y., with incriminating papers hidden in his boots, André was hanged in 1780.



NAPOLEON'S SPY. Charles Schülmeister, working in Vienna, got information resulting in Austerlitz victory. He was caught but rescued by French.



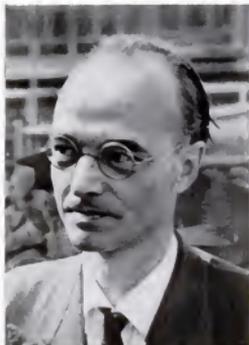
RUSSIAN BALLOON was sent up at Port Arthur in 1904-05 to watch Admiral Togo's Japanese fleet. Despite such weapons Russians lost the war.



AERIAL CAMERA. one of first to be used for wartime spying, is here being aimed down on German trenches by U.S. aviator during World War I.



RUSSIAN AGENT. Richard Sorge, ostensibly a German journalist working in Tokyo, spied on Japanese for eight years until he was unmasked.



ATOMIC SPY. German-born Klaus Fuchs, used his position as a nuclear scientist to feed valuable British and U.S. atom-bomb secrets to Russians.



MOST CELEBRATED SPY, Mata Hari, first grew famous interpreting Indonesian dances in Paris. Dutch-born as Margaretha Geertruida Zelle, she became

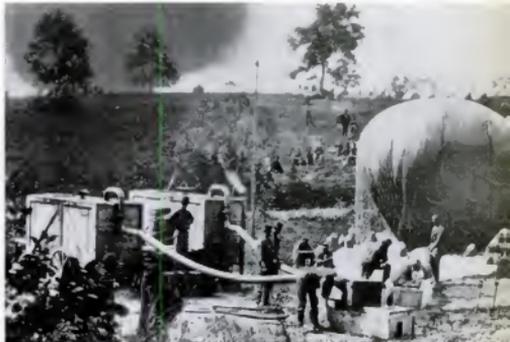
a German secret agent and in World War I pried many secrets from her admirers, including several high allied officers. She was executed by the French in 1917.



UNION AGENT, Pauline Cushman, spied on the rebel General Bragg, was caught and sentenced to be hanged. Union forces rescued her at Shelbyville.



CONFEDERATE HEROINE, Belle Boyd, crept through the Union lines to give General Stonewall Jackson report which helped him win at Front Royal.



NORTHERN SPY BALLOON here being inflated in 1862 by Union Chief Aeronaut T.S.C. Lowe (far right), reconnoitered the Battle of Fair Oaks. It was one of the first U.S. military balloons. They were so effective that southern belles gave their silk gowns to make balloons for Confederates.



U.S. TRAITORS, Ethel and Julius Rosenberg, here being escorted to court by a U.S. marshal (center), were linked to the Russian spy ring in which Fuchs was involved. They were sentenced to death and despite worldwide protests against extreme penalty were executed in Sing Sing electric chair in 1953.



FROGMAN, Comdr. Lionel Crabbs, vanished in Britain's Portsmouth harbor while diving near Russian ships. Headless body was found 11 months later.

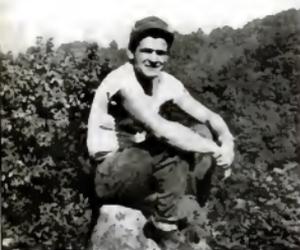


REDS' BEST, Col. Rudolph Abel, shipped into U.S. in 1948 and, as artist in Brooklyn, spent nine years sending information to Moscow until caught.

FROM QUIET BOYHOOD IN VIRGINIA TO BITTER WORLD FAME AS A SPY



POWERS AS BOY, age 8, poses at family's Harman, Va. home with sisters Janice, 6, Jean, 10, Jessica, 1, and Joan, 4. A fifth sister, Joyce, was born in 1940. Powers made up his mind to become a pilot six years later, after his first plane ride.



ON AN OUTING, at age 20, Powers climbs a mountain near his home. He was a track star at Milligan College.



WITH HIS MOTHER Powers says goodly at airport in 1956 before he left for four-year contract in Turkey.



POWERS' WIFE, Barbara Gay, leg broken in ski mishap, is now in Georgia. "He was not a spy," she says.



IN MOSCOW pilot is shown in a flight suit in picture which Russians displayed at airport with parts of plane.



KHRUSHCHEV TAKES STUMP AT MOSCOW DISPLAY OF POWERS' PLANE AND

AN AMERICAN IN RUSSIA

In Moscow last week the Russians did not produce Francis Powers. But they did lay on an elaborate display of the U-2 and equipment they said Powers had used to spy on them. LIFE Photographer Carl Mydans, who is also a best-selling author (More Than Meets the Eye, LIFE, Sept. 21, 1959), rushed to Moscow from another assignment to photograph the evidence and report on the performance of Nikita Khrushchev, who unveiled the exhibit.

by **CARL MYDANS**

IN Astrakhan an old woman with a kerchief tied around her head pressed past me at the counter and spoke to the girl who was handling my telegram to Moscow. "I heard them again last night," she said. "Planes—and more shooting." The girl shook her head slowly. "There were no planes last night, Babushka," she said with understanding. "And you didn't hear any shooting. It is just that you are nervous."

It was a week of nervousness in the U.S.S.R. I had photographed Khrushchev addressing the Supreme Soviet when he first made his alarming charges concerning violation of Soviet air space by a U.S. aircraft. That night, with permission to visit the Caspian regions already in hand, I left for Astrakhan on the Volga River delta, where Americans are not often admitted, to photograph the spring run of the Russian sturgeon and the making of caviar. I went with some misgivings.

The international incident was on the tongue of almost everyone: the officials who cleared me at airports, pilots and stewardesses who flew me nearly 1,000 miles into Russia, the hotel staff members who cared for me, and the scores of other individuals who helped me with my story. But among these people there was never an indication that I was not welcome or that my camera was unfriendly. And since it is not possible for an American traveling in the Soviet Union to be taken for anything but an American, this was for me one of the most surprising



EQUIPMENT. STANDING ON CHAIR, HE TELLS PRESS THAT HE IS "SHOCKED" TO LEARN THAT PRESIDENT EISENHOWER HAD APPROVED U.S. ESPIONAGE FLIGHTS

FINDS KHRUSHCHEV TOUGH, HIS PEOPLE FRIENDLY

developments of the week. That last day, when I said goodby to Pyotr Ivanovich Kanishev, my host and the manager of the Soviet Union's largest fish processing plant, he handed me a gift: a huge container of caviar. "Enjoy it," he said. "It was a privilege to have you here." From the way he shook my hand, I had no way of knowing that a few hours earlier the Soviet radio had carried news from Washington admitting that an American jet had made an intelligence flight over Russia.



DESTRUCTOR UNIT, as labeled by Russians, is connected in airplane to ejection seat (left). Device should have thrown Powers free of plane and blown it up. Russians say he did not use equipment because it had not been inspected since 1956.

By the time I returned to Moscow the incident had become a crisis. Westerners listened hourly to their shortwave radios, read the flow of incoming news dispatches, met at receptions with grim looks. At a Czech embassy reception Khrushchev sought out the ambassadors of the countries where the U-2 had taken off or was to land and threatened to turn his missiles on them. We all waited almost expectantly for unpleasant repercussions in our everyday life. But in Moscow, as in the Caspian area, there were none.

For one thing, the tone of Khrushchev's charges was made more temperate for home consumption. For another, there was an unmistakable feeling among the Russian people that this extraordinary event was something that was acted out at the very top of the two governments, and that we Americans present in Moscow were no more responsible than they.

This was underscored in the Chess Club building of Gorky Park on May 11. In this building, crowded with parts and debris of the downed U-2, and with the Communist and Western press, Khrushchev appeared suddenly in his characteristic fashion. Sweeping past exhibit after exhibit, he electrified the gathering. At last he stood upon a chair and said, "Well, what do you want from me?" I was smothered in the crowd, unable to raise my arms. Then I heard someone calling my name. Above me, standing on a tiny window sill perch, was a Russian photographer who had covered Khrushchev's tour in the U.S. He cried out, "Cari, come!" He reached down and pulled me up to his window position. While we worked, holding on to each other and sometimes swapping positions back and forth to share each other's camera angle, Khrushchev made the bitter remarks he has ever made against President Eisenhower.

When it was all over and Nikits Khrushchev had left the room, the Russian photographer anxiously asked me, "Did you do good, Carl?" I told him, "Very good. Did you do good too?" He answered, "Good, good." We shook hands and thanked each other, and then we parted.

CARTOONISTS' VIEWS FROM ABROAD OF SUMMIT AND THE U-2 INCIDENT



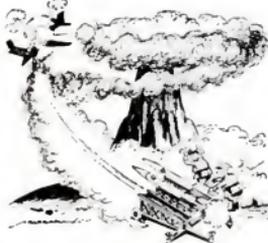
CHERRY TREE PARABLE in London *Daily Mail* shows Ike as George Washington telling Khrushchev "I cannot tell a lie." The ax represents U-2 plane.



"TRITON" TRIP (see pp. 112-117) causes Khrushchev, in London *Daily Mirror* cartoon, to forget U-2 and exclaim, "Those Yanks are everywhere!"



RUSSIAN ROMANCE is thwarted by spy threat in *Daily Mail* cartoon as maiden tells farmer, "Stop it, Ivan Ivanovitch—someone might be looking."



CLOUDY SUMMIT, shown in anti-Communist *Il Popolo* of Rome, is hidden from view by smoke from Russian rocket which has just shot down U-2 plane.



SPY THEME is shown in *Le Canard Enchaîné* of Paris as masked De Gaulle waits under masked moon while masked Khrushchev, Eisenhower and Macmillan sneak in like spies for summit talk.



ANGRY KHRUSHCHEV, hiding spy-glasses, berates U.S. for spying openly in a cartoon from Paris' *Aux Ecoules*.

TALK OF THE U-2 AND A PREMIER WITH A SECRET



No matter how the talk would go in Paris this week, the world had already heard from the U-2 incident. Some of the reaction was surprisingly good-natured (above). A LIFE sampling of foreign public opinion indicated that though most people were disappointed that the U.S. had blundered and got caught by the Russians so near the summit, they recognized the need for the Americans to carry out military surveillance of Russia. "One Pearl Harbor," said the *London Telegraph*, echoing President Eisenhower, "is enough for them."

On the official level, some of the reaction took the form of tough diplomatic protests. Khrushchev had warned both Pakistan and Norway, which he named as the terminal points of the flight over Russia, that he would order rocket attacks on both of them if they allowed more spy flights out of their bases. Both protested their innocence and the U.S. quickly reassured them that it would retaliate against Soviet rocket attacks. The U.S. also announced it intended to continue espionage flights.

Communist China waded into the argument with a claim that a U.S. Navy plane had flown over Red Chinese territory twice in three days, raising the suspicion that Khrushchev was getting extra pressure from his own ally—backed up by inflexible Stalinists within the Kremlin—to ditch his policy of "peaceful coexistence." And as Khrushchev landed in Paris, he heard a secret: the Soviet's huge new "ship sputnik," timed to suggest that Russia is not too far away from a manned space satellite.

IKE ON DEPARTURE: President gives jaunty salute as he is escorted to jet plane for Paris by Air Force Colonel William Smith.

KHRUSHCHEV ON ARRIVAL: The Soviet leader is met in Paris by → French officer and second-string official, Minister of State Roger Frey.





LAST PHOTO OF ALY KHAN

In the last picture taken of him, Aly Khan (*left*) at the Longchamp racecourse in Paris talked with a racing reporter whose pen name is Val d'Or. A few hours later Aly was killed when his auto collided with another in a Paris suburb—ironically on a street named Val d'Or.



A LOOK AT THE WORLD'S WEEK



← A NEW 'FRANCE' AFLOAT

OL' EARL SUNK IN SPIRIT

Raising his arms in a gesture of victory, President de Gaulle saluted his country's newest achievement, the liner *France*, as it lay off St. Nazaire after its launching. Longest liner afloat (1,035 feet, four more than the *Queen Elizabeth*), it will make its first crossing in 1962.

Louisiana Governor "Ol' Earl" Long bowed out with a bang and a whimper. Going to the inauguration of his successor, hillbilly singer Jimmie Davis (right), Earl listed his misfortunes, passed out cards reading, "Yours forever, Earl K. Long." Later he socked a reporter.



← HOSE VS. YOUNG RIOTERS

CANNES'S SPLASHY STARLET

In San Francisco's City Hall, 250 protesting demonstrators, mostly students, barred from an Un-American Activities subcommittee hearing, rushed police who broke out hoses. When 400 cops tried to drag them away a riot ensued—tooth and nail vs. nightstick. Jailed: 61.

At France's Cannes Film Festival a party celebrated an Italian movie, *La Dolce Vita* (The Sweet Life), on the dissipations of Roman nobility. As the rollicking grew more Roman, into the swimming pool sailed a starlet, followed by a dozen more. But spirits were undampened.

HOW HIGH IS THE SPY?

One of the fathers of the atom bomb, Leo Szilard, lying gravely ill in a New York hospital, last week wrote an eloquent letter to the *Herald Tribune* about the spy plane episode, asking questions which cut to the heart of the whole issue: "If one may take photographs from a satellite, why not from a plane flying 10 miles above the ground? Just how high above the ground does the sovereignty of a nation end?"

Whether or not the U-2 flights are resumed, Szilard's point is that they would soon be stopped anyway because the plane is being made obsolete by science. Khrushchev, who rattles his rockets over man-made aerial photos, makes no protest whatever about the photos sent back two or three times daily by our TV-satellite, Tiros, in its passes over the Soviet Union. Yet, by 1962, according to the Air Force missile chief, Lieut. General Bernard Schriever, we will have a reconnaissance satellite able to photograph objects as small as seven feet in diameter from 300 miles up.

American prestige has suffered in the U-2 affair—not because we performed such necessary reconnaissance but because, as Professor Szilard says (expressing "indignation such as I have rarely experienced"), our own government lied about it. It will be embarrassing for civics teachers to explain this to their students. Since the truth was told in the end, it would have been far better to say nothing than to spin those tales about "weather patrols" and especially about the President's supposed ignorance of the operation.

The reconnaissance itself was and is necessary, as the President explained, because the Soviets are able, in our open society, to spot all of our bases to a pinpoint, whereas their fanatical secrecy keeps us in the dark unless we can manage to pierce it. Some of their scientists have privately admitted

to ours that overseas bases are to the U.S., by way of strategic advantage, what their secrecy is to the Russians. It is vital for us to know what goes on behind this veil. And the knowledge gained in this four-year penetration by the U-2 has been priceless. The Soviets have been aware of these overflights all along, but neither their fighters nor their anti-aircraft could knock them down (they got Powers only because his plane failed, forcing him to descend to altitudes where they could reach him). They did not complain before because to do so would have been to reveal the weakness of their defenses. But this very weakness has served to reduce our own fears of Soviet might, and thus to lessen tension.

Furthermore, the U-2 photographs and other intelligence led to the Pentagon's recent downgrading of Soviet missile potentialities, and this in turn led to the President's decision not to launch a crash effort in U.S. missiles.

American opinion does not rejoice in the U-2 flights; it soberly accepts them under the harsh laws of survival and self-defense. The necessity for them could be removed tomorrow if the Soviets would agree to the controlled disarmament and inspection which the West seeks and will continue to seek. This ill wind of the U-2 will blow good to both nations, and to the world, if it helps advance such a genuine solution. A Russian dog, Laika, has already shot across the U.S. in a satellite; and this week's orbiting of the huge Soviet space capsule only emphasizes the Russians' own capacity for extra-national surveillance. The truth is that both our air "sovereignties" have become myths. What is needed now—despite, or even more because of, the torpedoed summit—is a great step toward disarmament by controlled inspection, not only on the ground and in the air but also in outer space.

NOW LET'S TALK ISSUES

Senator Kennedy's smashing victory in the West Virginia primary (see p. 62) was a double milestone in the presidential race. It made him much the likeliest Democratic nominee and it deflated the fears (or hopes) of those who think religion will be a major campaign factor. It thereby makes possible a more constructive period of electioneering.

The West Virginia Democrats were expected to show themselves either anti-Catholic or resentful of the Catholic bloc voting that had supported Kennedy in Wisconsin. That didn't happen; and one reason it didn't is the way Kennedy himself stepped up to the "religious issue." The only politically legitimate question about a candidate's religion, he said, is whether he is free of "any form of ecclesiastical dictation." His claim to complete freedom in that respect (however it may be received in Rome) was all the reassurance West Virginia needed—and all the rest of us are entitled to ask. Jack Kennedy repudiates Catholic votes as such, and even anti-Catholic votes. He said after West Virginia, "Now if we can get the Catholics to stop talking about [this issue] we're going to be in business."

Kennedy's unusual appeal to women was another big factor in West Virginia; so was the money he spent on the campaign. But what is now amply established is that both he and Nixon, who has also done very well in the primaries, are strong vote-getting personalities. Both are youngish, intelligent and refreshingly willing to add to the record. Now it is time for both of them to get more explicit about their views on the real issues.

A check list of these issues (LIFE, March 21) would include national purpose (see pp. 22-41), defense policy, the farmers, civil rights, labor, taxes and the value of the dollar. So far,

both Kennedy and Nixon have been groping for a partywide consensus on these issues which they could adopt without making any unnecessary enemies. The result could be either another twiddle-dum-and-dee election, or—rarer and better—an election in which the candidates not only offer a choice of personal qualities but represent real differences between the Republican and Democratic parties.

Partly because of the summit, neither Kennedy nor Nixon has recently ventured far on the Eisenhower line on foreign and defense policy. On domestic issues each man has rejected proposals from extremists in his party: Kennedy won't promise tax reduction (as Humphrey tried to), and Nixon won't promise to pay \$5 billion a year on the public debt. But Kennedy will be easily drawn toward the classic Democratic liberality on spending. He takes a "much broader view" of inflation than Ike; and the Kennedy farm program promises no serious attempt to end the costly subsidy racket. Nixon won't have a farm program until after he is nominated, except to approve the "broad guidelines" of what Eisenhower tried (and failed) to do. But on general economic policy he is a self-styled "progressive-conservative," contesting the liberals' monopoly of concern for people, while insisting that the taxpayer either get his money's worth from every federal program or keep his money. Conservative economic policies, as Nixon sees them, result in greater actual progress than careless spending.

Here is one natural and well-trod division line between Republicans and Democrats, perhaps the chief one in 1960. In Nixon and Kennedy, each party has an able spokesman who can—and should now start to—make the difference clear and politically interesting.

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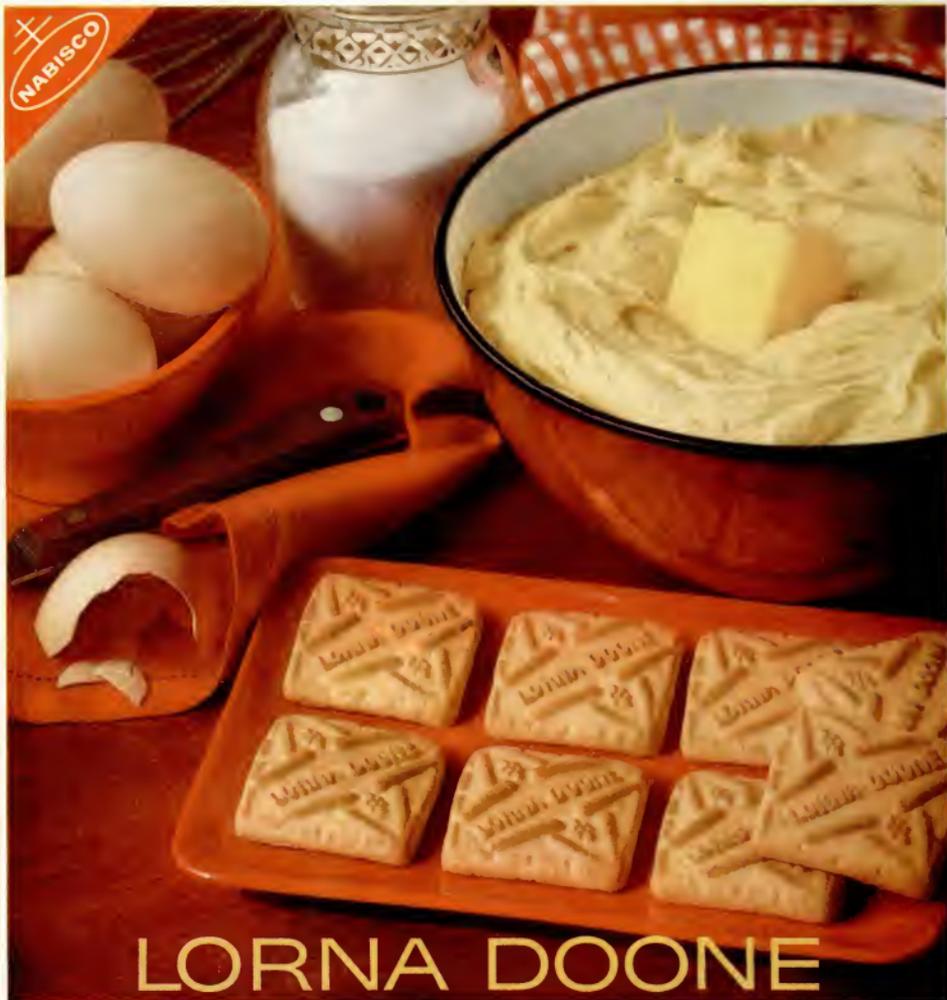
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Monday, May 23rd, 1960.

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MAN WHO MOLDED MODERN PHILANTHROPY

Elder Rockefeller dies after a career of giving

"Money itself is lifeless, impotent, sterile . . . but man . . . using money . . . may feed the hungry, cure the diseased, make desert places bloom and bring beauty into life." These words were penned by the thoughtful man at right, John D. Rockefeller Jr. Last week when he died at 86 they remained his best obituary.

In 40 years Rockefeller gave away at least \$474 million. The 200-odd causes which he backed—from the giant Palomar telescope to the interdenominational Riverside Church in New York, were all projects selected after careful research. Among his most important gifts were the \$8.5 million U.N. headquarters site in Manhattan, the \$3.5 million Acadia National Park in Maine, the \$19 million Jackson Hole section of Yellowstone Park and the \$56 million re-creation of Colonial Williamsburg. To oversee all these vast outlays he founded a network of trusts, foundations and institutes which will continue to operate with the participation of his five sons, John, Nelson, Laurance, Winthrop and David. All of them he raised in the family tradition of high religious principle and public responsibility.

Although Rockefeller had more than a billion dollars to use, becoming a philanthropist was not easy for him. His early training was puritan and secluded. His understanding of humanity had to be gained painfully, through a mask of shyness and formality which he could never completely drop. When he first entered the business world, his father, for whom he always had a loyal affection, was under fierce attack from the trust-breakers and "muckrakers." Hence family acts of charity were often sneered at as mere conscience money. Despite the obstacles, John D. Jr. in 1910, at the age of 36, resigned all but one of his directorships to embark on a new kind of full-time philanthropy, organized on a continuing basis. He succeeded so well at it that the Rockefeller name, once a symbol of robber-baron ruthlessness, is now a virtual synonym for wise, unselfish giving. Last week President Eisenhower could say with confidence, "I share with millions a feeling of profound regret."



THIS RARE FORMAL PORTRAIT OF JOHN D. JR. WAS TAKEN BY PHOTOGRAPHER YOUSUF KARSH IN 1956



WITH HIS FATHER John D. Jr. walks back home from church in 1900. They were staunch Baptists.



WITH HIS SONS John D. Jr. waits to receive coffin at Tarrytown, N.Y., railroad station before the

funeral of his father in 1937. Sons are (from left) David, Nelson, Winthrop, Laurance and John D. III.



PARENT Rockefeller steps out purposefully at 1931 wedding of son Laurance. With him is wife Abby Aldrich.



MINE-OWNER John D. Jr. visits at Colorado pits during 1915 labor strife which he settled in enlightened way.



ENTREPRENEUR Rockefeller gaily tours his own model real estate development, New York's Rockefeller Center, in 1951. Above him is statue of Prometheus. With him is his recent bride, Martha Baird Allen. His first wife died in 1948.



FOREIGN AID DONOR Rockefeller (left) talks in French with the mayor and the former mayor of Versailles during ceremonies held in 1936 to honor him for the gift of a \$2 million repair job on Versailles' historic public buildings.



FUND RAISER Rockefeller chats with his fellow speakers, Mayor Fiorello La Guardia (left) and former Governor Alfred E. Smith (center), at a 1938 drive-launching dinner for New York's community chest, the Greater New York Fund.



BEREAVED WIFE, Martha, descends from family plane at Westchester County Airport accompanying her husband's ashes to the Rockefeller estate in Pocantico Hills, N.Y. Behind her is her stepson, Governor Nelson A. Rockefeller.

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AT KENNEDY HEADQUARTERS IN WEST VIRGINIA, HUBERT HUMPHREY CONGRATULATES JACKIE KENNEDY AFTER TEARFULLY ANNOUNCING HE HAD QUIT RACE

A YOUNG MAN NOW REALLY ON HIS WAY

In wake of the West Virginia landslide, Kennedy goes out after the party pros

Barely halting to hear congratulations from the rival he had buried in a West Virginia landslide, Jack Kennedy plunged ahead last week to sew up support of Democratic bosses with strategic blocs of delegates. His job was made much easier by the surprising way he had beaten Humphrey. He had won because of his superb, well-heeled organization, his great personal charm and attractiveness to voters—particularly women—and his forthright facing of the religious issue (*see Editorial, p. 54*).

Now, in a new phase of his masterly plan to kill off the opposition by

convention time, he aimed his charm at party pros. In New York he met once-reluctant Carmine DeSapio and was assured of most of the state's 114 votes. Chicago's Mayor Daley and Governor Williams of Michigan all but declared for him. His delegate count rose to 550. Kennedy's method has proved far more effective than Lyndon Johnson's and Stuart Symington's stay-out-of-primaries strategy. Symington played his trump last week: Truman endorsed him. But what Truman was doing for Symington did not nearly make up for what Kennedy had done for himself.



CHUCK FROM A LADY turns Kennedy's head at a reception given him by enthusiastic New York Democrats two days after West Virginia victory.

TALK WITH A BOSS occupies Kennedy as he meets New York Democratic leader, Carmine DeSapio, with state chairman Michael Prendergast (right).



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Once again we have proof that, class by class, *Goodyears are the world’s toughest truck tires.* And remember, this report is typical of the many received on *all* tires in the full Goodyear line. They’re all built with the newest 3-T Processed Cords (Rayon or Nylon) and the latest chemicals and super-tough rubbers. So whether you operate one truck or a hundred – big or small—you’d be wise to buy or specify Goodyear. You’ll find they’re not only *tough* and *low in cost-per-mile*, but also have the balance required by the smoother ride of today’s trucks. See your Goodyear dealer or write Goodyear, Truck Tire Dept., Akron 16, Ohio.

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360 Bell & Howell Electric Eye Movie Cameras. Shoots automatically at the correct exposure.



1120 Black & Decker Deluxe Power Tool Kits. Includes a powerful 1/4" drill and accessories.

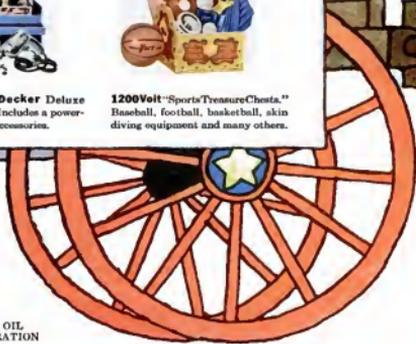


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A Frisky Son for Misty

PONY ADDS CHAPTER TO HER FAMOUS STORY

From Chincoteague Island off Virginia came news for all who knew and loved Misty. The heroine of Marguerite Henry's famous children's story, *Misty of Chincoteague*, has a son, a gangling bay colt.

Misty is one of a herd of wild ponies whose ancestors, it is thought, had been left on Chincoteague by Spanish galleons. As a filly in 1946, she had been taken off to Wayne, Ill. by Mrs. Henry. Three years

ago, after a teary farewell (LIFE, June 10, 1957), she was taken back to the island to rejoin her wild kin. But Misty was too civilized to take up wild ways completely. Though she ran with the herd at first, most of her time was spent at a big ranch owned by Ralph Beebe, Now, coming to see Misty's son, Mrs. Henry found her old friend as gentle as ever and is planning a new book to bring Misty's story up to date.



MISTY AT WAYNE FAREWELL PARTY



Misty and son roam quiet Chincoteague meadow. Colt's name will be chosen from suggestions sent in by schoolchildren all over U.S.

With collie chaperone, colt takes wobbly gambol (below). He will live on the ranch in his early years, then will join the wild pony herds.



Cole
of California



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Cole brings TAHITI to the beach!

Have your own island paradise! Cole has transplanted all the splash and splendor of Tahiti right to your beach. Here, white hibiscus flowers run riot over a back-plunging sheath gone-native. Lagoon Blue, Kelp Brown, Coral Reef. Sizes 10-16. Helanca® knit suit, \$22.95. Matching cotton broadcloth shirt, not shown, \$15.95.

MISTY CONTINUED



In exuberant frolic, colt shows newly gained sturdiness. Observed Mrs. Henry: "He is Misty all over again."



In playful tussle, the colt ignores 6-year-old Billy King Beebe's offer of unfamiliar sugar cube, nips his jacket sleeve.

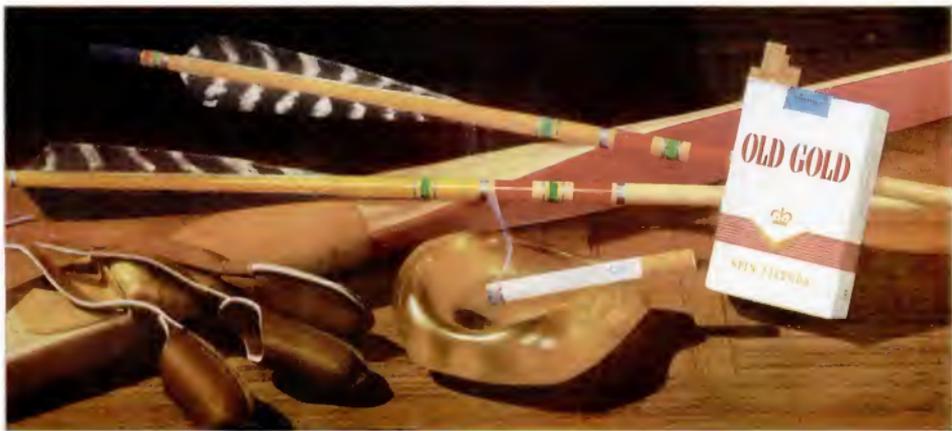
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AND the cooler the smoke
... the **better** the taste!



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NEW YORK, N. Y. CMAK & R 1960



Reunited with friend, Author Henry gives a congratulatory hoofshake to Misty as Dennie Beebe calms the colt.



In quiet moment, colt takes look around stable watched by his mother and Ralph Beebe on whose ranch he was born.

Dandelions *vanish,* grass grows greener!

REMARKABLE what you can accomplish in just half an hour. You can kill all the dandelions in your lawn. And you can take a giant step toward greener, thicker grass.

You can do both of these jobs with just one application of astonishing BONUS® by Scotts—and be certain of success *even if you've never taken care of a lawn before in your life!*

Simply fill the hopper of the Scotts Spreader, set the dial and take a walk. BONUS weeds as it feeds. Results are sure and dramatic.

Dandelions, plantain, buckhorn, all similar weeds in your lawn soon shrivel and die. Your grass gets rich, steady feeding—without surge growth, without burning. Your lawn looks greener, lovelier. You take new pride in it.

The key to the effectiveness of this remarkable treatment is the way the Scotts Spreader distributes the tiny BONUS granules evenly and accurately over every square inch of lawn. You get uniform coverage—and the uniformly good results of an expert.

One BONUS application, when dandelions appear, can mark the real beginning of that better lawn you've always wanted. Other lawn problems (even crabgrass!) can be solved just as surely and easily when you follow a Scotts Program.

That's why Scotts promises:

"Anyone can have a good lawn simply by using the right products, at the right time, in the right way."

The easy-to-follow steps of the Scotts program that's right for your lawn are clearly and simply presented in a special pre-summer Lawn Program Guide. You can get a *free* copy from the local merchant who features the Scotts Lawn Program. It's to your advantage to know him. With his help you can make this your most satisfying lawn year ever.

SCOTT'S®... *first in lawns*



Man
with a
Plan
he succeeds
where
others fail

for the man
whose family
comes first!



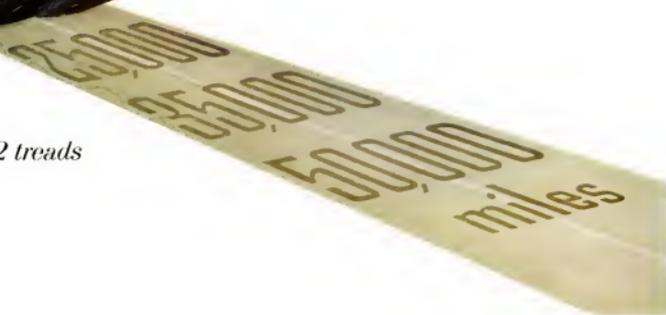
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THE DUAL 90 IS BUILT TO PROTECT... you and those you love. In today's traffic and freeway speeds, safety is priceless. So confident are we that you will never have a puncture, that we offer you free road service if you do.

Never
another
flat tire!



with NYGEN Cord and 2 treads



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YOU'RE
FRESH!

Fresh Stick goes on
dry...keeps you dry!
It's a deodorant and
a wonderful anti-
perspirant! Quick...
cool...dry... Fresh
Stick deodorant is
the easiest, breeziest
way to stay fresh!
There's nothing
fresher than **Fresh**



Show-off Dahlias

The dahlia, today such a widely cultivated favorite of gardeners, got off to a pretty poor horticultural start. The Spanish explorers found dahlia roots in Mexico 400 years ago and, since the Aztec Indians cooked and ate them, the roots were taken back to Spain to be grown as vegetables. But Spaniards hated the bitter taste and discarded them. A couple of hundred years later dahlia roots were again sent to Spain. This time, grown as flowers, their garden popularity began.

All modern dahlias come from these Spanish plants. There are 1,600 varieties, varying from delicate blooms to giant doubles a full foot in diameter. Perhaps because the dahlia is so showy, more men gardeners grow dahlias than any other flower. On these pages are five new prizewinners, outstanding for beauty and performance. From spring plantings (May through June) dahlias can be picked from mid-summer until heavy frost. In the fall their colors grow even richer.



Ancestor of the myriad modern dahlias is this prim Mexican flower. It no longer grows wild anywhere, is kept only to propagate new strains of dahlias.



New Strains, Plumper Shapes

Against a Mexican serape and a terra cotta statue of an Aztec woman are grouped four new prizewinning dahlias. Top row, left, is Tremendous, which has won many "largest and best in show" citations since it was introduced in 1959. It has flowers well over a foot in diameter, lasts at least a week

as a cut flower. The next three dahlias are Danny with a new pinkish-lavender color. The bush is 5 feet tall, the blooms 10 or more inches across. Right is Tina Maria with large frilly blooms of a new color blend. At bottom are Red Top 3-inch miniature dahlias, profuse bloomers with wiry stems.



A Prizewinner Named Murphy

In the two years since its development, the Miss Patricia Murphy dahlia has proved one of the top prizewinners. Its large, full blooms mingle two of the rich colors which are woven in the Mexican throw rug behind them—deep persimmon and maize yellow. This dahlia blooms right through the hottest weather, keeps well

after being picked. Its flowers are often 11 inches across. All dahlias should be planted in full sun in well-drained, well-fertilized soil. Roots should be laid flat in a hole or trench about 5 inches deep. After frost dahlia stalks should be cut to the ground. About a week later roots must be dug up, stored in a dry cool place.

STEVENS BEAUTIFUL FABRICS OF FIBER GLASS



... THE ONLY FABRIC THAT COMES FROM THE WASH

ALREADY IRONED.

FIBER GLASS can't wrinkle. That's what makes even this glamorous festooned window dressing so practical. You would no more iron your FIBER GLASS curtains and draperies than you would iron your windows. And like your windows, they cannot possibly wrinkle, shrink or stretch, burn or be affected by sunlight. A brief dunking, rinsing and dripping leaves them just as effortlessly fresh and beautiful as you see them now. Yet Stevens FIBER GLASS has all the delicate charm of traditional expensive and hard-to-keep fabrics. And Stevens weaves FIBER GLASS in so many wonderful ways—sheer, heavily textured, smooth and satiny. See them all next time you're buying draperies and curtains.



J. P. Stevens & Co., Inc. Stevens Building, Broadway at 41st Street, New York 36, N. Y.

Automatic movie camera—Brownie price. Brownie Automatic Movie Camera, f/2.3, has built-in electric eye. Sets own lens automatically for clear, sparkling 8mm movies. Surprisingly inexpensive for a completely automatic movie camera . . . \$77.50.

New! Brownie camera with built-in exposure meter. Brownie Starometer Camera has sensitive electric eye that shows what settings to make for clear, beautiful snapshots or color slides. Lowest price ever for a Kodak-made camera with built-in meter . . . \$19.95.

Automatic camera makes 35mm photography easy! Kodak Automatic 35 Camera makes you a color-slide expert. Electric eye automatically sets lens for correct exposure over a wide range of lighting conditions. Fast f/2.8 Ektanar Lens gets wonderfully sharp details . . . \$89.50.



New! Zoom movie camera with electric eye. New Kodak Zoom 8 Camera, Automatic f/1.3, adds the drama of zoom to your movies. Takes regular, wide-angle, and telephoto scenes—or lets you zoom without interrupting the action for a second. Built-in electric eye makes correct exposure settings automatically . . . \$139.50.

Projector changes slides—all by itself! Sit back and relax while the Kodak Cavalcade Projector runs the show. It projects your slides big and bright, and changes them automatically. Fast slide-change system is easy on the eyes . . . \$124.50.



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Good pictures are easier, surer than ever with this finest line-up of photo equipment in Kodak history

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IT'S EASY TO BE A BACARDI COCKTAIL EXPERT! THE BACARDI LABELS TELL YOU HOW. The front label tells you it's world-famous Bacardi—the back label gives you expert recipes. So be an expert. And remember, according to good taste, old custom and a court decision, a Bacardi Cocktail must be made with Bacardi rum. Buy a bottle—soon.

Be a 100% Expert—send 10¢ for 2 food and drink booklets with more than 70 expert recipes.



BACARDI
ENJOYABLE ALWAYS AND ALL WAYS

©Bacardi Imports, Inc., Dept. C, 595 Madison Ave., N. Y. Rum, 80 Proof.



IN GROSS JEST, Orson Welles as the poor woman's lover touches her hand to Actor Bradford Dillman's chest so that she can feel something youthful.



FIRST STEP TO MURDER comes when poor woman seduces the young man and draws him into her plot to kill her older friend. He agrees to help.



ANGRY EXCHANGE in court vesting room finds Welles and Dillman also playing second roles. Now they are lawyers at murder trial and rivals in love.

A Double Role for Juliette

Juliette Greco has a built-in fan club in America. It consists of all those who went to Europe after the war and fell in love with Paris. They found her, a strange gaunt-looking girl sitting night after night in Left Bank cellar clubs listening to existentialist poets read their poems. Then she herself recited the poems and sang them and all Paris—highbrow and low—came to listen. She became legendary on the Left Bank. Clad all in black, her stark white face framed in black hair, huskily singing, "I am what I am. . . . What do you want of me?" Juliette for many was the soul of postwar Paris.

She moved out of the little cellar clubs into the big supper clubs. Next came U.S. movies. She had a small role in *The Sun Also Rises*, bigger ones in *The Naked Earth* and *The Roots of Heaven*. Now in Darryl Zanuck's *Crack in the Mirror* she has not one role but two. She is both a poor woman torn between a younger and an older lover and a rich woman with exactly the same problem. This double triangle ends in a tangled courtroom climax that mainly proves just one thing: Juliette Greco is a first-rate actress.



AS A TORTURED POOR WOMAN, Juliette is trying to murder her elderly lover in order to take a younger one.

AS A BORED RICH WOMAN, Juliette, also tired of an elderly lover, dresses for rendezvous with a younger man.

CONTINUED

"Backyard Banquets" always include



Van Camp's Pork and Beans

So delicious they make banquets out of ordinary cookouts. Van Camp selects tender beans, tender all the way through, and cooks them in Secret Savory Sauce . . . deliciously made with spices and plump, red,

ripe tomatoes. Just heat, eat and enjoy a flavor that spices up the whole happy meal. Especially good eating in the hearty outdoor air. And they're nourishing, too, rich in protein, iron, calcium, niacin, Vitamins B₁ and B₂.

Outsells the rest 'cause it tastes the best!



New! Movie camera at the lowest price in Kodak history! The new Brownie 8 Movie Camera, *f/2.7*, is easy enough for a child to use, and so inexpensive almost every family can afford it. Just set the dial, aim, press the button . . . and you're making big, colorful 8mm movies with Brownie ease . . . \$24.50.

New! Smallest, handiest Brownie flash camera! The Brownie Starlite is the most compact camera with built-in flash Kodak has ever offered. Handy to take anywhere . . . ready to get pictures any time, indoors or out, night or day. Uses new, extra-small, low-cost "AG-1" flash bulbs . . . \$10.50.



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CAMERA PARADE

These are just a few of the talented performers Kodak presents for 1960. See the whole parade at your Kodak dealer's. Discover how easy and inexpensive it is to open new

worlds of picture-taking fun for every member of the family. You get built-in dependability with every piece of Kodak equipment.



Compact projector shows 8mm movies bright and clear. The Brownie 8 Movie Projector is so small and trim it can go wherever you want to show movies. New no-sprocket design makes it remarkably easy to thread. And the price is small for a genuine Kodak-made movie projector . . . \$44.50.

Prices are list, include Federal Tax, and are subject to change without notice



Wherever you see this symbol, look for this photo equipment.

PICTURE IT NOW—
See it again and again!

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SEE KODAK'S "THE ED SULLIVAN SHOW" AND "OZZIE AND HARRIET"

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—a trademark since 1888

Comet

America's newest compact car.
First with fine-car styling and
priced with or below the others.



COMET OFFERS TWO AND FOUR-DOOR SEDANS — TWO AND FOUR-DOOR STATION WAGONS

Comet's fine-car styling sets it apart from all other compact cars. Perfectly proportioned lines, beautifully balanced front to rear, make the wonderful new Comet look every inch the value leader it is.

Priced with or below other compact cars. Despite Comet's downright good looks and obvious superiority, it is priced right down with the other compacts.

Up to 28 miles per gallon of regular gas. That's the mileage Comet's new Thrift Power Six can deliver. Comet's longer wheelbase (114" compared to the average of 107" in the other compacts) gives you the smoothest ride in its field.

You pay nothing more for extras like dual headlights, front and rear arm rests, door-operated dome lights, foam-padded front seats. These are either extra cost or not available in many other compacts.

Comet's two and four-door station wagons offer still further surprises with cargo space equal to some standard-size wagons. A retractable rear window replaces the old-fashioned liftgate for better ventilation, easier loading. Compare all the compact cars and you'll come away with a Comet—the hottest car in its field. Come see the Comet sedans and wagons now at your Mercury-Comet dealer's.

LINCOLN-MERCURY DIVISION *Ford Motor Company*. BUILDERS OF FINER CARS OF EVERY SIZE FOR EVERY PURPOSE

 LINCOLN AND LINCOLN CONTINENTAL...THE ULTIMATE IN MOTOR CARS  MERCURY...THE BETTER LOW-PRICE CAR  COMET...FIRST OF THE COMPACT CARS WITH FINE-CAR STYLING

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NEW FROM WESTINGHOUSE!
THE REVOLUTIONARY
CENTER
DRAWER
REFRIGERATOR

**SO EASY TO USE...
 SEE INTO...REACH
 INTO...KEEPS MEAT
 FRESH 7 DAYS WITH-
 OUT FREEZING...
 KEEPS VEGETABLES
 CRISP AND
 STORE-FRESH!**

No longer need hamburger or a steak spoil or vegetables go limp, simply because you didn't use them fast. With this convenient new Westinghouse Refrigerator meats stay store-fresh 7 full days (even hamburger)... vegetables stay crisp and colorful. Each in their own special kind of cold. All in an outside drawer not exposed to warm room air every time you open the refrigerator door. It pays for itself over and over in meats and vegetables saved... and you only have to shop once a week! See it today... choose from 5 glamorous cabinet colors, 8 panel colors including rich wood grains. Another reason why *The Big Swing is to Westinghouse* for quality, for features, for value!



**FROST-FREE
 IN ALL THREE...
 Refrigerator,
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 Drawer! No messy
 defrosting ever!**
 Roomy refrigerator section has glide-out shelves, door shelves. 190-lb. freezer has 2 roll-out baskets, door shelves. Center Drawer holds 21 lbs. meat, a week's vegetables.



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MODEL RAA-18



AT THE APRIL IN PARIS BALL GUESTS WATCH AN 18TH CENTURY OPERA BALLET. BALLROOM'S WALLS WERE REDECORATED TO LOOK LIKE THE PARIS OPERA

Society Has a Fling of Flings

Five years ago the April in Paris Ball was one of a dozen top charity affairs in New York. Today it is the most extraordinary social event in New York. Many parties are more exclusive. Others are more fun. But nothing can match the April in Paris Ball for sheer extravagance in decoration, entertainment, publicity and take-home loot.

This year the ballroom of the Hotel Astor was transformed just for the ball into a replica of the Paris Opera House. For the entertainment Mlle. Claude Bessy, the Paris Opera's prima ballerina, and

\$100,000 worth of costumes were brought from Paris for an opera ballet number. Dinner was served with seven wines and a choice of five liqueurs, breakfast with champagne. There were \$50,000 worth of raffle prizes. There were orchids for all the ladies and as the couples left they received two 18-pound gift boxes filled with a couple of hundred dollars worth of perfume, brandy and jewelry. But tickets cost \$300 a couple and the evening cleared \$200,000 for French-American charities, more than any ball netted this season.



THE SENSE OF LIGHTNESS



Lightweight is the right weight in today's carefree new world of fashion. Now you can enjoy the new freedom of truly modern lightweight fabrics made with Creslan, the new lighter-in-weight acrylic fiber that keeps fashion in shape without adding weight. Light as a feather, airy as a balloon, carefree as a kite, Creslan makes blankets that wrap you in cloud-light warmth—suits that hold their press with crisp, lean body—knits that breathe with cool, airy texture. See these exciting Creslan creations at America's finest stores. Cyanamid makes the Creslan acrylic fiber; selected firms make the fabrics and garments. American Cyanamid Company, New York.

**The Six Senses of Fashion:
Beauty · Color · Vitality
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Creslan has them all**

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ACRYLIC FIBER

CYANAMID

Illustrated: Jaymar slacks, 50% Creslan acrylic fiber, 50% wool. Treasure Chest blanket, 100% Creslan acrylic fiber. Knit fashion by James Kenrob, a Division of Dalton of America, 70% Creslan acrylic fiber, 30% nylon; Haapel suit, 50% Creslan acrylic fiber, 30% Dacron[®] polyester fiber, 20% rayon.



TIMES SQUARE SHENANIGANS, put on to publicize the ball, brought out Actress Momy Dalmbs who was dressed as Madame Pompadour for the ball. In

background is three-story replica of exterior of Paris Opera which covered the marquee of the Hotel Astor, Mlle. Dalmbs is the wife of Claude Philippe (p. 50).

CONTINUED

Have a Crush... Enjoy a Fresh New Taste!

Discover a fresh new taste—the crisp, satisfying flavor of Orange-CRUSH. Orange-CRUSH is delicately carbonated—starts with the juice of sun-ripened oranges. Have an ice-cold CRUSH today! Indulge yourself in the thrill of a fresh new taste!

THE TURBINE DRIVE BUICK '60



THERE'S NOTHING LIKE A NEW CAR... THERE'S NO NEW CAR LIKE THE 1960 BUICK

BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION

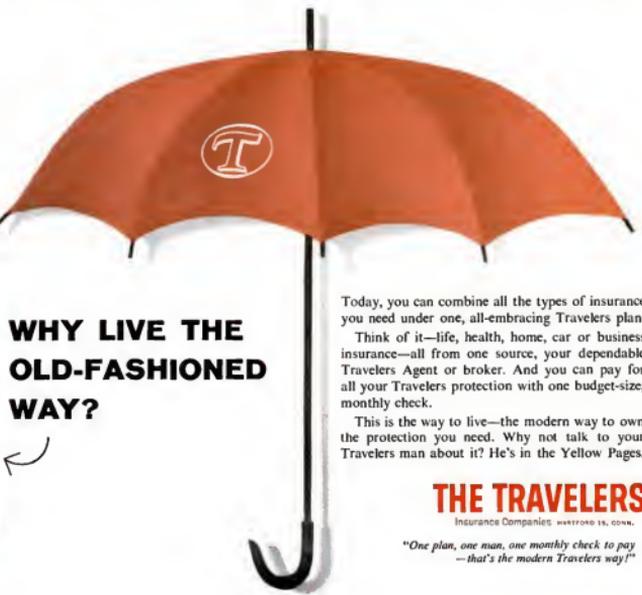
IT'S SUMMERTIME: the time to get up and go in the most rewarding car in America... a car for big families with big ideas... a car of boundless energy and stamina. **AND THE DRIVING IS EASY:** you tell it to move. It moves! No ifs, ands, or buts... just the strong, smooth sweep of Turbine Drive. A fine vacation in itself: **BUICK'S ALL-TIME BEST!**



MASKED GUESTS were Author Quaintance Eaton (left) in a fanciful Aztec headdress and another partygoer who puffs smoke to set off his devilish visor.

Milliners made hundreds of masks for the ball at prices up to \$150. For those who came without masks, the ball committee sold 25¢ masks for a donation of \$5.

CONTINUED



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WAY?**



Today, you can combine all the types of insurance you need under one, all-embracing Travelers plan.

Think of it—life, health, home, car or business insurance—all from one source, your dependable Travelers Agent or broker. And you can pay for all your Travelers protection with one budget-size, monthly check.

This is the way to live—the modern way to own the protection you need. Why not talk to your Travelers man about it? He's in the Yellow Pages.

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*"One plan, one man, one monthly check to pay
—that's the modern Travelers way!"*

Behind the Ball, a Hustling Hotelman

The one person most responsible for the pre-eminence of the April in Paris Ball is Hotelman Claude Philippe, director of the Hotel Astor and other Zeckendorf hotels. He started the ball in 1951 when he was managing the Waldorf-Astoria, by calling up Elsa Maxwell. "Elsa," he said, "we ought to give a party for the 2,000th anniversary of Paris. Something fancy." Elsa, who for years lived rent free in Philippe's hotel, liked the idea—she now says it was hers—and got on the phone. She produced a committee of good names. Philippe did the work.

Though charity affairs like the April in Paris Ball are put on by committees of socialites, the enormous work involved has forced them to depend increasingly on hotel management to look after everything from invitations to publicity. Nobody is better at this than Philippe.

He is suave enough to charm the most difficult hostess. He knows food and wine and how to do things in grand style. He has a huge staff, including 10 personal secretaries, to handle details and he keeps the help hopping by alternating threats with praise. When chairs needed moving just before the April in Paris Ball, Philippe turned on famous Orchestra Leader Lester Lanin who was standing by and shouted, "You, just because you've been an orchestra leader all your life doesn't mean you can't work. Move those chairs." Lester did as he was told.

Juggling social affairs keeps Philippe busy 16 hours a day six days a week. But he loves it. Besides, there is money in it. Hotels depend on parties for publicity, prestige and up to 30% of their receipts. "If we don't have a party in the ballroom," he says, "we create one."

Philippe proved his extraordinary power this past social season. For almost two decades he had been running the Waldorf-Astoria. After he took over the Zeckendorf hotels last July the Waldorf management was appalled to discover he took with him close to a million dollars' worth of parties and balls. They left the prestigious Waldorf and its elegant ballroom for the Astor, which is not in the Waldorf's league as a luxury hotel and has a plain ballroom besides. But committeewomen could not face putting on a ball without having Philippe help run it. Philippe is determined to get even more business and he has already copied this fall's Horse Show Ball, opener of the New York social season. He has been in the hotel business most of his 49-year life and has a merciless ambition to be acknowledged the world's greatest hotel impresario. When a reporter asked him recently if he had a close rival, he replied, "Modesty, which is foreign to my nature, forbids me to answer."



LAST-MINUTE ARRANGEMENTS for ball were made by Philippe on the 36th floor. Behind him workmen clear ballroom of chairs used at luncheon.



Step into
the friendly
world of

"BLACK & WHITE"

The most popular Scotch Whisky in America invites you into the friendly world of Black & White. Where the Scotch is at its smoothest... mellowest... finest. Where that familiar bottle proves you know fine Scotch—know real quality and value! Try it—Black & White!

...The Scotch with Character



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Winning flavor everytime

The candy with the hole



...still only 5¢



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Fresh-Frozen Orange Juice

Nature's Powerhouse of Vitamin C



Have plenty of Orange Juice every day

... because you like it
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Vitamin C is essential to good health, yet the body cannot store it. You must get a fresh supply every day. And, the more *active* you are—the more you need, because you use it up faster.

Only Nature knows the combination

... of *natural* Vitamin C plus important vitamins, minerals, and other health essentials you get in orange juice. It helps you keep fit—helps give you smooth skin, clear eyes and sound teeth.

Quick energy pickup

Fresh-frozen orange juice gives you all the *natural* Vitamin C of sun-ripened Florida oranges—and quick energy too. Have it not only for breakfast, but any time of day—and drink plenty. It's so *delicious*—so good for you—keep a pitcherful always on hand!

GET THE REAL THING!

No synthetic substitute gives you *natural* Vitamin C and the other health benefits that make pure orange juice so good for you.



...from Florida

Such flavor! Such convenience!
Such economy—one little can
makes 4 big glassfuls!



Soft as my blanket
soft as me
That's how soft
softness can be



Softness is Northern

*Northern Tissue is made with fluff
Nothing else is soft enough*

In fresh, clean colors and purest white

For lovely prints of Northern's four little girls in 11" x 14" standard frame size, send 25¢ in coin to cover handling costs to Northern, Box 150, Green Bay, Wisconsin.

Another fine product of American Can Company



IN \$100,000 GAME ROOM OF COMMERCIAL LUNCHEON CLUB, SAN FRANCISCO'S LARGEST, BAY BUSINESSMEN PLAY "FIVE-UP," LOCAL BRAND OF DOMINOES

A Big New Go for Humble Domino

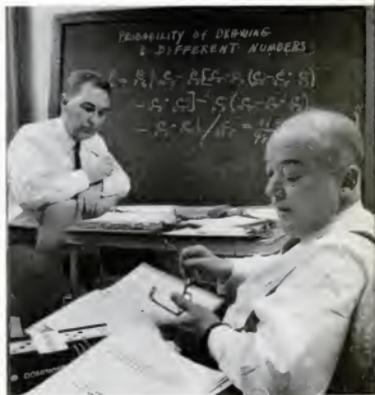


DOMINO FAN Dan London, manager of St. Francis Hotel, smiles gleefully during an evening game.

While other Americans have been content with bridge, gin rummy and canasta, San Franciscans, long a non-conformist breed, have for years stuck to the humble pastime of dominoes. They've played it in clubs, bars, even in cell blocks in nearby San Quentin. Lately, however, the game has mushroomed until today there are about 100,000 devotees in the Bay region and the craze is also evident in, among other places, Texas, the Carolinas, Oklahoma.

Symptomatic of the revival—and a partial contributor to it—is a handbook called *Dominoes* by San Francisco Banker Dominic C. Armanino. After being turned down by seven publishers it was taken by David McKay and proved a surprise top seller in San Francisco.

As played by sophisticated Bay fans, the game is far removed from its ebullient counterpart. The same dice-faced tiles are matched in turn by players. But in the adult game, which is usually played for money, points are scored and high strategy, based on the odds of a number appearing, is involved. "It combines the chance of dice with the skill of chess," says Dominologist Armanino, "and it doesn't get vicious like bridge." He adds demurely, "And it's simple enough so that a stupid guy can defend his position like an expert."



DOMINO EXPERT Armanino (right) and Mathematician Vaden Mayers work out problem in odds.

LOOK! Revlon's newest blessing . . .

Surprise! Purse-Size! Now
the **holding-est** hairspray is
as easy to carry as lipstick!



Revlon **LIVING CURL**

Imagine! Now no matter where you are...or what happens... you can rescue your hairdo with the new Revlon Living Curl hairspray miniature you tuck in your purse!

Ever since fashion said, "Down with droopy hairdos, up with sleek, smooth styling"... Living Curl has been the smart girl's constant companion. It's the hairspray these new hairdos need... because it's the *holding-est* hairspray. And it holds without stiffness or lacquer. It even comes in three exclusive custom formulas to match the needs of your hair and your hairdo.

And now...you can take it with you...in the new purse size... just in case of emergencies.

for fashion's newest hairdos!



**ONLY FROM REVLON...
THESE 3 DIFFERENT
CUSTOM FORMULAS!**

One exactly right for your hair

- **LIVING CURL REGULAR**—Best for regular hair and regular hairdos. Holds firmly but gently...without stickiness or lacquer.
- **TINTED AND BLEACHED**—Hair that is processed needs both conditioning and extra control. This formula has it!
- **HARD-TO-HOLD FORMULA**—For hard-to-hold hair and hard-to-hold hairdos. The extra-firm hold that fashion demands.

*Sizes for
boudoir and purse
in all
3 formulas!*





HEADS DOWN in a blond and fluffy ring, the O'Leary boys clump together in a huddle. They are very close, and secret-sharing confabs are always going on among them.



HEADS UP, the boys, Tom (top right), Harry (top left) and Dick, suddenly cease to be a fuzzy circle of mopheads and become so many pinpoint maps of the face of Ireland.

Movie Mopheads

Tom, Dick and Harry O'Leary, the tousled trio in these pictures, constitute one third of the progeny of a disabled war veteran who may well have fathered a fortune. For most of the last eight years these mopheaded moppets have been growing up near the Gashouse in Venice, Calif., once the pet pad of the beatniks, dutifully attending elementary school plus special classes in singing and dancing. Californians first became aware of the three when two entered and won a contest for the most look-alike twins in town. Some wretch unmasked them as triplets and the prize was taken away.

But the three got a succession of three-bit parts in movies and TV. Now Hal Roach has decided to revive his famous Our Gang comedies with Tom, Dick and Harry as his stars and starting June 1 the three will be at work.



Dual
Filter
does
it!

THE TAREYTON RING MARKS THE REAL THING!

Filters for flavor
as no single filter can



HERE'S HOW THE **DUAL** FILTER DOES IT:

1. It combines a unique inner filter of ACTIVATED CHARCOAL . . . definitely proved to make the smoke of a cigarette mild and smooth . . .
2. with a pure white outer filter. Together they bring you the best of the best tobaccos—the mildness and taste that pay off in pleasure!

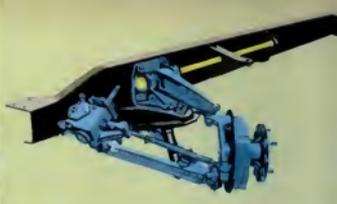
NEW **DUAL** FILTER *Tareyton*
Product of The American Tobacco Company "Tobacco is our middle name" © A. T. Co.



4-WHEEL DRIVES WITH NEW, LOW LOOK! Designed from tires to top as 4-wheel-drive trucks—not convert sims—they have extra-strong frames, axles, suspensions. Rugged workhorses, they'll claw their way up a 60% grade or walk through hub-high mud.



LIGHT, SHORT TILT-CABS HAUL EXTRA PAYLOAD! For maximum payloads (up to 1 ton more!), maneuverability, easy servicing... you want GMC tilt-cabs! Choice of front axle placements; 48" and 72" bumper to back of cab dimensions; V-6 or Twin-Six gas power; V-6 diesels.



ADVANCED NEW SUSPENSIONS—FRONT AND REAR! Independent front suspension with torsion bar springs give GMCs greatly increased road stability... new handling and riding ease! Coil or Vari-Rate rear springs give a softer ride, loaded or light!

Operation "High Gear" brings you the ... **BIG GMC**



V-6 COOLING SYSTEM CIRCULATES ENOUGH WATER TO FILL A 12 x 27 FT. SWIMMING POOL IN 1 HOUR!

UP TO 3 TIMES THE COOLING CAPACITY HELPS GIVE THE V-6 ENGINE AMAZING LIFE EXPECTANCY!

More cooling capacity, plus 33% more cooling area around valves and pistons, eliminates life-killing "hot spots"... one reason why grueling tests show that with just normal maintenance, the GMC V-6 can give you up to 200,000 miles of continuous operation without major overhaul. Other reasons include: extra-high-capacity lubrication; crankshaft twice as



MULTI-STOP FLEET INCLUDES NEW JR. VAN! GMC multi-stops are *all-truck*—built for your toughest package delivery jobs! New low-cost GMC Jr. Van has largest load space in its class, thrifty 133HP 6-cylinder power, short 18" turning radius.



NEW, RIGID FRAMES UP TO 35% STRONGER! New GMC designs and materials bring you frames of high torsional rigidity for extra load carrying ability and durability. Frames flex less, too . . . increase cab life . . . provide more stable, safer driving!



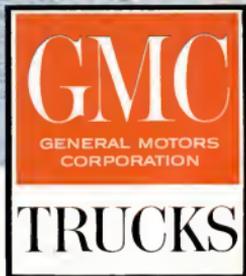
SMART, LOW AND BUILT FOR BUSINESS OR PLEASURE! Only GMC Suburbans give you cost-busting "breakthroughs" like the V-6 engine. *Plus* big extras at no extra cost! Like foam rubber seats, 4-coat protective finish, load space or seating arrangement to suit your needs.

BREAKTHROUGH

IN ENGINE LIFE



husky as comparable V-8s; extra-heavy-duty connecting rods. Add big breakthroughs in frames, suspension systems and cabs . . . it's no wonder truck operators are calling GMCs "THE COST BUSTERS!" See why for yourself. . . see your GMC Dealer now. He's listed in your Yellow Pages. GMC Truck & Coach—a General Motors Division, Pontiac, Michigan. From ½-ton to 60-ton . . . General Motors leads the way!





MAKES *Week-end* **FUN**
MORE FUN



Good Times
are better with

Light,
Refreshing

Falstaff

Cool, golden Falstaff tops your
good time with good taste.
The light, refreshing taste of beer
at its premium quality best.



FALSTAFF BREWING CORPORATION
OF ST. LOUIS, MISSOURI



AMERICA'S PREMIUM QUALITY BEER



ON THE STREET OUTSIDE THE CITY HALL IN BERLIN, AN OLD FAN, FRAU ERICH ERNST, HAILS MISS DIETRICH FERVENTLY. "MARLENE, SHAKE MY HAND."

Germans Welcome Marlene Home

When Marlene Dietrich announced this spring that she was going back to sing in Germany for the first time in 29 years, there was an outcry from German extremists who called Marlene a traitor for having renounced her homeland. In 1937, sick at heart over Hitler, she became a U.S. citizen. Later she sang for Allied troops and strode with them into Paris. Wrote one angry nationalist, "This is impudence. We shall give her the proper German reception."

But on the streets of West Berlin where her West German tour began, Marlene was greeted with real warmth and affection. On opening night before a house of 1,200 in the Titania Palace theater, she launched right into her most famous torch song, *Falling in Love Again*. From then on she had the audience in her pocket. After 18 curtain calls there was no doubt on either side of the footlights that Marlene and her homeland were at peace again.

FIG. 11 G by Director Curtis Bernhardt greets Marlene on visit to studio where she filmed *Blue Angel*.



©CONTINUED

A long estrangement happily ended

Marlene Dietrich was sailing home on a German ship in 1934 when, during lunch, the headwaiter asked all the passengers to rise for a speech on the radio by Hitler. "I stood up since I was German—and I listened," Marlene recalls. "From that hour on I knew that a frightful epoch had begun in Germany and that everything I heard in America about what was happening in my country must be true. I got off in Cherbourg and did not return home."

Four years later Hitler sent Gestapo agents to Marlene's Paris hotel to bid her to come back as the Nazis' top chanteuse. But she sent them packing in a white rage. Marlene was deeply shocked by concentration camp atrocities, and she still is: "If one is Jewish, it is far easier to forgive just because it is easier to forgive something done to yourself. But I felt a sort of responsibility, for I belonged to the nation that had done all this."

The war brought distress and despair. "Can anyone imagine the conflict one feels," asks Marlene, "when one's own mother is hourly threatened by American bombers, and still one has to hope the Germans will not win this war? Does no one in Germany understand this?"

When she was ready at last to face her countrymen again, Marlene had been away so long that her German was rusty. At rehearsals she had to ask a member of her troupe, "How do you say 'stage fright' in German?" But that was one phrase which Marlene never really needed. After she kicked up her glamorous gams and belted beer-hall ballads in her moist, throaty voice, Mayor Willy Brandt jumped from his seat to lead the ovation. But the adulation has not tempted Marlene, who admits to being 55, to move back. "My daughter is American and so are my grandchildren," she told the Germans. "Now my home must be America too."



RELAXED MARLENE grabs the microphone and belts out a U.S. favorite, *Making Whooper*, during rehearsals on day before her opening in West Berlin.

KICKING: EVEN HIGHER THAN THE GIRLS MANY YEARS HER JUNIOR, MARLENE JOINS CHORUS ON OPENING NIGHT IN GRAND FINALE TO HER VARIETY SHOW



ARMSTRONG TIRES'



*"Ounce of
Prevention"
Safety Discs
can save
your life!*

Grip the road to stop deadly skids as no other tires can!

Over 1,000 Safety Discs, built into each Armstrong Tire, keep the tread's gripping edges apart, *always* ready to grip. This gives you unmatched protection against skids, *today's commonest driving hazard* . . . keeps you safer on any road, in any weather. And compare the Guarantee! See your Armstrong dealer, listed in the Yellow Pages. **GET EXTRA SAFETY AT NO EXTRA COST.**



MAKERS OF ARMSTRONG *Fure-Form* FOR FURNITURE AND BEDDING
HOME OFFICE—WEST HAVEN, CONNECTICUT



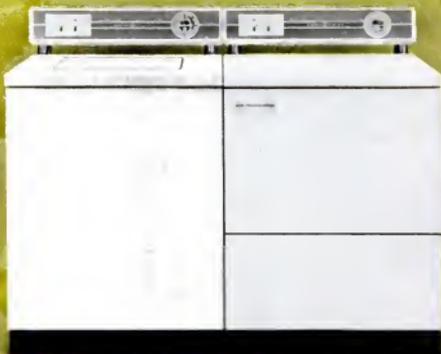
HERE'S HOW THEY WORK

Just as the discs in this hand keep the fingers apart, so patented Safety Discs in Armstrong Tires keep the gripping edges apart. They can't squeeze together, no matter how hard you brake! But the tread of ordinary tires, lacking discs, can squeeze shut, go smooth . . . and you skid! Armstrong Tires protect you against deadly skids as no other tires can.



MODEL B512T

General Electric Refrigerator-Freezer—2 appliances in 1—zero-degree freezer and an automatic-defrost refrigerator. Big, 12-cubic-foot capacity. 2-door convenience—with Straight Line Design for built-in effect. Famous General Electric dependability.



MODEL WA632T

MODEL DA617T

General Electric Filter-Flo® Washer. Filter-Flo Washing System cleans and recleans wash water—gets lint fuzz off clothes. Two wash cycles—one for delicates. Big capacity. Water saver for small loads. **Matching High-Speed Dryer**—perfect drying times and temperatures for every fabric. De-wrinkler for wash 'n wear fabrics.



Dealer's Golden Value Price Tag Specials

Look for this Golden Value Price Tag at your General Electric dealer's.

It marks appliances and TV sets in the Golden Value Line of the 60's which your dealer is offering as his exceptional values. They are products with all the quality and dependability for which General Electric is famous—at prices which make them remarkable values.

See your General Electric dealer for his prices and terms on his Price Tag Specials.

The Golden Value Line of the 60's



MODEL RE140

General Electric "Easy-Mount" Thinline Air Conditioner—comes ready to install. All you need is a screwdriver. Fits almost any window. No special wiring needed—use any adequate 110-volt outlet! Immediate relief—no installation cost!



MODEL 1772315 (155 SQ. IN. VIEWABLE AREA)

General Electric "Designer" TV—The Proof Is In The Picture—the new Daylight Blue Picture. Plus all the most-wanted features—up-front sound, set-and-forget volume control, full-power transformer, slimmer-than-ever styling.



MODEL HUX11

General Electric Food Freezer puts a Super Market in your home. Saves shopping trips. Lets you prepare ahead for unexpected guests. Big 11.3-cubic-feet holds up to 396-pounds. General Electric dependability.



MODEL J-304T

General Electric Automatic Range—Lowest price range with Sensi-Temp—the new surface unit that makes all pans automatic, ends pot watching! New easy-to-use Automatic Oven Timer cooks dinner while you're out. See-through oven door removes for easy cleaning.



MODEL SP40T

General Electric Mobile Maid® Automatic Dishwasher with exclusive Power Shower, out-washes every other dishwasher, including people! Washes from bottom up and top down. No hand rinsing or scraping. Needs no installation.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



General Electric Company, Major Appliance Division, Appliance Park, Louisville 1, Ky.



WAITING IN VAIN FOR GAME, HUSSEIN (WITH GUN) SHARES CAMOUFLAGED SHOOTING STAND WITH MOHAMMED OUFKIR, AIDE TO MOROCCO'S KING MOHAMMED V

An Outgunned Guest

KING HUSSEIN'S HUNTING HOST GETS THE GAME

While in Morocco during his five-country goodwill tour, Jordan's King Hussein joined Crown Prince Moulay Hassan in a wild boar hunt. His host had made elaborate preparations. A big private hunting preserve near Casablanca was well stocked with boar, plus some gazelle imported to provide a bit of dash. Hundreds of beaters were on hand to stir the animals up.

But for Hussein the hunt was less than a

royal success. The one big commotion he heard all morning turned out to be the party's motorcycle escort, lost in the woods. The only hunter who had any luck at all was the host (right), who got two boar and two gazelle. But the day was not a complete bust. Going to the preserve, King Hussein, who likes airplanes better than wild animals anyway, had a fine time flying the prince's fancy French-made helicopter.



Throughout the world...

The
word
for gin
is
GORDON'S



So take the world's word for it...

There's no gin like **GORDON'S**
World's Biggest Seller!

CHRYSLER

1st in upper medium price class—20.87 miles per gallon.
(Chrysler Corporation cars won 4 out of 6 firsts.)



IMPERIAL

1st in high price class—20.50 miles per gallon.
(Chrysler Corporation cars took 9 out of 12 possible firsts and seconds.)

Mobilgas Economy Run proves:

More car and more

DODGE DART

2nd in 6-cyl. low price class—only Plymouth could beat it. 24.74 miles per gallon.



DE SOTO

2nd in upper medium price class—only Chrysler could beat it. 20.36 miles per gallon.

DODGE

2nd in low medium price class—21.12 miles per gallon.
(Chrysler Corporation cars took 5 out of 6 seconds.)





PLYMOUTH

1st in 6 cyl. low price class—24.82 miles per gallon.

1st in 8 cyl. low price class—22.88 miles per gallon.

(Chrysler Corporation cars won 1st, 2nd and 3rd places in both classes.)

economy go together

...if it's a 1960 car from Chrysler Corporation

The 1960 Mobilgas Economy Run proved you can have the size car you want, the horsepower you want (in the new economy-slant six or a power-packed V-8), the luxury you want—and still get plenty of economy.

Chrysler Corporation cars won 9 out of 12 possible first and second places—4 out of 6 firsts, 5 out of 6 seconds.

These are the cars one expert called "the most outstanding

road cars ever built in America, bar none." Famous Torsion-Aire Ride smooths out the roughest roads. New Unibody Construction puts the damper on squeaks and rattles. A new rustproofing process protects your car's finish, year after year.

These exclusive Chrysler Corporation extras—and dozens more—are yours at no extra cost. See your dealer and let a drive bring out the difference great engineering makes. Soon?

VALIANT

2nd in compact class—beat out both of the other new compact cars, 27.29 miles per gallon.

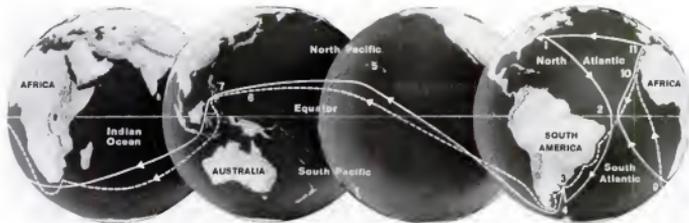


Pure automobile...The Quick, the Strong, and the Quiet

from CHRYSLER CORPORATION

VALIANT • PLYMOUTH • DODGE DART • DODGE • DE SOTO • CHRYSLER • IMPERIAL





HISTORIC ROUTES of *Triton* (solid line) and Magellan (broken line) are shown on overlapping maps, reading right to left. *Triton* began voyage at New London, Conn. (1), picked up Magellan route at St. Paul Rocks (2). She let off sick sailor near Uruguay (3), rounded Cape Horn (4), cruised past Hawaii (5) Guam (6) Philippines (7). Sailing through Macassar Strait (8), she passed Cape of Good Hope (9), Canary Islands (10), surfaced off Spain (11) to send plaque ashore and headed home.

TRIUMPHANT VOYAGE OF THE 'TRITON'

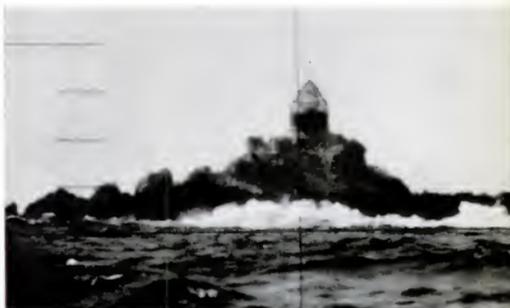
A colorful photographic log describes submerged trip along Magellan's route

A hero's welcome awaited the U.S.S. *Triton* last week when the nuclear submarine completed its historic and secret trip around the world—cheers, decorations, and for one officer the unforgettable sight of his small daughter's tears of happiness. *Triton's* voyage, the latest in a growing list of feats by U.S. nuclear subs, took her on a 41,500-mile route which closely paralleled the route Magellan took 440 years ago (*map above*). Except for two occasions—once to let off a stricken sailor and once to put ashore a plaque honoring Magellan—the sub circled the world submerged.

At least once a day *Triton*, without surfacing, carefully poked her periscope above water to check on her navigation and to let Navy photographers record through the periscope the ships, islands and even cities the sub passed along the way. To relieve the monotony of the 81-day voyage, the 175 officers and men in the crew watched movies, organized elaborate ceremonies, played chess and celebrated the happy news they got by radioed "babygrams," of new children they had never seen.

The business of the trip was serious. It was a shake-down cruise for *Triton*, which is the world's largest sub (447 feet long) and the only nuclear sub with twin reactors. *Triton's* mission is to serve as a radar ship to spot enemy vessels and planes. Her voyage proved that sister nuclear ships, soon to be equipped with Polaris missiles, can go anywhere in the world and stay hidden for months at a time.

Her skipper was Captain Edward Beach, author of the best-seller on submarine combat, *Ran Silent, Ran Deep*. Portions of the captain's eloquently written log are quoted in captions on this and the following page.



24 FEBRUARY: "St. Paul Rocks," wrote Captain Beach in log, "is merely a spot where the Atlantic Ridge happens to come above the surface in the form of a group of jagged peaks . . . Breakers and heavy surf foam among the rocks. . . . An abandoned and deteriorated lighthouse is on one of the larger rocks."



24 FEBRUARY: "*Triton* crosses the equator for the first time," writes Beach, who is embraced here by Neptune's queen in traditional equator ceremony. "Neptunus and his buxom cigar-smoking queen . . . decreed maximum punishment for all pollywogs," sailors who were crossing the equator for the first time.



5 MARCH: *Triton* surfaces to put sick sailor, Chief Radarman John Poole, into boat from U.S. cruiser *Macdon*. Here, Poole (center, shaved head), who had two kidney stones, is helped by *Macdon* sailors. "We calculate," writes Beach in log, "that we will have gone 2,000 miles out of our way on this mercy mission."



7 MARCH: "Approaching Cape Horn. . . . All men aboard, one by one, file up into the cun-ning tower and take a look at this cape which has figured so in the history of our country. . . . *Triton* is rolling rather heavily. . . . We have had to go by the cape twice in order to permit everyone to get a look at it."



28 MARCH: "Guam, bearing 266° True, is nearly dead ahead. . . . Another perfect landfall to the credit of our Navigators. . . . We have remained at periscope depth and have observed considerable activity on shore. . . . At times the rain is so heavy that it is impossible to see more than a few hundred yards."



25 APRIL: "To celebrate our looked-for homecoming, we hold a 'third-base party' for the crew and officers." Here the "Fire Room Four," a quartet of engine room men, plays instruments including a home-made "French horn," "To everyone's amusement," writes Beach of the crude copper horn, "it works."



20 MARCH: "We are now at our closest point of approach to Pearl Harbor. . . . Bob Fisher's commissary department has really outdone itself preparing a fancy Hawaiian Luau. . . . Many aloha shirts are in evidence," writes Captain Beach, who here cuts a big cake in crew's mess baked especially for the occasion.



4 APRIL: "Sighted a sailing vessel . . . a Marassar inter-island merchantman. . . . It is about 50 feet long, painted white, low in the water with a cargo resembling deck lumber. She has two masts with heavy booms and gaffs. . . . Two men could be seen aboard. Neither one seemed to be aware of our presence."



30 APRIL: "Periscope depth for approach on Tenerife, Canary Islands. . . . Tenerife was Magellan's last European port of call before he set forth on his round the world cruise, and the site of the first attempted mutiny by his captains. . . . Many new modern buildings, evidently apartments, line the roads."



ASSORTED
TOFFEE



ORANGE
SLICES



MAPLE NUT
GOODIES



ASSORTED
SPICETTES



JELLY
NOUGATS



CHOCOLATE
JOTS

Brach's Candy

Created Especially For Summer

Brach's brings you fresh candies *especially* created for Summer. With Brach's you will enjoy the freshest flavors under the sun. Our candies are sold at your favorite candy counter in bags and in bulk. You can be sure they are always flavorful, delicious, and fresh. And remember, Brach's has been making fine candies for over 50 years.



Chocolate Ripple Nougats



Iced Jelly Cones



Kentucky Mints



Maple Nut Goodies



Brach's Burgundy



Jelly Nougats



**Easiest portable in the
world to use - it's *electric!***



NEW SMITH-CORONA GALAXIE

Now in style, speed and spirit, the Galaxie is the world's fastest and finest manual portable. In five new colors. Even *it's!* Get any Smith-Corona portable and receive a free \$2.95 home typing course on records. Available for limited time. May be withdrawn without further notice.

Now! Lighter touch, faster action, print-perfect results on the Smith-Corona Electric Portable typewriter!

Here's a portable that's easier to type on, easier to learn on than any manual typewriter. You get clear, sharp results...even if you're a beginner...because electric power does all the work. The Smith-Corona Electric Portable is ideal for students, housewives, businessmen, everyone!

Test the world's first and only electric portable now at your Smith-Corona dealer's. It's the finest Smith-Corona portable made, the best portable you can buy. And it's only a few dollars more than non-electric models. Comes complete with luggage-style carrying case. Incidentally, your typewriter dealer will be glad to show you the other Smith-Corona portable typewriters.

SCM SMITH-CORONA
DIVISION OF SMITH-CORONA MARCHANT INC.



MAKING FINAL LANDFALL, "TRITON" ENTERS HOME HARBOR AT NEW LONDON, CONN. WITH HER CREW LINED UP ON DECK AND FLAG WAVING IN FOREGROUND

BEVY OF NEW BABIES, born while fathers were away, greeted seven *Triton* sailors on return. From left; sailors and babies, held by their mothers, are Engineman First Class Donald Quick and Donald Jr.; Chief Electrician James De Gange and Patricia Ann; Electrician's Mate First Class Richard Brown and Kari Jeanne;

Chief Engineman Clarence Hathaway and Inge Mae; Engineman Third Class Richard Steeley and Bonnie Lynne; Electrician's Mate First Class Leonard Lehman and Frances Ann; Interior Communications Electrician First Class Gerald Gallagher and Timothy. Two other babies were at birthplaces away from home port.



ALLSTATE'S 5 MILLIONTH POLICYHOLDER

He bought two different policies... saved on both!

New York electrical research engineer found that top protection and savings are combined in Allstate insurance

Mr. Raymond E. Miller of Yorktown Heights, N.Y., needed insurance—good insurance—for his home and car. Several friends recommended Allstate. But Mr. Miller is a man who is concerned with facts. So he consulted an Allstate Agent, got straight answers to his questions, and was sold on the modern, efficient ways Allstate does business.

Result:
He became Allstate's 5 millionth policyholder. These are some of the facts that impressed Mr. Miller:

Low rates: Allstate was founded by Sears with the idea that top-quality insurance could be sold for less if people could buy it directly from the company. This way selling costs are kept low. Savings are passed on to you, in the form of low rates. (In Texas, standard auto rates must be charged.)

Red tape cut: Allstate quit handling claims from home office a long time ago. The job was turned over to full-time claims people strategically located throughout the U. S. and Canada. These men have the authority to settle most claims "on the spot". This way, Allstate is able to cut red tape and the high cost of long-distance phone calls and reams of correspondence. Here again savings are passed on to you through low rates.

Horse-and-buggy methods are gone: Allstate cuts other expenses by doing



MR. MILLER'S first interest was good protection. Allstate gave him savings, too. He saved folding money on insurance for his home by combining 4 basic coverages into one Allstate Homeowners* Policy. He saved an extra 10% off Allstate's already low rates on insurance for his Ford Falcon, thanks to Allstate's new Compact Car Discount*.

business the same big-volume, low-overhead, quality-for-less way that made Sears famous. Modern electronic machines speed bookkeeping. Costly paper work is held to a minimum. Even the way Allstate pays claims (fast and fair) is modern and efficient.

Why not find out how Allstate can help you with all your insurance needs. An Allstate Agent can give you the money-saving facts about Allstate's "Full Circle

of Protection"—for your family, home and car. Stop at the Allstate Booth in Sears, at your neighborhood Allstate



Get the facts at the Allstate booth at Sears

Insurance Center, or phone for an Agent to visit your home. Allstate Insurance Companies. Home Offices: Skokie, Illinois.

May we help you?



You're in good hands with

ALLSTATE
INSURANCE COMPANIES

AUTO • PROPERTY • ACCIDENT and SICKNESS* • LIFE* *New available in almost all states.



HANDKERCHIEF CHOICES MEN FACE TODAY ARE (FROM LEFT) TRIANGLE, MONOGRAMMED TV SQUARE, FOULARD PUFF, FOUR POINTER

A Pick of Pocket Handkerchiefs

Men who think the single breast pocket on their suits is meant only to carry eyeglasses or cigars may soon find themselves in the dilemma of the gentleman above. Not only is the neglected pocket handkerchief staging a strong comeback but a man is becoming known by the way he tucks it into his pocket.

The handkerchief problem has plagued men for centuries—in ancient Rome where a patrician carried his in his hand, in Elizabethan times when a courtier wore it in his hat, in Regency days when

a dandy tucked it into his sleeve, lace edge showing. Today's fashion experts have firm ideas on how it should be displayed in a pocket. Self-conscious geometric arrangements are frowned upon. The desired effect is one of noncommittal simplicity—"relaxed and insouciant," explains the trade magazine *Gentleman's Quarterly*.

But where, in this sartorial situation, can a puzzled man turn for handkerchief guidance? Well, to learn what's out of date, up to date and coming into fashion, he can turn to the following pages.

BATHE

wearing
Tampax...

SWIM

wearing
Tampax...

SHOWER

wearing
Tampax...

Millions of smart moderns do. Why not you? Why not discover the freedom it brings? The cool freshness it means on days you need it most! Tampax is invisible, unfelt when in place. Prevents odor from forming. Puts an end to disposal problems, carrying problems. Means comfort, poise, sureness—in everything you do. Try it and see.

NO BELLS
NO PINK
NO PADS
NO ODOR

Ask for Tampax® internal sanitary protection wherever such products are sold. Regular, Super, Junior absorbencies. Look for Tampax Vendor in restrooms throughout the United States. Made only by Tampax Incorporated, Palmer, Mass.



HANDKERCHIEFS CONTINUED

OUT, IN AND ON WAY OUT



FOUR POINTS are geometrically arranged in pocket handkerchief of transport labor chief Michael Quill. Experts say this style is now completely out.



SINGLE POINT appears as tiny triangle in pocket of Prince Rainier. This is classic style newly revived in popularity because it does not look too studied.



TRIANGLE AND SQUARE are worn by Jack Kennedy, Ohio Governor DiSalle. Not as out as four-pointer, square's popularity is on wane (p. 123).

I GO FOR

CARTER'S
CARBONS



Long life. "Printed" look. Clean — to you, to all you touch. Buccaneer, Electric, Ideal, Midnight, Special Occasion, or Silvercraft at stationers everywhere.

©THE CARTER'S INK COMPANY, CAMBRIDGE 42, MASS.

Built-In Comfort



Dr. Scholl's
ARCH-LIFT
SANDALS

\$10.95
11.95



Molded Sole • BUILT-UP ARCH • Cupped Heel
You'd never believe a sandal could feel so good! The exclusive built-up arch, molded sole and cupped heel support and cradle your every step... make walking a real pleasure... prevent that 'letdown' feeling of ordinary sandals. Ideal for home, street or recreation. Adjustable straps. Finest quality leather.

WOMEN'S: Tan, Red, White, Black
MEN'S: Tan, Brown, Black

CHILDREN'S Tan
Red, White from \$7.95

Also Women's 1-inch Heel

At all Dr. Scholl Foot Comfort Shops, leading Shoe & Dept. Stores. If not available locally, write Dr. Scholl's, Inc., Dept. 411, Chicago, Ill.

NOW! CANNON'S BIG, BRIGHT SUMMER VALUES

For extra summer needs—towels that stay soft and thirsty because of Cannon's Beauti-Fluff process



For extra summer baths, keep lots of fresh Cannon towels handy. So thirsty! All in matching ensembles. Bath size, 24 x 46, only 1.00



For fun in the sun, choose Cannon stripes. No fading! Hard-wearing! Bath size, only 59¢

PRICES SHOWN ARE APPROXIMATE



Pretty up the cottage with the most towel for your money—Cannon. Rose print, 22 x 44 bath size, only 1.00 Budget solid, bath size, only 59¢

see the difference • feel the difference • enjoy the difference for years



CANNON MILLS, INC., 70 WORTH ST., NEW YORK 13, N.Y. • TOWELS • SHEETS • BEDSPREADS • DRAPESIES • STOCKINGS • TERRY CLOTH



OLD GRAND-DAD

The advertisement features a central bust of an elderly man with a friendly expression, wearing a suit and tie. The bust is mounted on a white rectangular base with the text "HEAD OF THE BOURBON FAMILY" printed on it. To the left of the bust is a bottle of Old Grand-Dad 100 Proof Kentucky Straight Bourbon Whiskey. To the right is a bottle of Old Grand-Dad 86 Proof Kentucky Straight Bourbon Whiskey. The background is dark, making the bust and bottles stand out. Three small white labels are placed around the bottles: one at the bottom left of the 100 proof bottle, one at the bottom right of the 86 proof bottle, and one on the base of the bust.

OLD GRAND-DAD
KENTUCKY STRAIGHT BOURBON WHISKEY
BOTTLED BY THE OLD GRAND-DAD DISTILLERY COMPANY
FRANKFORT, KENTUCKY

Bottled in Bond 100 Proof

OLD GRAND-DAD
86 PROOF
KENTUCKY STRAIGHT BOURBON WHISKEY

Lighter, Milder 86 Proof

HEAD OF THE BOURBON FAMILY

Deliciously alike—
delightfully different!

Both 100 and 86 proof Old Grand-Dad are true delights. If you enjoy Kentucky bourbon in all its rich and hearty goodness—then your choice will be Old Grand-Dad, bottled in bond, 100 proof. Or, if you lean toward the somewhat lighter bourbon—then you may select Old Grand-Dad in milder 86 proof. In either case your pleasure is completely assured.

TV SQUARES ARE SQUARE



ENTERTAINER Sinatra folds his handkerchief straight across in style called the TV square. It originated in Hollywood, has spread widely.



BRIDEGROOM Armstrong-Jones wears this TV square with tweeds to race track. He also had one tucked in pocket of his wedding cutaway.



EAST-WEST MEETING of the rectangular style was seen when Tokyo's Doctor Ryotaru Azuma called on General MacArthur in New York last month.

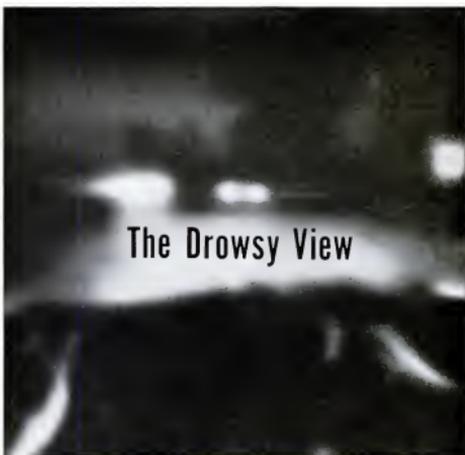


EVANGELIST Graham is a consistent TV square wearer. Like the others on this page, he does without the monogram some men fancy.



EX-HABERDASHER Truman has worn the square for almost a decade, was one of the first to take it up when it was introduced in 1951.

CONTINUED



The Drowsy View



The NoDōz View

**Keep awake and alert with safe NoDōz.
... it could save your life**

Driving can make you drowsy no matter how much sleep you get. But, as your doctor can tell you, NoDōz is the *safe* way to fight this "highway hypnosis." NoDōz contains a safe and accurate amount of caffeine, the same refreshing stimulant in coffee and tea. Better yet, non-habit-forming NoDōz is faster, more reliable, and easier to take while you drive, work, or study.

P. S. NoDōz is the stay awake tablet so safe it is legally sold on a national basis without a prescription. Don't take a chance. Take safe NoDōz.



NoDōz, the *stay awake* tablet
Another fine product of Gove Laboratories
Don't accept substitutes

Revolutionary 3-layer tablet for relief of

SINUS CONGESTION

POLLEN ALLERGIES & COLDS MISERIES



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(critical areas of pressure and pain)

DRISTAN Decongestant Tablets, working through the bloodstream, bring dramatic relief from sinus congestion, pollen allergies and colds miseries. DRISTAN... amazing medical achievement... contains:

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SINUS CONGESTION occurs when nasal-sinus passages become clogged with germ-laden mucus... responsible for so much sinus suffering and misery.



TAKE DRISTAN. Working through the bloodstream, DRISTAN shrinks all swollen membranes, promotes drainage, restores free breathing.



There's Nothing Like

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HANDKERCHIEFS CONTINUED

PUFF IS THE NEWEST YET



FORMAL PUFF is a carefully careless contrast to Noel Coward's faultless dinner jacket, but it is more usually worn with daytime clothes (*below*).



INFORMAL PUFF worn by Fred Astaire is newest in patterned or gaily colored silk handkerchiefs to accompany business suits or tweed sports coats.

CONTINUED



Stunning new figure on the Hollywood scene—Mamie Van Doren, co-star of "Girls' Town."

"You've got to reduce!" How many times Hollywood stars have winced at those words... from the celluloid darlings of yesteryear to the glamour dolls of today!

Several months ago, when shapely Mamie Van Doren was in Italy filming a movie called "Sabrina's Beautiful Legs," she overheard the director warn a young actress. It was "take off that weight" or else!

After the cameras stopped grinding, a sympathetic Mamie listened as her tearful co-worker cried, "I'll have to starve myself."

"Nonsense!" replied Mamie. "That's what you need to do." Then she added: "I've loved good food ever since my early years on the farm. But when I came to Hollywood, I found I had to curb my appetite to stay camera perfect. It wasn't easy—until I discovered these." And Mamie held up two square candies.

"I've lost 10 pounds with these." What a lucky break for the young actress that Mamie knew about the amazing candy that helps you grow thin. It not only saved the girl's figure, but her movie contract, too.

If only stars of the past could have saved the day this easy way! But the drastic steps many "old-timers" took to lose weight were enough to kill them—and sometimes did!

When the edict was "Eight pounds off in a week"—the torture began. Pummeltables, Epsom salts, drugs, starvation diets—these were the extremes. Why, the movie colony went wacky with freak



Virginia Bruce, off for a stroll, knows exercise alone isn't enough to stay slim.

"wonder" diets that often brought on collapse.

Many a reader will remember that raven-haired beauty of "The Three Musketeers," Barbara La Marr, and that belle of "Big Parade" fame, Renée Adorée. Tragic cases both, for it's been said drastic dieting led to their deaths. The same was true of Louis Wolheim, the hard-boiled captain of "What Price Glory."

Apparently, in those early days, a diet's effectiveness was judged by how much punishment it inflicted. But Hollywood has learned its lesson. Bizarre, inhuman fad diets, weird digestion-defying food combinations are part of the past. Now, Hollywood has found a better, safer way to lose weight. Ask the Rory Calhoun, Virginia Bruce, the George Brents or scores of other Hollywood celebrities.

Today's screen stars now eat candy. Oh, not ordinary candy, but a special low-calorie, vitamin- and mineral-enriched candy, called Ayds. Taken as directed before meals, it curbs the appetite, so you automatically eat less and lose weight naturally.

Stunning example of how well this low-calorie candy works in Sue Ladd, wife of screenland's blue jean Galahad, Alan Ladd.

As an ex-actress and now actor's agent, Mrs. Alan Ladd knows the importance of staying slim. But as a mother, she also knows how easy it is for a woman to retain weight gained during child-bearing years.

"I'd recommend Ayds to any woman who wants to take off five or ten pounds or even more," says Sue. "There are no exercises, no special foods. Why, it's just wonderful not having to prepare 'his' and 'her' meals, simply because one is trying to take off weight."

Then smoothing her hand over her hip, she added: "I've actually lost 12 pounds."

Proof that this candy works as well for men as for women is the case of Rory Calhoun. Before the filming of his new TV series, Rory decided to trim down a bit. And his lovely spouse, Lita Baron, joined him.

"It's so much easier to reduce together—especially on the Ayds Plan," remarked Lita to another couple, Rory and the vibrant comedienne Ayda and Lita the fudgy chocolate kind. And both reported success!

News of this reducing... man candy reached the cinema

After unhappy results that wrecked health and careers, movie stars have rejected dangerous fad diets. They now have an easy, new way to reduce. Here's their secret.

Why Hollywood Stopped Dieting

city via an article in Coronet magazine. Based on a report in a leading medical journal, it revealed that the candy works on an entirely different principle from anything in the past. Neither "pill" nor "drug," it's what is known as an "appetite deterrent."

A look at the medical journal report disclosed that a clinical investigation had been made at a famous Boston medical center to determine the value of "appetite deterrents" in achieving weight loss.

Leading weight-reducing products, plus a strict diet alone, were tested among 240 overweight men and women. And the results were astonishing! The doctors discovered that those taking Ayds lost the most weight—almost three times as much as those on the rigid diet alone. What's more, they suffered no hunger pangs, sleeplessness, or nervous jitters. It might be said, it's "just what the doctor ordered" for movieland.

As attractive Virginia Bruce remarked: "I remember when I wouldn't have dared eat strawberry shortcake at filming time. I stuck strictly to salads."

Then glancing in a mirror, she added: "But now I know the real secret of losing weight is appetite control. I've lost 9 pounds on the Ayds Plan."

For any fans who want to follow the stars to slimness, see your doctor before reducing and have him write to Campanaro, Box MD, Bet avia, Ill. for the Medical Journal Report on Ayds. Then just pick up a box of Ayds (regular vanilla caramel or new chocolate fudge-type) at any drug or department store.



Sue Ladd, shown with husband Alan Ladd, has discovered the easy, safe way to lose weight. She says, "I've actually lost 12 pounds."

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100% CLEAR and SAFE — no artificial coloring added, will not stain

*Best selling, nationally advertised brands.



HANDKERCHIEFS CONTINUED

HOW TO MAKE A TRIANGLE



A SMALL TRIANGLE is begun by first folding handkerchief diagonally in half to make large triangle. Fold lower points over the center as shown above left. Then fold the sides in to the middle. Finally (above, right) fold bottom up far enough to leave a small triangle that will appear above the pocket edge.

HOW TO MAKE THE PUFF



A CARELESS PUFF is carefully started by spreading handkerchief out flat. Insert hand underneath and lift magician's style (above). Then grab firmly with other hand (below) and insert in pocket in free-form arrangement. All the creases must be ironed out of handkerchief for proper puff appearance.



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Have a Pepsi**

Refresh without filling



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Wow!



'My Well-balanced Life on a Wooden Leg'



NEW LEG which Capp got a few years ago had an unexpected drawback. Unlike Capp's old limb, which had worn down over the years, it was the correct length. As a result the author found that the left leg on all his pants was too short. He had to buy entire new wardrobe. Left sock is held up by tacks.

It has brought cartoonist heartache, adventure—and laughs

Article and Drawings by AL CAPP

FOR three years now I have been honorary national chairman of the Sister Elizabeth Kenny Foundation. I was pleased and proud when I was offered that high office. I had long known and admired the work of this far-flung, wise and kindly institution devoted to the rehabilitation of polio victims and others whose limbs are either crippled or missing. But I was not sure why I was asked to be its honorary head until I met with the executive director of the Kenny Foundation.

"Capp," he said, "you've got what it takes to lead us."

What was it I had, I wondered. Was it my natural talents as a leader? My curious ability to win and keep the confused affection of 60 million readers for 26 years? Or just plain charm? I assumed my most modest expression, but he didn't mention any of that stuff. He leaned over and affectionately patted my left leg, which is made mainly of wood.

"You've got it, fella," he said, "and we need it."

And so I accompanied my wooden leg (doctors call it a "prosthesis," but this has always sounded like a dirty word to me) to the national headquarters of the Kenny Foundation in Minneapolis to familiarize myself with the organization's techniques before embarking on a national tour as chairman.

I was pleased with everything I saw, but Dr. Paul Ellwood, the medical director, didn't look pleased when he saw me walking toward him.

"Roll up your pants," he demanded, "and let's have a look at whatever it is you're wearing for a leg."

I did as I was told, and there was a horrified silence as the doctor stared at the battered, scraped, beat-up, antique wooden leg I had traveled all over the world on for nearly 20 years without spending a dime on repairs, oil change or a paint job.

"If you're going around the country representing *our* rehabilitation

institution," said Dr. Ellwood firmly, "the first thing we'd better do is rehabilitate you."

So that's how I got my new leg free. But it turned out to be a mighty expensive gift. They discovered that through erosion the old one had become an inch and a half short. The new one was the right length, but all my left pants legs were still an inch and a half short. Not quite short enough to get raucous laughs, just enough to get sneaky chuckles. It cost me the price of 10 legs to get a complete new wardrobe. I now walk a great deal more convincingly on my new leg, and my new height is impressive, but I do miss that old one. It and I had been through a lot together. On it I had learned how to live without resentment or embarrassment in a world in which I was different from everyone else. The secret, I found, was to be indifferent to that difference.

Learning that took years, years in which, every now and then, some wildly unpredictable mishap would shatter my spirit and, occasionally, me. But now that I look back at those incidents, they don't seem shattering at all. They seem, instead, like the normal, predictable and hilarious adventures anyone might have who relies so heavily on a gadget. Because that's all a wooden leg is: a simple, made, useful, rather good-looking gadget, no different from a sports car or a pair of suspenders—and just as apt to suddenly make a damn fool of you.

The way it happened

I BECAME a candidate for a wooden leg on Aug. 21, 1919, when I was 9 years old. That day my father, a vague and unworlly man, gave me 50¢ to get a haircut: 35¢ for the haircut, 5¢ for a tip, 10¢ for trolley fare. At least that was the way he figured it. I, a calculating and worldly kid, figured it a little differently. I had seen a tantalizing offer on a sign in a downtown New Haven window: "Prof. Amoroso, Barber Academy—Haircuts 15 cents—No Tipping." By hitching a ride on the back of an ice wagon I could step into Professor Amoroso's with 50¢ and, with luck, step out again with most of the money (and possibly some of my scalp) intact. Clutching that 50¢ piece, blinded with dreams of riches and power, I hopped off the ice cart in front of the barber academy—and directly in the path of a huge old-fashioned trolley car. I was caught under the wheels and before the car could be stopped my left leg was severed at the thigh.

During the ride to the hospital and later while I was under anesthesia, I never once unclutched that half dollar. My mother finally took it from me. For years afterward she kept that coin, the kind of melancholy memento that only mothers understand, in the drawer of her sewing machine. I used to find her now and then, staring into the open drawer and quietly weeping. (A dozen years later, during the Depression and a particularly severe family financial crisis, she opened the drawer again, stared at the coin for the last time, and marched to the grocery store with it.)

Losing a leg at 9 is not all loss. For one thing it made me a celebrity among the other kids, to whom I had previously been merely another vague and grubby manne. True, I was not much good at baseball, wrestling or apple-orchard raiding, but then I never had been much good at them, and now I was spared the embarrassment of displaying my awkwardness. As for grownups, suddenly they noticed spiritual qualities in me as a slow-moving, one-legged boy which had been totally hidden from them when I was a hoisting, howling, fast-moving two-legged. Gifts poured in from formerly unenchanted, unprofitable and unheard-of relatives. Yes, at 9, I revelled in the drama and distinction of that shocking pinned-up pants leg and those swagger crutches. With two legs I had been a nobody. With one leg I was somebody.

Then came the day that had been hailed so glowingly by my doctor, my parents and the local wooden leg salesman—the day when I could strap on my new leg and walk around again like everyone else. It was one of the most shattering letdowns of my life. I damn well did *not* walk around like everyone else. I went through weeks of stumbling, of toppling, of aching, cursing and weeping before I mastered the gadget. And still I did not walk around like everyone else. I walked like everyone else who had a wooden leg. I swayed and I dragged.

For a while the other kids were even more fascinated by the wooden leg than they had been by the absence of the real one, and that made a satisfyingly unique figure of me for as long as it lasted. But the novelty wore off and the years wore on. I became a teen-ager with all the routine problems of teen-agers—and one special problem; namely, how to get myself treated by girls in their teens as though I did not have a special problem.

A teen-ager wants more than anything else in life to look, act and be treated like all other teen-agers. On the first two counts I did fine.

CONTINUED

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WELL-BALANCED LIFE CONTINUED

I am sure that I looked and behaved as oddly as all the other teenagers at Central High School in Bridgeport, Conn., where I then lived. But I got different and special treatment, especially from the girls, and that made life hell for me. My rooster roughness and rowdiness was forgiven with sweet understanding, when what I wanted was the same thrilled contempt that was accorded two-legged rowdies for the same behavior.

So I took to hanging out on street corners. Every afternoon I would leave the high school world, limp a half-dozen blocks along Main Street, and prop myself against the corner of D. M. Read's store at the city's busiest intersection. I was then in a different world, and I was then a different guy. As long as I stayed in one place, the



girls I stared at and whistled at treated me like any other street-corner wise guy—with the exaggerated disdain that a nicely behaved girl uses to tell a boy on a street corner who is not behaving very nicely that she would not dream of acknowledging him because she is terribly interested in him. If a girl did look back invitingly, I would look away, pleased but immobile. On a good afternoon there might be as many as a dozen look-backs and look-aways before the streets thinned out. I would go home delighted, having had a remarkable few hours of being treated ordinarily.

Then one day three teen-age girls stopped for traffic in what was then called a roadster, and I aimed a brassy leer their way. Two of them turned up their noses. But the third and prettiest smiled at me—and then, to my joy and dismay, dropped her school pad over the side and motioned me with an inviting smile to pick up the pad and, possibly, her too. My triumph filled me with panic. If I moved she'd find out. So I stared stonily in the other direction until at last they were forced to move on. When I turned back the pad still lay in the street. I limped over and snatched it up. Inside was a girl's name and address. The address was in Brooklawn, then the best residential section of Bridgeport, an area of great houses, all with verandas—and all with steps.

Now to a man who has lost his leg above the knee, steps are an endless horror. On level ground he can make reasonable progress, striding forward with his good leg and rhythmically swinging the wooden one up behind. On steps, however, he must rise on the good leg, stop, pull up the wooden one, rise again with the good leg—pull and stop, pull and stop. It is a slow and unappealing process, the only experience with my wooden leg that irritates me to this day. When I was a boy, it was a humiliation I'd go to any length to avoid.

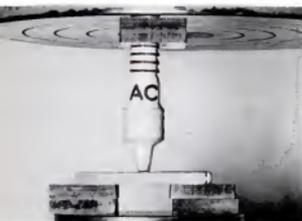
But I wanted to meet that girl. I phoned her. She had driven off before I could return the pad, I explained gravely, but I would be glad to deliver it to her tonight. She said that was awfully nice of me and maybe if I had no other plans I could have lemonade with her—say at 7 o'clock? She would be waiting on the porch.

At a quarter to 7 I hurried up the walk to her house. I was deliberately early: if I reached the veranda before her, she would find me seated and would not see me climbing the stairs, or even walking. My plan worked fine, and when she opened the door a few minutes before 7, I was waiting. There was a long pause.

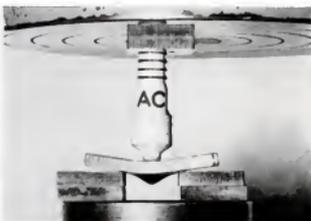
"I'm sorry," she said at last from the doorway. "But I can't see you tonight. I have to go away. Thank you for returning the pad.

Piercing Proof of Quality!

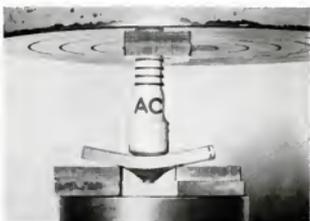
This picture sequence shows the incredible toughness of AC's exclusive "Hot Tip" insulator



1. Under extreme pressure, the tip is forced down upon a heavy steel plate.



2. The heavy steel plate starts to bend as additional pressure is applied.



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WELL-BALANCED LIFE CONTINUED

Please leave it on the chair." She turned back in, and the door closed behind her.

I dropped the pad and hurried down the stairs and away as fast as I could. I never saw her again. It would have been too much for both of us to bear, for we had both been playing the same game. I had arrived early so she would not see me walk. She had planned to be waiting on the porch so I would not see her walk. For in the instant of her turning away at the door, I had seen the stiffening of her shoulder, the outthrust movement of her hip—the sure signs that she, too, of all the sad, shy girls on earth, had an artificial leg.

In time much of my embarrassment about the leg passed. I discovered that there are three types of wooden leg wearers: one large group, one small group—and me. The great majority of people with artificial limbs are reasonable people who treat these appendages with common civility and understanding and give them routine care. They do not deliberately abuse their wooden legs, but they do not go out of their way to pamper them.

Then there is a small, fanatically dedicated group of people who regard themselves as appendages to their wooden legs. They devote their lives to coddling these hunks of wood and tin. They study body balance and coordination. They twist their bodies—and their minds—all out of shape to serve it. I once knew a quiet, bookish, tolerably interesting young man who lost his leg. Suddenly he changed. Formerly unathletic, he now devoted his life to proving that he was as good a man as anyone with two legs. He challenged his friends to foot races. He danced like a maniac. He charged and sorted around like a crazed Arabian steed. He became a crashing bore.

Then there is the third group: me. I buy, use and enjoy all the marvelous gadgets of the 20th Century, but I believe their purpose is to serve and understand me, not that mine is to serve and understand them. So when any gadget which I have bought, used and enjoyed but do not understand breaks down, from tie clasp to Cadillac, I abandon it. In the case of my wooden leg, which I cannot abandon, I ignore it. The most I will do is pick up any important parts that drop off and, if I have time, take them around to the nearest garage for a quick repair job. Otherwise I leave my wooden leg to shift for itself. If it wants to come where I am going, all it has to do is follow me.

One result of this sort of stern handling is that I am a free man instead of a slave to a gadget. Another is that now and then I become the central figure of bloodcurdling spectacles, when my leg suddenly and totally disintegrates. Sometimes the result is pure slapstick, such as the time when the collapse of my leg kept me, an eager 18-year-old,



from making a pass at another 18-year-old of the opposite sex. Sometimes the result is merely pleasant, such as the time in Washington a few years ago when the leg broke down just in time to keep me from hearing a speech by Allen Dulles.

The romantic fiasco occurred while I was living in Boston as a pure but impatient art student at the Museum School. One day I was tipped off by a fellow student, a cad and *bon vivant* who had learned much about life in his travels (mainly after dark, from the girls' dormitory to Reservoir Park in his Marmon roadster), that a quiet, hitherto-unnoticed female art student named Norma necked. Now it

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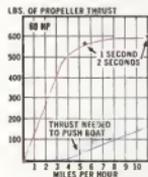
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WELL-BALANCED LIFE CONTINUED

was not clear to me what this meant exactly, or where exactly it ended, but I was pretty sure it did not end with a wholesome handshake, the way all of my dates had panned out to then. So I made a date with Norma. I discovered that she lived in Lynn, a suburb of Boston which was reached by a series of trolley routes and finally by a bus. On the way out I discovered that the last bus going in the other direction came by at 12 sharp. After that there was nothing. I had to make hay by midnight if I was going to catch that bus.

Norma's parents, well mannered but totally out of touch with the dreams of youth, stayed around, fed me lemonade and cookies, and jabbered until after 11, and then with a reminder that tomorrow was a school day for both of us now frantic children, went upstairs to bed.



It was 11:15. I put my arm around Norma. She said, "Let's go out to the porch." We both rose. Then I sat down. Norma looked at me, puzzled. Then she explained, "It's darker on the porch."

I remained sitting. I had to. My wooden leg was jammed—immovably locked at the knee. I looked all right sitting. Standing, I looked like a crane.

Both Norma and I, frenzied by the inexorable approach of that bus, tugged at that leg, pounded it, yanked it. Aroused by the commotion, Norma's father came down and went at it with a screwdriver and hammer with such vigor that in no time at all the knee joint was separated from the thigh joint, the ankle joint was separated from the knee joint, and the whole mass, including me, was spread in lunatic disorder on the parlor floor.

The bus had long since gone, and so had our golden chance. Norma flounced off to bed and her parents bedded me down on the parlor sofa. The next morning her father gathered my ankle and my knee, my nuts and my bolts, drove them and me in to Boston, and deposited the lot at a wooden leggery.

I called Norma again about three years later, when I had a car and could be sure of getting myself home, intact or in sections, come what may. I could tell that Norma's father, who answered the phone, remembered me, because he said, "Oh, yes, you're the boy who came apart—uh—just a minute, I'll call her to the phone." I then heard Norma being called, my name spoken, and her voice: "Oh, no! Not him! Say I've just gone out. We can't go through that again!"

It was 30 years later when my good old unreliable leg rescued me from Allen Dulles. A man who said he was in the State Department called me from Washington. "Mr. Carr," he said, "The President has noticed the increasing hostility toward America all over the world. To counter it he has decided to launch a People-to-People campaign—our people talking plain American sense to the plain people of the rest of the world. He has decided to appoint 41 leaders of American industry and thought as chairmen of committees to carry out this program. The President wants to know if you will accept the chairmanship of the Cartoonists' Committee."

Well, first we had to be checked for security, and then we 41 certified leaders of American industry and thought were invited to Washington to attend a top-secret, high-level briefing on the world

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CONTINUED

situation, beginning with the President at the White House, running through a luncheon with Vice President Nixon, and winding up with a speech at 4 o'clock by Mr. Dulles.

By 4 o'clock we were 41 mighty disturbed leaders of American industry and thought. We had been given the inside dope. We had been told the appalling news that the Communist Conspiracy and the Free World were locked in a mighty struggle for men's minds and, what was even more appalling, we had been told in exactly those words. As we entered the meeting room to hear the director of our Central Intelligence Agency, I was walking with a large leader of either American industry or thought, I forget which, named Gene Tunney.



Suddenly I knew I had better not take another step—I had better grab something solid. So I grabbed Gene Tunney. He looked at me, astonished. I looked astonished at my left pants leg. It was empty, flapping in the breeze, and dripping nuts and bolts. A yard behind, stumbling crazily on the carpet, was the naked lower half of my wooden leg, still, of course, gruesomely garbed in shoe and sock.

Forty horrified patriots rushed to my rescue. "Capp has broken his leg," wrote the cry. "Send for an ambulance!"

"The hell with that," I said. "All I need is a broom to sweep up all this loose stuff, a bag to put it in, and a ride to the nearest garage."

The man at the garage said he could screw me together in a few minutes. "Take your time," I said. And so this story has a happy ending. When I sauntered back into the meeting room, the speech was over. I was, however, provided with a copy of it. Allen Dulles had not minced words. He had stated that the Communist Conspiracy and the Free World were locked in a mighty struggle for men's minds.

As you sway through life on a wooden leg, an odd and blessed thing happens. The rest of the world becomes accustomed, and then forgets that you have one, just as it becomes accustomed to, and then forgets the color of your eyes or whether you wear a vest. And you become accustomed to the limitations of one-legged life, such as not being able to pole-vault or drive a shift car, or being limited to half as much athlete's foot as other people have. But to children a wooden leg is especially a surprise and a delight. Strange children gape un-abashed, ask questions, and fool with it to see how it works. And when the wooden leg is actually in their own family, it is a sparkling source of entertainment.

When my own children were small they used to come into my bedroom while I dressed and fight for the privilege of pulling Poppa's "broken leg" out from under the bed and handing it to him, just as my grandchildren do now. And I have been asked the same questions by two generations of wide-eyed, fascinated little girls.

"Does it hurt, Poppa (or Grandpa)?"

"No, it feels good. See, no matter how hard I hit it with this shoe-horn, it doesn't hurt a bit."

Or, in mock terror: "Poppa! You're not going to stick that tack into your leg!"

"I certainly am. It's the best way to keep a sock up on a leg like this one. Garters slip."

For 25 years tiny daughters and granddaughters of mine have been trying to walk like me and have carefully followed me around with one little leg held stiff. My son's reaction was more matter of fact. As



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You must make new friends, learn which are the good restaurants, open charge accounts—and discover a baby-sitter.

Amid the flux, you can, however, move precisely and confidently in one area. That is when you go shopping. Then you're not confronted by strangers, but by old friends. The brands that line the shelves are the self-same ones you knew

back home, two thousand miles away.

And this familiarity applies whether it is a can of baked beans or a new washing machine. These are the brands you've come to know through experience—and were probably introduced to by advertising in magazines like this one.

So here, at least, you are on solid ground. You are getting a value you've come to expect of the products you see advertised in magazines: confidence in the product.

An island in a sea of transition—but an island made more comfortable, thanks to advertisements in magazines.

Another example of how advertising helps everybody. TIME INC., publisher of LIFE, TIME, FORTUNE, SPORTS ILLUSTRATED, HOUSE & HOME, ARCHITECTURAL FORUM and International Editions of LIFE and TIME.

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WELL-BALANCED LIFE CONTINUED

a very little boy, he was interested in the mechanics of my leg. When I explained how it worked, he instantly lost interest. And small wonder, since the most modern wooden leg is more primitive than a child's simple mechanical toy.

Strange children, like my own children, have always been perfectly straightforward and unembarrassed about my leg. I have responded in kind. "What's the matter with your darn old leg?" they ask.

"It's a wooden leg," I explain.

"Kin I see it?"

I raise my trouser leg a bit and then I go on. It's the best way to handle it. I explain to my startled friends.

But sometimes it is not the best way. One day, walking through Harvard Square in Cambridge, I approached a small boy sitting on the sidewalk, tinkering with a bicycle. He looked up at me without interest and then down with sudden fascination at my left leg.

He rose, staring, to get a better view. It was a creepy sensation, but I just kept walking. As I came up to him he said without lifting his eyes, "Why do you walk so funny?"

I explained why.

"Kin I see it?" said the boy.

I lifted my pants leg and showed it to him. He then went back to his bicycle and I went on with my walk.

The next morning there was the boy again, this time without his bicycle but with another boy. They were waiting for me. "Show it to him," said my friend. I showed it to both of them.

"Let's see you walk on it some more," they said.

"Sure," I said. They followed me for a while, then vanished.

The next morning there were four of them. I tried to turn down a side street, but they spotted me.

"There he is!" yelled my little nemesis. They all dashed after me. Quite a few people glanced our way.

"Show it to them!" screamed the leading little monster, dancing around me.

"Scat!" I said.

"Lift up your pants," he shouted, "and show us all your wooden leg!"

"Some other time," I managed a smile. "I'm in kind of a hurry, fellas."

"LIFT UP YOUR PANTS," they all roared, "AND SHOW US ALL YOUR WOODEN LAAAAG!"

"YOU ALL GET THE HELL OUT OF HERE," I bellowed, "OR I'LL KICK YOU WITH IT."

Nobody talks to Cambridge kids like that and ever sees them again.

ADULTS, on the other hand, are embarrassed if they are caught looking at my wooden leg. If they are strangers, they look guiltily away. If they are not, they hastily talk about something else. But nobody ever handled the situation with greater aplomb than the waiter to whom I gave my breakfast order as I lay in bed one morning in the Savoy Hotel in London. As he was taking my order, he caught sight of the shoed and stockinged leg that peeped out from under the bed. He stared. Suddenly he realized that I was watching him. He finished writing down the order, then looked me straight in the eye and said, "Very good, sir. And what will the other gentleman have?"

"The waiter saw the leg under the bed but didn't bat an eye."





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Robert E. King of Houston, Texas, is an old hand at remodeling. He gives two reasons for his success. First, he's always used Flintkote quality materials. Second, he's always begun by checking with his Flintkote dealer for tips on kinds and quantities of material.

In converting his 20' x 20' garage into a family room, Mr. King bought Flintkote Pre-Finished Hardboard, Insulation Wall Plank, Fiberglass Insulation, Flintkote Skyline Ceiling Tile, Vinyl-Asbestos Floor Tile and Adhesives, and Asbestos-Cement Siding. Now that the job is done Mr. King estimates the extra 400 square feet of living space has increased the resale value of his home by 20%, and doubled its livability and comfort.

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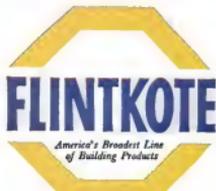
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A Tuneful Teen-Age Rampage

"You gotta be sincere. . . . You gotta feel it here," brays the teenagers' rock 'n' roll hero, thumping his heart and swinging his hips. He is the great Conrad Birdie, the cause of some pretty wonderful commotion in *Bye Bye Birdie*, a buttercup-bright musical hit that adds a note of fun to a fun-starved Broadway season. About to enter the Army, Birdie is sent out to host a last publicity Liss upon a starry-eyed fan in a little Ohio town where he drives the local parents to desperation and his followers into idolatrous frenzies.

The stage brims over with attractive youngsters—the girls as pretty as a convention of high school prom queens—coached into free-wheeling and delightful dances by Director Gower Champion. While most American parents wring their hands in despair at the persistent rock 'n' roll mania or just duck the whole problem, *Bye Bye Birdie* comes hilariously to grips with it. If attendance were compulsory for the nation's adolescents and their parents, it might make them all feel better by giving them a good laugh at themselves.



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- 3) Prop escarole sprigs, parsley, and scallion to pan edge, suspended upside down.

4) Next, the fish! Press bright pimiento "fish" cut-outs into first layer.

5) Continue making gelatin layers with vegetable "fish" (cucumber, carrot), at different levels.

6) Mold last layer with shrimp, shell macaroni and cauliflowerettes for "ocean bed."

Unmold! Slice, and garnish with ripples of Hellmann's Real Mayonnaise, famous for the lightness of whole eggs ... whipped high and smooth.



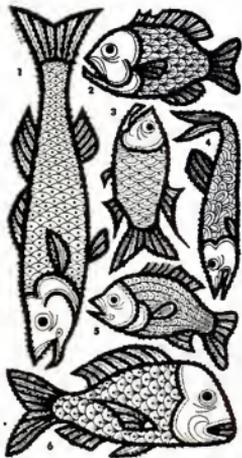
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THE TELEPHONE HOUR takes up social habits of teenagers (*Lark*, April 2, 1956) as they tie up all family phones. In a jazzy chorale they sing about who's

going steady, who's getting pinned and ask each other, "What's the story, morning glory? . . . What's the tale, nightingale? . . . What's the word, hummingbird?"



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SPICY DANCER (Chita Rivera) galvanizes a small town
Shriners' meeting when she breaks into their private club
room and kicks up a wild fandango on a banquet table.



BLOND MENACE (Norma Richardson) is introduced to
a nice boy (Dick Van Dyke) by his clinging mother (Kay
Medford) to distract him from girl he is planning to marry.



EFFERVESCENT TEEN-AGER (Susan Watson), mid-
way between being a tomboy and a young lady, sings one
of the best songs from the Charles Strouse-Lee Adams

score, *How Lovely To Be a Woman*. She chirps, "How lovely
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you hear boys whistle, you're what they're whistling at!"



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It's sink *and* swim when you grapple with underwater judo!

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2. "No holds are barred—but it's not easy to make any of them stick when you're sometimes wrestling upside-down. When I found myself held fast in a neck lock, I thought for sure I'd be forced to go up for air!"



3. "Breaking loose, I angled my opponent toward one of the poles—but he proved too slippery for me. Finally, after several more rounds, we invoked the rule of "mutual exhaustion" and, heading for the surface, ended the game in a tie.



4. "Back in St. Thomas, we all gathered at the Hotel Caribbean for a good talk and a pre-arranged meeting with a good friend—Canadian Club."

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